## MEDFORD MAIL TRIBUNE, MEDFORD, OREGON, WEDNESDAY, JANUARY 10, 1912.



## Sale Continues All This Week

Our generously reduced prices brought crowds of buyers to our store during the first week of our Great Sacrifice Sale. They are bringing them this week.

Our Suits, Overcoats, Hats, etc., are genuinely reduced from their usual modest price. These reductions are decisive-each means money left in your pocket when you buy.

The high quality of the merchandise we sell is well known-it will give you lasting satisfaction. The price always is made subservient to quality. During this sale prices are made still lower, while quality stays at its own high mark.

Here you will find the best in Men's and Young Men's Clothing and Furnishings. We invite you to supply your present needs and anticipate future wants. You must come now, however-this fine stock is moving rapidly.

Our service, too, will please you. There need be no haste-we want you to choose wisely. Each salesman will serve you courteously, with a sincere desire to advance your interests and typify the high standing of our establishment.

In this store, and in its advertising, telling the truth about our merchandise is not a policy-it's a custom, a habit-a principle! 'An advertised reduction in the price of an article means here the reduction from its customary regular price-not from some mythical "value" which might be given to it.

## Suits up to \$18.00 \$8.50 Suits up to \$27.50 \$15.00 to be sold at .... \$8.50 to be sold at .... \$15.00 SALE CLOSES SATURDAY, JANUARY 13 Always in Earnest

## THE TOGGERY

"OF COURSE"

Largest and Finest Clothing Store Between Portland and San Francisco