



# JANUARY CLEARANCE SALE

## Your Best Economizing Time

### Sweeping Price Cuts Now Rule Throughout the Store--All Winter Goods Must Go

Wonderful Saving Chances on Fall and Winter Goods

This will be a tremendous sale—the greatest in the history of this great store. We are going to convert our surplus winter stock into cash before inventory and because stocks are very large prices will be cut very low. All winter goods must go and we will give you the chance to buy desirable, high grade, first class, up-to-the-minute, fall and winter merchandise at but a small fraction of its true worth. On most of this merchandise we will take a loss—in many ways a profitable loss as we can afford to sell cheaper such goods as we have too few of or where there is not a complete range of sizes, etc., in that way we will keep our stock fresh, new and clean, and are therefore ready for the new spring goods soon to arrive.

### No Goods Charged During This Sale--We Will Sell for Cash Only

We urge you to take full advantage of the economies that this sale affords—to supply your present and future needs—but we caution you not to overbuy—as our intention is to affect a complete clearance and we do not wish you to buy any garment or article simply because the price appeals to you, and then later decide that you cannot use it, because goods bought at this sale will not be exchanged nor will they be taken back.

#### Wash Goods for the January Clearance

- 15c Dress Gingham, new 1913 designs in a full range of stripes, checks and plain colors, over 100 patterns to choose from. Special at. **11½c**
- 15c Percales, full yard wide, in both light and dark combinations, styles for dresses, waists, etc., the finest quality made. Special at. **11c**
- 20c Kimono Crepes, a choice assortment of both plain colors and fancy designs, in reds, blues, greens, etc., now special for. **14c**
- 20c Galatea Cloths; also French Sateens suited for house dresses, Children's dresses, and rompers, both light or dark colors, now for. **14c**
- 18c and 20c Flannelettes suitable for kimonas, dressing saques, etc., Persian designs; also floral effects. Special for. **12c**
- 12½c Flannelettes, full 27 in. wide, styles for dresses, kimonas, etc., fine quality and heavy; dark colorings; reds, navys, greys, etc., now. **9½c**
- Outing Flannels, 15c quality, suited for gowns and underwear, either light or dark colors; extra heavy, now, special. **9½c**

#### Gloves Reduced

- 16-Button Kid Gloves, regular \$3.50 qualities, best grade real French kid, not lambskin, in black, white or tan, now special. **\$2.98**
- \$1.75 Kid Gloves, real French kid, 2-clasp style, all colors, black and white and sizes for every one, now. **\$1.45**
- \$1.25 Gloves, fine lambskin, in all sizes, made with new process that makes them slip on easier, all colors, now special at. **98c**
- 50c and 60c Golf Gloves, also Cashmere Gloves, silk lined, in blacks, browns, navys, reds, etc., now for. **39c**
- 25c and 35c Mittens, Golf Gloves for ladies and children, for clearance at. **21c**

#### Linens, Towels, Bed Spreads - Cut Prices

- 60c Table Linens. **42c**
- \$1 Table Linens. **89c**
- \$1.75 and \$2 Table Linens. **\$1.59**
- 50c Bath Towels. **42c**
- 25c Bath Towels. **19c**
- \$2.50 Bed Spreads. **\$1.98**
- \$2.00 Bed Spreads. **\$1.49**
- 15c Linen Crash. **12 1-2c**
- 12 1-2c Linen Crash. **10c**
- 10c Linen Crash. **8c**
- \$2 Linen Napkins. **\$1.69**
- \$3 Linen Napkins. **\$2.25**

#### Every Yard of Dress Goods Now Reduced for the January Clearance Sale

- 60c and 75c Wool Suitings, choice mixtures in greys, tans; also Scotch mixtures; splendid for suits, skirts, etc., now specially priced at, yd. **42c**
- \$1.25 Dress Goods—A lot of over 2000 yards, such cloths as wool taffetas, chevots, etc., also a lot of fancy suiting effects as well as several pieces of extra quality black goods; all special at, the yard. **79c**
- \$1.50 and \$1.75 Dress Goods—A lot that includes serges, whip cords, etc.; also fancy suiting effects and cloakings. All special at, the yard. **98c**
- \$2.00 Dress Goods and Cloakings, finest imported cloths, full 54 and 56 inches wide; browns, blues, greys, etc., now reduced to, the yard. **\$1.29**
- 750 yards of fine Suitings, the celebrated Jamestown Mills goods; \$2.50 and \$3.00 qualities, browns, greys, navy blues, etc., also finest imported cloakings, etc., now all reduced to, the yard. **\$1.98**

