

WEEK'S HAPPENINGS IN MEDFORD SOCIAL CIRCLES

The Greater Medford club will hold its regular monthly meeting Monday, May 29, in the club rooms at the "Nat." All members are urgently requested to be present, as this is the last meeting before election of officers, and special business is to be brought up.

A musical and dramatic entertainment will be given Thursday, June 1, by the senior pupils of St. Mary's academy. The academy closes for vacation June 2 with an enrollment of over 150 pupils in the various classes and about 60 in the musical department, which shows the growth made during the past year.

Following is the program of the entertainment:

- Piano duet, "Fanfare" Bohm
Maud Newbury, Winnifred Flanagan, Mary Deuel, Catherine Deuel, Claire Massam, Bertha Peninger, Caroline Andrews, Vivian Childers.
Patricia, a drama in four acts. Dramatis personae: Augustus, empress of Rome...
Eugenia...
Eugenia...
Eugenia...

Maud Newbury, Winnifred Flanagan. Act III—Empress apartments in the Palatine palace. Piano duet, "Gaiop de Bravoura" (Knabell), Bertha Peninger, Claire Massam, Maud Newbury, Winnifred Flanagan, Mary Deuel, Catherine Deuel, Vivian Childers, Caroline Andrews.

A large and enthusiastic attendance characterized the Wednesday meeting of the Ladies' Aid society of the First M. E. church. The 40 who were present accomplished much work and business also. Work never stops in the Ladies' Aid. It moves on while the business matters are being discussed. But there is a sweet stillness which prevails during the devotional exercises. Every voice is hushed. The click of needles is silent and everyone listens to the sacred word as it is read by one of the members, and all join in the Lord's prayer, thus calling forth the divine benediction upon all.

How delightful this sweet intercourse each week. It is here each one receives a smile and a hearty welcome and with willing hearts and hands is ready to spend one afternoon in doing something for an unselfish purpose, giving the time and service for a cause which will benefit humanity; and it is the very least we can do, for no sacrifice is too great for us to make for him who has said: "In as much as ye have done it unto one of the least of these, my brethren, ye have done it unto me."

Home were obtained for the members of the Ministerial association which meets in First church next Wednesday and Thursday. The Ladies' Aid will give a social at the home of Mrs. Conklin, 205 Apple street, next Wednesday from 2:30 to 5. All are urged to be present, especially the new members. It is desired that all shall become better acquainted, so come one, come all. Wednesday, May 31.

The regular monthly social evening of the Eastern Star was given Wednesday of last week and a very enjoyable musical program was given, after which cards were played, the evening ending with a Virginia reel. Delicious refreshments were served. Those taking part in the program were: Miss Jones, song; Miss Welch, readings; Miss Ruth Hutchins, song; Mrs. Hobbs, reading; Mrs. Bates, song; Miss Bliton and Miss Flynn accompanying on violin and piano.

Those on the committee in charge were Mesdames Elwood, chairman; Shearer, Perry, Butler, R. Woodford, and Jones, Misses Jewett and Jones, Messrs. Elwood, Warner and Shearer.

A very pretty luncheon was given Friday by the Misses Lucille and Star Marshall at their attractive home on South Oakdale. Yellow was the color of decoration and California poppies and yellow roses were used to carry out the scheme. During the last course Miss Star announced her engagement to Mr. Donald Colvig. The news was a decided surprise to the

guests and all were eager to offer their congratulations. The invited guests were: Misses Bess Kentner, Bertha English, Thompson of Honolulu, Hazel Davis, Alice Streets, Gertrude Treichler, Madge Riddell, Mildred Ware, Hansen, Phoebe Hance and Mrs. Howard Hill.

The wedding of Miss Ethel Mae Harrington and George H. Crawford was solemnized Wednesday evening at the home of the bride, Rev. E. I. Harrington of the Free Methodist church, father of the bride, officiated. After the ceremony a wedding supper was served. About 50 of the friends of the bride and groom were present.

A most interesting entertainment is being prepared by the Greater Medford club to be given June 6 at the Natatorium and from the enthusiasm shown by those taking part, the affair will be most entertaining.

