

LOCAL AND PERSONAL

Senator Von der Hellen was among his Medford friends the fore part of the week.

Sambo Jones was at the county seat accompanied by members of his family, on Thursday morning.

F. N. Alexander, former superintendent of Glen-Rogue Orchards, is located in Medford at present.

Lice kill your profits quickly and surely. Don't tolerate the pest in your chicken yard. Get Conkey's lice powder 25c. You can have a trial package and a valuable poultry book—no charge by calling at Warner-Wortman & Gore.

J. E. Faselma and T. E. Elliott transacted business in Jacksonville Thursday.

John Grievie, road supervisor, was down from Prospect quite recently, accompanied by his son, James.

Head lettuce at the Pinecroft garden.

A. Holman, a prominent journalist of Portland, was in the valley during the week.

John Margreiter, Jr., has returned to Poorman's Creek from Klamath Falls, where he was employed as a machinist for some time.

Fred Weeks is at Portland on a business visit.

A remedy cures disease but you need Conkey's Nox-icide—the wonderful disinfectant—for spraying about the place to kill the scattered germs and prevent disease. For poultrymen, stockmen and housekeepers. For sale by Warner-Wortman & Gore.

James F. Kelly, who is assisting in the development of the county's rock quarry on Griffin Creek, was in Jacksonville Thursday afternoon.

John W. Wilson, deputy sheriff, who was subpoenaed as a witness in the DeSoto white-slave case, which originated in this county, has returned. An indictment was found by the federal grand jury.

Mitchell & Boscak make iceless refrigerators that keep your butter and milk in perfect condition without ice.

Mrs. Minnie Kelly and Miss Flora Thompson were over from Jacksonville Thursday morning.

Judge Nell and County Road Superintendent Harmon have gone to upper Rogue to inspect the roads and bridges that have been and are being built in that section. They have had much good work done in this line.

Emmett Beeson and N. O. Powers were down from Talent Thursday.

See R. A. Holmes, The Insurance Man, over Jackson County bank.

J. N. Pace of Central Point, precinct has been appointed superintendent of the county poor farm at a salary of \$100 per month.

The United States grand jury has indicted John DeSoto, alias Turner, arrested in Jackson county under the white-slave act.

Carlin & Taylor (John H. Carlin, Glean O. Taylor), attorneys-at-law, over Jackson County Bank Bldg., Medford.

Mr. Gabrith, who is developing a mine on Applegate in company with Mr. Waters, has gone to Portland, but will return soon.

James Burns of Gall's Creek, the pioneer miner, was in Medford and Jacksonville Saturday.

A. Throckmorton, supervisor of district No. 10, has been called to Woodland, California, by the serious illness of his mother.

Brick ice cream, all kinds and colors. Rardons Bakery; phone 271. Prompt delivery.

Miss Lella Prim of Jacksonville spent a few days with friends in Medford.

The county's rock crushing outfit is at the quarry, located west of Jacksonville, manufacturing material for the improvement of Ross avenue, which runs northwest from Medford and intersects the Jacksonville-Central Point road. Jackson county is rapidly getting its roads in good shape.

Rardons Bakery now delivers ice and ice cream to any part of the city.

J. T. Burns of Grants Pass was a business caller in Medford Thursday.

Weeks & McGowan Co.
UNDERTAKERS
 Day Phone 2371
 Night Phones F. W. Weeks 2071.
 A. E. Orr, 2602.
 LADY ASSISTANT.

JOHN A. PERL
 Undertaker and Embalmer
 Successor to the undertaking department of Medford Furniture Co. Office with Medford Furniture Co.
 Telephone: Day, Bell 3511; John A. Perl, residence, Bell 4111; Home 1791.
 C. W. Conkita 3601. J. H. Butler 3571.
AMBULANCE SERVICE

The county court has allowed the petition for an election to decide the question of incorporating Butte Falls, and the event will take place August 1st.

Mrs. O. N. Nelson, Mrs. M. M. Taylor and Mrs. W. E. Finney were among the many who journeyed to Medford from Jacksonville during the week.

Carl H. C. Brown, 425 Holly for plumbing and heating. Phone 2121 115

Mrs. C. H. Pierce of Ashland and some of her lady friends visited in Medford Thursday.

J. W. Opp has been down from the well known mine which bears his name several times lately.

Round to be a good game! Medford vs. Ashland, 3 p. m. Sunday, at ball park. 104*

J. S. Barnett, A. L. Pankey and C. C. Hall, who live near Central Point, were among our recent business visitors.

W. Getchell of Jacksonville, who is developing mining properties in Big Applegate district, tarried a few hours in Medford Thursday.

