

SOCIETY



Mrs. M. M. Taylor of Jacksonville spent Thursday in Medford.

Mr. J. G. Gore made a short business trip to Salem this week.

Mr. and Mrs. J. J. Houck and daughter of Corvallis are in Medford this week.

Mrs. C. H. Redfield left Tuesday for an extended visit with her parents, who live at St. Joseph, Mo.

Miss Hazel Davis, 713 West Tenth street, was hostess this week to the Thursday Bridge Club.

Mrs. Joe Rader and Mrs. Arthur Rose of Phoenix were in Medford Thursday.

Mrs. J. H. Tiggett and her guest, Miss Edythe King, spent Tuesday in Ashland with friends.

The Wednesday bridge club played at the home of Mrs. John Barneburg, West Tenth street, this week.

The Baptist Young People's Union held a good social time at the church Wednesday evening.

Mrs. Boogee and Mrs. Will Barnum have returned from a few weeks' visit to Long Beach, Cal.

Mrs. Martin McDonough left Friday morning for Chelalis, Washington, to visit relatives.

Miss Bertha Brandenburg served luncheon to a few friends Monday evening.

Mr. and Mrs. M. M. Jenkins of Sherburn, Minn., are guests this week at the home of their nephew, H. P. Platt.

Mr. Shaw of Central Point, who possesses a promising tenor voice and is studying with Mrs. E. M. Andrews, was in town this week.

Mrs. H. C. Kentner entertained the Friday Bridge Club yesterday afternoon at her home, 613 West Tenth street.

Mrs. J. A. Lamb and son of Coquille City arrived Thursday for a visit with Mrs. Lamb's father, A. M. Woodford.

Miss Ione Flynn entertained last evening for Miss Edna Tilton of Woodville who is Miss Flynn's house guest.

Miss Gertrude Treichler is spending several days this week with Mr. and Mrs. Luke at their country home southwest of Medford.

The Men's Brotherhood of the Presbyterian church held a regular meeting Tuesday evening in their reading rooms.

Mrs. Will Hatton is here from Cook Springs, Cal., for an indefinite visit with her parents, Mr. and Mrs. Frank Wilson on South Central avenue.

Mr. and Mrs. Charles Burgess, who live on Rose avenue, have disposed of their Medford real estate and leave about the 15th of this month for California where they will reside.

Mrs. P. T. Reed, who has been spending several days in Medford with her son Charles Reed, an employe of the First National bank, left Wednesday morning for Long Beach, Cal.

Mrs. Kate Russell, after several weeks' stay with her son, D. B. Russell, of this city, went to Eugene Wednesday, where she will visit another son.

Mr. J. J. Buchter, Medford manager of the Pacific Telephone company, left for Portland this week, where he has accepted a position with the same company.

Mr. and Mrs. C. Ellsworth of Boise, Idaho, spent several days in Medford this week with their daughter, Mrs. A. F. Loomis. The Ellsworths expect to spend the winter at Long Beach, Cal.

The Question Club met with Miss Flora Welch on North Riverside Wednesday evening of this week. Miss Lorena Round was a guest of the club. The guests told fortunes on the fortune table and Halloween refreshments were served which consisted of salad in apple cups, cider, sandwiches, and individual pumpkin pies. There are now six young ladies in the club.

Mr. Frank Monaghan, who has been spending several weeks with his daughter, Mrs. T. E. Daniels, has returned to his home in Los Angeles.

J. Stillman Vilas left Thursday morning for Los Angeles to join his family. They will be absent all winter and the boys will attend private schools.

Mrs. Helen Gale entertained with bridge Friday evening of last week. Her guests were Mr. and Mrs. Bert Harmon, Mrs. Hafer, Mrs. Harmon and Mr. T. Wilson.

Dr. E. F. Adams, who recently with his brother, R. W. Adams, sold their orchard northeast of Medford, left Friday for San Francisco where he expects to spend the winter.

A small but beautifully appointed bridge dinner was given last Saturday evening by Mrs. Edgar Hafer for Mrs. Frazier who is making an extended stay in the city.

Mr. Howard Dudley, who recently accompanied Mr. Lyman Orion to Los Angeles in his big touring car, returned Friday evening by rail and expects to drive his own car through next week.

Miss Elizabeth Putnam returned Friday evening from San Francisco where she has been in attendance at the bedside of her brother Arthur who it is hoped is convalescent. Mrs. Putnam will remain until her son's condition is considered more settled.

