

FIRST ANNUAL PRE-INVENTORY SALE JULY 10 TO 20

GRAY & MOE
125 EAST MAIN

This is a sale to which every department of the store must contribute its full share of bargains by offering all the odd lots, all the broken lines, all the small quantities of spring merchandise irrespective of actual cost.

GRAY & MOE
125 EAST MAIN

NEW IDEA PAPER PAT-
TERNS 10c. MAGAZINES 10c

SPACE DOES NOT PERMIT MENTION OF ALL THE SPECIAL ITEMS THROUGHOUT THE STORE, BUT THE FOLLOWING ARE REPRESENTATIVE OF WHAT YOU MAY EXPECT IN THE WAY OF BARGAINS DURING THIS GREAT SALE.

Goods purchased during this sale cannot be returned for credit, refund or exchanged.

Regardless of the Close Prices we always mark our Dress Goods. We will, during our Inventory Sale Give a Discount of 25 Per Cent

Big Saving on Parasols

Children's fancy trimmed, 25c, for.....16c
Children's fancy trimmed, ex. qual., 50c.....35c
Misses' fancy trimmed, ex. qual., \$1.00.....79c
Ladies', all colors, \$1.50, for.....98c
Ladies' silk, all colors, \$2.50, for.....\$1.95
Ladies' pongee, \$2.00, for.....\$1.65
Ladies' pongee, \$2.50, for.....\$1.95

COLORED UMBRELLAS REDUCED

We offer all our colored Umbrellas at 33 1-3 off

Inventory Price in Silks

22 inch Taffeta, all colors, 85c, for.....69c
27-inch Messaline, all colors, \$1.00, for.....79c
All fancy silks.....25 PER CENT OFF

Table Linen, Sheets, Curtains and Bedding

10c Cretonnes, special.....8c
12 1/2c fancy Cretonnes, special.....9 1/2c
15c fancy Deming, special.....12c
18c wide fancy Deming, special.....14c
15c Pillow Cases, 42 36 inches, real good quality.....10c
20c Pillow Cases, 42 36, extra good quality.....14c
65c Sheets, 72x90 inches.....39c
\$3.00 Comforters at inventory price.....\$2.25
\$1.50 Comforters at inventory price.....\$1.20
\$2.00 Hemmed Bedspread.....\$1.69
\$1.50 Hemmed Bedspread.....\$1.19
Hemmed Damask Napkins, ready for use, per dozen.....90c
\$2.50 linen Napkins, full size, dozen.....\$1.95
\$3.50 Napkins, dozen.....\$2.75

Ladies' White and Linen Colored Suits

at less than one-half price. We have but a few left, usually sold at \$3.50 and \$4.00, to close.
Each.....\$1.98
White Wash Skirts at.....98c
\$1.50 to \$2.50 values, special, while they last.....98c

Bargains in Brief For the Men

Plaited and plain bosom Shirts with cuffs attached or detached. These are in madras and percale in light and dark colors; big assortment; former price \$1.25-\$1.00; inventory sale price. 69c

25c Half Hose 15c

25 dozen men's regular 25c plain Lisle Hose, all colors and sizes; sale price.....17c

Wash Belts 10c

20c and 25c embroidered Wash Belts, all sizes.....10c

Ladies' Dress Skirts

Our entire line of Skirts, all colors and styles. Nothing reserved. Will be on sale at a discount of 25 per cent.

Special Bargains in Undermuslin

Our assortments for this pre-inventory sale are most complete and the offerings exceptionally noteworthy. Every garment in this entire offering is stylishly and comfortably fashioned of the finest quality materials. Mention is here made of only some of the many splendid values which you may look for in this sale:

Muslin Underwear at one-quarter to one-third off.
Corset Covers, regularly priced from 50c to 65c; inventory sale pr. 39c
Drawers; regularly priced from 50c to 65c; inventory sale price.....39c
Gowns, which regularly sold from \$1.00 to \$1.25; inventory sale pr. 79c
Petticoats; regularly sold at \$1.00, \$1.25; inventory sale price.....79c
All other goods in this department reduced in same proportion.