#### Note the Wonderful Silk Values That We Offer for the January Clearance Sale

- Fine Fancy Silks, full 27 inches wide, Foulards, taffets, messalines; colors and designs suitable for dresses, waists, etc., \$1.00 and \$1.25 qualities, now for clearance at, the yard. **79c**
- Extra fine Princess Messaline, full 27 inches wide, in white and 40 other light and dark colorings; this cloth has always been a leader with us at \$1.00 a yard. For the January clearance the price is. **89c**
- Fine black Messaline Silk, full 36 inches wide, soft, lustrous and an extra firm quality that is guaranteed to give satisfactory wear and not to crack; \$1.25 is the usual retail price, for clearance at. **89c**
- Finest imported Pongee Silks, 24 and 32 inches wide, natural color only and guaranteed to wear and improve in appearance with washing, for clearance, special at. **79c**
- Genuine Skinners Lining Satin, full 36 inches wide, in black and 30 other colors; absolutely the best for all lining purposes; \$1.50 the usual price, for clearance. **\$1.15**

## Sale Starts January 11th and Ends January 25th

Every Women's or Misses Tailored Suit  
Every Women's or Child's Coat  
Every Silk Dress or Party Dress  
Every Separate Skirt

In fact every garment in our immense second floor department is now reduced 33 1-3 to 50 per cent from regular prices

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|--|---|
| <b>Women's Coats Now in Two Large Lots for Clearance</b> | <b>Women's Suits Reduced.</b>             |
| Values up to \$18.50, now. <b>\$9.98</b>                 | \$15 and \$16.50 Suits for. <b>\$9.98</b> |
| Values up to \$27.50, now. <b>\$14.95</b>                | \$25 to \$30 Suits for. <b>\$17.95</b>    |
|  | \$40 to \$50 Suits for. <b>\$27.50</b>    |

#### One Lot of Separate Skirts, \$5 Values - \$2.98

In this lot of Skirts we have taken our choicest \$5 values, silk corduroys, fine voiles, all wool serge skirts. Fancy mixture skirts all now for clearance at the unequalled price of each. **\$3.48**

#### One Piece Dresses Are Now High Style--We Have Reduced All Our Dresses From 1/3 to 1/2

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|---|---|
| One lot Serge Dresses, \$22 to \$25 values, special. <b>\$12.98</b> | One lot Foulards and Taffeta Dresses, \$16.50 values. <b>\$9.75</b> |
| One lot Silk Dresses, \$30.00 values, special. <b>\$15.95</b>       | One lot Serge Dresses, \$10.00 values special. <b>\$5.75</b>        |

#### Children's Coats Now Reduced--Note These Prices

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|---|---|
| \$6 Coats for. <b>\$3.98</b>            |   |
| \$4.50 and \$5 Coats for. <b>\$2.98</b> | \$7.50 and \$8 Coats for. <b>\$4.98</b> |

#### Buy Bath Robes and Kimonos Now--All Reduced

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|---------------------------------------|---------------------------------------|
| \$5 Bath Robes. <b>\$3.50</b>         | \$6.50 Bath Robes. <b>\$4.25</b>      |
| \$7.50 Bath Robes. <b>\$4.75</b>      |                                       |
| \$1.25 and \$1.50 Kimonos. <b>98c</b> | \$2 and \$2.50 Kimonos. <b>\$1.39</b> |

#### Children's Serge Dresses for Less

Now is the time to buy the girl a dress. Our stock is large and we can fit children up to 14 years of age. These dresses are made from good grade all wool serge and the styles are excellent. Every garment is reduced and the following reductions will prevail:

- \$6.00 Dresses for. **\$4.50**
- \$5.00 Dresses for. **\$3.89**
- \$4.00 Dresses for. **\$2.98**
- \$3.50 Dresses for. **\$2.48**

#### Drapery Fabrics Cut --the Colonial Style

Finest Marquisette and Magester voile fabrics suited for curtains in a tremendous assortment border designs and allover designs. Colors are fully guaranteed not to fade. 50c grades offered special at the yard. **39c**

Colonial Etamines full 40 inches wide in a large assortment of designs and colorings, mostly printed on both sides. 25c qualities for clearance, special. **19c**

15c drapery fabrics full 36 inches wide, all color combinations and suited for drapes in libraries, bedrooms, etc. Now for clearance at the yard. **9½c**

#### Notions Reduced

- 5 large size Silk Hair Nets in one package. **10c**
- 5c 300 count Best Brass Pins, all sizes. **3c**
- 10c card Fish Eye Pearl Buttons, all sizes. **5c**
- 5c card Safety Pins, all sizes. **3c**
- 25c can genuine Mennen's Borated Talcum Powder. **15c**

This Coupon and 25c buys 7 Spools Clark's O. N. T. Thread. None sold without coupon.

