

1911 Medford's Banner Year for Building Operations

January 1, 1912, finds Medford maintaining its lead as the banner small city of the northwest. Postal receipts show a gain over a year ago of over 20 per cent. Bank clearances and deposits are substantially greater. More and costlier buildings have been completed and are under way than ever in the city's history. Railroad business has increased in proportion. The coming year promises the heaviest apple and pear crop in the valley's history, the 75,000 acres of young orchards show a most thrifty growth, and a large additional acreage is being planted.

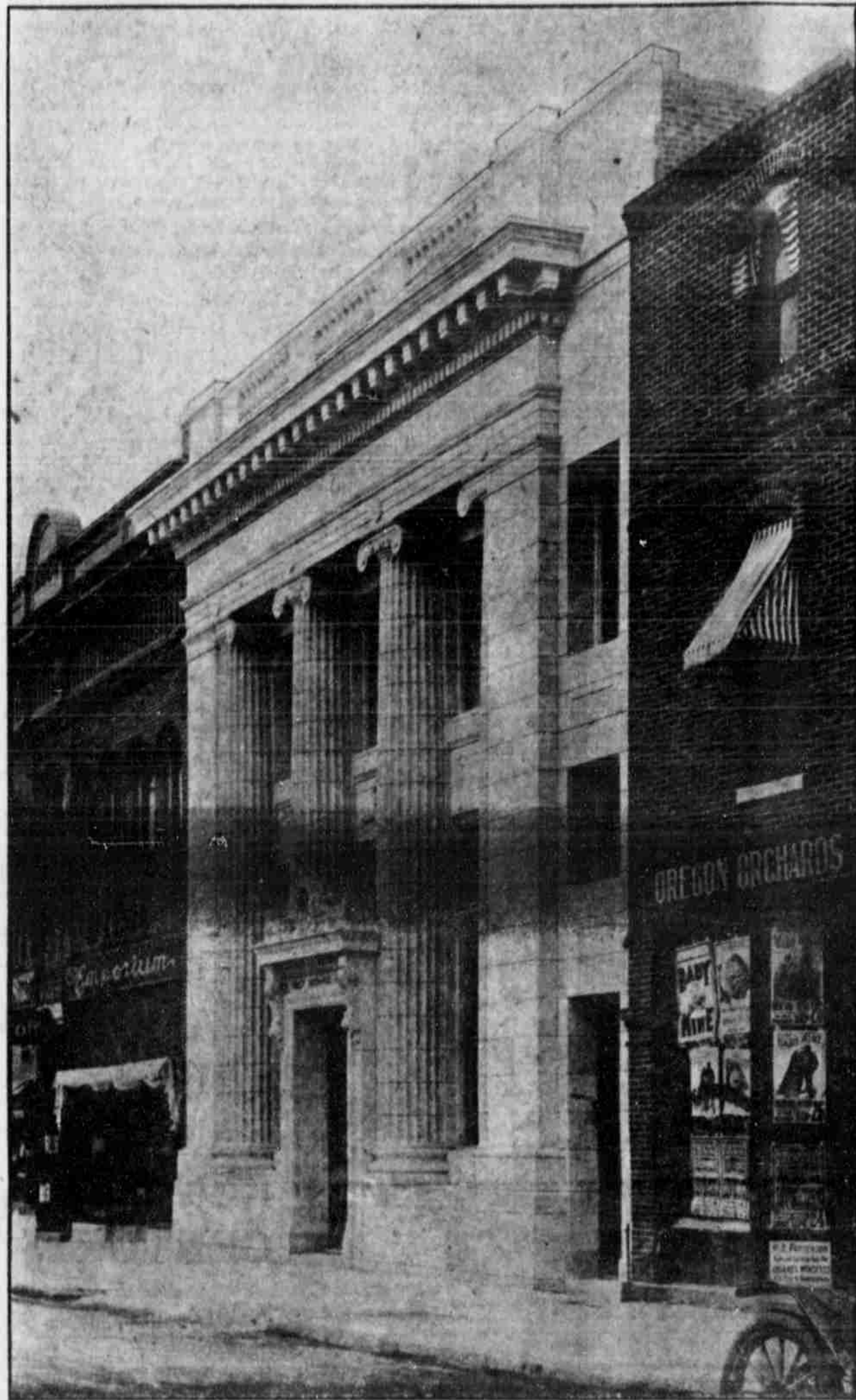
The new year finds the Pacific & Eastern completed to Butte Falls and preparing for a 12-mile extension into the timber the coming year. Other contractors are rushing the extension of the Oregon Trunk down the Deschutes, across the Klamath country and the Cascades to a junction with it, thus giving Medford two transcontinental railroads and opening up an immense timber district to lumber manufacturing.

