

Medford Leads Northwest in Number of Telephones per Capita

THE BELL COMPANY.
The telephone growth and development of a community is usually considered the most accurate method of computing the general increase in population and prosperity of a country, and in preparing statistics, it is not unusual to rely in a great measure on the records of the telephone company, accepted as representative of the industry in the community. To this end The Mail Tribune has found it convenient to examine the Medford records of the Pacific Telephone and Telegraph company, and is permitted to present some facts and figures which will be good reading even to the most enthusiastic booster for Medford and the great Rogue River valley.

In the current issue of the Pacific Telephone Magazine is found a statement of development of all exchanges in the states of California, Oregon and Washington and it is significant to note that of the several hundred exchanges operated by the Pacific company, Medford stands second in point of growth for the year 1911, being exceeded only by Santa Cruz, California. The percentage of gain in subscribers' stations in Medford has been 29.12 per cent since January of the present year and the telephone development is now 17.91 telephones to every 100 people—or, applying the figures to the usually accepted method of determining population, Medford has a Pacific telephone in 17.91 families out of every twenty. The most optimistic Oregonian, and citizen of the Rogue River valley in particular, would hardly believe that his community had made such strides in development and progress as is evidenced in the above figures.

Not alone in the increase of subscribers in the city of Medford is the phenomenal growth found, for the telephone development of the entire Rogue River valley has kept pace with the metropolis. From the same source of information it is found that Ashland has increased 15.10 per cent and Grants Pass, Central Point, Jacksonville, Talent, Phoenix and Eagle Point have made equally as great strides.

During the year very extensive improvements have been added to the plant of the company in Medford and adjacent country. In the city proper many miles of cable have been added and extensive additions made to the switchboard and equipment. Not the least benefit to Medford is the transfer of the telegraph equipment and force to this place, which adds several families to the population of the city and makes of Medford the midway relay station of the company between San Francisco and Portland.

Probably the greatest activity for the year has been shown in the development of the rural lines and ex-

Medford Healthy

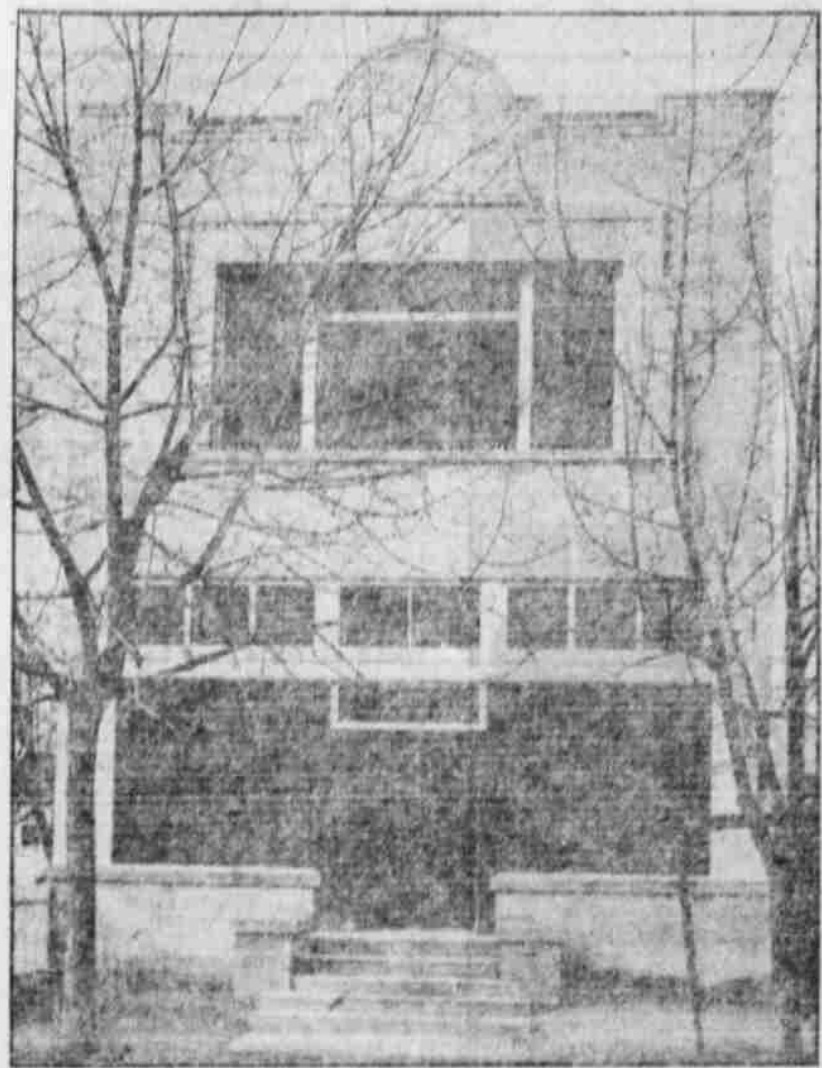
Since prehistoric times the public has been more or less interested in the general hygienic conditions and physical makeup of localities where thought of permanent settlement was being considered. No longer does the fear of evil spirits—demonic theory—rule, or the humor theory control or the mechanical or astrological theories satisfy the civilization of today. The spirit of the times is plainly reflected in the ideas of disease prevailing among the people—mystical, animistic and spiritualistic views are visions of the past rapidly giving way to a constantly increasing intelligence and growing interest of the people of this country in the question of public health.