Living pictures will form a greater part of the performance, interspersed with good musical numbers. The club has made quite a number of improvements this year, but will have to raise money in order to make more, and these entertainments are the only means they have of doing it. The price of admission is only 50 cents and tickets may be obtained at the Commercial club, the Nash hotel, Moore hotel, Kentner's, Medford Book Shop, Louvre cafe, M. J. Reddy's, Haskins and the Natatorium or from club members.

Mrs. Dunlop was hostess at a very pretty bridge party at her home on Skaklyou Heights Wednesday afternoon. The affair was given in honor of Miss Briggs of Seattle.

Red roses were used for decorations. The first prize, a handsome art glass dish, was won by Mrs. Stokes, and the second, a powder box, Mrs. Tomlin won. A dainty two-course luncheon was served. The guests present were: Mesdames Tomlin, Floro, Hafer, Will Brown, Charles Brown, Stokes, Ed Hanley, Daniels and Heard, Misses Briggs and Gladys Heard.

Memorial day will be observed Tuesday by the local post of the G. A. R. The post will meet at the G. A. R. hall at 9 a. m., preparatory to decorating the graves at the different cemeteries.

A luncheon will be served at the hall for all old soldiers, Relief Corps, Sons of Veterans and other friends. Services will be held in the Presbyterian church at 2 p. m., Rev. Hips of the M. E. church, South, conducting. The Post and Relief Corps will march from the hall at 1:30 p. m.

Mr. and Mrs. Lorimer are receiving congratulations on the birth of a nine-pound boy, born Thursday evening.

Mrs. Lillian entertained informally at luncheon Tuesday in honor of her aunt, Mrs. R. F. Henness of Portland. The house was beautifully decorated with ferns and pink carnations. Each guest received a bouquet.

The guests were: Mrs. R. F. Henness of Portland, Mrs. Day of Jacksonville, Mesdames Isaacs, Brandenburg, Sears, Muldoon, Banker, Ed Trowbridge, Kinsman and Mrs. Ray.

A most successful dance was given by the Oakdale Tennis club Thursday evening, when their initial dance was given at the Natatorium. Tennis balls and rackets festooned the walls and the men were in tennis flannels and the ladies in dainty summer gowns.

The committee on arrangements was Will Mealey, president of the club; Will McNeely, J. A. Roehr and E. S. Tunny.

Mrs. Black of East Main street was hostess at bridge Friday afternoon. The affair was given in honor of Miss Elizabeth Kellehoe.

Mrs. Hafer, with the highest score, received a handsome potted plant, Mrs. Dunlop with the lowest a pretty potted fern. Miss Kellehoe as honor guest received a handsome bouquet of roses. The guests present were: Mesdames Dunlop, Hafer, Stokes, Mundy, Marsh, Will Brown, Wentz, Kellehoe, Madam Brown, the Misses Kellehoe.

Mrs. Charles Glaise of Skaklyou Heights entertained charmingly at bridge Thursday afternoon in honor of her guest, Miss Briggs of Seattle.

Miss Holloway received the prize, a handsome Japanese linen dolly set. The guests present were: Miss Briggs, Mesdames Stokes, Daniels, Hafer, Noblet, Arnsperger, Charles Brown, Fair, Heard, Grey, Parsons, Dunlop, McIntyre, Misses Holloway and Heard.

Mrs. McIntyre entertained Tuesday afternoon at bridge in honor of her guest, Mrs. Butler. Miss Hazel Davis was the winner of the prize, a pretty brass plate. The guests present were: Mesdames Butler, Parsons, P. J. Neff, Misses Riddell, Hazel Davis, Gertrude Treichler, Butler, English and Sara Kelley.

Several committees have been appointed to plan out the work for the Wednesday Study club for the coming year. Among those appointed by Mrs. E. B. Pickel, the president of the club, are: The committee on the calendar for the year, Mrs. Mears, Mrs. Parsons and Mrs. Worrell. The committee on membership, Mrs. J. M. Root and Mrs. Will Warner.

A "hard times" social was given by the high school seniors to the juniors. A vacant house was secured and the party entertained there and everyone dressed in a hard times costume. Boxes and boards took the place of chairs and the evening was spent in "contests." Miss McDermott and Messrs. Hall and Frost chaperoned the party.

