

## Something About the Minney Company Who Seek Interurban Trolley Franchise

The M. T. Minney company which has purchased large realty holdings in Jackson county and has applied for a franchise to construct an interurban trolley line in the Rogue River valley, is a California syndicate that has been extremely successful in handling development enterprises. They have built up many towns, built a number of trolley lines and operate upon an extensive scale.

The officers of the company are M. T. Minney, president; L. L. Lewis, vice president; W. A. Hershiser, treasurer; C. S. Morse, secretary. Other directors include A. A. Davis of Medford and Frank D. Waite of Roseburg. The capital of the company is \$1,000,000. Its office is in the Syndicate building, Oakland, and at Sacramento. It owns the following additions to Oakland, in some of which nearly a million dollars worth of property has been sold: Hollywood, Hollywood Terrace, Melrose Heights, Melrose Extension, Iveywood, Iveywood Extension, West Del Paso Heights, Hood Park, Westburg Addition.

### Large Contracts Let

The company has contracts let for \$400,000 in city improvements, paving, sewers, etc., to be made during the coming year in these additions. Its realty sales in 1912 totalled over \$4,000,000. It ranks as one of the strongest realty concerns on the coast.

M. T. Minney, the president of the company, is president of the Oakland Real Estate association, and vice-president and director of the California State Realty Federation. He was formerly right-of-way agent at Oakland for the Southern Pacific and has for years been a leading figure in the real estate world.

L. L. Lewis, the vice president of the company has had an extended experience in electric line building. He built the first electric line in Oakland, from Oakland to San Leandro, and owned the original franchise and built and operated all the original trolley lines in Sacramento. He has been a large operator in real estate, placing the Oak Park addition on the market. He builds electric lines to develop property.

C. S. Morse, the secretary of the Minney company was until recently a large rice mill operator in the southern states, selling out to the trust, a \$9,000,000 corporation, of which for years he was vice-president. He was also president of the Rice Millers association of Louisiana. He has made extensive investments in both California and Oregon.

W. A. Hershiser, secretary of the company, is a large realty operator and president of several large realty companies.

A. A. Davis, who has recently been associated with the company, is a Medford capitalist with heavy investments in the valley, the pioneer miller of Medford, and the first president and organizer of the Medford and Crater Lake railroad, now the Pacific and Eastern. He has large holdings in all the coast states.

Frank D. Waite, who has also become a stockholder in the Minney company is the largest landholder in Douglas county and also heavily interested in Jackson county. He is the original owner and developer of the town of Sutherlin and its orchard property.

### Own Big Tracts Here

The Minney company has taken over the Waite tract at Ashland of 2800 acres and the Davis property near Medford of 880 acres, and plan a campaign of active development. They have a large selling organization, and are at the present time developing townships on the Hagin grant, in the Sacramento valley. They also are opening up a tract of 20,000 acres near Merced, where they are building a trolley line.

The company has an unusual record for successes, being yet to score their first failure, though many similar projects for adjacent holdings have failed. They are developers in the fullest sense, building up towns and communities as well as city additions, securing factories, and inducing immigration. They go at big projects on a big scale, and their advent in the Rogue River valley means a great deal for the community—all communities. They bring in outside capital, that is needed, new citizens that are needed, payrolls that are

needed. They supply what the valley has hitherto lacked, systematic exploitation in large centers of population.

### Buy Local Property

Faith in the future of Medford and the Rogue river valley was never more forcibly demonstrated than during the late summer months of the year just closed when the Minney company purchased the 840 acre tract owned by A. A. Davis adjoining Medford's city limits on the north, and then in addition purchased a 2800 acre tract owned by Frank B. Waite of Sutherlin, Oregon, which lies south of Medford near Ashland. These investments total nearly a half million dollars and give to this company ownership of nearly 4000 acres of the Rogue river valley's choicest lands.

These tracts were developed by Mr. Davis and Mr. Waite respectively for cutting up and selling in small tracts and it is the intention of the new owners to carry out this idea. The properties are ideally situated for orchards with gentle slopes and perfect drainage. The Davis tract is under water.

### To Develop Tracts

Of the two properties the Davis tract is the more fully developed. It is on the line of the Pacific & Eastern railroad, 430 acres being in young apple and pear orchard from two to five years of age. The new owners will plant the balance to orchard, sub-divide and sell in small tracts. The Waite tract awaits further development, latent with great possibilities. The tract lies well and embraces very fine orchard land. Roads have been laid out and considerable development done.