Splendid Water Supply.
The new year finds Medford with the best municipal water supply of any city in the west, with a gravity system bringing water 23 miles from its source in the snow-capped sentinels of the Cascades, with pure water ample for a city of 25,000 people. It finds Medford with a completed distributing system exceeding 27 miles of cast iron mains.

The new year finds Medford with 16.77 miles of bitulithic and asphalt paved streets. With practically all the downtown district paved, Medford is today the best paved city of its size anywhere.

The new year sees phenomenal building activity in the business and residence districts. In the closing year 600 new buildings were erected, many of them costly. The residences constructed are mostly on the bungalow order, tasty and attractive. This phenomenal building activity promises a continuance throughout 1912. The building is not confined to Medford, but exists throughout the valley. Modern structures are replacing old farm houses and a material change in the appearance of the country is being brought about.

New Bank Building.
The new year finds the handsome \$75,000 First National bank building nearing completion. It finds the \$140,000 Barred Heart hospital almost ready for patients. It has witnessed the completion of the \$100,000 Medford Furniture and Hardware company building, the largest store building south of Portland in the state. It has seen the completion of two magnificent hotels, equal to any in the state, the five-story Medford, at a cost of \$140,000, and the four-story Holland, costing \$80,000, giving



Classical and Elegant New Home of the First National Bank—Cost \$100,000.



Medford Furniture and Hardware Company Building. Largest Store South of Portland.



New Carnegie Library.



Sparta Building.

Medford the best hotel accommodations of any city in the state. It has witnessed the completion of the Sparta building, Mail Tribune building, College building and numerous other structures.

The new year will see construction of the new federal building, for which congress has appropriated \$110,000, and the erection of a \$50,000 Masonic temple, and witness the completion of the new Carnegie library.

Huge Sum Spent.

The aggregate cost for the business blocks completed and started during 1911 is not less than \$750,000. Nearly \$1,000,000 was expended in dwellings, and public im-

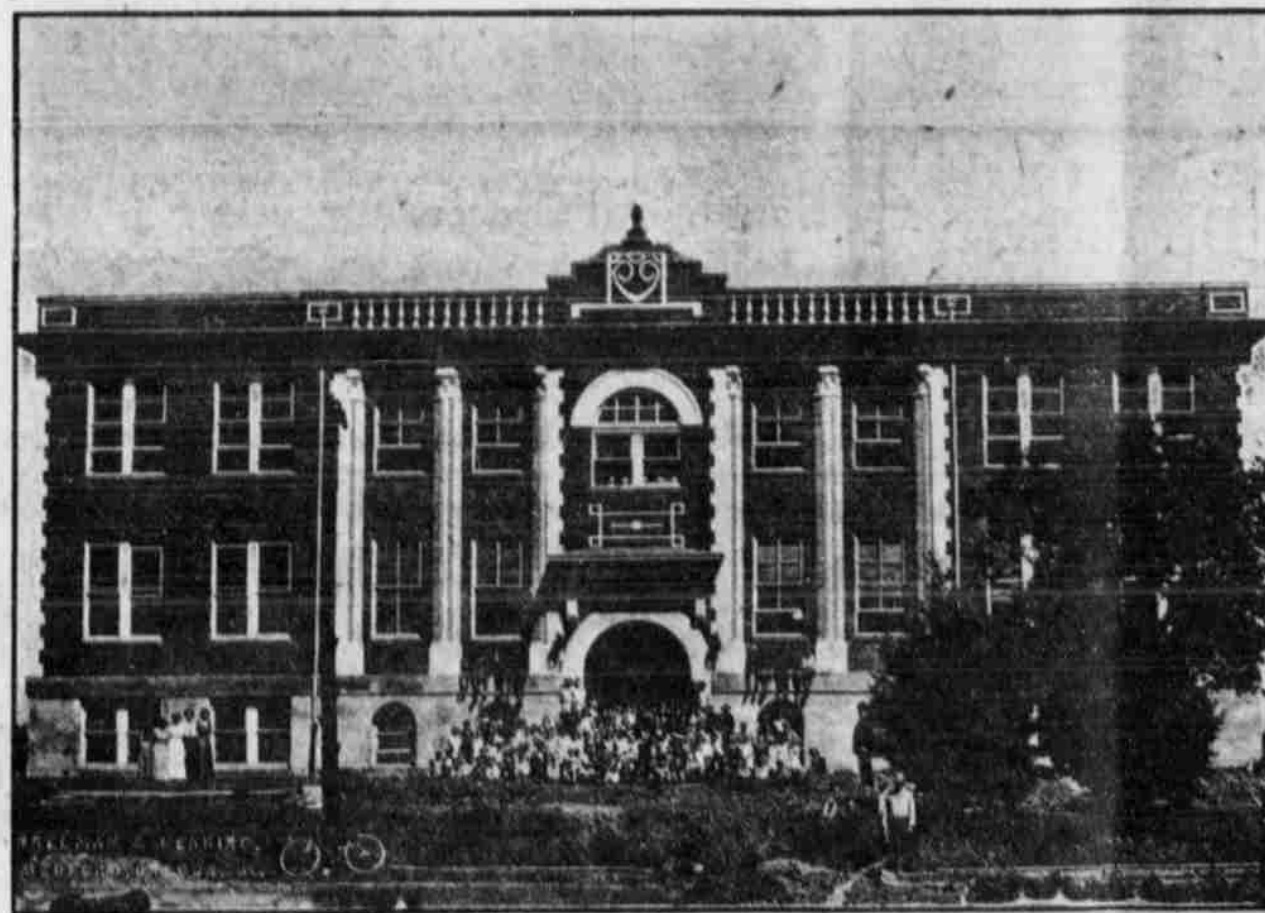
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Two New Public School Buildings Constructed During the Past Year