First league game of season, Medford vs. Ashland, Sunday at 3 p. m., ball park. 104*

Mrs. Blaine Klum is a Jacksonville visitor during the absence of her husband and daughter at Newport.

Mrs. Banks has been visiting in Jacksonville, the guest of her sister, Mrs. A. Grant.

A matured mutual life endowment policy is the abundant harvest of the wise man. See J. F. Hutchason.

Mrs. Lewis Ulrich of Jacksonville was a Medford visitor Thursday evening.

Mr. and Mrs. Erickson, who are in charge of the boarding house at the Opp mine, were in Medford one day this week.

Grain and alfalfa hay for sale at Oakdale Park addition. See W. H. Everhand, 909 West Ninth street phone 6671.

T. W. Miles had business at the court house Wednesday.

Ed Spencer, who went to Alberta a few years ago, has returned to Eagle Point. He secured a homestead while there, he informs us.

Telephone 271. Rardons Bakery for cake, ices and ice cream; prompt delivery.

Professor Collins and Root have returned from a short prospecting trip to Applegate.

The building of a school house in Beagle district has been let to E. J. Fick of Jacksonville. It will be most convenient one.

League ball starts Sunday, Medford vs. Ashland at ball park, 3 p. m. 104*

Y. H. Allen, who is in charge of the Sterling mine, was in Medford and Jacksonville during the week.

Four hundred tiers of hard and soft wood, dry and sound for sale cheap. Address "Fairview" Jacksonville.

On a trip from Albany to Crater Lake a party consisting of President H. H. Crooks of Albany college, Mr. and Mrs. P. A. Young and daughter Isabelle, Mr. and Mrs. J. H. Ralston and Mr. and Mrs. C. E. Sox of Albany and Miss Delta Watson of Portland, Mr. and Mrs. M. C. Spencer of Eugene and David Graham of Eugene spent Friday night in Medford. They will return by Prineville and Madras.

Mr. and Mrs. Worrell were in Medford yesterday from their Table Rock home.

An automobile party, three cars, arrived in Medford Friday night en route from the Willamette Valley to Crater Lake and Bend. Those of the party were Mr. and Mrs. P. A. Young, Miss Yonny, Mr. and Mrs. C. E. Sax, Mr. and Mrs. H. M. Cook, Mr. and Mrs. J. H. Ralston and John Robinson of Albany, M. D. Spencer and David Graham, of Eugene and Miss Watson of Portland.

T. J. Williams returned Friday from Klamath Falls. He was accompanied to Klamath Falls by his grand daughter, Mrs. F. L. Applegate, who had been visiting in Medford.

C. B. Rostell was up from Central Point yesterday looking after his Medford interests.

Mr. and Mrs. H. B. Wilson of Los Angeles, who have been in Medford for several days left Saturday morning for Portland.

Mrs. Fred A. Williams of Grants Pass, who has been visiting her father, Postmaster Woodford and other Medford relatives, returned home yesterday morning.

Mr. and Mrs. E. E. Carery left Saturday morning for Glendale, where they expect to remain.

Mr. and Mrs. A. Gray left Saturday for Billings, Montana. They are from San Francisco.

Mr. and Mrs. Wm. Bookard left for Portland yesterday.

Misses Isabel and Nellie Collins of Jacksonville, left yesterday for a visit with Eugene friends.

Mr. and Mrs. J. T. Harrison, of Marshfield, Oregon, are in the valley for a several weeks visit, the guests of assessor and Mrs. W. T. Grievie.

Miss Lilla Mee and Mrs. Fred Owens, accompanied by Bruce, Edie and Johnnie, children of Mr. and Mrs. W. T. Grievie, left today for a summer outing at Newport.

Dr. George Coughlin, of Portland, who has been spending the past month on his orchard near Eagle Point, leaves Sunday evening for Portland.

Mr. and Mrs. A. E. Reames are spending the day with H. B. Tronson on the latter's orchard at Eagle Point.

Mrs. Mary E. and Rose Barnum, of Pittsburg, Pa., are visiting out at the farm home of their brother, W. V. Barnum. This is the first meeting of these relatives for over twenty five years.

Prof. P. H. Dally, of Eagle Point was in Medford yesterday. Other visitors from Eagle Point were Miss May Howe, A. B. Zimmer and Robt Minter.

H. N. Butler is spending Sunday at Butte Falls.

Fort Hubbard is at Coletsin, where his family is camping.

