

MEDFORD MAIL TRIBUNE

AN INDEPENDENT NEWSPAPER PUBLISHED DAILY EXCEPT SATURDAY BY THE MEDFORD PRINTING CO.

The Democratic Times, The Medford Mail, The Medford Tribune, The Southern Oregonian, The Ashland Tribune.

Office Mail Tribune Building, 25-27-29 North Fir street; phone, Main 3023 Home 75.

GEORGE PUTNAM, Editor and Manager

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Official Paper of the City of Medford Official Paper of Jackson County

SUBSCRIPTION RATES One year, by mail, \$5.00 One month, by mail, \$1.00 Per month, delivered by carrier in Medford, Jacksonville and Central Point, \$1.00 Sunday only, by mail, per year, \$2.00 Weekly, per year, \$1.00

SWORN CIRCULATION Daily average for six months ending December 31, 1910, 2721.

Full Leased Wire United Press Dispatches.

The Mail Tribune is on sale at the Ferry News Stand, San Francisco, Portland Hotel News Stand, Portland, Rowman News Co., Portland, Ore., W. O. Whitney, Seattle, Wash.

MEDFORD, OREGON. Metropolis of Southern Oregon and Northern California and the fastest growing city in Oregon.

Population—U. S. census 1910: 8840, estimated, 1911—10,000.

Five hundred thousand dollar Gravity Water System completed, giving finest supply pure mountain water and sixteen miles of street being paved and contracted for at a cost exceeding \$1,000,000, making a total of twenty miles of pavement.

Postoffice receipts for year ending March 21, 1911, show increase of 41 per cent. Bank deposits a gain of 22 per cent.

Banner fruit city in Oregon—Rogue River Spitzenberg apples won sweepstakes prize and title of "Apple King of the World."

First Prize in 1910 at Canadian International Apple Show, Vancouver, B. C.

Rogue River pears brought highest prices in all markets of the world during the past six years.

Write Commercial club, enclosing a cent for postage for the finest community pamphlet ever written.

JOLTS AND JINGLES By Ad Brown

Not According to Dope. A little boy.

A cannon cracker. A lighted match— Much to the surprise of everyone there was a delightful explosion and nobody was hurt.

To a lot of the crowd life on the fourth was one merry-go round of pleasure.

A London physician suggests that non-poisonous snakes be kept in every house to exterminate the rats. Fine thing to meet father when he comes home late.

A telegraphic tabloid says a man who was denied admittance to the court room because he had no coat on, went a suit. It wasn't so hot we could squeeze a joke out of that.

Speaking of names (once again) a man named M. J. Pippin raises fruit at The Dalles.

The Oregonian tells of a poet who wrote one on "Sarcasm of Sorrow" and saw it in print "Sarcasm Tomorrow."

That story about a farp reaching out of the water and picking strawberries off a vine isn't at all improbable. Used to put hooks in the vines where I came from.

The bucking broncos all have bucked. The races have been run. The last firecracker has been shot. And I am glad for one.

We've heard of the vegetable oyster. And all of the vegetable clan. But now comes a fellow who says he's

A sure enough vegetable man.

Old Man Umph says, "With sum fella, all thru life, the best firecrackers turn out to be fizzers."

SISKIYOU ELECTRIC LINE BUILDING INTO VALLEY

The Siskiyou Electric Power and Light company is working over one hundred men in building their pole line from Fall creek to Ashland. They are rushing work as fast as possible and are in hopes of having the line completed in 60 days. Harvey Sarter is in the field with a of surveyors locating a line to Klamath Falls. Engineers A. C. and S. Sprout, in charge of the construction of a 3000 horsepower plant on the Klamath River, are working a large force of men. Lightning recently struck the line at the Big Springs sub-station and completely destroyed the transformers at that point. New ones have been installed and the pumping plant is again in running order.

Look at the "For Sale" ads—and at some of the things that are advertised for sale.

Haskins for Health.

NEW USE FOR OREGON APPLES

A new use for the Oregon apple has been discovered: Use it to win a bride.

Plans are rapidly maturing at Boston for the first "Matrimonial Picnic" in history. It will be held in the fall under the auspices of the New England Greeks. The Greek Church will send two pastors to make possible the rapid culmination of courtships. Each suitor will emulate the manner in which Emperor Theodorus won his bride.