A pleasant surprise party was given Mrs. Arthur Clark Tuesday, when a number of her friends arrived, bringing materials for a very dainty luncheon. After luncheon the afternoon was spent in sewing. Those in the party were Mesdames Henny,

Harry Foster, Mundy, Wilson and Angelo.

In honor of his 26th birthday, Mr. Frank Frazier gave a most elaborate dinner at the Louvre Thursday evening. The guests present were: C. L. Reames, Mose Barksdall, Herman Powell, J. R. Barbour, E. G. Burgess, H. Chandler Egan, J. D. Cass, Lyman Orton and R. Barard.

The exhibition given last week in the high school building of the domestic science and fine arts departments was a most creditable one, and was largely attended, showing how much interest is being taken in the progress the schools are making.

A jolly picnic was given last Saturday when a party motored to the Applegate and spent the day. Among those in the party were Mr. and Mrs. Alfrod, Mr. and Mrs. Nicholson, Dr. and Mrs. Goble, Mrs. Brown, Mr. Bromley, Mr. Alfrod.

The entertainment of the high school juniors to the seniors was given in the form of a picnic this year. The party took the train to Gold Ray Friday, spent the day there, where a picnic luncheon and supper were served.

This is the season of the sweet girl graduate and all this week she will be in her glory, with her climax coming Friday evening, where the class of 1911 will be graduated from the Medford High. The dainty gowns the young ladies will wear were made by themselves and were on exhibition last Wednesday in the domestic Science and Fine Arts Exhibit and were most beautifully made. The class of 26 is the largest ever graduated from the high school.

Miss Jeanette Osgood left for California Thursday morning. She will visit friends in San Francisco and Berkeley and later join her mother, who is spending the summer in Los Angeles.

Mrs. M. Purdin entertained the Wednesday Bridge club last week. Mrs. Barneburg won the pin. The club meets with Miss Weeks this week.

Miss Helen Watt left Saturday for Portland, where she will attend the annual alumnae reunion and commencement exercises at St. Helen's Hall. She expects to be away a month.

Mrs. N. Langell of Portland, but a former resident of the valley for 50 years, will arrive here this week for a visit with her daughter, Mrs. Harry Foster.

Miss Bess Kentner returned Wednesday from a visit in Berkeley, Cal., bringing with her Miss May Thompson of Honolulu, who will make a visit here.

The opening of the Country club, which was to have been on Decoration day, has been postponed for two weeks, as the clubhouse will not be completed until that date.

Mrs. J. T. Sullivan and daughter, Irene, left last week for Coeur d'Alene, Idaho, to attend the graduation exercises of the Immaculate Heart academy, of which Miss Sullivan is a member.

Mrs. A. C. Allen and daughter are visiting Mr. Allen's mother and sister in San Francisco. The latter will return with them and remain here some time.

H. M. Henderson and wife of Sterling, Ill., were in town Saturday. They are making a lengthy stay at Ashland and expect to visit Medford frequently.

Alex Budge returned last week from Stanford university, where he has just finished his junior year and will spend the summer with his parents.

Mrs. Moulden entertained a few friends informally last week at cards. Those present were: Mrs. Barneburg, Mrs. Creswell and Mrs. Killian.

Mrs. Gammon of Phoenix and Miss Lancaster of Alameda, Cal., were the guests of Mrs. Kentner last week.

A. N. Soliss and family have returned to their home in Ontario, Or., after a visit with Mr. Soliss' parents, Mr. and Mrs. D. B. Soliss.

Miss Alice Street, who returned from Berkeley, Cal., a week ago, will spend a greater part of the summer with her parents at Woodville.

Mr. and Mrs. R. S. Higgins entertained informally Saturday evening last for a few friends at their home on North Central avenue.

The Ladies' Aid of the Presbyterian church will not meet this week, as Decoration day comes on their regular day of meeting.

Miss Minnie Jackson, who has been seriously ill at Eugene, is improving rapidly from an operation for appendicitis.

Miss Marguerite Williams, who has been the guest of Mr. and Mrs. George Carpenter, left last week for her home in New York.