Showing still greater faith in the city and valley the company has applied for an electric interurban trolley line franchise, putting up a certified check to start work within 90 days and complete 10 miles of electric interurban road within eight months. This will be of great value to Medford and the valley, as the projected line will tap sections of the valley now untraversed by rails and place the country in closer communication with the city.

The Minney company was interested in the Rogue river valley by Col. J. F. Mundy who has been a resident of Medford during the past five years, and who has been interested in many large business transactions in the valley.

### MRS. ED. M. ANDREWS, SINGER AND TEACHER

Mrs. Ed M. Andrews, who is at the head of the voice department of the Medford Conservatory of Music, has



done much for music in Medford and southern Oregon. She is a lady of wide experience both as a singer and teacher. Having been prima-donna soprano with the Andrews Opera company for many years, she was trained in a large repertoire of grand and comic operas under the direction of the late Wm. Courtney, of New York, one of the foremost masters of his time. The best recommendation of Mrs. Andrews as a teacher is to hear her pupils sing. She has many young students in Medford and vicinity that show more than ordinary promise.

### PIONEER NURSERY MAN OF SOUTHERN OREGON

There is probably not another firm or business enterprise in Southern Oregon so closely allied with, and a part of, the horticultural interests as is that of the Eden Valley Nursery. For 23 years the proprietor of this nursery, N. S. Bennett, has given his entire and undivided attention to the growing of nursery stock peculiarly suited to this part of the coast country. That he has made a crowning success of his efforts in this line is proven beyond a question of doubt when it is told that he is the one nurseryman whose trees have stood the test for all these years and whose sales are growing greater in number and spreading over a wider territory each year.

Mr. Bennett's long experience in the nursery business in the Rogue river valley has given him an opportunity to study, not alone tree cul-

### MRS. G. T. WILSON, DRAMATIC READER

Mrs. Wilson's residence in Medford has been for the betterment of society and education along certain lines that had hitherto been somewhat neglected. She is the teacher of dramatic art and physical culture in the Medford Conservatory of Music. The school board engaged her to conduct physical culture classes daily for the pupils of the high school and the seventh and eighth grades. The progress they are making is most gratifying, and in May an entertainment in which each class will appear in a separate folk-dance, dumb-bell,



Indian club or other drills, will be given that will demonstrate the value of this other side of student life. Mrs. Wilson comes from Northwestern School of Oratory (Evanston, Ill.) and was for five years teaching in a college in central Iowa, and the reading of her pupils show that confidence and command of the subject in hand that comes only from experienced teaching.

ture, but as well soil conditions, and he probably knows better than any other one person the varieties of fruit best adapted to the varied and assorted soils of the valley, and this information is always given prospective planters when asked for.

Mr. Bennett employs no agents, neither does he do any canvassing himself, depending entirely on the good words spoken by his patrons for his future orders. Mr. Bennett oversees all the work done in the field and all bud and scion cutting he does himself. He owns the nursery himself and operates the whole business and holds himself personally responsible for any mistakes which may occur.

FANCY GROCERIES HAWAIIAN CHINA

## HAPPY NEW YEAR

### B & C CASH STORE

GEO. T. FOXES, Prop.

225 W. MAIN MEDFORD, ORE.

## Every Business Man

Ought to start a clean set of books, begin a systematic filing system, subscribe for the trade papers and start right. We can furnish you with every office appliance from pens by the pound to an Underwood typewriter.

## Medford Book Store

## When in Need of Anything in the Jewelry Line that is Good and Up-to-Date

See

## Martin J. Reddy

THE JEWELER

Near Post Office Medford, Oregon

Diamonds, Watches, Jewelry, Cut Glass, Sterling Silver, Plated Silver, 1847 Rogers Bros. Clocks. Very large line of silver novelties.

## Jackson County Abstract Co.

(Incorporated.)

THE ONLY COMPLETE ABSTRACT SYSTEM IN JACKSON COUNTY

Offices: Medford, Ashland and Jacksonville

T. W. MILES, Sec. and Gen. Mgr.

Cor 6th and Fir streets Medford, Oregon

## HAPPY NEW YEAR

In this, our first message of the New Year, we wish to express our appreciation to the public, for their patronage during the past year, and of what we value even more, their confidence and cordial good will. We realize that the public's interests and our interests are mutual and that whatever helps one helps the other.