At last the minds of the people have become awakened to the fact that many diseases are scourges within the community, realizing by wise precaution numbers of the most virulent and fatal may be absolutely prevented. The Rogue River valley is surrounded with snow-capped mountains a great portion of the year, bordered with balsamic forests varying in extent from 50 to 100 miles. The valley has an elevation of from 1000 to 2000 feet and contains not a marshy district within its scope, consequently mosquitoes are practically unknown.

Climatic conditions are the best, no extremes of temperature, with an annual rainfall of 26 to 28 inches. Medford with its paved streets and completed sewer system has practically eliminated the house-fly pest. Its water supply is taken from the mountains and is furnished in over-abundance. There has not been a single case of typhoid fever within the city limits of Medford reported during the past four months, and less than one death per 1000 inhabitants from tuberculosis during the past year. The entire mortality rate from all causes is less than nine per 1000.

E. B. PICKEL,
Chairman, Committee on Epidemic, Endemic and Communicable Diseases of the State Board of Health.

Not many houses will be rented in this city this week except through want advertising.



Home Phone Building.

THE HOME COMPANY.
Although it has only been in operation a year, the Home Telephone company has made great strides during 1911, showing that the valley was ready for two telephone systems. The growth made by the Home company during the year was truly marvelous. On January 1, 1911, the company had sixty telephones in operation. On January 1, 1912, they have 1100 phones working out of the Medford exchange, while over 1500 are listed in the valley, there being an exchange at Woodville, Gold Hill, Jacksonville and Ashland. Several other points in the valley will have exchanges established within the next few months and the Home company will cover the valley perfectly. The system installed is a modern one in all respects and the company lives up to its agreement to give the public a rapid fire service.

Fishing and Hunting.
The Rogue river furnishes the finest angling of any stream in the northwest. By an initiative law, it was closed to commercial fishing and it is being restocked with rainbow and cut-throat trout. All of the tributaries of the Rogue also furnish excellent sport.

