

Week's Happenings in Medford Society

The Wednesday Club had a most interesting meeting at the home of Mrs. Wortman this week. "Christmas" was the subject used and the idea was carried out very effectively in the decorations. The house was lighted with candles and a tiny Christmas tree was trimmed and lighted and Christmas greens decorated the house.

Mrs. Fred Mears was in charge of the program. The answer to roll call was Christmas quotations, after which clippings were read of the Christmas superstitions of the different European countries.

Mrs. Waleman read Washington Irving's "Old Christmas in England." Mrs. Brackenreed had a paper on "Christmas in France."

Mrs. H. Tuttle, "A Dutch Christmas."

Mrs. Hollis, "Christmas in Italy." Piano solo, Miss Catherine Mears. A paper "Plants Used in Christmas Celebrations," Mrs. Fred Mears. The meeting closed with a reading of Henry Van Dyke's "First Christmas Tree."

A surprise party was given Mrs. J. M. Root last Saturday evening. The affair was in honor of her birthday. Those present were Mr. and Mrs. Harmon, Mr. and Mrs. Budge, Mr. and Mrs. Daniels, Mr. and Mrs. Vawter, Mr. and Mrs. Waleman, Mr. and Mrs. Purdin, Mrs. Corey, Miss Gladys Corey, Miss Josephine Corey, Tom Scanlin and Leon Speck.

Mr. Fremont L. Kinnear and Mrs. Katherine Belle Hammer were married at the Presbyterian manse December 6th, the Rev. W. F. Shields officiating.

Mr. and Mrs. J. F. Hutcheson entertained at their home on Olsson street Thursday night. Their guests were Misses Edna Tilton, Agnes Isance, Inne Flynn, Mary Haswell, Maud Ling, Loraine Bliton and Mrs. A. A. Flynn, Messrs. E. F. Trowbridge, Jr., J. Goodrich, H. Pierre, H. Haswell, H. Ling, J. Philaegeer and A. A. Flynn.

Mrs. J. C. Smith, a former resident of Medford who has been visiting friends, left for her home near Woodville this week.

Mrs. John Johnson entertained the Wednesday Bridge Club this week. Mrs. Perry was the winner of the prize, a handsome embroidered handkerchief.

The Ladies Aid of the Presbyterian church will meet in their chapel Tuesday afternoon at 2:30 o'clock. All ladies are asked to attend as special work is to be done. Work and fancy aprons and handkerchiefs and rugs will be on sale during the afternoon.

The Missionary Society of the Presbyterian church met with Mrs. J. A. Johnson Tuesday afternoon. A good program was given, and twenty-two members were present. Five new members were taken in.

The Ladies Aid of the Christian church will meet at the Christian church Wednesday afternoon of next week.

Mrs. Hollis entertained the Friday Bridge Club this week.

Mr. M. L. Erickson left Thursday for Klamath Falls.

MEXICAN DIPLOMAT WEDS PRETTY DAUGHTER OF CAPITALIST



MR. JOSE F. GODOY JR.

MRS. ANGELA LUDERT GODOY JR.

The sequel of a romantic courtship, which began at the celebration of the Mexican Centennial at the president's palace in the City of Mexico and which results in the union of two of the wealthiest and most aristocratic families in the Mexican republic, was the marriage in New York on December 2 of Mr. Jose F. Godoy, Jr., Secretary of the Mexican embassy, in San Jose, Costa Rica, and Miss Angela Ludert, daughter of Frederick Ludert, one of the most prominent capitalists in Mexico.

Mr. Ira Dodge left for San Francisco Tuesday. His brother, Bartette L. Dodge, Jr., will be operated upon for appendicitis, while his brother is there.

Mr. J. W. Churchill, Mrs. A. J. Rosborough and Mr. Philipp de Tristano, the new owner of the Rogue River Electric company, arrived here from San Francisco Tuesday.

Mrs. Henry C. Hawke and daughter, Miss Ethel, of Minneapolis, are the guests of Mrs. E. T. Hollis at her home on the Jacksonville-Central Point road.

The men's class of the Christian church entertained the ladies in the church parlors Wednesday evening with a banquet, as a return to the one given them by the ladies. Mr. H. H. Tuttle of the Baptist church gave an interesting talk as did H. Mulkey.

The Junior Society of the Greater Medford Club have secured quarters in the Howard block and will fit up club rooms and a cafeteria. A meeting was held Thursday evening when reports from the various committees were heard. A constitution and by-laws were adopted.

Mr. and Mrs. John Gribble returned Thursday evening from California where they went for their wedding trip.

Mrs. R. W. Marshall, who has been the guest of her son, A. L. Marshall, left this week for her home in California.

Mr. and Mrs. W. H. Barr left for Berkeley, Cal., Thursday where they will spend the winter with their daughter, Mrs. Mills.

Mr. and Mrs. Fred Oppenbacher and Mrs. Kobil of Jacksonville left Thursday for California.

Mr. Chas. Malboeuf of Portland formerly a resident of Medford spent a few days here this week.

Miss Gertrude Trischler entertained the Monday Evening 500 Club this week at her home on Oakdale.

Mrs. R. S. Streets is the guest of Mrs. Sturdevant at Central Point.

Mrs. C. Elsworth, who has been visiting her daughter, Mrs. Al Loomis, left Tuesday for her home in Long Beach, Calif. Mrs. Shewley of Boise Idaho, accompanied her.

Mr. H. H. Howell and his mother arrived this week from Fielding, Mont., and will make Medford their home.

