

KENTNER'S October Challenge Sales



Prudent Shoppers Fall and Winter Goods Reduced

Our Fall and Winter Stocks that we have assembled are by far the choicest and best selected that this store has ever brought to Medford, and we can assure you that it is possible to supply your every need at this store. Particularly we wish to emphasize the wisdom of shopping here during these Challenge Sales, as many lines of staple merchandise that is in every day use are now priced at much less than prices that usually prevail.

CONTINUES THE BALANCE OF OCTOBER

All of the Challenge Sale Bar- Women's Cloak and Suit Department

\$10, \$35, \$37.50. TAILORED SUITS \$25.00
 priced at the offering at this price all of the garments are fully guaranteed. The cloths are plain serges and fancy and commend them in every way.

FINEST \$40, \$42.50 AND UP TO \$60 SUITS—\$35.
 All of our \$40, \$42, \$45 and \$50 suits and three or four that made of rich broadcloths, serges and mixtures and are mostly like.

50 WOMEN'S TAILORED SUITS—\$11.75.
 All of most suits at this price many of these suits would be lower at the price of \$11.75 no further comment is necessary.

50 WOMEN'S TAILORED SUITS \$9.75.
 This lot are light colors that have formerly sold up to \$20 and in price once. We now mark them at \$9.75, which is a phe-

50, \$40 CURACUL and FANCY MIXTURE COATS \$25
 All of these are of the finest and a few of the finest mixture coats that are some- have been grouped in this lot and form a splendid offering at the



and \$27 CARACUL AND MIXTURE COATS \$18.50
 All of these are similar to the lot offered and one of our strongest attractions, as they are a splendid saving on a coat that is profitable margin.

50 \$35.00 CARACUL COATS \$12.50
 All of these are full length and at the original price margins.

FOR \$5—\$7.50 VALUES \$3.50
 All of these came in late last season and possess good and good fabrics and for general

Perfect Fitting Corsets

For The Challenge Sale
 Genuine Nemo Corsets, style No. 314, a garment for the average figure, medium length; regular \$3.50 and fully guaranteed, as are all Nemo Corsets; special at **\$1.95**



Royal Worcester Corsets, their Golden Anniversary special, a splendid \$1.50 value those supporters and made in a long style sp'l at **\$1.00**

Another special lot of corsets, part of the large special purchase that created such a furore at our anniversary sale, are offered special at **\$2.25, \$3.50 Vals., \$1.45 \$1 and \$1.50 Vals. for 65c**

Challenge of Belts, Bags, Hair Goods and Handkerchiefs

- 75c and 50c Fancy Belts and Elastic Belts **39c**
- 25c Fancy Belts and Elastic Belts **19c**
- \$3.50 Satin and Moire Cord Handle Bags **\$1.95**
- Women's 35c Colored Border Linen Handkerchiefs **15c**
- Women's 10c White Cambric Handkerchiefs **6c**
- \$2.50 and \$3.50 Real Human Hair Cluster Puffs **50c**
- \$10 Real Human Hair Switches **\$5.00**
- \$7.50 Real Human Hair Switches **\$3.50**
- \$5.00 Real Human Hair Switches **\$2.50**

Blankets, Comforters and Bed Spreads for the Challenge Sale

- \$6.50 Fine Wool Blankets, full 4 3-4 pounds, made of splendid Australian lambs wool, in a fine assortment of plaids, as well as whites, grays and tans, special for the Challenge Sale at **\$5.00****
- Fine Wool Finish Cotton Blankets, -large size, 72x84 inches, very heavy and in large plaid designs as well as plain grays and tans, special at **\$4.50****
- Finest Silkoline Comforts, good sizes, soft, warm and fluffy, light, medium and dark colorings, 20 of them in stock that are \$3.50 values; special at **\$2.95****
- We have 40 pairs of extra heavy Cotton Blankets with wool finish silk crochet edges. These would be considered exceptional values at \$2.50 a pair, but for the Challenge Sale price special at **\$1.85****
- One of our largest selling numbers in blankets is the number that we usually retail at \$1.25 a pair, as it is extensively used for sheets. For the Challenge Sale we offer 50 pair at the special price of **98c****



The Challenge Sale Offers Unequaled Buying Chances in Lace Curtains

Portiers, Curtain Nets, Couch Covers, Etc.