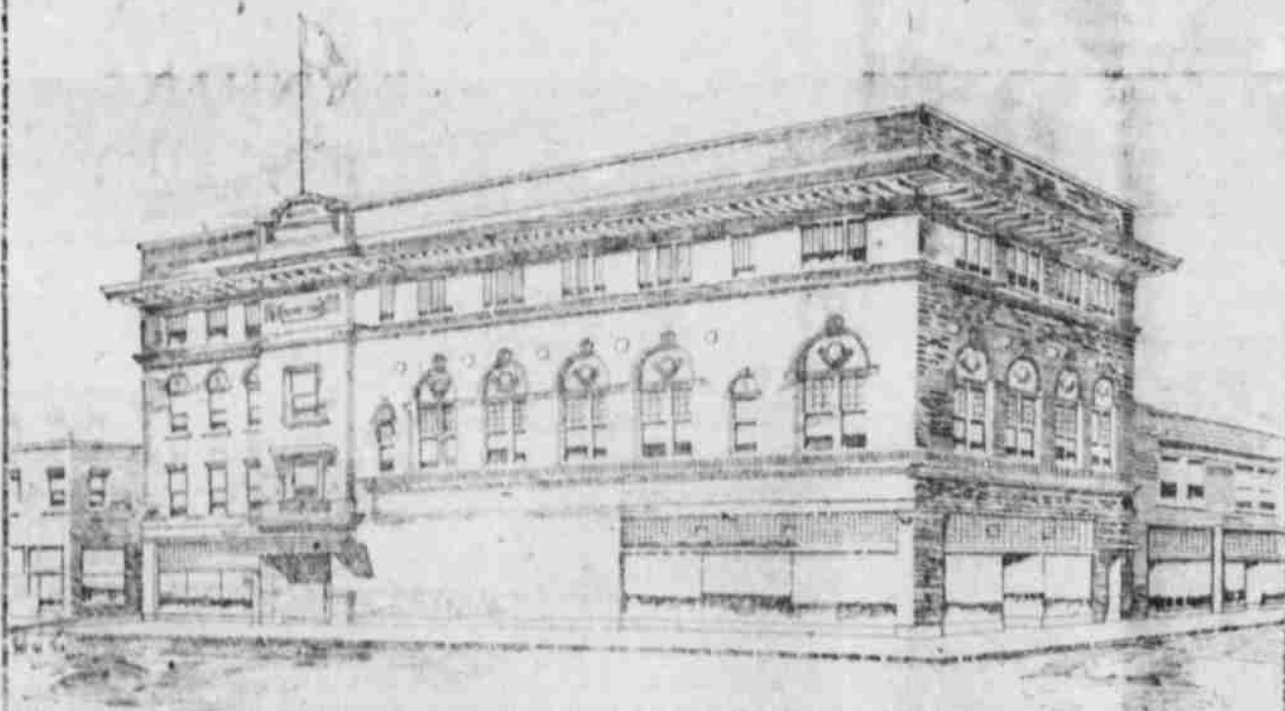
The hills and valleys surrounding Medford furnish good quail and grouse shooting, while duck and geese can be shot in numbers during the fall flight. Chinese pheasants have been introduced and are multiplying rapidly.

Deer and bear abound in the mountains, as well as wolf, cougar and bobcat. The hunter can secure nearly any kind of game he desires.

tenions. About 50 miles of suburban lines have been built to the outlying districts and there are now brought to the threshold of the various cities and towns in the Rogue River valley no less than 500 rural families from the remotest borders of the valley at the close of 1911, forming probably the greatest bond of communication of social and business intercourse in a like area than can be found in any other community on the entire Pacific slope.

Proposed Masonic Building

MASONIC TEMPLE
MEDFORD, OREGON
DOWNEY, REISER & WISPARBERG



The Medford Masonic Building association is planning to erect a \$60,000 new building on their lot at Main and Bartlett streets in this city.

"The Hotel That Is Different"

CORNER SIXTH AND FIR STS.



ADJOINING MAIL TRIBUNE BLDG.

Open for inspection January first, New Year's Day, from four until eight p. m. A real Home. Luxurious and comfortable.