The "F. F." Bridge club was delightfully entertained by Mrs. C. L. Woodford Tuesday with a bridge luncheon.

Mrs. Ed Hanley entertained informally Saturday afternoon for Mesdames Charles Brown, Hafer and Stokes.

Mr. and Mrs. Honore Palmer and family arrived Tuesday and will spend the summer at the Modoc orchard.

The Girls' club of the Presbyterian church held a meeting Saturday afternoon, when election of officers was held.

The Sunday school of the Baptist church had a most enjoyable picnic Saturday, when five hayracks of little ones and their teachers started

from the Sunday schools at 9:30 o'clock.

Mr. H. Chandler Egan of Chicago, who has recently purchased an orchard here, left for his home Friday.

The Misses May, Winnifred, Dora and Alice Gammon of Willbur were in Medford during the week.

The "F. I. L." of the Presbyterian church will give a picnic at Ashland park Decoration day.

The Thursday Afternoon Bridge club was entertained last week by Miss Madge Riddell.

A reception will be given by the high school sophomores to the freshmen this week.

Mrs. G. W. Stacy of Antioch is visiting with her daughter, Miss Alberta Stacy.

Mr. and Mrs. G. B. Carpenter expect to leave soon for trip to San Francisco.

Miss Evelyn Carey leaves this week for Seattle, where she will spend the summer.

Miss Cecile Tilton of Seattle is the guest of Mr. and Mrs. W. E. Crews.

Miss Ethel Doty returned this week from a short trip to Eugene.

Mr. and Mrs. E. E. Gore are spending a couple of weeks in Portland.

Mrs. O'Gara spent last week in Central Point visiting friends.

Mr. and Mrs. J. D. Oiwel returned from the north Friday.

W. H. Jacks of Albany is visiting friends in Medford.

Mrs. Glaise is entertaining Miss Briggs of Seattle.

Society of Jacksonville. Mrs. Lewis Ulrich entertained Saturday afternoon with a linen shower in honor of Miss Nelle Palmer of Ashland. Cards were played, after which the guest of honor was showered with many beautiful pieces of linen. The guests for the afternoon were: Mrs. H. Luy, Mrs. B. F. Collins, Mrs. H. Crouch, Misses Nellie and Isabelle Collins, Louise Homeyer, Fieta Ulrich and Miss Fay Sears of Medford.

Among the Jacksonville people who motored to Ashland Wednesday evening to attend the Dunford-Palmer wedding were: Mr. and Mrs. H. Crouch, Mr. and Mrs. C. Dunford, Mr. and Mrs. Lewis Ulrich, Misses Louise Homeyer, Flosie Dunford, Isabelle and Nellie Collins, Messrs. Clyde Shaw, J. P. Wells and Charles Dunford, Jr.

Mrs. Harry Luy of Jacksonville was hostess to the 500 club Friday evening, when a most enjoyable time was spent. About 20 guests were present, including some out-of-town friends.

Adding \$5,000,000 Annually to the Material Wealth of Medford

BY HIX.

What the Men Who Made the "Hurrah" Trip to the Roguelands Project of the Rogue River Valley Canal Company Found—A Vast Open-Air Factory Producing Over \$2,000,000 Annually, Giving Employment to 700 Families, About to Be Opened—What Irrigation and Intensive Farming Will Do for This City and the Rogue River Valley.

Charles Jesse Bullock, professor of political economy in Harvard university, after an exhaustive research among the files of the bureau of statistics maintained by the United States government, recently advanced the economic theory that one family residing in an agricultural district making its living from the soil bartering in a nearby city's markets those things which nature abundantly yields to the labor of man, was the equal in value, to that city, of five families residing within its limits, the expenditure of labor on the part of each family being equal. James Wilson, secretary of the department of agriculture, thereupon took exception to Professor Bullock's theory and in an elaborate statistical table proved him wrong by showing the ratio to be one and six.

Now Medford has little interest in the dispute between the two learned gentlemen. It matters but little to you and to me whether Professor Bullock accepted his rebuff with good grace or ill but it has proved of interest to apply the ratios to local conditions. Professor Bullock's ratio being the lowest we will apply that, for then there is no danger at some later date of having to work it out all over again, to our disadvantage.