Henderson Corsets

at a reduction of from 20 to 33 per cent.

\$1.00 quality Corset; all sizes; sale price.....80c
\$1.50 quality Corset; all sizes; sale price.....\$1.20
\$2.50 quality Corset; all sizes; sale price.....\$2.00
\$5.00 quality Corset; all sizes; sale price.....\$4.00
G. D. Corsets at 25 per cent off, or
\$1.50 Corsets, to close.....\$1.13
\$2.00 Corsets, to close.....\$1.50

Extremely Great Saving on Wash Goods

50c up to 60c line consists of fine satin stripe marquisette, embroidered batiste, ray stripe and plaids, French Lawns, Persian effects, in many colors. These are all new summer goods and not a poor pattern in the lot; to close out at.....33c
15c to 20c Painted Lawns.....9c
12 1/2c A. F. C. Gingham.....9c

20c Japanese Crepes, 14c

Comes in solid and fancy stripes; guaranteed fast colors; special 14c
18c Serpentine Crepe; big assortment.....14c

Wash Petticoats at 25 Per Cent Off

65c, fast colors, full size, at.....49c
85c, fast colors, full size, at.....64c
\$1.25, fast colors, full size, at.....94c
\$1.50, fast colors, full size, at.....\$1.13

Closing Out Our Entire Line Shoes

At less than factory prices. On account of the late season we are caught with too many shoes. Cost will not be taken into account during this sale, NOTHING RESERVED. WE MUST UNLOAD.

LADIES' VELVET PUMPS

Regular \$4.00 hand sewed; extension sole; military heel; short vamp; now.....\$2.90

LADIES' STRAP PUMPS

Regular \$3.50; come in gunmetal and patent; military and low heels; hand sewed; extension soles.....\$2.25

LADIES' BLUCHER OXFORDS

Regular \$3.50; in vici kid, gunmetal and patent; military and low heels; hand sewed; extension soles.....\$2.65

BOYS' EXTRA HEAVY

Hand made Shoes; \$2.75 and \$3.00; not complete line of sizes about 3 dozen to select from; at.....\$1.65

MEN'S 16-INCH HEAVY HIGH TOP BOOTS

\$6.50 to \$8.00; the very best makes; tan and blacks; while they last.....\$4.00

Straw Hats

To close out all our straw hats we have marked them way below what they cost.

Soft Hats

Fedora and soft Hats, worth up to \$4.00; we close out at \$1.00, \$1.50

Silk Petticoats, Black and Colors at a Discount of 25 Per Cent

MEN'S OXFORDS.

Regular \$5.00 and \$6.00 Florsheim Shoes and other high grade makes, in all the latest models and toes; all leathers; sale price.....\$3.45

MEN'S BLUCHERS

Button Shoes; regular \$5.00 and \$6.00; nothing niftier in the country; absolutely the best made.....\$3.65

CHILDREN'S PUMPS AND OXFORDS

Regular \$2.00 and \$2.50, all leathers; light and heavy soles; now.....\$1.35

BIG LINE OF CHILDREN'S SHOES

Odds and Ends; \$1.00 to \$2.00; while they last 45c

LADIES' WHITE LAWN WAISTS

Embroidered front, \$1.00, \$1.25 values for.....89c
\$1.50 and \$2.00 fancy embroidered Waists; special.....\$1.19

Black and White Shirts . . . 39c

50c and 65c Work Shirts; come in all sizes; while they last; special.....39c

Soft Front Dress Shirts . . . 49c

\$1.00 to \$1.50 Shirts; all sizes and good patterns.....49c

This is our First Stock-Reducing Sale, consequently you will find more desirable and seasonable Merchandise here than you would if we were advertising big slaughtering sales every month. Let us convince you.