

VITAL TOPICS TO BE DISCUSSED

Commercial Club Will Hold a Very Important Session at the City Hall on Next Wednesday Evening—All Invited.

The Medford Commercial club is planning a very important meeting at the city hall next Wednesday evening, when the vital questions which so materially concern the valley and city, namely, to bring about a stronger interest among farmers and dealers in food stuffs, especially farm products, on producing, cultivating and raising sufficient supplies, not only for the home demand, but to obviate the deplorable condition now existing of importing all products into the valley and the consequent exaggerated cost of living occasioned by shipping from other points, all of which should be produced in our valley, will be brought before this meeting and discussed.

Experts who have made extensive investigations have come to the conclusion that the time has arrived, and that it must be brought home to every one interested in the welfare of the valley, that a much greater yield of crop must be produced so that the valley can become an exporter and not importer, and that such a state can only be brought about by the use of irrigation, and this question is proposed to be brought up at this meeting.

There is now in contemplation an ordinance before the city council to establish a public market. This question will also be considered and decided whether or not it will be to the best interests of everybody concerned.

Hints on Beauty

(By Mme. Quivilla.)

No matter in what walk of life, the art of grooming one's self cannot fail to prove a theme of exciting interest, for such is one of the first elements in education and refinement.

In this series of articles I hope to give my fair reader, in addition to the physical and technical love of beauty building, a thoroughly scientific, scientific presentation of the essential principles of health and beauty, and a method by which every woman with ordinary care and judgment may attain and preserve those qualities of charm and grace and physical attraction which make her the force she is.

Beauty's mission is an exalted one because of the dominating influence it exercises. Pray, do not misunderstand me—I do not mean to cover a dirty face with powder or soiled hair with still more soiled false inventions or a neglected body with seemingly fine clothes, but that true beauty which is an externalization of physical and moral excellence.

Cosmetics have their place, and their value will be taken up in a later article, together with instructions as to their use and what to look for in a pure preparation.

The women of today are realizing more and more that the most important means to the end is to be personally attractive, whether that end be one of love and admiration, social position or one in the business of educational world. It has been proven over and over again that the person who scoffs at self-preservation is only a loser, for no man or woman can hope to maintain his or her position or climb to a higher one if he or she neglect this one great essential—attractive personal appearance. Let me sight a few every-day examples that are worthy of mention.

A young woman physician came into a strange city to establish herself and that she might be earning something while working up a practice, she asked a prominent surgeon to give her the work of administering his anesthetics. He refused and this was his reason: Her clothes had spots on them and her face did not look clean.

Another instance that I recall is that of a bright young woman who asked the chief editor of a big newspaper for the position on his staff as society editor. She wore pink satin pumps, silk stockings, a filmy short skirt and her hair hung in oily strings about her face under a gaudy hat. It is needless for me to tell you he flatly and frankly said "No, your personal appearance is against you."

Some time ago a young business man was paying attention to a willing and wealthy young lady. It was not long till he began to wander another path and when asked the reason he said, "Well, to tell you the truth her hair smelled so badly all the time I couldn't stand it."

While waiting in the office of a large city hospital I heard a doctor

OPPOSING CAPTAINS



CAPTAIN ARTHUR HOWE YALE



CAPTAIN FISHER HARVARD

NO-SCORE GAME.

(Continued From Page One)

danger for the bulldog, and evened up matters for Howe's failure to kick the first attempt at goal.

In the second period the ball was rushed into Yale territory, where Potter failed to kick a field goal.

Another attempted forward pass by Potter of Harvard was intercepted. Scolding, breaking from the Yale back field, ran forty-two yards to Harvard's forty-eight-yard line. The husky fullback followed with a five-yard plunge through center. Harvard held for two downs.

Howe failed to gain an attempted quarterback run and Camp punted, the period ending.

Harvard kicked off to Spalding at the opening of the second half, the Yale halfback catching the ball near the goal line. The fast Harvard ends were upon him like a flash. Camp punted out of danger.

Camp kicked once more, and once again Yale recovered the ball on the play. Ketchum breaking through.

Captain Howe missed another field goal.

After a five-yard gain by Wendell, Felton punted and it was Yale's ball. Philbin made three aggressive rushes, making it first down for Yale again. Here an attempted forward pass by Camp was uncompleted. Gardner was put back at quarter for Harvard in place of Potter.

A punting duel between Camp and Felton followed.

Harvard finally caught a punt and carried the ball to Yale's twenty-eight-yard line. Here Frothingham succeeded Reynolds as the third man used at left half by Harvard.