We have gathered together a large assortment of curtain nets in large and small designs and in the popular Arabian, cream and white colors, in a large variety of different widths; qualities that we have been selling at 50c, 60c and 75c, and we now offer them at the unequalled low price of the yard **39c**

LACE CURTAINS		PORTIERS and ROPE PORTIERS	
\$15 Lace Curtains	\$11.00	\$12 Portiers	\$7.50
\$12 Lace Curtains	9.00	\$10 Portiers	6.50
\$10 Lace Curtains	7.50	\$8.50 Portiers	\$5.00
\$8.50 Lace Curtains	\$5.50	\$6.00 Portiers	\$3.75
\$7.50 Lace Curtains	\$4.50	\$5.00 Portiers	\$3.50
\$6.00 Lace Curtains	\$3.75		

We have secured three unusually strong values in couch covers, which we now feature on this great challenge sale. They are the stylish Roman stripe and tap-estra designs and we price them very special, each \$1.25, \$1.75 and \$2.50.

Outing Gowns and Sweaters FOR THE CHALLENGE SALE

- Women's 65c Outing Gowns, made of good grade outing flannel, in the popular pinks and blues and nicely trimmed, specially priced at, each **49c****
- Women's extra quality Outing Gowns in white, pinks, blue, etc., made in all sizes and prettily trimmed; a quality that is considered a standard value at \$1.75; special **\$1.45****
- Children's All Wool Sweaters, a special purchase to fit ages 2 to 6 years. At 75c these would be good values, as they have trimmings of contrasting colors, but we price them special at, each **59c****
- Women's Sweaters, a lot that is assorted in browns, grays and white. At \$2.50 they have been good sellers, but we price them for the Challenge Sale at, each **\$1.45****
- Children's extra heavy Outing Gowns, sizes to fit 2 to 14 years, regular 85c values; colors are white, pink, blue and fancy colors; special, each **69c****

SUPERB VALUES FOR THE CHALLENGE SALE IN HOSIERY, UNDERWEAR AND FANCY KNIT GOODS

- Children's Wool Union Suits, all sizes and good quality fine soft wool, \$1.25 regular price, special **89c****
- Women's extra heavy bleached Vests and Pants, all regular and extra sizes, at the special price of **45c****
- Women's fine quality all wool Pants and Vests, soft and warm, regular \$1.25 quality; special for Challenge Sale at, each **89c****
- Women's Lisle Hosiery, a large lot of plain colors such as tan, navy, rose, reseda, light blue, pink, etc., regular 50c qualities, special **25c****
- Women's 65c finest Black Cashmere Hose, soft and warm, guaranteed fast colors, all sizes, special **39c****
- Women's \$1.00 quality Thread Silk Hosiery in such colors as black, light blue and champagne are offered special at, pair **69c****
- Women's All Wool Union Suits, soft and fine, nicely finished with hand crochet silk trim- ming; sizes 4 to 8; regular \$2 quality **\$1.39****
- Women's finest grade heavy wool Union Suits, superbly finished with hand crochet silk trim- ming, a number that always sells at \$3.50 a suit; now special at **\$2.45****
- Women's Newport Fancy Knitted Fascinators in white, pink, blues and fancy combinations of colors; extra long, 75c quality, special for **50c****



Store by the Bargains Great Challenge Sale

Our challenge in clothing, and Serges and we guarantee further we guarantee them button holes and to be lined with up to what you usually find unequalled price of \$18.50.

-\$18.50

0 to \$25 Values \$

- 00 Corduroy Pants \$1.56
- 50 Corduroy Pants \$2.25
- 00 Corduroy Pants \$2.45
- 50 Corduroy Pants \$2.85
- 00 Corduroy Pants \$3.15
- 00 Corduroy Pants \$4.10
- its 2 Pair Pants \$5 value \$3.50
- annel Blouses, 75c value 61c
- ool Socks, 50c value 33c
- ool Socks, 35c value 24c
- blue denim Overalls 65c
- gh School Hats, 75c values 50c
- on Glad Socks, 2 pair for 45c



Sewing Machines Guaranteed for 10 Years Reduced

We have sold a great many of these Sewing Machines in the past six months and have not yet had a single complaint. They are all fully guaranteed for 10 years and are perfect in finish in every detail, pretty golden oak cases and all made with the drop head that shuts up out of the way and dust. The following will be the reduced prices that will prevail during this sale:

- \$30 Sewing Machines \$21.50
- \$35 Sewing Machines \$25.00
- \$45 Sewing Machines \$31.50
- \$55 Sewing Machines \$39.00



Wonderful Glove Bargn's For The Challenge Sale

- 65c Women's Wool Golf Gloves **45c**
- \$1.50 and \$2.00 Cape and Dent's Street Gloves **\$1.23**
- Buckskin and Chamois \$2.50 and \$2.75 Gauntlet Gloves **\$1.45**
- Women's \$1.00 Kid Gloves, black, white and colors **79c**
- Women's 50c Short Silk Gloves, black, white and colors **39c**
- Women's \$1.25 Long Silk Gloves, black, white and colors **89c**
- Women's 16 Button Real French Kid Gloves, black and white **\$3.50**