D. T. Lawton is enjoying a visit with his family at Coletsin.

John Pelt and family will leave Monday for Butte Falls. Mr. Pelt will remain only a couple of days, but his family will camp there for several weeks.

Messrs. Holmes & Merrick report that from their ten acres of seven year old Newtown orchard, near Talent, they will harvest more than 1900 boxes of fruit.

Any parties wishing to purchase school warrants of Medford District No. 49, running about 1 year at 4 per cent will communicate with Oriz Crawford, clerk. 165

Forest fire broke out yesterday between Evans and Wadpole creeks in township 34, south of range 2 west. This is not in the forest reserve and the handling of the fire will need some under charge of the individual owners.

Mr. and Mrs. G. M. Root, of Chicago, are visiting Mr. and Mrs. J. M. Root out at their King's highway home. Mrs. Root will leave next week for Portland but Mr. Root will remain in Medford with his brother until about the middle of August.

Mrs. A. S. Bliton visited with Grants Pass friends Saturday afternoon.

Attorney and Mrs. C. L. Reames left last night for Seattle.

Miss Olga Lieberg and Miss Emma Herrwagen, two Chicago school teachers arrived in Medford last night and will visit a few weeks with Hon. J. A. Westerlund and family.

B. F. Van de Car returned yesterday from a two weeks stay at Marshfield, Oregon. He was accompanied so that place by Mrs. Van de Car and his sister who will remain there until in August.

Mrs. DeKey Getchell returned yesterday from a several months visit in Minnesota.

Mr. and Mrs. W. H. Gore left yesterday for Coletsin.

W. Vogel and family have moved to Talent where Mr. Vogel will be employed.

R. W. Welch and son, Daniel, who have been visiting Mr. Welch's brother at Squaw Lake were in the city Saturday enroute to their home.

Col. Frank Ray is in Portland upon a business trip.

Volney Dixon returned yesterday from a several weeks business trip into Eastern Oregon and Northern California.

Mrs. Mamie E. Riddle has returned from a weeks visit at Riddle.

Mrs. and Miss Gardner of Chicago are visitors at the home of Richard Verneer in this city.

Miss Bertha McPherson returned last night from a visit with Grants Pass friends.

J. G. Gore and family, councilman H. G. Wortman and family, Miss Inulah Warner, Miss Margaret Jacks, A. W. Johnson and Frank Odell returned Saturday evening from a four days trip to Crater Lake.

WAITER ATTEMPTS TO STOP FRIEND IN FIGHT; IS CUT

Earl Parker, a waiter at the Royal Cafe, was severely cut with a knife in the hands of a friend late Saturday night when he attempted to stop his friend from mixing with an Italian waiter. The young man's wounds while painful, are not serious. Dr. Shearer dressed the wounds and the young man was able to go. He exonerates his friend of all blame. The Italian had used some strong language and the friend started to go for him. Parker noticing a knife attempted to stop him and was hurt.

Look at the ads for the chance to buy the property you need at a "right price."

Rock Spring Coal
 ON HAND ALL THE TIME.
 Office and Coal Yard, Twelfth and Front Streets.
 Phone 7101.
Burbidge
 THE COAL MAN

At the Churches

Presbyterian Church.
 Preaching at 11 a. m. by the pastor. Services at 8 p. m. Sunday school at 10 a. m. C. E. society at 7 p. m. Good music at all services.

First Church of Christ, Scientist.
 Service Sunday at 11 a. m.; subject of lesson-lesson: "Truth." Sunday school at 10; Wednesday evening meeting at 8. All are welcome. A free reading room is open to the public from 2 to 5 daily, except Sunday. Church edifice, 212 North Oakdale.

Baptist Church Notes.
 Services at the usual hours at the Baptist church next Sunday, subject of morning sermon, "The Spirit of Christ." The evening service will be a special song service by the choir. After Sunday, July 2, there will be no evening services on Sunday until September 3. A. O. Holmes, pastor.

St. Marks.
 Neither Sunday school nor morning service at St. Mark's church next Sunday. William Lucas, pastor.

Methodist Church, South.
 Methodist Church, South, corner of Main and Oakdale—Sunday school

10 a. m., preaching 11 a. m.; subject, "Hurt of God." Preaching at 8 p. m. Everybody welcome.—J. P. Higgs, pastor.

PUTS NEW LIFE IN HAIR AND SCALP

(From the Fashion Review.)
 "The old-fashioned method of washing the scalp is giving away to dry shampooing, which is easier and does not leave the scalp dry and hard or make the hair brittle or stringy. The dry shampoo promotes a healthy, vigorous condition and gives the hair a bright, glossy and fluffy appearance.