The Medford Dancing Club had another of their good times Monday evening in the small hall of the Natorium. There were about thirty-five couples present. Music was furnished by the Eames orchestra.

Miss Alice Blackford, one of the teachers of the Central Point schools and a vocal pupil of Mrs. E. M. Andrews, is planning a musical and literary entertainment for the benefit of her room on November 10th. She will be assisted by Mrs. Andrews and other Medford musicians.

Mrs. M. E. Worrell has joined her daughter, Miss Helen in Portland, the latter having accompanied her aunt, Mrs. Crook, and her daughter, Miss Creek, to their home after a summer spent at the Worrell ranch in Sams Valley. Thanksgiving will be spent with friends and Miss Worrell will probably remain for the winter.

Mrs. Carlton James, with her seven months' old daughter, and Mrs. Milton James, with her three-year-old son, arrived in Medford Tuesday morning from Saginaw, Michigan. The Messrs. James have been here several months and Mr. Milton James has built a beautiful bungalow northeast of Medford, and Mr. and Mrs. Carlton James are the guests of Mrs. Noblett until the completion of their own bungalow.

The musical event of the month is the coming engagement of the Lamhard Grand Opera company on Thanksgiving night in Carmen. The week previous Mr. Ed Andrews, who writes local dramatic criticisms and by his years of operatic experience is well qualified for the duties, will give an illustrated lecture on the opera, at the Medford theatre to which invitations will be sent out to local theatre-goers. Those who have been privileged to attend Mr. Andrews' lectures of a similar nature, speak in highest terms of their educational and inspirational value.

One of the most active church organizations of this city is the Men's Adult Bible Class of the Methodist Episcopal church. Last February the club had twelve members, and now has an enrollment of one hundred and seventeen.

Last Tuesday evening there were eighty men present at their five-course banquet given in the Odd Fellows hall on Sixth street. The banquet was prepared by the Ladies' Adult Bible Class, an organization of the same church. Mr. Ed Steep, with his Irish wit, served well as toastmaster. Mr. Roy L. Bennett, president of the class, responded with a talk on "Our Class," Rev. E. O. Eldridge with "Manhood" as his subject and Attorney Canday with a clever dissertation on "Funny Things."

After the banquet, the company returned to the hall proper where they enjoyed music by the Methodist Sunday school orchestra which claims six members.

The object of the evening was that of good fellowship and brotherhood among men.

The Odd Fellows held an important

business and social meeting Monday evening in their new halls on Sixth street. There were visiting brothers from Pennsylvania and from other parts of Oregon. A banquet, speeches and music formed the evening's entertainment.

At the missionary reception to be given Tuesday afternoon at the home of Mrs. E. N. Warner, vocal numbers will be given by Misses Florence Hazdrigg, Edythe Ring and Phoebe Hancock, readings by Mrs. Roscoe Johnson and Miss Dwight, piano numbers by Mrs. English and Miss Treichler, and Miss Lila Grigsby.

The Pennsylvanians of Medford met in the Presbyterian church this morning at 11 o'clock and at noon enjoyed a basket dinner. Much pleasure was obtained from the talks reminiscent of days spent in their native state. Among the speakers of the afternoon were J. E. Watt, president of the association; Rev. W. F. Shields, secretary; Messrs. Neil, Take, Bittner and Metz.

Wednesday evening, November 8, will be observed as a social night with Reames Chapter, O. E. S. Mrs. Glenn Fabrick is the chairman of the committee and her assistants are Mr. and Mrs. E. B. Waterman, Dr. and Mrs. Rickert, Mrs. Claud Miles, Mr. and Mrs. E. E. Gore, Mr. and Mrs. J. F. Hatchason, Mr. and Mrs. John White. A musical and literary program has been prepared and a New England supper will be served.

Halloween has come and gone for nineteen hundred eleven, and with it much festivity in the way of parties and fun in general. Among those who entertained was Miss Katherine Lanterman, who gave a pleasurable evening Tuesday to a few of her friends. With ghosts, the fortune telling witch and what not, pertaining to the mysterious, there was something doing every minute. Miss Lanterman was assisted by Mr. and Mrs. Roscoe Johnson.

The Ladies' Missionary society of the Presbyterian church is to give a reception Tuesday afternoon at the home of Mrs. E. N. Warner on West Main street. An interesting musical program is in store. Among those taking part in the program are the Misses Phoebe Hance, Lila Grigsby and Miss Edythe Ring. Miss Ring has a charming voice and this will be her first appearance in Medford. An opportunity will be given to make a silver offering for the cause of missions.