Handing fair Cassia an apple, the Emperor remarked that woman was responsible for all the wickedness in the world, whereat Cassia retorted: "For all the good, also." The Emperor then proposed marriage.

So, in accordance with the time-honored custom, each bachelor will carry an apple with him to the picnic.

Of course those who present Oregon apples will please the most for Oregon apples beat the world.

THE FOURTH CELEBRATION

BUT two incidents marred the Fourth of July celebration—an unpopular decision in a horse race and the oversight of the committee in failing to provide drinking water at the track, thus giving vendors a chance to graft a little by selling it. When there were so many details to be looked after, it is a matter of congratulation that nothing more serious occurred.

Special credit is due to members of the general committee for the time and energy they have so unselfishly devoted to make the celebration a success. This committee is composed of A. K. Ware, R. W. Telfer, George L. Davis, G. L. Schermerhorn, M. A. Rader, Ed. M. Andrews, Dr. J. L. Helms, Mayor W. H. Canon, R. A. Flynn and H. C. Kentner. Credit is also due members of the various special committees.

The celebration proved that Medford has the public spirit, energy and capacity to provide cities of the Rogue River Valley enjoyable programs for public entertainments.

A start has been made towards a race track and fair buildings for the Southern Oregon district fair to be held here this autumn and prospects are bright for providing much better attractions than given the public upon the Fourth.

The fair should have the earnest support and co-operation of everyone in the valley, that it be made the great event of the year.

SUMMER ADVERTISING

THE great difference between the successful city merchant and the small town merchant, is that the one understands advertising and the other does not.

No times are ever too dull, no event so important, but what the good advertiser capitalizes it to increase his business.

The newspaper advertising appropriation with those who understand it, is looked upon as of as much importance or more, as the rent. If it were not for the newspaper, with its columns of store news, department and other large stores, could not successfully operate.

William C. Freeman, a veteran advertising man, writes a few words on summer advertising, that every merchant should read. He says:

"Just about this time of year a goodly number of merchants decide that they will save money until the middle of September by not advertising.

"Year after year, for 26 years, one of the hardest parts of my work as an advertising man has been to convince the merchant who wants to stop advertising during the summer months that he should never stop advertising.

"No average retail business can afford to be out of the newspaper. In the busy world we are so easily forgotten. We must keep ourselves before the public all of the time. We cannot afford to be overlooked. If we do not advertise all of the time we surely will be overlooked.

"Don't stop, Mr. Merchant. "The Mark Cross Company—a specialty business—one year discontinued advertising during the summer months, and Patrick Francis Murphy, the president, said:

"Never again; when we resumed our advertising in the fall it took us three months to get re-acquainted with the readers of the newspapers. Now we advertise in the summer as much as in any other season of the year and as successfully."

MARKS THANKS PEOPLE COUNTY COURT HOLDS FOR THEIR ASSISTANCE ITS MONTHLY SESSION

N. H. Mark, the mechanic who was injured Monday afternoon when the car driven by Jimmie Corrigan was wrecked on South Oakdale is fast recovering from his injuries and expresses much appreciation at the efforts of bystanders to make him comfortable immediately after the accident. Mr. Mark states that he had not realized that there is as much humanity in man before the car hit the ditch and has requested that the Mail Tribune through its columns tender his thanks to the many who rushed to his assistance.

"I was well cared for," states Mr. Mark, "and I appreciate it very much. I was carried to one side while a dozen people rushed to various nearby homes and brought out pillows with which to make me comfortable. Everything was done for me, possible to be done.

"I in no way attach any blame to Mr. Corrigan. He was driving a splendid race and the accident was due entirely to reasons beyond his control. It was due to his head work when the fun started that we were not killed."

Printing of all kinds at Portland prices. Mail Tribune office.

ONLY TWENTY-ONE CELEBRATED TOO MUCH

Twenty-one persons celebrated the Fourth of July in a too strenuous manner to suit the peace and dignity of the city of Medford and were lodged in the city jail. The wayward ones came from various sections of the valley which cheers and likewise inebriates. A number were allowed to go on depositing a cash bail of \$5 and none of these have again showed up to stand trial.