In extending our thanks to the public for their patronage during the past year we pledge ourselves that during the coming year we will use our most earnest efforts to merit the continuation of the pleasant relations which have existed in the past.

Accept our sincere wishes that the New Year may bring you happiness and prosperity.

## Southern Pacific Company

## Riverside Shows Progress for 1912

Riverside—on beautiful Riverside drive, located midway between the thriving villages of Gold Hill and Rogue River, is one of the most picturesque spots in southern Oregon, ideally located for the orchardist and sportsman. The drive itself extends for a distance of five miles along the winding bank overlooking the tree-bordered, riotous waters of the Rogue, teeming every month of the year with the gamest fish known to the sportsman of the Pacific slope.

On either side rise the darkly wooded hills of the Rogue River range abounding in deer with now and then a mountain lion or bear for good measure. Valley and mountain quail abound on the lower levels while great coveys of grouse inhabit the higher ridges assuring a variety and full bag to the nimrod.

Stretching back from the river some half a mile is a gently sloping valley floor composed of silt deposits and washings from the hillsides, ideal truck and fruit land.

Pleasant springs are found on the hillsides which readily lend themselves to piping, assuring all the conveniences of a city's modern water system. And this too, at no expense save the first outlay for piping.

Electric lighting may be had at a minimum charge together with power, the Oregon California Power and Electric company furnishing it upon application.

### Many Changes

Twelve months witness wonderful changes. Nations rise and fall. A new party takes the reins of government. The supreme court reverses a popular decision or takes upon itself the powers of the law-giving body. An earthquake here, a volcano there plays havoc. A thousand things transpire to man's benefit or loss. A sort of swootash of good and evil is served throughout the year—the evil oft casting a cloud before that overshadows and shuts out the good and in its wake leaves heartache and disaster.

The past year has been a very pleasant, a very bountiful year to the orchardists and ranchmen of Riverside, the settlement itself showing the healthy outward growth of a prosperous community. Bungalows, ranch-houses and residences now dot the grassy slope of riverbank and hillside. One can count eight of these new residences all within one mile's stretch along the river's bank. New barns and outbuildings point to a year just gone that was munificent in its harvest while the well cared orchards, many still in their infancy, point the finger of continued prosperity into the future.

### Country Club

The social welfare of the community has advanced hand in hand

with the financial. Not that the need of social uplift was felt, but the kindred spirit, sociability and friendliness of those enjoying the delights of Riverside, prompted the ladies to form what was called the Riverside Recreation club, devoted to the passing of a few pleasant hours together.

After years of usefulness as a promoter of relaxation and good times, this organization is about to give way to a more pretentious plan. Prompted by the success of the smaller club, that held its meetings twice each month at the homes of members, plans were formulated for the enlargement of its scope and the erection of a club house. As the Riverside Country club it is having plans drafted for its new home, the site having been selected overlooking Black Water Rapids, on the Horse Shoe, just above White Feather Pool.

## New Year Greetings

That the new year may be generous with good fortune for the Rogue River Valley is the wish of

## HASKINS for Health

Drugs, confectionery, supplies, prescription work, soda, hot drinks.

## HASKINS

E. Main Medford

## Hotel Holland Barber Shop

R. E. BOOTH, Prop.

Clean, Light, Sanitary

N. Fir Medford

## The store that's ahead of the times

# MEDFORD FURNITURE & HARDWARE CO.

Occupies floor space equal to more than a city block, and carries a stock not equalled in Southern Oregon

### DEPARTMENTS:

#### Furniture Department

Comprising the fullest line of the best furniture manufactured. Anything that can be bought in New York can be purchased here.

#### House Furnishings Department

Carrying a full line of crockery, stoves, ranges, kitchen utensils, cutlery, glassware, cut glass, silverware, etc.

#### Drapery Department

Everything and anything that may be desired in draperies, window shades and decorations, made to order in our own work-rooms. Our pleased patrons are our best advertisement.

#### Wall Paper Department

Carrying a full line of all the latest patterns in paper, borders, and wall coverings.

#### Hardware Department

Noted as the fullest, most complete line of hardware anywhere in this part of the state. Shelf and heavy hardware, pipe, fittings, builders hardware, building paper, and everything for carpenters' use in this department.

DON'T WORRY ABOUT THE QUALITY OF ANY GOODS PURCHASED HERE. WE STAND BACK OF THEM.

With New Year's Greetings to all, we remain,

Sincerely,

The Medford Furniture & Hardware Company