

Mr. and Mrs. Thomas Mercer and
Children Are Very Grateful to Residents of Medford Who Helped Them on to Portland.


MEDFORD MAIL TRIBUNE, MEDFORD, OREGON, SATURDAY, NOVEMBER 18, 1911.

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## ANNOUNCEMENT

I AM SHOWING the largest stock of Diamonds, Watches, Jewelry, Cut Glass, Clocks, Silver Ware, Silver Toilet Sets and Silver Novelties I have ever shown.
MARTIN J. REDDY, The Jeweler Near Post Offic

## We carry a very complete stock of ELECTRIC IRONS

We have the American in two styles, the Beauty at $\$ 5.00$ and the Superior at $\$ 4.00$
Step in and let us show them to you.

## Mediord Hardware Comp'ny

## SAFETY RAZORS

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MEDFORD PHARMACY

Fit Your Personality Too


Just as you rece carful to get clothes which fit the figure trimly and becomingly, so you should be sure that your suit or overceat is of that cut and shade which best suits your personality.
Thus an older man requires quieter clothes and soberer design than a young man, etc. Our new Fall and Wmtrer Styles meet every requirement of even the most exacting. Piroof is simple. Come in.
Have you seen our line of underwear? Y ou will end all of your trou-
Exclusive bles in this part of your Exclusive With Us buying if you will only With Us KNOX step in and let usshow BEACON HATS you what really good HATS $\$ 5$ things we have to of\$3 rer both is
two pieces.
MODEL CLOTHING CO.

## IRRIGATION

IRRIGATION is the science of giving a plant just as much moisture as it needs, and just exactly when it needs it.
IRRIGATION has added more wealth to the country in the last ten years than any three of the largest resources combined. Thonsands of acres of worthless land have been reclaimed and some of this land has sold for the highest prices ever paid for horticultural or agricultural land.
IRRIGATION will reclaim "the desert," 6500 acres will be developed into a vast orchard district. "The desert" when irrigated will prove to be the best orchard land in the Rogue River Valley.
IRRIGATION will make the Rogue River Valley famous for its berries. The largest yields in the next few years will come from "the desert."
IRRIGATION will add thousands of acres to the producing area of the Rogne River Valley, and in these new districts there will he no crop failure, for irrigation is a guarantee of bountiful yields, and is real crop insurance for the grower.
IRRIGATION in the Willamette Valley has inereased production from sixty to three bundred per cent. It will do the same in the Rogue River Valley. IRRIGAZION will double the population of Medford and the Rogue River Valley in the next few years. New homes will be established. Orchards will be planted on lands that have never been productive. "The desert" will be redeemed and a thousand families will be added through this development.

## Rogue River Valley Canal Company <br> FRED N. CUMMINGS, Manager

Mpdford National Bank Bldg., Medford, Ore.