The ladies of the Greater Medford Club are to present the Royal Welch ladies choir at the Natorium November 16 under the direction of Manager Cosgrove. Madame Hughes Thomas is the central figure and has brought the voices into perfect harmony. Melba is among those who speak well of the choir and the large chorus of voices will be an exceptionally good treat to Medford. Aside from this our Greater Medford Club is exerting every effort to beautify the city and the concert should be well attended. There is surely no one but will feel amply repaid for attending this concert.

Mrs. Denniston gave a bridge party Tuesday afternoon in honor of Mrs. Haydon of Illinois who is making an extended visit with her sister, Mrs. M. C. Barber. There were four tables and the guests were Mesdames Haydon, Barber, Budge, Luke, English, Watt, Osborne, Nye, Getchell, Glaise, Woodford, Paul Janney, Merrick, Parsons, F. R. Holmes, Stone, Heath, W. H. Brown and Willett. Mrs. Merrick, who won the highest score, was presented with cut glass pepper and salt shakers and the honor guest was presented with a dainty toilet article and a huge bunch of roses.

Mr. and Mrs. R. L. McBride of 332 North Ivy street were among those who entertained friends Tuesday evening in true Halloween style. The pretty bungalow home was elaborately decorated with laurel berries and foliage and autumn leaves and an Indian's teepee from which Miss Elizabeth Blackford served sweet cider, formed an additional decorative note. In the dining room the central dome was trimmed with bunches of grapes and the centerpiece which was very effective, was a large cabbage filled with apples. A harvest dinner was served, the dishes and table service carrying out in detail by means of paper owls, cats, bats and Jack o'lanterns the Halloween idea. The guests arrived in sheets and pillow-cases and went through an intricate grand march; Mrs. F. T. Andrews, attended by Mr. Fred Buck, impersonated a witch. The guests: Mr. and Mrs. J. C. Lawler, Mr. and Mrs. F. T. Andrews and son Gerald, Mr. Fred Reuck, Mr. and Mrs. Otto King, Mr. and Mrs. L. Williamson, Mr. and Mrs. W. G. Davidson, Mrs. Irvine and son, Mrs. Elizabeth Blackford, Mrs. Anna Sprague Smith and son Hudson of Central Point.

Miss Gertrude Treichler entertained 16 young ladies at her home

Saturday afternoon, October 28, Needlework occupied some time and at 5 o'clock the guests were ushered into the dining room and seated around two tables, where Miss Treichler's engagement to Mr. Fred Bosworth of Minneapolis was announced. The lunch tables were beautiful with huge bowls of richly tinted dahlias for centerpiece, also the dahlias place favors. The announcement was received over tiny telephones with ribbon wires and Cupid as central. This came as a surprise to Miss Treichler's many friends and they all wish her the very best for future years. Miss Treichler was assisted by Mesdames C. M. English and D. W. Luke.

Mrs. Charles D. Hoy gave a Halloween party the 31st to 19 little folks, for her daughter Charlotte. The house decorations, light shades, etc., were of witches, moons, bats and pumpkins and it was indeed an interesting time when the guests arrived at 7 o'clock, masked in garb appropriate to the occasion. This left each one to guess who the other eighteen were. After a number of games, refreshments of ices, served in pumpkin cups, and brown and white faced cookies were enjoyed. Miss Charlotte's guests were: Margaret, Elizabeth and Carlton Zimmer, Hugh, Hazel and Jean Worthington, Mercedes and Newell Barbar, Osborn Hayden, Vera and Toran Jerntata, Dorothy Parsons, Winston and Doris Peety, Antoinette Kintleside, Jeanette Patterson, Margaret and Werner Hoy.

The regular session of the Greater Medford Club was held in the parlors of St. Marks hall Monday afternoon. The principal order of business was the reading and adoption of the newly revised constitution. A discussion of civic work in Medford followed and Mayor Canon was introduced by the president, Mrs. E. S. Parsons, as the speaker of the day. The meetings of the club are held in St. Marks hall the last Monday of each month and are open to all women interested in municipal improvement. The organization of the club's work is considered very complete and effective work is expected from each department.

Following is a complete list of the committees in charge of the work for the coming year:

Membership—Mesdames Vawter, Folger and E. B. Davis.