Medford Center of Timber Belt---By M. L. Erickson

Development of the timber resources of southern Oregon in the hands of the government will probably take place rapidly within the next few years, no doubt much more quickly than the timber in possession of private owners. Of the 20,000,000,000 feet of standing timber in Jackson county more than one-half of it is in the hands of private owners. Yet the lumbering industry in Jackson county is in its infancy, while it should be foremost among all industries in the county. In some future time it certainly will be, but such development depends on better transportation facilities. Owners of large tracts of timber have so much capital involved in the acquisition of their holdings that they are reluctant to invest heavier in the construction of railroads in order to get their timber to market. Market values for lumber have constantly been increasing and they feel it a good investment to continue holding their timber. The government is willing to sell its mature timber at any time, and its recently fire-killed timber it is advertising for sale now at extraordinary low prices, and in large enough bodies to warrant the construction of railroads to the timber.

Little Capital Needed.
To buy timber from the national forest involves a comparatively small amount of capital. The timber is paid for by installments as cut and leaves the purchaser free to use his available money to install logging equipment. Any business proposition which saves tying up large amounts of capital is the greatest inducement to industries. It is reasonably certain that the next few years will bring about railroad extensions in several parts of Jackson county to the timber within the Crater National forest.

Such development will mean much for Jackson county. It will furnish transportation to remote districts, mean the employment of hundreds of men with a corresponding big payroll and mean money to the merchants of the cities in the county who will furnish the logging camps with their equipment and supplies.

Counties Benefited.
Not only this, but as everyone knows, 25 per cent of all receipts from national forests go back to the counties in which the forests are located. For the fiscal year ending June 30, 1909, Jackson county re-

ceived over \$4500. During the present year it will receive more, and in future years a sum of 30 to 50 thousand dollars will be a low average of the amount Jackson county will receive each year. This sum goes into the county's school and road fund.

Railroad Built.
The Pacific & Eastern railroad already touches the timber belt of Upper Rogue river, and the railroad

proposed to the Blue Ledge copper mines will open up the vast timbered region of the Siskiyou range.

The milling of the lumber from these great forests will be reduced to minimum cost because of the unlimited water power afforded by Rogue river and Butte creek on the one hand and by the Applegate, Little Applegate, Joe and Elliott creeks on the other.

All the merchantable timber included in this estimate is of first grade. The trees are long-bodied, towering from 100 to 300 feet, the straight brown trunks free of limbs for many feet up. Most of these trees will cut five to eight 16-foot logs and are from three to eight feet in diameter on the stump. Fully 65 per cent of the logs are surface clear, free of knots.

THE JACKSON COUNTY BANK

For its 24th successive time wishes one and all a happy and prosperous New Year.

CAPITAL AND SURPLUS \$175,000.00

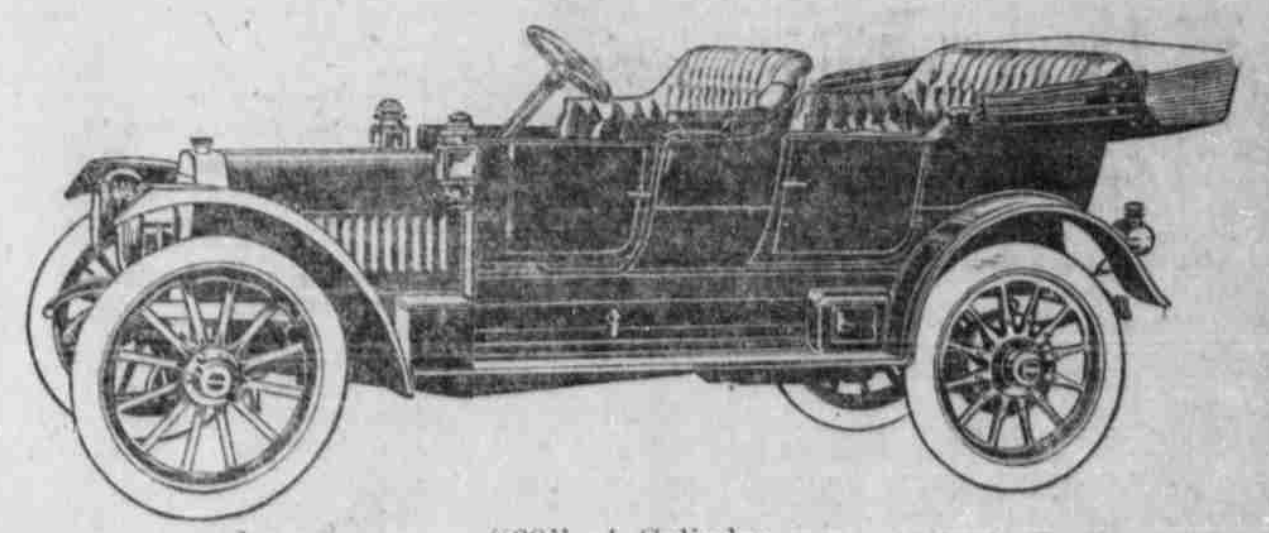
Big enough to serve you, Not too big to appreciate you.

