

**New Year's Edition**

**Jackson County.**  
Portland Journal.

The Medford Mail Tribune enters its forty-first year with a New Year's number of metropolitan proportions.

The paper has found no difficulty in filling 32 pages with descriptions and pictures of Jackson county towns, enterprises, orchards and scenery.

In a very few years Medford has risen to be the central and predominant city in Jackson county. The city has ventured on a total expenditure of \$1,715,999 on municipal improvements showing a most generous provision for the needs of a future city of large population and many industries.

In the last of the four divisions of this New Year's annual, which is devoted to horticulture, the figure of 75,000 acres in orchards catches the eye—and these orchards second to none for beauty and abundance of apples, pears, and other fruit that has made the Rogue river valley famous.

The illustrations are very attractive, the scenery of Jackson county, its river, forests, orchards, and mountains demanding the best that the photographer and engraver can offer.

**Big New Year Number.**  
Central Point Herald.

The New Year number of the Medford Mail Tribune is out and is a credit to the management, the force of workmen on the paper, the city of Medford and the valley in general. The issue comprises 32 pages in four sections, one of which is devoted to Medford, one to Jackson county and the other progressive towns of the valley and one to the orchard industry. The issue is embellished with many excellent illustrations, among which is a full page width birdseye view of Central Point.

**A Splendid Edition.**  
Ashland Tidings.

The New Year's edition of the Medford Mail Tribune is a good one. It carries 32 pages, is well illustrated and well patronized. The Rogue river valley in general, and Medford in particular, is dressed in its best clothes and presented to the reader. It is not made to look prettier than it should, but just as good as it is—good enough, in truth, to attract anybody who is looking for a place in which to settle for life and where comfort can be maintained the year around, at reasonable cost and with a minimum of labor. The manufacturing industries of the Rogue river valley—that which adds to the home and sinew of every country—are well illustrated in the edition, and the number and size of these industries are a surprise even to those who have kept their eyes on the development of the valley until they thought they were familiar with its every industry. Such editions are the very best mediums of publicity. When they go out over the world they not only tell in words about the opportunities offered by the community in which they originate, but they convey and are a true illustration of an industry which is the most important in every community—that of printing and publishing—for the newspaper is the

best index to the enterprise of the people.

We congratulate Brother Putnam on this splendid evidence of valuable enterprise.

**A Great Edition.**  
Gold Hill News.

The most splendid single stroke of publicity ever made for the Rogue river valley and southern Oregon, of greater advertising value than all the beg-gilt and vari-colored booklets and pamphlets ever issued in behalf of the same territory, the New Year's edition of the Mail Tribune was a triumph in newspaper making which would have been a feather in the cap of many an older and more populous town than Medford. Editorially and typographically maintaining the regular high standard of the Mail Tribune, its 32 pages replete with handsome halftones depicting the civic growth and industrial development of our favored community, the edition is undoubtedly the biggest "boost" ever given southern Oregon since nature completed the job of making our fertile soils, growing our magnificent timber, and placing our rich mineral deposits, topping off the whole with one of the finest all-the-year climates in America.

The Mail Tribune has been the strongest individual factor in giving the outside world a knowledge of the wonderful resources and advantages of the Rogue river valley. Day after day throughout the year it is a newspaper of which we can all be proud, and when it makes a special effort such as its New Year's number, of which we can be very proud indeed. That the Mail Tribune is not unappreciated is evidenced by the continued growth of its circulation throughout southern Oregon.

One of the most attractive pages of the entire 32 is the one devoted to Gold Hill, and the benefits that will result from the world-wide publicity thus obtained for our immediate district are really inestimable. Some day, and that day not far distant, the great natural resources immediately contiguous to Gold Hill are bound to be developed, and that development will surely be hastened by Gold Hill's showing in the great New Year's edition of the Mail Tribune.

**New Year's Edition.**  
Ashland Record.

Some place it has been written—"Give the devil his dues"—so here goes: The Medford Mail Tribune got out a New Year's edition that is— from the newspaper man's standpoint—magnificent. It will do Rogue river valley good. Incidentally we quote from it. "Ashland greets the new year with several miles of additional pavement, with a beautiful park, with a fine new high school and other substantial business structures completed and more under way and planned. Nineteen hundred and twelve promises to be a banner year in the progress of the most beautiful of Rogue river valley cities."

**A Splendid Edition.**  
Eugene Register.

The Medford Mail Tribune has just issued a beautifully illustrated and very instructive 32-page special edition, summing up the resources and

**EAGLES INSTALL NEW OFFICERS**

**Order Will Make Effort to Secure Many New Members—Thomas A Matthews is New Worthy President.**

Initiation of officers took place Thursday night in Rogue River aerie No. 1277, Fraternal Order of Eagles. After the installation and routine lodge work had been gone through with a "smoker" was held and refreshments were served.

