

B$\mathbf{B}^{\text {ORN of the spirit of the age, the strength of all th }}$ be quickened at a touch until it springs across the carth be quickened at a touch until it springs across the eart
at lightning's speed, the automobile now takes its place at lightning's speed, the automobile now takes its place
as the humble servant of mankind. It is a symphony as to the flight of light itself. The poetry of motion is to the flight of light itself. The poetry of motion is of distance lessened. Responsive as the gentlest steed
patient as the stile, certain as the tides and swifter than pate stag, this modern mechanism of service will stand fitting climax of transportation for a hundred years t come.
Motoring is something more than a fad. It is a mental
condition produced by experiencing an undreamt sensation. It is a sort of disease, incurable, harmless and progressive caused by a germ of delight, It is a new world
opened up to view at a time when the old world was beginning to pall.
He has not discovered all of his faculties of delight who
as not motored. There is still within him, dormant, a has not motored. There is still within him, dormant, a
million nerve centers yet to be made to thrill with life and love if he has not sped over city street and country road in an automobile. It is the safest, sanest pleasure that has
been invented since first some daring savage hollowed out a $\log$ and rode upon the current of a rippling stream. It is the most economical mode of locomotion that has beet devised since man first tied a rope about the hor
patient oxen and made them drag his burdens. It is as healtniu as the sunter air. For huxuriousne ride upon the wings of night could be no more enchanting Only the fur-clad native of the frozen north, skiing down the mountain side like a flash of light across the glistenafter mile of space torn off and hurled into the teeth of the past as he speeds his car across the country. Only the roaming gods of space can appreciate the soothing comfort that comes to him who holds within his hand the
strength of forty horses and the speed of a flight of swal lows.
From a toy or plaything the automobile has stepped into the garb of servant to help to bear the burdens o the race. It has broadened the lines of human endeavor from improving the public highway to the refashioning of
Being herself a product of the best there is in modern civilization it was natural that Medford would be the
leading city in the United States in the ownership of these leading city in the United States in the ownerslip of thes space amihilators. Per capita Medford owns mor machines no and any other city, says the census report. dealers and agents. The business has grown until no dealer can hope to corner it. The selection of a car ha come to be a matter largely of personal taste or personal
acquaintance with the dealer. There are no gold bricks acquaintance with the dealer. Thi
sold in the shape of an automobile.

Thousands of feet of floor space in showrooms are deoted to the distribution of motors in this city. The captal required is a guarantee of the solidity of the businesss.
Aggressive men are handling the trade. Competent help" is employed. The selling cost has been reduced to minimum. Medford takes her place at the head of the a min
list.

Marvel of the ages ! Perfection of human skill Taking the dusty highways as the eaglets take the air winding its way to the top of the steepest hill or dashing across the sandiest plain; a gleam of motion and a glow
of graceful curves-a restful recreation or a toiling beas of graceun curves-a restlur recreation or a toilng beas knowing men and women-the gift of genius to the child
 bellevere th the word of God and
devoted wite and a loving mothe Beanutiful oll palatitntes of her own
work are highly prized th the home

 the ereat bratle of to go.
fought and shat
 be miseed but our tears are n
hours of borrow. Wo should thit
he coutort which our talth in Chit offers and believe that death is swall lowed up of Ilfe.
Funeral nervicese were beld wedneedayy at at oclock p . t. . at the the
Hammond home condeted by Rev.
 romains were tald to test in
o. $\mathbf{O}$.. cemetery to Medtord.

## CLARA WARD OF DETBOIT IN ANOTHER LOVE VENTUR

 PARIS, Fob. 24.-Clara Ward orDetroth, eratwhllo. Priluces
De
 Gauseppe Ricelardi, today It engaged


## Benson's Bargains

## Will exchange 5 room house on Grape St

## age. \$3500.

15 acres within $11 / 2$ miles of Woodville, S. P. Ry, 1u
through tract, 35 or 40 acres fine alfalfa land, $3-4$ nich river front. Price $\$ 3250$. Homestead relinquishme 00 acres within 4 miles of Medford, good subdivisio propos
-acre garden tract near city limits; go 100 down and $\$ 25$

## exchange for ranch

60 acres level land 16 miles north of Medford, nearly a tillable. Price property, Seattle or Portland
20 acres 17 miles N. W. of Medford, some improvement Price $\$ 3500$; will exchange for Medford property or wi
sell on very easy terms. Relinquishment on 160 acre sell on very easy terms. Relinquisi
nearly adjoining can be purchased.

## me 20 acre tracts $n$

everal 10 acre tracts nearly adjoining city of Medford attractive prices.
room furnished house and about 1 1-4 acres ground barn, chicken house, paved street, water and sewer, a
kinds of froit and berries on the place. Price $\$ 4500$. kinds of fruit and berries on the place lots on Dakota ave., $\$ 250$ each, cash. room new house, large lot, sewer and water; nothin
down, $\$ 15$ monthly buys this. Price $\$ 550$. 0 acres $21 / 2$ miles $S$. W, of Mcdford, all in cultivatio city property.
Will exchange real estate for automobile.
We can finance mining propositions of merit.
List your alfalfa land with us. We have inquiries.

TODAY-ALWAYS THE BEST DAY
WE AIM TO HANDLE ONLY REAL BARGAINS

We are now located in our new quarters, corner Main and Fir.

## Benson Investment Company

Real Estate, Mines
CORNER OF MAIN AND FIR
Phones: Bell, 7991; Home, 234-L

## AKlamath Ranch

for sale or trade

THEATRE
TONIGHIT

## IF YOU OWN A LOT <br> We will bulld you a MEDFORD REALTY AND IMPROVEMENT COMPANY <br> 4 F. and H Co Building

WHERE ${ }^{\text {TOO }}$ GO
TONIGHT

Foroe can do It

## FOR SALE

Choice
Alfalfa Hay
15.50 PER TON

SLEEPY HOLLOW FARM
ROCK POINT, ORE.


