## NEW HOFEL IS FFRISCO CLEANS UP BEAUTY SPOT 1 IHORUG TRAFFIC



## This Is an Ideal Gift Store Where the Quality Standard Is Never Lowered, but Where Prices Are Always at Low Water Mark

There is nothing that makes as acceptable Christmas gift as some dainty piece of jewelry or some item in silverware that is always in use and which is a lasting reminder of the giver. Our store is rich in gift suggestions that are up to the quality standard that has made for this store the reputation such as this: "If it's from Van De Car's it's good," and our prices are as low as merchandise of quality is ever sold at. We quote numerous items herewith taken at random from our immense stock that are but sample values of what you may expect in all instances, and we ask your candid opinion if you do not consider the buying chances exceptional.

If Cut Glass Is Desired, We Have All the Best Makes, "Libby," "Hawks," "J. Hoares"

Our stock of Cut Glass is tremendous and includes designs that do not appear in the ordinary every day lines of these goods. The lines that we handle are a guarantee of the perfection of cutting and prices range upwards to $\$ 50$. We quote below some specimen values that are typical of those we offer.
8-inch Cut Glass Bowl, Sunburst pattern, $\$ 5$ value for $\$ 3$ $\$ 2$ Bonbon Dishes, several designs, for....................... $\$ 1.25$ $\$ 5$ Cream and Sugar Set, wheel and star design, for $\$ 3.50$

Comb and Brush Sets and Manicure Sets in Silver or Ebony Specially Priced
\$35 Sterling Comb, Brush and Manicure Set for. ......... \$24 $\$ 15$ Quadruple Plate 5-piece Toilet Set for .............. $\$ 9.00$ $\$ 3.50$ Quadruple Plate Manicure Sets for.................. $\$ 2.00$

## Brooches, Le Valliers, Cuff Links, Etc.

To attempt to describe all the dainty and exquisite ideas that have made their appearance this season would fill a whole newspaper in itself. Our stock embraces many entirely new ideas that are as yet not shown in other shops and prices are pleasingly low. You may choose either from solid gold or the gold filled ones and the prices range upwards in easy stages from $\$ 2$ to $\$ 150$.

Diamonds as Gifts or as Investments Are Premier to All Else

Our stock of diamonds is personally selected from one of the largest diamond importers in the world and through a long personal friendship we are enabled to secure some wonderful values; as an example we have a blue white diamond the most sought after quality of all diamonds because of its scarcity, that lacks only 1-32 of a full carat weight which we can sell at the very low price of $\$ 175$ We ask your critical opinion of this as well as our other diamond values.

## Sterling Silver Cigar or Cigarette Cases Will Please Most Men

For, a smoker there is no better or more appropriate emembrance than a cigar or cigarette case. Our assortment is very large, but particularly we wish to emphasize a number that we have with either a polished or satin finish with gold inside quality "Sterling" that we offer at the unequalled low price of $\$ 15$.

Quality Engraving Executed Free by a Famous Expert

Nothing adds so much to the attractiveness of a gift as o have it handsomely engraved with the initial or monogram. Our engraver is a gentleman of wide and long experience and it is with great pleasure that we intrust to him the finest articles for his work. There is no charge to the customer for this service.

# hOWARD, ELGIN OR WALTHAM WATCHES are the best made <br> Our Prices Are Always Pleasingly Low 



Quality is necessary more than anything else in a watch find the perect satisfaction. In our wide experience we find that the Elgin or Waltham watches give best results as compared with other makes because or thethod of adjustment. We quote below fry specimet values and in each inatance We Ofer a wide specimen values and in each instance we offer a wide ?
Mon's Elgin or Waltham 7.jewel movements, size 18, in nickel silver case, $\$ 8.50$ value for $\$ 5$.

Men's Elgin or Waltham 15 jewel movements, size 18, in nickel silver case, $\$ 12.50$ value for $\$ 8.00$
Ladies' 7 .jewel Swiss movement - in a $20 . \mathrm{yr}$. guaranteed gold filled case, a variety of styles; $\$ 18.50$ value $\$ 12.50$ Ladies' 7 .jewel Swiss movement 0 size in 20 -yr. gold filled

B. T. VAN DE CAR

The two ways of finding workwait advertising and answering want
ads-give you a doublebarreled rhanee of
you want.