The fourth period opened with a surprise for Yale when both her halfbacks, Camp and Spalding, who had played a smashing game to the verge of exhaustion in the first three periods, were taken out, and Freeman and Reilly sent out to the field in their stead. The final period was a bitter and desperate struggle throughout, both teams vainly using every branch of the game in an attempt to break the deadlock. Punting, line smashing, forward passes and attempted goals were frustrated by Yale and Harvard in turn, and the game ended with no score.

CORNELL WINS CHAMPIONSHIP

BROOKLINE, Mass., Nov. 25.—Cornell today won the cross country intercollegiate championship here, scoring 48 points. Harvard was second with 58 and Pennsylvania third with 125.

ask the superintendent in emphatic words for a "good nurse who takes care of her hair and who gets her uniform on neatly."

How often do we see women grow negligent of their personal appearance after marriage then begin to wonder why the once devoted sweetheart has become such an indifferent husband.

Let me conclude this introduction by repeating that no matter in what walk of life the art of grooming one's self is of vital importance if one wishes to get out of this life all that is intended we should get out of it.

Yours for charming womanhood.
MADAM QUIVILLA.

Haskins for Health.

THIRD DEGREE DOESN'T WORK

John Rogers Only Laughs at Men Who Endeavor to "Sweat" Confession From Him—Alienists May Be Called Soon.

SAN FRANCISCO, Cal., Nov. 25.—Convinced that John Rogers will never confess to the murder and robbery of Benjamin Goodman, the diamond salesman slain in a Barbary coast basement for \$5000 in gems, the authorities are today preparing to formally charge him with the crime on the great heap of circumstantial evidence.

Rogers is an enigma. No man ever before in the custody of the police here underwent so many consecutive hours of sweating without suffering complete collapse. Yet, attired in the same bloody clothing and holding the same hatchet with which the officers say the victim met his death, Rogers laughs, huris defiance at his tormentors and rambles off verse. Alienists may be called to determine his sanity.

NOTICE.

Notice is hereby given that E. G. Brown will make application to the city council of the city of Medford, Oregon, at its regular meeting on December 5th, 1911, for a license to sell spirituous liquors, and malt liquors, in quantities less than a gallon, at lot 2, North Fir street, for a period of six months.

E. G. BROWN,
Dated Nov. 25, 1911.

Haskins for Health.

Sacramento Valley Lands

The Sacramento Valley is the Valley of opportunity for the homeseeker and investor. The soils of the Sacramento Valley will produce the widest diversity of crops grown in the civilized world. The climate is mild and equable. The entire valley has rail and water transportation, bringing it in close touch with all the coast markets, and with the opening of the Panama Canal freight rates to eastern points will be cut in half. Millions of people will pour in from the old countries, and with the vast increase in population, land will advance in value many times over. The time to buy is NOW, while lands are within reason, and reap your profit when the big advance comes. Here are some good ones:

160 acres of rich, level alfalfa land, 2 1/2 miles from Dixon, in Solano county. Dixon is on the main line of the Southern Pacific railroad from Sacramento to San Francisco, 22 miles from Sacramento and 65 miles from San Francisco. This is the only large body of good alfalfa land within 75 miles radius of San Francisco, and by this reason alone it is destined to become the leading source of supply for milk and dairy products for San Francisco and the bay cities, where a million people are now living, and where, with the opening of the Panama Canal, millions more will be there. Dixon ships a carload of certified milk to San Francisco every day. Market milk in 10-gallon cans is worth 16 and 18 cents at Dixon; this is net to the farmer and means that the ordinary dairy cow that gives 2 1/2 gallons a day will pay 45 and 50 cents a day income. You can figure your income by the number of cows you own. Two acres of alfalfa will support three cows. The soil is the richest in the state. The winters are mild and the summers cool. Irrigation can be had by pumping; over 1,000 pumping plants in successful operation demonstrate that pump irrigation is more feasible and more economical than gravity irrigation. Every acre of this 160 acres will produce alfalfa in abundance, from 9 to 11 tons per acre each season. Fourteen acres now in alfalfa, one of the best stands in the district. "The proof of the pudding is in the eating," and when you see the alfalfa you will not hesitate a minute. The price for the whole 160 acres is only \$17,000, a little over \$100 per acre, and reasonable terms can be made. If you want a BARGAIN, where you can make a handsome income on cattle, hogs and alfalfa, this is your opportunity.

40 acres, 3 miles from Dixon, all plowed and sown to barley this fall. All rich, level land, every acre perfect for alfalfa, with alfalfa growing on three sides and a county road on the fourth side. Adjoins a certified dairy. The price is only \$200 per acre, and the lucky man gets the crop. Reasonable terms.