- 50c Self-Sharpening Scissors, several sizes. **25c**
- 500-yd. spool Glazed Finish Basting Thread. **3c**
- Clark's O. N. T. Darning Cotton, black, white and tan. **1½c**
- 50c Satin Pad Front Hose Supporters, strong, elastic. **23c**

#### Read This

- 38c 10-4 Bleached Pepperell Sheeting, seamless. **22c**
- 25c 5-4 Table Oil Cloth, best quality. **19c**
- \$1 Heavy Seamless Sheets, 81x99 and 81x99. **79c**
- 25c Pillow Cases, wide hem, extra heavy, 42x36 and 45x36. **14c**
- 10 yards 36-inch genuine "Hope" Bleached Muslin, 10c grade. **69c**
- 10 yards 36-inch Extra Heavy Unbleached Muslin, 10c grade, at. **69c**
- 5 yards medium grade Outing Flannel, dark colorings. **23c**
- Large size Cotton Bats, 72x84 in., \$1.00 value. **79c**

#### Hosiery and Underwear at Cut Prices for January Clearance Sale

- Women's 15c black Hosiery, extra quality of fast black, cotton, some with ribbed top, others plain hemmed tops, all sizes, 8 1-2 to 10, for clearance at, the pair. **9c**
- Children's Hosiery, the celebrated Ironclad make, several weights and styles, for either boys or girls; always sold at 25c a pair. Special for the clearance at. **21c**
- Ladies' Pants and Vests, a regular 35c quality; good winter weight and all sizes 4, 5, 6, 7, 8, 9, now for clearance at. **19c**
- Ladies' Union Suits, the Munsing brand, of finest mercerized cotton, white only, \$3.00 and \$3.50 is the usual price, for immediate clearance we have reduced the price to, the suit. **\$1.50**
- Children's Pants and Vests, winter weight, in all sizes from 2 to 14 years, in either white or gray, the usual price runs from 25c to 45c a garment, now for clearance at, each. **19c**
- Women's \$1.25 Wool Pants and Vests, either white or gray, for clearance, special. **89c**
- Women's 50c Cotton Pants and Vests, medium weight, cotton, slightly Beeced, for clearance at. **39c**

#### Corsets Reduced

This store specializes on Corsets. We employ an expert to fit them and alter them to fit any figure. We sell such well known brands as Royal Worcester, Bonton, Nemo, Gossard, and for this clearance sale we are offering two special lots of Corsets taken from these lines at great savings.

- 1 lot of \$1.50 and \$2 Corsets at only. **98c**
- 1 lot of \$4.00 to \$5.00 Corsets at only. **\$2.98**

We also handle in stock a complete line of Corset Waists, bust forms, hip pads, bust pads and sanitary belts.

#### Blankets, Comfort's at Cut Prices

- \$7.50 Wool Blankets. **\$5.95**
- \$6.50 Wool Blankets. **\$4.95**
- \$5.00 Wool Blankets. **\$3.75**
- \$3.50 Cotton Blankets. **\$2.89**
- \$1.50 Cotton Blankets. **\$1.13**
- \$1.25 Cotton Blankets. **98c**
- \$6.00 Comforters. **\$3.98**
- \$3.50 Comforters. **\$2.48**
- \$2.50 Comforters. **\$1.89**
- \$1.25 Comforters. **98c**

#### Note these Sweater Values--Never so Good

- Women's Coat Sweaters in Norfolk styles and Blazer effects, also the plain coat effects, plain stitch shaker knit and fancy weaves, such colors as white, red, maroon, navy, brown and greys; a lot of about 150 garments and sizes from 34 up to 44, not a garment in the lot worth less than \$4 and a great many \$4.50 and \$5 qualities, now all reduced for clearance to the unequalled price of, each. **\$2.98**
- Women's Sweaters, \$2 and \$2.50 qualities, in reds, blues and greys, plain and fancy knit and sizes from 34 to 44, now in one special lot reduced for clearance to, each. **\$1.29**

#### Women's Flannelette Gowns - Petticoats Reduced for January Clearance Sale

There is a vast difference in flannelette underwear, such as gowns, petticoats, etc. Our manufacturer will see how cheaply he can make the goods. He will take off an inch or two in the length, cut it scant through the body and not finish the seams properly, thereby producing a garment very cheaply. We will not handle any such garments but confine our purchases to high-class makers, and all sizes are full standard. For the January clearance sale all garments are reduced--

- \$1.00 Flannelette Gowns are. **79c**
- \$1.25 to \$1.50 Flannelette Gowns are. **98c**
- \$1.75 to \$2.00 Flannelette Gowns are. **\$1.29**
- 60c to 75c Flannelette Petticoats are. **45c**

# H. C. Kentner Co.