There is no institution of greater moment to our free American government than the public school system. It is an institution that reaches every home, affects every rank and condition of society, sends its influence into all lines of business and trade, and gives cast and color to every social, civil and moral condition in life.

The year 1911 has been in many respects a successful one. The schools have been maintained in the usual way and no difficulties have arisen to mar the good of teachers and pupils; and all the agencies at work in the system of schools have proceeded harmoniously. Much has been accomplished in securing to the system a better physical equipment and a higher professional spirit. The board has, during the year, done more in the construction of extra school buildings and repair of old than in any previous year. All this makes for better educational conditions in the school and adds to the comfort and hence to the efficiency of the teaching body. The department of superintendent has given largely of its time to the Course of Study recently compiled and published, thus giving the Medford public schools a wider and stronger influence and adding to their usefulness in the following ways:

1. The unification of the work of teaching by definitely pointing out the quantity and kind of work each teacher is expected to perform.
2. To aid the superintendent in his work of supervision by enabling him to quickly determine whether any given teacher is doing the required work, thus avoiding unnecessary repetition in teaching and securing the much desired result of making of the several departments one school, working in harmony to accomplish the same purpose.
3. To aid pupils to see clearly just what part of the 12 years' work they have performed, and also what they



Jackson School, on Jackson Street, Southwest Medford.

have yet to do, to the end that they may have an ambition to complete the entire work.

4. To give parents a better idea of the work that is being done for their children that their co-operation may be secured, without which the best results cannot be hoped for.

5. Finally to enable all pupils in the district, and also all in the surrounding districts, who desire better educational advantages than the ungraded schools can give, to see that the Medford schools afford as thorough a practical common school and high school education as the American public school is capable of giving. The total enrollment of our public

schools at the present time is far in excess of any previous year. The assembly room of the high school has been enlarged to accommodate the overflow for the next semester. The library room has been added, thus making an extra seating capacity for 52 students. The latest sanitary appliances have been installed this year, believing as we do that he who buys knowledge at the price of his health pays more for knowledge than it is worth.

Athletics is encouraged in our schools, but the athlete alone is not the product the school seeks, nor is the genius, but the man—the plain, substantial, resourceful, conscientious

man. Whatever makes for this is an educational good. Whatever makes for part of this at the expense of the other is an educational evil. Our schools avowedly and necessarily seek to do good—to build dependable and useful men and women.

The course of study offered in the high school is broad and comprehensive. Beside a four-year course in English, Latin, German, History and Science, we have well-equipped departments in Manual Training, Domestic Science, Domestic Art, Horticulture and Agriculture, and Drawing.

The aim of the work in Manual Training is to afford an opportunity

for logical and well-coordinated development of the whole individual, a broader opportunity for students to "find themselves" in the selection of a calling and to develop a higher degree of usefulness than would otherwise be possible. All work is so arranged and presented as to secure a higher degree of usefulness than would otherwise be possible.

The Commercial department offers a full four-year course in the fundamentals of a business education. "Short Cuts to Proficiency" and "Easy Methods" are not offered. The department is in charge of a thoroughly trained instructor, is well equipped with a battery of 12 visible typewriters and all necessary appliances.

The Domestic Science and Art department offers a full four-year course in cooking and sewing and various allied subjects conducive to the betterment of the home.

