

Merchandise to be Sold

Merchandise to be sold—Ladies' Cloaks, Suits, Millinery, Dresses, Ribbons, Hosiery, Waists, Children's Headwear, Muslin Underwear, Gloves, Notions—in fact everything to be found in an up-to-date stock of Ladies' Furnishings and Ready-to-Wear Garments.

AHRENS

100 and more of the most up-to-date Ladies' Tailored Suits on the market to be sold Half-Price. Think what this means to you at this season of the year! Can you afford to miss a Sale like this? We believe that you can't. 100 Ladies' and Misses' Trimmed Hats to be sold at Half-Price. The price simply can't stand in your way at this sale. Our great loss is your gain. You can make big money by buying here at this time.

STUPENDOUS FIFTEEN-DAY UNLOADING SALE OF LADIES' CLOAKS, SUITS FURNISHINGS, MILLINERY

\$16,000

Worth of this Merchandise to be thrown on the market to be sold, wholesale cost not to be considered. Everything must go under the knife, cut and slashed to pieces as never before heard of in this section of the country. This will be a REAL Sale—one that'll cause the most suspicious buyers to wake up and get action on their dollars and cents, which will work overtime for them at this great and wonderful event. Don't be deceived by the many fake sales, that are only a sale by name, but attend a real sale once!

UNLOADING

Is the slogan of this mighty sale, crowded with Money-Saving Opportunities! Bigger and more important than any merchandising event ever held in this or any other portion of the state of Oregon. A sale for particular buyers; a sale for money-savers; a sale for bargain hunters; a sale for the people, and THE SALE of the season! We will do exactly as we advertise. No baits or hooks to catch you.

**Our Stock of Ladies' Waists
Are to be Sold at About Half Price**

These garments are up-to-date in every detail and never again will you have an opportunity to fit yourself and family out for so little money. Come to this mighty sale and see for yourself what we offer.

**No Misleading Statements
Our Word Is as Good as Our Bond**

We are not here to fake the people, but are here to stay. What we advertise is what we do. This is a Bona Fide Sale, a Sale to make customers for the future, not to lose them as such is the case when a store advertises something that they have no idea of doing. Our past reputation will prove this statement.

**Best Selection of Merchandise
of Its Kind
in Medford**

Not only is it the best selected stock, and you will agree that it is the best and largest stock in Southern Oregon. It is up-to-date throughout and it will be sold at an out-of-date price. To sell such goods at such a great loss is a pity—much more a shame, but money at this time is what we want and must have, so we must mark the goods at a price that will sell them and sell them quick.

**Sale Opens Saturday
June 22, 9:00 a. m.**

Be there early and remember we have a grand surprise for the first fifty customers. Saturday is a long, hard day and we make a special effort to have you do your shopping early. Bring the whole family and don't forget we have a surprise for the first fifty customers. **9 A. M. Sharp.** Read the big red circular for better information

STORE WILL BE RE-ARRANGED

Every effort will be put forth to get the stock out where it can be readily inspected.

We want to make this the event of the year and we believe beyond a doubt that you will agree with us when we say that this will be the greatest Sale you've ever attended.

Once more we say that this will be a REAL SALE. Attend one once.

Shopping will be pleasure for you at this big sale event.



We have no time or space in which to quote prices.

Every article in the store will be marked down and down to a price where it will sell quickly.

There will be Extra Specials throughout the store. Not as baits, but there is always more or less goods that a merchant is overstocked with and is more than anxious to turn into cash.

Remember it costs you nothing to look, and if you do not find everything as advertised "don't buy."

222 WEST MAIN STREET

MEDFORD, OREGON