"The fourth was a very orderly day, considering," stated Chief Hinson Wednesday. We had very little trouble reported to us. No robberies occurred and the men who were thrown in were only drunk. It was an orderly crowd which observed the fourth here and made but little trouble for us. Our hardest work was on the intersections owing to the great amount of traffic, but all of the drivers, both in machines and in horse drawn vehicles were very careful and thus averted trouble."

TO GIVE LIFE AND BEAUTY TO THE HAIR

(From London Hairdressers' Review) "More dull, brittle, faded and falling hair results from too much washing the head than from any other cause. If you want to see your customers' hair grow in beauty and color, and brilliance and luxuriance, stop drenching and rinsing it and depend upon dry shampooing. "Dry shampooing once a week will bring about wonders. Hard and scaly scalps become soft and pliable. Coarse, lifeless and splitting hairs will take on new life, become soft and glossy and the natural color will return.

"To make a shampoo powder mix four ounces of orris root with four ounces of therox. Sprinkle a tablespoonful over the head and brush thoroughly through the hair. Don't spare the brushing. This treatment tones up the hair from root to tip, removes dust, dandruff and excess oil, leaves the scalp clean, cool and refreshed and the hair rich, soft and silky."

THER-OX FOR SALE HASKINS' DRUG STORE

The mail order houses of the East would not be so prosperous if the people of this community would insist on having "Made in Oregon" goods from the local merchants. The business of this community would be better conserved if the buying public and the merchants would help along the "Made in Oregon" idea.

\$2000 TAKEN IN AT RACE TRACK

The Fourth of July committee will meet Wednesday evening for a final reckoning. The fourth was a success from a financial as well as a pleasure standpoint. Over \$2000 was taken in at the race track showing that a district fair with races as an attraction would prove a financial success.

The committee at tonight's session will go over the receipts in the various funds and take care of any outstanding bills, making the necessary approval for their payment. The concessions also brought in a very tidy fund.

SWIMMING RACES AT NATATORIUM A SUCCESS

The swimming races at the Natatorium Monday night were full of interest from the spectator's view and a large crowd filled the gallery to its capacity. The races were snappy and started on time.

Art Coffeen, George Coffeen and Gordon Keyes swam a race against Oberdorff and won. The boys relayed while Oberdorff swam the entire 100 yards. The first race of the free for all was won by Arthur Smith against R. St. James. The second heat was won by Oberdorff with Keyes second. In the final heat Oberdorff was first, Art Smith second and R. St. James third.

The obstacle race was won by George Coffeen. Stewart finished first but was disqualified.

Haskins for Health.



The warm weather will soon be here. We have the necessary requirements to make work easy in warm weather. See us for the best of ELECTRIC FANS and the best of prices.

SOUTHERN OREGON ELECTRIC CO. 27 SOUTH CENTRAL.

WEST'S POLICY PLEASURES WELLS

Jackson County Superintendent of Public Schools Inspects State Institutions and is Favorably Impressed With Conditions Found.

J. Percy Wells, superintendent of Jackson County schools visited the various state institutions while in attendance at county superintendents meeting at Salem last week and was well pleased with what he saw and is convinced that Governor West is making a ten strike by his treatment of inmates.

In an interview in the Journal Mr. Wells says that he was particularly impressed with the extensiveness of the state lands in and about the state institutions, and the number of convicts working under the parole system. "I did not realize that 3000 acres of first class land was being tilled largely by convicts. I knew that convicts were given work but supposed very few of them were worked out in the open without guards."

TO CURE A COUGH IN ONE DAY. Take LAXATIVE BROMO Quinine Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box, 15c.

PRODUCERS FRUIT CO.

Our office is now located in our packing house, and is open for the season. From now on we will have the daily reports all markets, showing prices realized by the California Fruit Distributors, and all other shippers. Any one interested is invited to come in and look them over and compare prices. By shipping with us you will have all the advantages of the largest and most complete distribution organization in the United States and at a lower cost to you than in the past.

Last year we handled nearly ten thousand car loads, or seventy-six per cent of the entire California crop.

Remember we POOL NOTHING. All fruit is sold on its individual merits, and each grower's name and prices realized for each shipment are published in the catalogue. Pooling was tried and failed years ago in California.