"An excellent dry shampoo can be made by mixing four ounces of orris root with four ounces of starch. Once a week sprinkle a little of this mixture on the head, then brush out carefully and it will remove dust and excess oil. If the scalp is dry and scaly, a few treatments will make it soft and healthy.

"This is worth trying if you want fluffy, luxuriant hair, or care to avoid the danger of catching cold that one is exposed to when taking an ordinary wet shampoo. Then, too, there is said to be a genuine hair grower."

THER-OX FOR SALE
HASKINS' DRUG STORE

Haskins for Health

MEDFORD OPERA HOUSE
SUN. JULY 23 ONE NIGHT ONLY



MAY HOWARD, the Psychic Wonder,
Assisted by DR. CHARLES SLADE

A grand exhibition of Psychic Force in full light on the open stage producing some of the most wonderful materializations ever witnessed in this country. Miss Howard will give all her demonstrations in full light on open stage. Prices 25 and 35 cents.

Campbell & Baumbach

MORTGAGE LOANS, COUNTY WARRANTS
CITY AND SCHOOL BONDS

Money on hand at all times to loan on improved ranches and fruit land.

PHONE 3231. 320 GARNETT-COREY BLDG.

PROTECT YOUR HORSES
AND COWS FROM FLIES

BY USING

Conkey's Fly Knocker

Dont let your stock suffer for the want of this simply-applied sure-working fly chaser.

ICE COLD Grape Juice, 35 cents the quart. We always keep a supply on ice. WATERMELONS—One off the ice will make these hot days seem cooler.

FRUITS VEGETABLES MEATS

Warner, Wortman & Gore

The Influence of Street Lighting on Property Value

The Story of Three Installations in St. Louis, Brooklyn & South Bend

Anything that tends to increase the traffic on a business street and brings the people out on the side walks in the evenings naturally means better business for its merchants, with a resultant influence on property values. The discovery that such an influence can be organized and maintained by the merchants themselves has opened up great possibilities for the development of retail business. It is no longer necessary for the merchant off the main thoroughfare to be content with a secondary opportunity and bide his time until the population increases or his chance comes to move. The new system of ornamental street lighting has provided a means for developing his business from his own door and of making his own street more popular, by simply installing a practical work-a-day loadstone which will attract and focus the public eye and draw the crowds.

Light has ever proved itself the master magnet for humans no less than the insects. We choose the bright and cheerful street, and where we walk we spend our money.

In St. Louis the merchants along one block on Easton Avenue, a small outlying center, felt that they were losing too much of the neighborhood business to the big stores down-town. They met to consider ways and means to impress on the public that local market offered opportunities and convenience worthy of support. They investigated the experience of others in various towns where decorative street lighting has been installed and decided to try its effect in their case.

The local lighting company assisted them in carrying through the project and lamp-posts were placed at intervals of 25 feet along both curbs. It was not long before the good influence was apparent. The evening business of the merchants increased, vacant stores were rented and at higher figures, while many merchants made various improvements in their premises to keep pace with prosperity. Before long an offer of \$100.00 a front foot was made for a lot on the corner of Easton and Taylor Avenues, the highest price on record in the section, and real estate men credit the boom to the improved illumination.

Again, in South Bend, Indiana, the main stores were located at the junction where the interurban street car lines came in. The merchants a few blocks up, feeling that they were not getting their share, decided to start a new center of trade and to advertise it by installing nine arches of electric lights from curb to curb throughout their section. A large electric sign reading "New Centre" was erected across the street which was plainly readable from the "old centre" and from the street cars. Each arch bore 40 lamps.

The effect was immediate. People walked down to the "New Centre" to do their shopping because that seemed to be the place where things were happening. Before long, rents in the new section soared 60 per cent and more, and the merchants who had no leases gave way to more progressive firms. One house in particular, that already owned the largest electric sign in South Bend, moved bodily from the old centre to the new. Of course, the merchants backed the out-door lighting up with plenty of window lights and energetic sales endeavor. But it was the lights that turned the trick.

Truly the evening hours are but a small part of the merchants' day, but they are crucial hours no less, for when we walk abroad when the work is done, we are relaxed and open to impression. Then is the time for the merchant to sew his seed. And the street we find most pleasant in the evening is apt to be the street we will traverse by day.

LET OUR REPRESENTATIVE CALL

Rogue River Electric Co.