The Roguelands Project. The Roguelands project of the Rogue River Valley Canal company comprises 7000 acres on which eventually 700 families will be located, all of them being contiguous to Medford. According to the ratio as worked out by Professor Bullock they will equal in value to this city 3500 families residing within the corporate limits. A remarkable fact, and yet one proven by exhaustive research on the part of expert statisticians and learned economic scholars. Still there seem to be a number of residents in this city who by adverse criticism are in some degree blocking the plans of this company in their efforts to develop and place families upon 7000 acres of land heretofore unproductive. In order to check this "knocking," Manager Fred N. Cummings, who by the way, originated the plan and is working

it out successfully, found it necessary to call upon a large number of loyal business men in the city and take them over the project Thursday in order to place them in closer touch with his plans. What they thought of it after viewing the work being done upon the tracts owned by

What leading business and professional men of the city of Medford think of the Roguelands project is expressed below. This testimonial comes without any solicitation on the part of the company or its officials.

- F. L. TOU VELLE, W. E. JOHNSON, C. J. CARSTENS, G. F. CUTHBERT, JOHN SHERIDAN, W. H. CANON, N. S. BENNETT, A. O. BENNETT, O. M. MURPHY, J. L. HAMMERSLEY, E. N. WARNER, F. E. MERRICK, J. J. BUCHTER, P. A. HUSSEY, J. M. ROOT, J. C. BROWN, J. E. ENYART, V. J. EMERICK, Z. CAMERON, W. TYLER SMITH, H. C. GARNETT, J. W. DRESSLER, EMIL MOHR, L. C. COLEMAN, E. L. KENDALL, W. T. YORK, A. S. ROSENBAUM, P. J. O'GARA, J. W. MYERS, W. H. GORE.

of dollars are being expended in a vast irrigation system and in improvement of the tracts, creating immediate payrolls and purchase of supplies. Second, it means the reclamation of thousands of acres of land in the valley which only need irrigation to make them highly productive, thus adding to the wealth of

this company is shown in another column where appears a signed statement bearing their signatures. Three Ways to Approach. There are three distinct avenues of approach to this project. First it may be viewed as "good business" for today. Two and a half millions

of dollars are being expended in a vast irrigation system and in improvement of the tracts, creating immediate payrolls and purchase of supplies. Second, it means the reclamation of thousands of acres of land in the valley which only need irrigation to make them highly productive, thus adding to the wealth of

the valley as a whole. Third, it may be compared to a great factory ready for operation producing wealth continuously and for all time. The first avenue is pleasant indeed and is worth traveling. The second is also tempting but it has been traveled as the first. But the third! Here is a road that not only seems pleasant but bears all the novelty of an unknown road. So we shall approach by way of the factory.

A Farming Factory. Truck farming on the tracts of the Rogue River Valley Canal company is simply manufacturing from the soil. The acreage comprises a great manufacturing institution ready for operation. Into this the farmer will put certain raw materials, his labor and his skill. Abundant production with irrigation is assured. It depends upon his judgment and industry what he shall take "out of the hopper." Nature is a generous giver. There is abundant sunshine and the soil is of marvelous perfection for the culture of small fruits and vegetables. There is only one more detail necessary to complete this open air factory for the whole

sale production of melons, vegetables, berries and fruits and that is a supply of water. And through the efforts of the company this has been supplied. Jupiter Pluvius may forget, if he will, that his watering pot is needed. The factory will keep up turning out its products without him. For miles through gorge and around hills, past towering pines and precipitous cliffs, in abundant profusion comes roaring, or murmuring, hundreds upon hundreds of inches of pure cold mountain water to transform what has been misnamed a "desert" into a garden spot. Call for Books. But let us be practical business men. Let us call for the books and see what Mr. Ten-acre-tract-man will do in the way of wealth production. The company has 7000 acres of land which is subdivided into 10 acre tracts upon each of which a family will be placed. According to Uncle Sam, to delve into his statistical report again, each family will average four members. This means 700 families or 2800 people to be provided

(Continued on Page 6.)