


 If the Fats havent a shan
ehanece hane"it the Leans
Spinkeyvinta. Now that Mary Maunering hat
saited in an areppline we can rruts
fully eall her a rising young actress

 of as a man has in his
ought to be a good one.

## 

## real heroism for a lean man one of the proposed costumes.

## As long as it is all for the lets everytody kive it a puff.

 A fat man walked up to the plateAnd stood with bat in hand,
The crowd in awesone wond "My groodness, ain"t he grand"
He hit the ball a wallop and It suiled out in the lot
While a fruatic et Tied himself into a knot.

## The lanky He thou

will surely hit a throw straig The crowd went in thyateries Watehing Fat ko after it. Tis a sight well worth the money
When the fat and lean men plin GiRL GIVES HER LIFE FOR HER PLAYMATE
 whose products will help keep the balance of trade in
favor of the valley until the bulk of orchards become pro-
ducing.
Only a small percentage of the 75,000 acres of com
mercial orchard in the Medford district are in bearing. A
few years more will see fruit shipments increase 5000 to
10,000 earloads a year. Until these young groves are in
bearing energy should be directed toward producing more
of what we consume, and at present inport.
The great trouble lies in the difficulty of securing the
right people. Most of this class of settlers who want to
work out their own salvation- have little or no money
Those with money are attracted by fruit raising rather
than diversified or truck farming. Those without othe
capital than their labor and energy have difficulty in get $\square$
 River Canal company, now constructing a two-million-
dollar irrigation system for lands around the vallee, and
to accomplish this purpose they are making a special offer to actual settlers.
Homeseekers wil be permitted to select five or ten
acres of land under irrigation and make their residened
thereon without any cash payment for two years, and are
then given seven years to make final pavment, the total thereon without any cash payment for two years, and are
then given seven years to make final payment, the total
cost of the land being half what it is being sold to non
 the property of non-recidents in the same tract.
In making the offer, the company gives its reasons

$$
\begin{aligned}
& \text { therefor as follows: } \\
& \text { "We have the utmost confidence regarding the produc- } \\
& \text { tiveness of the soil with irrigation, and thousands of dol- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { and are now in cultivation. To properly care for this larg } \\
& \text { improved acrage, and increase the value thereof, as wel } \\
& \text { as the thousands of acres of unsold lands which we own }
\end{aligned}
$$

$$
\begin{aligned}
& \text { as the thousands of acres of unsold lands which we own } \\
& \text { it is necessary to encourage bona fide settlex to bring then } \\
& \text { families into our district. By so doing it will enable non- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { residents who have had thei lands planted to orchard to } \\
& \text { avail themselves of aportion of the services of these set } \\
& \text { tlens and redue the present cost of maintenance, and by }
\end{aligned}
$$

$$
\begin{aligned}
& \text { reason of the large number of families making their resi- } \\
& \text { denee in this district and cultivating their own tracts, the } \\
& \text { nenductivencess and value of our lamds will he wroven, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { in basing our values on actual returns shown by these set- } \\
& \text { tlers we will, within one or two years, be justified in akking }
\end{aligned}
$$

$$
\begin{aligned}
& \text { core than double the price which we could obtain at this } \\
& \text { date.," } \\
& \text { The Rogue River valley is fortunate in having among }
\end{aligned}
$$

$$
\begin{aligned}
& \text { The Rogue River valley is fortunate in having among } \\
& \text { its developers such far-sighted capitalists as those who } \\
& \text { comprise the canal company; It is upon the toresight of }
\end{aligned}
$$



## INFLATED RENTALS

M $\begin{aligned} & \text { EDFORD has long suffered from inflated rentals. }\end{aligned}$ The rapid growth of the city caused an abnormal
demand for structures of all kinds. As new buildings are demand for structures of all kinds. As new buildings are
erected the demand is being supplied, and rents must take
 tures that did service in village days want as much rental
a year now as their original investment amounted to in
these properties.
 provements. They seem to think th
tions make up for lack of enterprise.
The rent that a merchant can afford to pay is bas
Thake upon the volume of business possible, and this in turn de
pends upon the population. It is absurd and ruinous to try and exact rentals in a city of 10,000 that fit a city 25,000 or 50,000 population. High rentals unnecessaril lation, and frequently spell bankruptcy for the merchan and property owner.
All cities of rapid growth suffer from inflated rentals and landlord exactions. This is particularly true in the
west and northwest. Portland, Scattle and Spokane are west and northwest. Portland, Seattle and Spokane ars
all suffering from landlord rapacity, even as Medford is



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