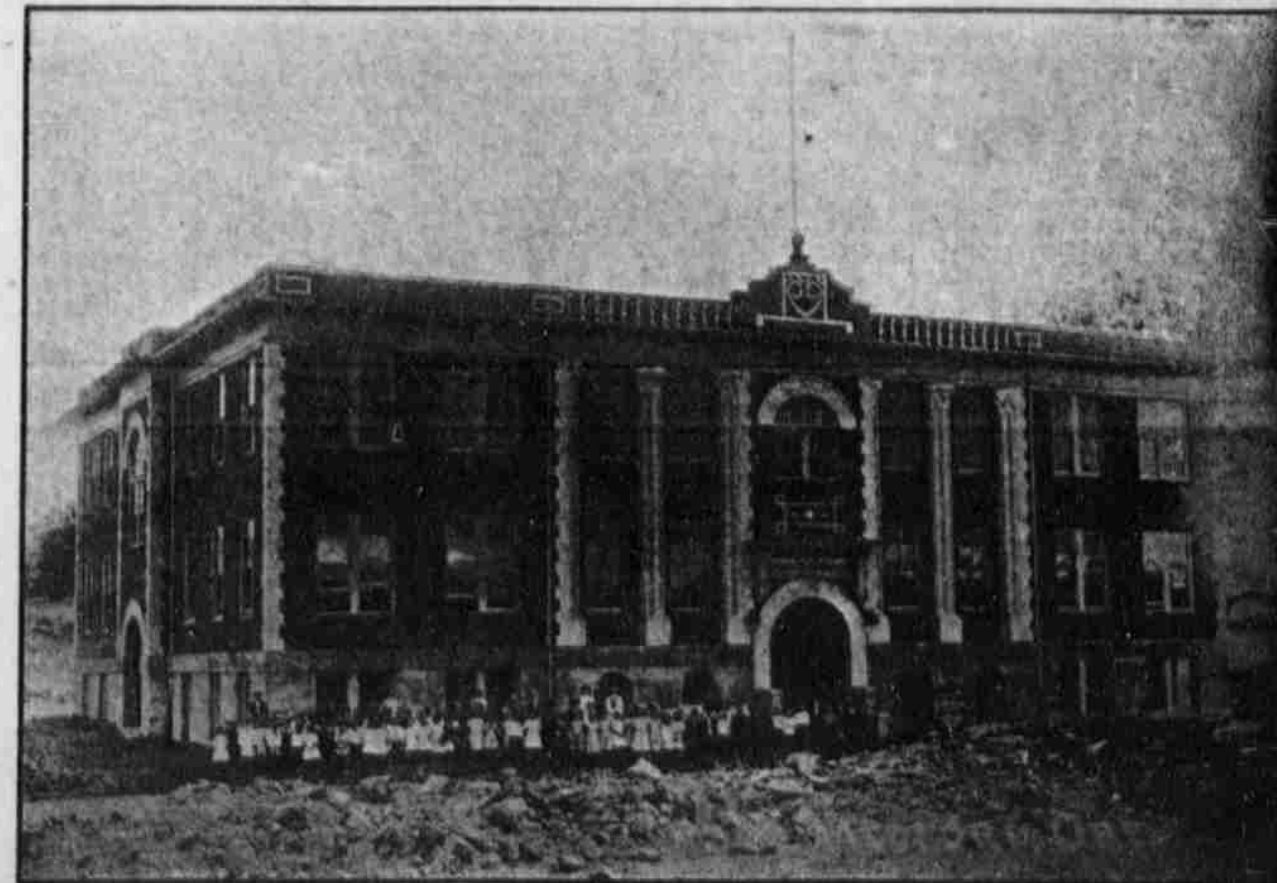
To meet the requirements of this course this department is provided with rooms equipped with wood, gas and electric ranges, 20 individual gas stoves and a full complement of individual kitchen utensils, and several different makes of sewing machines.

The object of introducing horticulture and agriculture into our public schools is to endow the individual with a proper appreciation of the superior advantages which agricultural life offers when reduced to a

scientific basis, and to afford a practical knowledge of the fundamental principles of the various industries classified under the general term agriculture.

The Drawing department offers an advanced course in free hand and mechanical drawing, crayon and water color work.

In conclusion, the Board of Education have provided a broad course of study that encourages the instructors to discover and foster any special ability or aptitude possessed by a pupil. Also in making the best use of the short school life of the pupil, and also in securing an adequate return for the outlay of public funds which have been appropriated for that purpose.



Roosevelt School, Queen Anne Addition, East Medford.