160 acres of rich, level, loam land near Chico, in Butte county, where the U. S. government located its Plant Introduction Garden, and where the soil experts of the Agricultural Experiment Station stated that the soil and climate were the best combination ever known in the civilized world for successful plant growth. This land faces the main county road leading into town. It is a deep, rich soil, free from hardpan, alkali and gravel, and dotted with handsome, large oak trees. Alfalfa is grown without irrigation just across the road. There is an eight-room modern house in fair repair, good barns, outbuildings, and the price is only \$22,000, on reasonable terms; just figures \$137.50 per acre.

265 acres near Chico, adjoining the famous U. S. Plant Garden. All rich, sandy loam, sediment soil, with the exception of 15 acres of high land for building purposes; about 60 acres in orchard. It is the FINEST in the land for vegetables, alfalfa, fruits or grain. Handsome oak trees scattered over the tract. Has a 500-inch water right from an adjoining creek, assuring an abundance of water for irrigation. It is now ditched over a large portion of the land. It will produce any variety of deciduous or citrus fruits, such as oranges, lemons, olives, peaches, prunes, almonds, apricots, pears or cherries. All kinds of vegetables grow to perfection. Alfalfa will make 10 tons per acre, barley 35 and 40 bags per acre. The price is only \$100 per acre, and reasonable terms can be made.

400 acres in Tehama county, 1-2 mile from a main line station on the Southern Pacific railroad; 200 acres in alfalfa that produced 1,500 tons of hay for the season of 1910 and the same for the season of 1911, or 7 1/2 tons per acre, all WITHOUT IRRIGATION. The 200 acres of alfalfa land is the best land in the Sacramento Valley, bar none. It is pure river bottom sediment, 20 feet in depth, without a trace of alkali, hardpan or adobe. It is all fenced and cross fenced into five fields with hog-tight wires. You can keep 300 dairy cows on it the year around. If you want to sell your hay, there is an alfalfa meal mill 1 mile distant, which will take all your hay at \$7 per ton, delivered loose at the mill; you can cut it, haul it and deliver it for \$2 per acre, leaving you a net price of \$5 per acre or \$7,500 cash for the season on this part of the ranch alone. The remainder of the land is fine grain or fruit land. It is the finest peach, apricot or cherry land in the state. It will produce from 10 to 12 bags of wheat per acre in summer fallow, or 12 to 20 bags of barley in summer fallow. This is all fenced and cross fenced into five fields, making 10 fields on the whole land. There are two very large new stock barns, a large new hay barn, all kinds of corrals for handling stock, electric motor and pump for supplying water for domestic purposes and stock purposes, a fair residence, telephone and electric lights, with power on the ranch for pumping if you want to irrigate. An abundance of water can be had at a depth of 100 feet that will rise to within 12 or 15 feet of the surface. It is equipped and ready to handle a large amount of any kind of stock, horses, mules, cattle, hogs or sheep. It is an income-paying property, producing an income of 16 per cent net on only one-half of the ranch. The property is only \$45,000, on terms of \$15,000 cash and the balance in three, four or five equal annual payments, to suit your convenience. It is the BEST BUY in the Sacramento Valley or California. There are no other equal number of acres at the same price that will begin to compare with this.

When you buy land in the Sacramento Valley you are making an investment that is absolutely safe, and where you are going to reap an enormous profit. We handle Sacramento Valley lands, nothing else. We can fit you in anything from a five-acre farm to a 50,000-acre farm. If none of the properties here appeal to you or what you have in mind, kindly give us your ideas. We can FIT you. Make up your mind to look over this country—it is worth your while. Any information will be gladly supplied free of charge.

500 acres of rich, level, loam land near Chico, in Butte county, where the U. S. government located its Plant Introduction Garden, and where the soil experts of the Agricultural Experiment Station stated that the soil and climate were the best combination ever known in the civilized world for successful plant growth. This land faces the main county road leading into town. It is a deep, rich soil, free from hardpan, alkali and gravel, and dotted with handsome, large oak trees. Alfalfa is grown without irrigation just across the road. There is an eight-room modern house in fair repair, good barns, outbuildings, and the price is only \$22,000, on reasonable terms; just figures \$137.50 per acre.

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IRRIGATION is the science of giving a plant just as much moisture as it needs, and just exactly when it needs it.

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IRRIGATION will make the Rogue River Valley famous for its berries. The largest yields in the next few years will come from "the desert."

IRRIGATION will add thousands of acres to the producing area of the Rogue River Valley, and in these new districts there will be no crop failure, for irrigation is a guarantee of bountiful yields, and is real crop insurance for the grower.

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IRRIGATION will double the population of Medford and the Rogue River Valley in the next few years. New homes will be established. Orchards will be planted on lands that have never been productive. "The desert" will be redeemed and a thousand families will be added through this development.

Rogue River Valley Canal Company

FRED N. CUMMINGS, Manager
Medford National Bank Bldg., Medford, Ore.