Mr. Lyman Orton and Mr. Carl Von der Hellen left for Chicago Tuesday where they will spend the holidays.

Mr. and Mrs. C. W. Palm left this week for San Francisco. Later they will take a trip to Honolulu.

Mr. H. A. Thompson and family arrived here Tuesday from Portland and will make their home here.

Mrs. Hattie Young returned to her home in Oakland, Calif., this week, after visiting friends in Medford.

Mrs. Wm. Smith left Tuesday for a visit to her old home in Tennessee. Her brother, W. E. Baile, who has been visiting here, accompanied her.

Mr. and Mrs. T. Bairlett left Thursday for Drain, Oregon, where they will remain until after the holidays.

Mrs. Earola Ray, Miss Mabel Ray, and Frank and Charles Ray are spending the winter at Berkeley, Cal.

Mr. Benj. C. Sheldon left Thursday for Minneapolis.

Miss M. L. Fuller left Wednesday for a visit in San Diego, Calif.

(Additional Society on Page Ten.)

Mayor Shank of Indianapolis, Who Sold Potatoes at Cost, Tells How to Lower the High Cost of Living

INDIANAPOLIS, Dec. 9.—Elimination of unnecessary links in the costly network of selling agencies is the chief living problem in the opinion of Mayor Shank, of this city, who has gained a national reputation as a result of his sales of potatoes at cost here in an effort to expose the alleged exorbitant prices charged by commission dealers.

Add to the abolition of unnecessary steps in the selling process the creation of the position of municipal purchasing agent and the cultivation of vacant city lots, and the price problem for food, which Mayor Shank believes is likely to become a national political issue, will approach solution, argues his honor.

Illustrating his statement that there are now too many links in the selling process, Mayor Shank outlined to the United Press today his experience in selling potatoes.

"The state of Michigan—a great potato, producing territory—is a comparatively short distance from Indianapolis," he said, "yet my experience in trying to relieve the living cost

pressure here by selling potatoes at cost showed that, in the usual process of selling potatoes there are at least five different profits—all of which are borne by the ultimate consumer. First, there is the grower's profit. Then I ascertained that there are men who make a business of getting an option on the producer's crop. Coming next are the representatives of the nearby commission houses who are paid by the latter for obtaining their supplies. These representatives deal, not with the producer direct, but with the men who have secured the option on the grower's crop. After the foodstuff is in the hands of the first commission men, it is sold by them to commission men in other cities. These, in turn, sell the product in smaller quantities to the retailers, who hand it on down to the ultimate consumer. Everyone of these steps means an addition to the cost of the product—and it all is borne by the consumer. This method also applies to other food supplies.

Entitled to Profit.

"I believe every tradesman is entitled to a fair profit on whatever he

sells. But I also believe that there is an unnecessary multiplication of middlemen. In this, according to my judgment, lies the crux of the cost of living problem.

"Another big factor in the problem lies in the attitude of the cold storage and commission dealers. The law of supply and demand, it seems, no longer controls the price of food commodities. This, at least in many American municipalities, is now largely the prerogative of the commission dealers. Notwithstanding there have been no heavy crop failures in recent years, food products have been steadily advancing in price.

Indianapolis Experience.

"This fall the people of Indianapolis—and I am told that the same was true in other cities in a greater respect—paid as high as one dollar a bushel for apples. At the same time fruit was rotting on the ground in orchards within a few miles of the city. This puzzled me at first, but an investigation soon revealed the cause. Growers told me that they were unable to get enough for the fruit to pay the cost of packing and shipping. Commission men told me

that the market was glutted. It was cold storage houses contained thousands of bushels. Only a limited supply was allowed to reach the consumer. Hence, the high prices."

As a cure for this condition the mayor suggests legislation by municipalities which will result in more producers bringing their products direct to the market places of cities. Under present conditions, he asserts, the commission men and the middlemen conspire in various ways—by temporary underselling, by offering to buy the producer's product which he is retailing for practically the same price he is getting and thus relieve him of the trouble of retailing, and other sundry methods—to force the grower from the market. A lowering of license fees to the producer and a raising of this charge to the middlemen, together with a rigid censorship, suggests itself to the mayor as one means that might result in better conditions.

A Purchasing Agent.

Above all he holds cities should create the position of municipal purchasing agent. His duties would be to see

that there was an adequate supply of all foodstuffs on the market. In case a shortage appeared the mayor would have the agent, as the representative of the city, sally forth, obtain a quantity of the desired product, if possible, and the city itself sell it until the tension of a light supply was overcome. This, the mayor asserts, would make impossible the hold-up of the consumer through exorbitant prices.

Cultivation of vacant city lots is also held by the mayor to be a great need in the economy of American municipalities. Cities, he believes, should adopt the Pingree plan—first formulated by the late Mayor Pingree of Detroit—whereby it would be to the advantage of holders of vacant lands within the corporation limits to cultivate it. The city's poor, he holds, would flock by hundreds to obtain a plot to cultivate.

Since the mayor first launched his war on the living cost here, he has received more than 2000 letters seeking advice or commending his work. Every state in the Union has been represented in the correspondence.

THE HOLIDAY SEASON

Is a happy one for all, particularly in the Pretty and Attractive Homes, that are finished indoors and out with our perfect and artistic Mill work



Staircases, Wainscotings, Mantels, Arches, Panels, Stairways, etc., look doubly pretty when decorated with Christmas signs like holly mistletoe, etc. It is truly the "House Beautiful," if the woodwork is furnished by us.

MEDFORD SASH AND DOOR CO.