If you want to sell see us. If you want material, inspect our samples, and get our prices before purchasing. PRODUCERS FRUIT CO. E. M. McKeany, Northwestern Agent. Home Phone 242. Pacific 7001.

Crater Lake Stage Line

Official Crater Lake Stage Autos leave Hotel Nash at 8 a. m. Tuesdays and Fridays, arrive Crater Lake same evening.

Returning, leave Crater Lake Monday and Thursday. Connections with Steamer Klamath for Klamath Falls. Round Trip \$25.00, one way \$15.00. Medford to Klamath Falls via Crater Lake (one way) \$18.50. Reservations and tickets at Hotel Nash or Crater Lake Garage.

Draperies

We carry a very complete line of draperies, lace curtains, fixtures, etc., and do all classes of upholstering. A special man to look after this work exclusively and will give as good service as is possible to get in even the largest cities.

Weeks & McGowan Co

WOOD FOR SALE

Limited amount of Dry Ash, either block or split. Low price.

Phone 3311

FLAGS

That's All

Medford Book Store

Where to Go Tonight

NAT THEATRE

Is now open every night, and Saturday and Sunday afternoons. The coolest and coolest theater in town. Finest of light and the best film subjects.

Change of program Sundays, Wednesdays and Fridays. Admission 10c. Come once and you will come again.

U-GO "WHERE THE CROWDS GO"

TONIGHT Entire Change of Program VAUDEVILLE MOVING PICTURES Admission NOW 10c.

NATATORIUM

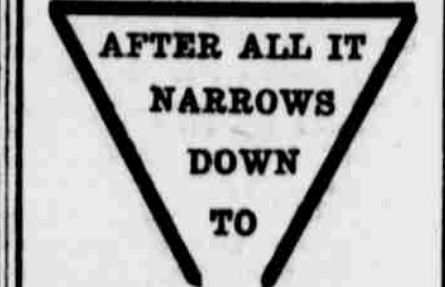
SWIMMING — TUB BATHS BIG DANCE SATURDAY NIGHT BILLIARD PARLOR Coolest place in town.

Lacey Theatre

SUNDAY AND MONDAY THREE GOOD ONES —THE SHERIFF'S CHUM— THE DERELICT REPORTER WHAT HAPPENED TO AUSTY This is a Good One —ONE DIME—

THE ISIS THEATRE

EXTRA BIG ATTRACTION HARTYNE AND HARDY Comedy Character Change Artists The act that Pantages billed as a special attraction and one that crowded his play-house for the past week is here and will be here for the next four days—singing and dancing, and jokes that are a pleasure to listen to, as ever one is brim full of fun and all new.



The Merrivold Shop FOR Envelopes 134 W. Main St., Medford.

NOW OPEN

New Electric Shoe Repair Shop Work done while you wait. Satisfaction guaranteed.

F. L. Sherman 32 So. Grape Street.

Rock Spring Coal

ON HAND ALL THE TIME. Office and Coal Yard, Twelfth and Front Streets. Phone 7101.

Burbidge THE COAL MAN.

JUST OUT Medford Mail Tribune Official Map of Jackson County, Ore. Compiled especially for the Mail Tribune by the Jackson County Abstract Co. Approved and officially adopted by the county court, July, 1910. Shows ownership of each parcel of property, township and section lines, county roads, forest reserves, railroad grant, city and town boundaries and all other necessary information. The only convenient, handy, complete map of Jackson county published in many years. Size 29 by 46 inches, on heavy map paper, tinned at both ends. No home complete without this map. It sells for \$2.50, but will be given away free to subscribers to the Medford Mail Tribune. HOW TO GET THE MAP FREE SUBSCRIBE TO THE DAILY MAIL TRIBUNE FOR ONE YEAR IN ADVANCE \$5.00 OR FOR THE WEEKLY MAIL TRIBUNE TWO YEARS IN ADVANCE AT \$1.50 A YEAR. \$3.00 AND THE MAP IS YOURS. Or get one new subscriber to the Daily or two new ones to the Weekly, remit and we will send the map. Old subscribers may secure the map by paying up arrears and subscribing in advance. Medford Mail Tribune 27 N. Fir Street Medford, Ore.