Park—Mesdames Alford, Hollis, Picket, Vawter and Kentner.

Finance—Mesdames Darggett, Carrey, Budge, Ed Warner, Miss Margaret Hubbard.

Entertainment—Mesdames Hutchison, Porter, English, Ira Dodge and McCallum.

Program—Mrs. Fred Mears, Miss Putnam, Mrs. Stoddard and Mrs. Merrick.

Inspection—Mesdames Worthington, Sullivan, Stearns, Davidson, Suedicor, Kent and Miss Clark.

Social—Miss Clark, Mrs. Fred Cummings, Mrs. Denniston, Miss Julia Fielder, Miss Austin and Mrs. Kirby Miller.

Committee for Royal Welch ladies' choir—Mesdames Hafer, Rau, Roof, Kentner.

The Wednesday Study Club held its regular meeting Wednesday afternoon, November 1st, at the home of Mrs. M. L. Alford. The subject for the afternoon was "Nature's Embroidery"—flowers—which Van Dyke has so beautifully designated as nature's needlework.

The program was in charge of Mrs. H. H. Duffie who made the afternoon a very choice and enjoyable experience to be long remembered by the members of the club. Mrs. Alford, hostess of the afternoon, responded to Mrs. Tuttle's efforts most generously in the beautiful decoration of her home. Flowers abounded everywhere and the dining room where delicate refreshments were served, was a veritable bower of green foliage and rich red blossoms. Mrs. Tuttle had prepared artistic hand-painted cards as souvenirs; each card bearing the flower of the state from which the recipient came. The roll call was answered to by each member giving a quotation on flowers. The following was the program for the afternoon:

Piano Solo—Miss Fern Hutchinson Nature's Embroidery... Mrs. Tuttle National and State Flowers... Mrs. Wakeman Poem, "Flowers" by Longfellow... Mrs. Parsons Language of Flowers... Mrs. Roof Mosses and Lichens—Ruskin... Mrs. Hollis Vocal Solo, "Roses in June"... Miss Florence Hazdrigg Poem, "The Trailing Arbutus"... Mrs. Mears Extracts from "Little Rivers" Van Dyke... Mrs. Brackbroed Poem, "Them Flowers"—Riley... Mrs. Picket Piano Solo... Miss Fern Hutchinson Artificial Flowers... Mrs. English Rose Culture for April Bloom... Mrs. Alford

The next meeting of the club will be on November 15 at the home of Mrs. J. F. Maddy.

The Ladies' Aid society of the Christian church met at the home of Mrs. Kirdy on West Main street Wednesday afternoon. There was a large attendance and they made arrangements for the bazaar to be held the last week in November. They will meet again November 8 at the home of Mrs. Kinkoes.

The Alpha Delta class of the Christian church entertained the young men's class at a Halloween party Tuesday evening at the home of Mrs. Leonard Robinson. The home was decorated in Halloween colors and the evening was spent in playing games and at the close dainty refreshments were served. About forty young people were present.

HOW DES MOINES CUT DOWN HIGH COST OF LIVING

(Continued from Page 1.)

Look what you could get at twenty cents.

Comparison Held.

The comparison held from wagon to wagon. Those who took advantage of the free market went away with full baskets and half their money. The dinner tables of Des Moines groined with good things that night. The second day there were seventy wagons and four times as big a crowd of buyers. The free market was a striking success from the start. Now that the machinery of the market is in good working order there are more than two hundred and twenty-five vehicles on market days. They range in size and importance all the way from donkey carts to touring cars. And the buyers, who number thousands, are from all classes of citizens.

There is a market-master who inspects weights and measures and maintains order. He is also empowered to decide who are the sheep and who are the goats. No huckster or peddler can masquerade as a grower. At first the distinction was made by placarding the wagons. Later, the hucksters were compelled to use a separate space. They rebelled, but it did them no good. The market-master was the boss. They retaliated by selling even lower than the farmers, but the women who went to the market with baskets on their arms were not to be tempted. They suspected the middlemen of being behind that move and continued to buy from the farmers. They preferred to pay a fair price than to discourage the farmers and leave the way open for extortionate prices again.

Prices Come Down.

A month after the market opened potatoes were selling at forty cents a peck. Corn was bringing fifteen cents for the dozen ears. Cumberns were also to be had at fifteen cents a dozen. On the whole the tendency was to make a fair division between grower and consumer of the profit the middleman used to get. This has given the farmer a bank account and

has provided the people of Des Moines with plenty of the right kind of food at reasonable prices.

