# MONEY SAVING SALE of Ladies' Cloaks, Suits, Millinery, Furnishings 

 \$18,000 Worth of this merchandise to be sold, cost or former price not to be considered. Our sole ambition is to turn as much of this into cash in the shortest possible time. Most every article in the shop will be reduced and prices cut deep. This will be a real sale--one that will cause the most suspicious buyers to wake up and get action on their dollars and cents as the public now realizes that when Ahrens advertise a sale it is worthy of the name.
## A REAL SALE-THE MORE YOU BUY THE MORE YOU SAVE

Merchandise to be Sold<br>Ladies' Cloaks<br>Suits, Skirts,<br>Millinery, Dresses<br>Ribbons, Hosiery,<br>Waists, Children's Headwear<br>Hosiery, Gloves,<br>Handkerchiefs,<br>Shirtwaists, Petticoats<br>In fact everything to be found in an up-todate Ladies' ready-to-wear shop.

## Sale Opens Saturday, Nov. 23

FREE -...With the first fifty purchases of $\$ 1.00$ or over a pair 50 c Hose
IT WILL BE POSSIBLE TO ENUMERATE ONLY A VERY SMALL PORTION OF THE MERCHANDIBE THAT WILL BE FOUND ON SALE. THE STORE WILL BE REARRANGED TO MAKE IT AS CONVENIENT FOR THE PURCHASER AS POS. SIBLE AND ALL SALE ARTICLES WILL HAVE A SPECIAL TICKET AND YOU WILL AGREE WITH US THAT IT IS THE LOWEST PRICE EVER QUOTED FOR QUALITY MERCHANDISE THE KIND THAT THIS SHOP CARRIES.

Many Tailored Suits at One-half Price and Less Dresses are reduced to a price where you cannot think of putting off purchasing; cost has not been considered.
ALL TRIMMED AND UNTRIMMED HATS AT COST AND LESS
The price simply cannot stand in your way at this sale. It is a case of ratsing money the quickest way.

All Furs Reduced During This Sale 10 to 25 Per Cent

Evening Coats Reduced $1-3$
One most handsome evening Coat, taupe, charmeuse, rose, satin lined; an exact copy of a Parisian coat, regular price
$\$ 17.50$. Money Saving Sale. Others reduced accordingly.
Evening Dresses
REDUCED $1 / 4$ TO $1 / 2$
Every one bears a special ticket and this price is less than in many cases you could purchase the raw material for regular prices are $\$ 20$ to $\$ 60$. Money Saving Sale $\$ 15.00$
to $\$ 32.50$.

Silk Dresses, \$15
One rack of about 45 Silk Dresses in taffetas, messalines, faille silk, ete., high and low neek, long and short sleeve,
all colors; values to $\$ 30.00$. Money Saving \$ale $\mathbf{\$ 1 5 . 0 0}$

Wool Dresses, \$10
One full rack of about 60 wool dresses, materials are serges, worsteds, Bedford cords, ete., colors are navy, brown, wine, grey, etc.; all sizes 14 to 45 ; actual values to
$\$ 22.50$. Money Saving Sale............................. $\$ 10.00$

PETER THOMPSON DRESSES
Specially priced ......................... \$12.50, \$18.95 and $\$ 25$
Tailored Suits, $\$ 10$
One lot of Tailored Suits-many are this season's newest models, all have 28 to 32 inch Jackets; a few have a trifle iuller skirt which many do prefer; materials are serges, uew mixtures and broadcloths; actual values in this lot
are up to $\$ 22.50$. Money Saving Sale................... $\$ 10.00$

Sale Begins Saturday
November 23


Tailored Suits, \$15
One lot of Tailored Suits in serges, cheviots, tweeds, ete., a


Trimmed and Untrimmed Hats VALUES TO \$5.00, NOW $\$ 1.98$
Entire line of Trimmed and Untrimmed Hats at
Hosiery Specials
 The above are all Armour Plate Hose, guaranteed satisfactory wear or a new pair
House Dresses Underpriced All $\$ 2.25$ and $\$ 2.45$ House Dresses. At our Money Saving All $\$ 1.50$ and $\$ 1.65$ House Dresses. At our Money Saving

UMBRELLAS SPECIALLY PRICED HAND BAGS REDUCED Sweaters Underpriced. Children's Wool Dresses Underpriced.

## All Coats Reduced

The entire line of Ladies', Misses' and Children's Coats over three hundred to choose from, reduced $\mathbf{2 0}$ to $\mathbf{5 0} \%$

Tailored Suits, \$27.50
Your unrestricted choice of the entire line of Tailored Suits including our best navy blue men's wear serge suits, handsome wide male serges; many of these are "Style


