YOUNG STUDENT BUSINESS MEN C. L. REAMES IS BOWLIN HEARING BURNS TO DEATH BOOST GOLD HILL VICE-PRESIDENT NEXT SATURDAY


## Why Pay a Big Price

FOR FILLED AND PLATED JEWELRY
When You Can Get
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B. T. VAN DE CAR'S

FOR LESS MONEY?

## Big Stock of Watches

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Prices For Watch Repairing

all makes silverware at 10 per cent discount

## B. T. Van De Car

## Carvers

Yes we have them in all styles and prices from $\mathbf{\$ 1 . 5 0}$ up to $\mathbf{\$ 3 0}$. Step in and let us show you.

## Mediord Hardware Comp'ny

## IRRIGATION

IRRIGATION is the science of giving a plant just as much moisture as it needs, and just exactly when it needs it.
IRRIGATION has added
IRRIGATION has added more wealth to the country in the last ten years than any three of the largest resources combined. Thousands of acres of worthless land have been reclaimed and some of this land has sold for the highest prices ever paid for horticultural or agricultural land.
IRRIGATION will reclaim "the desert," 6500 acres will be developed into a vast orchard district. "The desert" when irrigated will prove to be the best orchard land in the Rogue River Valley.
IRRIGATION will make the Rogue River Valley famous for its berries. The largest yields in the next few years will come from "the desert."
IRRIGATION will add thousands of acres to the producing area of the Rogue River Valley, and in these new districts there will be no crop failure, for irrigation is a guarantee of bountiful yields, and is real crop insurance for the
IRRIGATION in the Willamette Valley has increased production from sixty to three hundred per cent. It will do the same in the Rogue River Valley.
IRRIGATION will double the population of Medford and the Rogue River Valley in the next few years. New homes will be established. Orchards will be planted on lands that have never been productive. "The desert" will be redeemed and a thousand families will be added through this development.

## Rogue River Valley Canal Company

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[^0]:    Medford National Bank Bldg., Medford, Ore.