W. I. VAWTER, President
G. R. LINDLEY, Vice President
C. W. McDONALD, Cashier

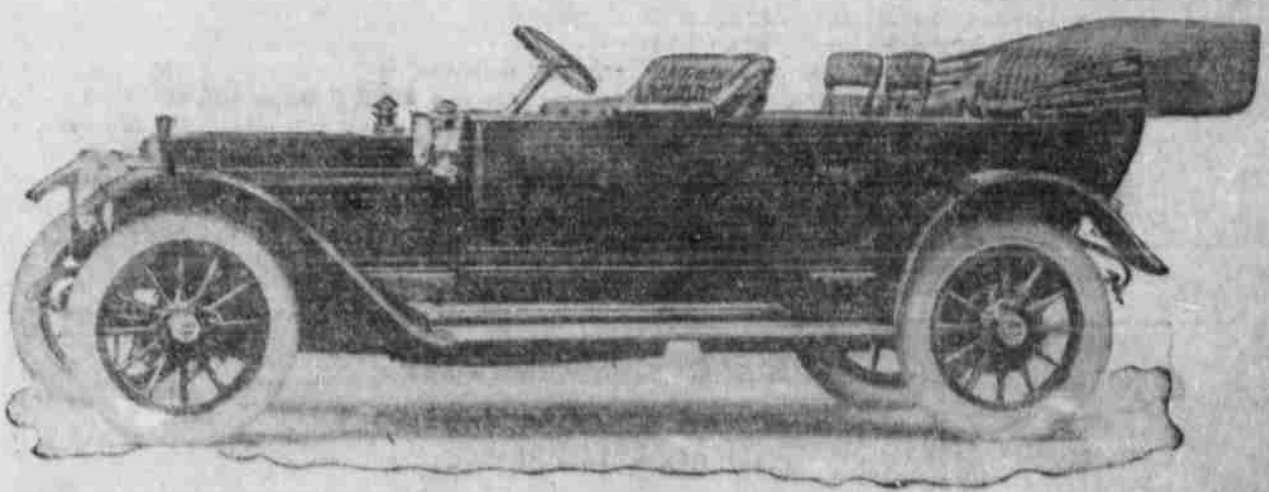
Founded by W. I. Vawter, 1888.

LOCOMOBILE, 1912

Jack Neff, Crater Lake Garage



"30"—4 Cylinder.



"48"—6 Cylinder.

SIMPLY POUR IN OIL, WATER AND FUEL AND RUN THE CAR. SIMPLY POUR IN OIL, WATER AND FUEL AND RUN THE CAR.

The Locomobile does not need to be tinkered with; therefore don't do it.

In a general sense the most impressive feature of the Locomobile is its strength of construction. The design is substantial, the quality of material is the best, the workmanship is accurate and the system of testing is elaborate and thorough. These precautions combine to make a motor that will keep running year after year.

JACK NEFF will tell you all about the new ones. See him at the CRATER LAKE GARAGE.