

Irrigation Doubles Crops

Water is Crop Insurance for the Orchardist and Farmer. NO FAILURES ON IRRIGATED TRACTS. No matter what you raise, you can grow more profitably with water. Make the young orchard self-supporting and a money maker while waiting for the trees to mature, with water. You can grow nearly everything with Rogue River Valley climate and soil--plus water. We sell it

ROGUE RIVER VALLEY CANAL CO.

FRED N. CUMMINGS, Manager

Cor. Main and Bartlett Streets

Medford's Great Future Factory District

Our Factories are the Orchards of the Valley

The Irrigated Orchard Tracts of Roguelands Incorporated, located only a few miles north of Medford, with splendid railroad facilities for transportation of its products will be the great factory district of the future.

This district will not be the home of the workman who spends his days in smoke begrimed and dirty factory buildings, living in unhealthy tenements with hundreds of his fellows, and barely earning just enough to live, but the home of prosperous and happy men and women, who work in the sunshine, live in modern bungalows, making their living from the orchards which they own, live as it was intended men should live, earning the full measure in proportion to their efforts and securing themselves the full profit of their labors.

"The Desert" as it has been known for years, will be the greatest surprise of this famous orchard district. It has already demonstrated to those who have given it unbiased and careful study that it has those essential requisites which make an orchard district and natural conditions which will make it the greatest locality for successful intensive farming in the whole of Southern Oregon. The desert soil is the warmest and the freest from frost of any in the Rogue River Valley. It is rich and productive and contains an abundance of those natural elements which furnish the food for the plants; its deep sub-strata of gravel mixed with sand and clay gives it a drainage that is rarely equaled in any orchard district and guarantees to the future orchardist one of the most important requirements of successful orcharding.

ROGUELANDS

Irrigated Tracts at prices to suit your purse on your own terms. Soil suitable for fruit raising, truck gardening and berry culture. Ideal home sites and an ideal occupation. For details and terms, write.

ROGUELANDS, Incorporated

FRED N. CUMMINGS, Manager

Cor. Main and Bartlett Street