

<b>Silk Petticoats</b> Women's Soft Finish Petticoats. In all colors. \$5.00 quality. <b>Sale Price \$2.98</b>	<b>Waists</b> 500 Women's Tailored Waists. New styles. Worth \$1.50. <b>Sale Price 98c</b>	<h1 style="margin: 0;">MANN'S</h1>	<b>Gloves</b> Our best E. W. L. Kid Gloves. All colors. Regular price \$1.25. <b>Sale price, a pair 98c</b>	<b>Ribbons</b> Extra wide Silk Taffeta Ribbon; worth 25c. <b>Sale Price, yard 15c</b>
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CENTRAL AVE., MEDFORD'S POPULAR PRICE STORE, NEAR P. O.

SEPT. 30th 1910

OUR FIRST BIRTHDAY SALE

SEPT 30th 1911

BIRTHDAY SPECIALS

500 yards Faille and Messaline Silks; 75c values.  
**Sale Price, yard 48c**

27-inch Corduroy in all colors, the latest thing for dresses. 85c quality.  
**Sale Price, yard 69c**

**O**NE year ago we opened our doors to the people of Medford. We promised at that time to establish a business that this city would be proud of. The way you have responded to our efforts has enabled us to accomplish what we promised. We accept this as a striking vote of confidence. It is gratifying and inspiring. You may be sure that such reliance in our promises will never be misplaced. We hope that by selling the right goods at the right prices to make still greater strides forward during the coming year.

Birthday Specials

72x90 Bleached Sheets.  
**Sale Price 48c**

42 and 45-inch Pillow Slips.  
**Sale Price 12½c**

Heavy Outing Flannel; all colors.  
**Sale Price, yard 8c**

Best quality Kimona Crepes and Flannels.  
**Sale Price, yard 17c**

## WONDERFUL DISPLAY OF READY-TO-WEAR GARMENTS FOR FALL AND WINTER



NEW SUITS

We are showing the latest models in "La-Vogue" Suits, in plain colors and fancy mixtures, at

\$25, \$30 and \$35 ea.

SPECIAL BIRTHDAY PRICE.

25 Women's Suits in plain Serges and fancy materials. All sizes and colors; look as good as most \$25 Suits. **Sale Price, each \$12.50**

First Showing of Furs

Minks, Marmots, Fox, Coney, Jap Minks, in Muffs and Scarfs.

NEW COATS

We are surprised at the number of new Coats we have sold so early in the season. Special new styles arriving daily for this sale.

New Black Coats at, each ..... **\$8.00**  
 New Fancy Mixtures, at each ..... **\$12.00**  
 "La-Vogue" Coats at..... **\$15, \$20, \$25**  
 New Raincoats at  
**\$7.50, \$10, \$12.50 and \$15.00**

Children's Rain Capes ..... **\$2.98**  
 Women's Capes in black and colors at, ea.  
**\$8.00, \$12.50 and \$15.00**

NEW WAISTS

NEW ARRIVALS DAILY.  
\$2.50

Women's tailored Linen Waists at, each  
 Women's Challie Waists at, each  
**\$3.50 and \$3.98**

Beautiful new Chiffon and Marquisette Waists at, each  
**\$4.98, \$5.98, \$6.98 and \$7.98**

New Flannelette Kimonas at, each  
**\$1.75, \$2.48 and \$3.98**

Heavy Bath Robes at, each  
**\$3.98, \$4.98, and \$5.98**

Women's Flannelette Night Gowns at the low prices of, each  
**68c, 98c, \$1.25 and \$1.48**



Dress Goods

38-inch all wool Storm Serge, in black, navy, brown and wine. **Sale Price, yard 48c**

School house Plaids for Children's Dresses. **Sale Price, yard 17c**

Fancy Mixtures and Plaids. **Sale Price, yard 24c**

Blankets and Comforters

Heavy grey and white Cotton Blankets. **Sale Price, pair 48c**

Large size grey and white Cotton Blankets; very special. **Sale Price, pair 98c**

Heavy Comforters, good big size. **Sale Price, each 98c**

Large size Wool Nap Blankets; very special; a pair **\$2.00**

Bed Spreads and Towels

Extra large size Bed Spreads; worth \$1.25. **Sale Price, each 98c**

Large white honeycomb Bed Spreads; worth \$1.75; special **\$1.48**

100 dozen fancy Huck Towels; splendid 15c ones. **Sale Price, each 10c**

Calicoes and Gingham

Best quality Dress Prints. **Sale Price, yard 4c**

Best quality Apron Gingham. **Sale Price, yard 7c**

32-inch Scotch Gingham, worth 20c. **Sale Price, yard 12½c**

Opening Sale of Underwear

Children's fleeced Vests and Pants. <b>Sale Price, each 25c</b>	Women's fleeced Vests and Pants. <b>Sale Price, each 29c</b>
Women's fleeced lined Union Suits; all sizes. <b>Sale Price, a suit 48c</b>	Women's wool Union Suits; Splendid quality. <b>Sale Price, each 98c</b>
Boys' Shirts and Drawers fleeced-lined. <b>Special, each 29c</b>	



WARNERS CORSETS

All the new makes for fall and winter at **\$1.00, \$1.50, \$2.00, \$2.50.**

TWO BIG SPECIALS.

100 pairs women's Coutil Corsets with three pair of Hose Supporters; worth 75c. **Sale Price, pair 48c**

100 pairs women's Corsets. Regular \$1.00 quality. **Sale Price, pair 69c**

Opening Sale of Hosiery

Women's heavy Cotton Hose; fast black. <b>Sale Price, pair 10c</b>	Children's Heavy Cotton Hose; fast black. <b>Sale Price, pair 10c</b>
Women's fine Lisle Hose; all sizes; very special. <b>Sale Price, pair 25c</b>	Girls' fine ribbed fast black Hose. <b>Very special, pair 15c</b>
Boy's heavy Hose for school wear. <b>Sale Price, pair 12½c</b>	

OIL CLOTH.

Best quality. **Sale Price 19c**

MUSLIN.

Fruit of the loom. **Special yd. 9c**

COTTON BATTS.

Stitched enough for a comforter. **89c**

PERCALES.

Double fold. **Sale Price, yd 8c**

MANN'S BIG BIRTHDAY SALE

SEPT. 30 to OCT. 7

DONT MISS IT

SAFETY PINS.

Stewart's 10c quality, paper **5c**

HAIR NETS.

quality, each **3c**  
 Splendid

DRESS SHIELDS

Good quality. **Sale Price, pair 15c**

UMBRELLAS.

Rain proof. **Very special 89c**