This order has a number of five members now at work endeavoring to swell its membership and these are meeting with considerable success, several having expressed a willingness and desire to become members.

Following are the names of the officers installed Thursday night: Worthy president, Thomas A. Matthews; worthy vice president, G. E. Angle; worthy chaplain, Herman G. King; secretary, James Stewart; treasurer, William Lewis; conductor, A. E. Dodge; outer guard, W. M. Finney; inner guard, F. E. Lewis; trustees, P. C. Bigham, Paul Krutzler and W. M. Kennedy.

advantages of the Rogue river valley. It is a splendid paper.

**Is Credit to City.**

PORTLAND, Ore.—To the Editor: Through the kindness of a Medford friend I have received a copy of your New Year's edition. Allow me to congratulate you on such a fine issue. It would be a credit to a city double the size of Medford. Your people in the famous Rogue river valley should surely feel proud of it. Very truly,  
W. L. LISTER.  
152 North 17th street.

**A Classy Sheet.**

PORTLAND, Ore., Jan. 4.—To the Editor: I beg to acknowledge receipt of your New Year's edition. Mr. Robertson and the writer both wish to compliment you on the mechanical appearance of your paper, assuring you that it is as classy a sheet as we have ever had the pleasure of looking over.

I am, with best wishes, yours truly,  
A. B. GALLOWAY.

If your store is better now than it ever was before, your advertising should be, too.

A timid or reluctant use of want advertising does not make a work-hunt prosper.

Haskins for health.

**Attention Dairymen and Stockmen**

Just received a car of registered and grade Holstein cattle. They were the mortgage lifters of the Ohio Western Reserve and can do it here. All from the noted DeKol strain, imported from Holland. Best herd west of the Cascades. Prices are right.  
Phone 722, party R-4 or visit our ranch on Ross Lane.  
TICKNOR & DOOLITTLE

**Fill in Coupon**

Fill in the coupon below. You may get \$7.00 worth of the famous Marinello preparations. We are going to give away at the lecture given by Isabelle S. Paul at St. Mark's Hall, Tuesday evening, \$100.00 worth of Marinello Toilet Preparations, divided into 14 outfits, each outfit worth \$7.00. It consists of enough toilet preparations to last four months.

**Take It With You**

To the lecture at 8 o'clock Tuesday evening. There is a vast difference between refined beauty culture and artificial make-up. Isabelle S. Paul will tell you just what this difference is.

Every woman who is fastidious about herself—who wishes to always appear her best, should attend this lecture.

Absolutely free. There will be no obligation on your part whatsoever. You will receive a ticket good for 50c on a regular \$1.00 treatment at the Marinello Shop, Cora E. Utley, Garnett-Corey Building.

Don't fail to fill out coupon below and take it with you. You may,

**Get a \$7 Outfit Free**

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**A Full Line of Peerless Lamps**  
All guaranteed. Now is the time to get your house wired. Good light adds to the comfort of winter months.  
Southern Oregon Electric Co  
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**Let us show you that The Art Store is the place for Wall Paper. Two hundred kinds to select from**

**C. E. COLLINS** 27 North Grape

**Do You Need Drain Tile?**

**WE MANUFACTURE IT**  
The Best That Can Be Made. Before Ordering See Us.

**Rogue River Pottery Co.**  
Plant at Tolo. 209 Garnett-Corey Bldg., Medford

**REMOVAL NOTICE**  
On Jan. 1st  
**THE BUILDING SPECIALTIES CO.**  
Will remove their complete line of  
**Paints, Painters' Supplies & Wall Paper**  
TO 318 EAST MAIN ST.  
Formerly occupied by the M. B. Jewett Paint and Wall Paper Store.  
**SECOND DOOR EAST OF KENTNERS**

We have for sale some ten-acre tracts across the road from the State Experiment Station recently located between Phoenix and Talent. The soil is suitable for fruit, alfalfa or garden. Well water in quantity sufficient for irrigation can be had at 20 to 25 feet (we have a well on an adjoining tract which supplies 200 gallons per minute). The price is \$300 to \$350 per acre, and we can make very easy terms.

**W. T. YORK & CO.**  
Mail Tribune Block

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**JOHN M. SCOTT,**  
General Passenger Agent, PORTLAND OREGON.

**The Wise Home Owner**



Will not complain of the expense of furnishing the building with our millwork. He knows it will add many times its cost to the value of the property. See our paneling, stairways, grille work, etc. They are simply beautiful in design and finish. And their cost is not nearly as much as you would expect them to be



**Medford Sash & Door Company**