

# We Need \$7,000 In 7 Short Days

So we are going to sacrifice our NEW SPRING STOCK of Ladies' Cloaks, Suits, Dresses, etc. to raise the above amount. Such bargains have never before been offered, especially on new Spring apparell. Some of these goods are scarcely a week old. Read!

**Sale Begins Saturday Morning, Apr. 27--Ends Saturday Evening, May 4**

**\$12.50 and \$15.00 Ladies' and Misses' Spring Suits, \$7.50**

Made of fine all wool serge and fancy novelty mixtures; coats are lined with best satin, with high waisted skirts; sizes for women and misses regular \$12.50 and \$15 values. During this 7 day sale **\$7.50**

**\$18, \$20 and \$25 Ladies' and Misses' Suits, \$14.90**

The very newest and smartest spring styles in heavy storm serges, diagonals and mixtures; plenty of creams, tans, navies and greys; over 100 suits in the lot; values up to \$25. During this sale at **\$14.90**

**\$30, \$35 and \$40 Finest Model Suits Choice at \$19.90**

Suits from the World's Best Makers—many of these Suits were bought for "window pieces" and cost us a great deal more than we ask you to pay... World's finest materials in all the swellest styles; \$30 to \$40 values. During this 7 day sale **\$19.90**

**SPECIAL**

**\$1.50 Percale and Gingham House Dresses, 89c**

200 House Dresses made of the best percales and gingham, styles that button in front; plenty of light or dark styles and all sizes from 14 years up to 44 bust. Special at **89c**

**SPECIAL**

**\$1.00 Russaline and Gingham Petticoats, 39c**

200 Russaline and Gingham Petticoats, made in newest styles for the present style dresses; gingham petticoats are made from best grade nurse stripe gingham. \$1.00 values. Special **39c**

**SPECIAL**

**\$6.00 Covert Jackets, Linen Coat Suits and White Lingerie Dresses, \$1.98**

A special lot of about 100 garments, consisting of Short Covert Jackets made of best all-wool Coverts—a lot of linen Coat Suits and about 25 white lingerie Dresses. All special at **\$1.98**

**Nearly 300 Spring Coats for Women and Misses**

\$15 and \$18 extra fine all wool coats in black, tan, navy and grey; also in silks; newest spring styles, some reversable coats in the lot. All sizes for both large and small women as well as misses. A wonderful bargain during this 7 day sale at **\$8.98**

\$25 and \$30 coats of finest men's wear serges and English whipcords in over 25 different styles; also plenty of fancy mixtures in all sizes; plenty with large collars and reverses, others more tailored models. During this 7 day sale at **\$14.90**

**Raincoats, Slipons and Cravenettes**

\$6.00 to \$8.50 English Slipon Rain Coats for ladies and misses, in tans and greys; also in some fine silk rubberized serges. All sizes and a wonderful bargain for this 7 day sale at **\$3.49**

\$15.00 to \$20.00 Mohair Rain Coats, some of which have the new raglan sleeve; also some of the finest imported English Cravenetted Rain Coats, fully guaranteed; all sizes for women and misses. During this 7 day sale at **\$8.95**

**200 New Spring Dresses of Messaline Silks, Foulards, Plain and Changeable Taffetas, Finest All Wool Serges in White and Colors, Values up to \$15 for \$7.95**

**\$10.00 Silk Foulard and Serge Dresses \$5.95**

About 75 Dresses made of fine all wool serges and fancy all wool Panamas trimmed with large messaline colors, as well as some silk foulard and taffeta dresses in most every color and all sizes; regular \$10.00 values. Special for this 7 day sale at **\$5.95**

**\$25, \$30 and \$35 Finest Silk and Wool Dresses \$14.90**

100 Dresses that are our finest garments, from the world's best makers, copies of imported models, such materials as crepe, meteor, bordered foulards, silk and wool poplin, imported serges, crepe de chine and chiffons; all were \$25 to \$40 values, now for **\$14.90**

**\$8.50 to \$12.00 Linen and Wash Dresses \$5.95**

100 new Dresses, just the thing for the warm weather now coming on; they are made of linens, new cotton Bedford cords, imported chambrays and are elaborately finished and trimmed; values in this lot up to \$12.00. Now special for this 7 day sale at, each **\$5.95**

**Finest Tailored Skirts at About One-half Usual Prices**

**\$18.50 and \$20 Finest Silk Mohair, Altman Voile and French Broad Cloth Skirts, \$11.90**

These Skirts are our very finest garments. They are of fine silk mohairs in suiting weights, the best quality of crepe, finest Altman voiles and the finest imported French broadcloths; not one is worth less than \$18.50, and many are \$20 values.

**\$12.50 and \$15 Cream Skirts, Voile Skirts and Novelty Mixture Skirts at \$7.95**

These Skirts consist of the very latest ideas; some are trimmed with rich silk fringes and are one of the greatest skirt bargains ever offered in Medford.

- \$10.00 and \$8.50 Fine Tailored Skirts - **\$6.50**
- \$7.50 and \$6.50 Plain and Novelty Skirts **\$4.95**
- \$5.00 Tailored Skirts, All Wool - **\$2.98**

**SPECIAL**

**\$5, \$6 and \$7 Messaline and Taffeta Underskirts, \$2.98**

The Skirts in this lot are our best grade heavy messalines in all of the season's newest colors such as primrose, hunters' green, etc. We also include in this lot some of the patented smooth back Petticoats in black taffetas. Special at **\$2.98**

**SPECIAL**

**\$1.50 Russaline and Gingham Petticoats at Each 69c**

Only 250 Petticoats are in this lot and they will sell quickly as they are fine quality Russaline trimmed with bands of Persian sateen as well as a lot of high grade gingham and chambrays in such colors as pink, blue and grey; \$1.50 values. Special for this sale **69c**

**Shirt Waists at About One-half**

**200 SILK SHIRTS AND LACE WAISTS, \$5 VALUES, \$1.95.** A whole table is filled full of silk waists of messalines, a lot of silk Shirts made with soft collars and cuffs of good grade wash silk, and a few lace Waists made of all-over laces; all colors are in the lot and values up to \$5 are included.

**\$2.00 LINGERIE AND TAILORED WAISTS, NEW STYLES, 98c.**

In this lot of Waists are the season's newest styles, plenty of Dutch necks with short sleeves and they are made of such materials as "Flaxons", voiles, some of which are handsomely hand-embroidered as well as plenty of the shirt styles in madras, etc.

**\$4.00 TO \$4.50 LINGERIE AND TAILORED WAISTS FOR \$2.48**

In the lot offered at this price you will find some truly wonderful values, beautiful voile and embroidery Waists as well as plenty of the finest tailored linen Waists, some of which are hand-embroidered.

**\$1.50 LINGERIE AND TAILORED WAISTS FOR 49c.**

There are perhaps 200 Waists in this lot, splendid styles in both lingeries and tailored Waists. They have become mussed from handling but a trip to the laundry will make them as good as ever. All at one price now.

**A Beautiful Line of Evening Dresses and Gowns at Less than Wholesale**

This will be the greatest sale ever held in Medford

**H. C. KENTNER CO.**

Goods can be laid aside for you until you want them with a deposit of one-half