This is important. A market filled with abundance of cheap and wholesome food has a deep-seated sociological value. The whole character, the moral and physical well-being of a people intimately depends upon a balanced and sufficient food supply. A real slum district cannot exist alongside of a free, open market.

Second Market.

In less than a month from the opening of the market-places it was necessary to provide another in East Des Moines. There the average pocket book is smaller and prices ranged down accordingly. The first day it opened, farmers and truck gardeners were on hand by three-thirty in the morning and buying was at its height by six o'clock. Although dozens of wagons were lined up, there was not a thing left to sell by ten o'clock. Eggs dropped as low as ten cents a dozen. Apples sold at twenty cents a peck. Spring chickens were purchased for thirty-five cents apiece. But, in spite of these low prices, the farmers all made much more than if they sold to the commission men and the second day the East Side market opened, the number of sellers and buyers were both doubled.

Sell Milk Also.

So marked a change in a city's buying habits could not come about without affecting business conditions. Even milk and meat are being sold on the market-places now. Many retailers and the commission men have found that the market-places have made inroads into their profits. A leading grocer reports an astonishing reduction in the number of his sales, but he is already planning a new store adjoining the market, where he expects to sell staple groceries in bulk to the farmers at greatly reduced prices. His profit will lie in a lower rent, fewer clerks, no delivery and cash sales. Many business changes will undoubtedly be necessary, but when the readjustment is made, prices on the whole will be much lower and each household's money will buy it more of the necessities of life. Instead of hurting business, the outcome will be increased business for the city of Des Moines, as a whole. It will make a richer, healthier and more important city.

Many Visitors.

The market had only been open a few weeks when visitors came from other cities to study it. Some of them were from cities which hoped to emulate the example, but there were also others from cities which had long had market places, but derived no benefit from them. In every one of these cities the middlemen had succeeded eventually in securing control of the market-places and raising the prices to extortionate figures.

Des Moines is sensible of this dan-

ger, but believes it has guarded against it. The ordinance providing for the free market prohibits purchase by hucksters and gives the commission man no opening. While anyone can sell there, all are on an equality and no opportunity is left the middleman to intimidate the grower. Before the market opened there was evidence in Des Moines of oppression brought to bear upon growers who attempted to peddle their own produce. Effort was also made to keep them from going to the market-places, but it failed. They have the courage now to defy the middleman. This is the kind of thing that has given them courage.

Works Both Ways.

A farmer drove up to the market-places with forty bushels of apples and sold them in a short time for double the price the commission men offered him. Yet the consumer would have had to pay to the retailer double the price he paid the farmer.

As long as so great a disparity in prices exists there is no danger. Undoubtedly the commission men will attempt to edge in and, if they are ever able to gain control they will raise the prices again, according to the same extortionate standard they set before. The ordinance, however, should prevent this disaster. A lax city council and an apathetic public might in time permit the hostile interests control, but as long as Des Moines maintains its present progressive spirit the extortionate middleman will remain down and out. What will protect the market-places from invaders more than laws, however, is the fact that it was gained by the people only after the movement had become too powerful to resist and at the end of a long fight. What a people fight for they cherish.

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You can't afford to do without this splendid, refreshing drink. Call up and order a case sent to the house. The purest, most healthful drink known is

SISKIYOU MINERAL WATER

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IRRIGATION is the science of giving a plant just as much moisture as it needs, and just exactly when it needs it.

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IRRIGATION will reclaim "the desert," 6500 acres will be developed into a vast orchard district. "The desert" when irrigated will prove to be the best orchard land in the Rogue River Valley.

IRRIGATION will make the Rogue River Valley famous for its berries. The largest yields in the next few years will come from "the desert."

IRRIGATION will add thousands of acres to the producing area of the Rogue River Valley, and in these new districts there will be no crop failure, for irrigation is a guarantee of bountiful yields, and is real crop insurance for the grower.

IRRIGATION in the Willamette Valley has increased production from sixty to three hundred per cent. It will do the same in the Rogue River Valley.

IRRIGATION will double the population of Medford and the Rogue River Valley in the next few years. New homes will be established. Orchards will be planted on lands that have never been productive. "The desert" will be redeemed and a thousand families will be added through this development.

Rogue River Valley Canal Company

FRED N. CUMMINGS, Manager

Medford National Bank Bldg., Medford, Ore.