

MEDFORD MAIL TRIBUNE

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GEORGE PUTNAM, Editor and Manager

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MEDFORD, OREGON. Metropolitan Oregon and Northern California, and the fastest growing city in Oregon.

Population—U. S. census 1910; 8840; estimated, 1911—10,000.

Five hundred thousand dollar Gravity Water System completed, giving finest supply pure mountain water and sixteen miles of street paving.

Postoffice receipts for year ending March 21, 1911, show increase of 41 per cent. Bank deposits a gain of 21 per cent.

Banner fruit city in Oregon—Rogue River Spitzenberg apples won sweepstakes prize and title of "Apple King of the World."

as the National Apple Show, Spokane, 1909, and a car of Newtowne won First Prize in 1910 at Canadian International Apple Show, Vancouver, B. C.

Rogue River pears brought highest prices in all markets of the world during the past six years.

Write Commercial club, enclosing 5 cents for postage for the finest community pamphlet ever written.

COMMUNICATION.

To the Editor: Those that saw the two automobiles racing up Central avenue Sunday afternoon, didn't need a time watch to tell them that the drivers were exceeding the speed limit anywhere from 40 to 60 miles an hour.

Estimate of 100% for Panama Bonds. WASHINGTON, D. C., May 23.—With a large number of bids for portions of the \$50,000,000 issue of 3 per cent Panama bonds arriving in the main treasury officials said today that the popular bids haven't started to come in yet and they expect a large quantity of them.

Haskins for Health.

Send a Messenger that will meet with the approval of the recipient of your message.

What you think about business stationery isn't quite so important as what your correspondent thinks.

Don't buy the standard paper for business stationery OLD HAMPSHIRE BOND

because it pleases you, but because it influences the man you write in your favor.

Old Hampshire Bond is a clean, crisp paper, made for clean, crisp business letters.

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Medford Printing Co.

MEDFORD A MERCHANDIZING CENTER

FROM the remotest time man has fixed upon some certain point or meeting place, convenient to himself and others, where he could barter and trade or sell and buy. At this time such exchange of commodities is called merchandizing.

Merchandizing at this time has been specialized into two branches—wholesaling and retailing. Wholesale merchandizing depends to a great extent upon outside communities—upon a large area of country.

Owing to high freight rates it has been no easy matter for the Medford wholesaler to extend his sphere of influence. The fact that he has done so, the fact that today Medford is coming to be known as a wholesale city, and her agents and solicitors are every year extending their travels into other territory is the highest tribute that could be paid the Medford wholesaler.

One great advantage favors Medford. She is geographically situated so that a vast territory can best be served by her. The local wholesalers are alert and alive, and whatever reputation the city has enjoyed in the past on account of her wholesale houses that reputation will pale into insignificance compared with that greater reputation which is bound to come, when rates are adjusted as they must, of right, be.

Retail merchandizing gives greater distinction to a city than wholesaling. That is, it is more in evidence. It enters more intimately into the daily lives of more human beings. The one is quiet, because of the absence of its customers. The other is noisy because of the multitudes that daily clamor to be served.

But it is the retail business—the department stores, the classic shop—the butcher and baker, as well as the merchant prince that give a distinction and a grace that attracts and holds the public.

Here are assembled the fabrics of all mankind, the fruit of loom of every clime. The soft weaves from the Vale of Cashmere; the course rug upon which some pagan prayed; the web-like laces wrought by fingers patient and as steady as the stars themselves; the yarns spun by the cold and pulseless mechanisms in our own country—cottons, woollens, silks, grasses, barks, all is here collected and assorted and displayed. The product of every factory, the produce of every land, the usefully ornamental and the ornamentally useful—all are here.

There is no more advantageous shopping center than Medford. There are no merchants who more thoroughly understand the science in which they are engaged. There are no shops more attractive, no stores more modern, no places of business more admirably adapted to their uses. Medford people are well fed and their homes are furnished comfortably and artistically, and it is all to a great extent due to the merchants who do business here.

The stability of Medford's mercantile institutions could not have been established except upon the principle of honesty.

Fortunately for the merchants of today and those to be in charge of the business of the future, the Medford merchants built their reputations upon the solid rock of integrity from the beginning. They are, through their methods of square dealing and conservatism, working out a code of business ethics that is bound to have a salutary effect upon the whole community—a code of ethics nothing short of which will in the course of time come to be demanded of business men everywhere.

A community, be it remembered, is judged as much by the character of its merchants as by any other one element of society. And Medford people have a local pride in Medford stores, as they should have.

MADERO TO RULE WITH IRON HAND EMULATES DIETZ; BATTLE COMING

Independent Revolutions Will Be Put Out of Business as Rapidly as Possible—Orozeo to Invade Lower California.

EL PASO, Texas, May 22.—With the accession of Madero to power in Mexico independent revolutions will be handled with an iron hand, according to an announcement at Madero's headquarters here today.

Haskins for Health.

Weaving a Robe for King George



During the ceremony of crowning King George four vestments are put upon the monarch. First comes the Cotehardin, a white linen; then the surplice, or close-fitting; next the pallium, or imperial mantle; and finally, the stole. The three last named are of cloth of gold. King George IV will wear the pallium worn by King George IV at his coronation.

ASHLAND MAN DEFIES CITY

Cuts Down Electric Light Pole When Placed in Front of His Property—For Time Being Matter Rests There.

ASHLAND, May 23.—Even the warlike maneuvers along the Mexican border paled into insignificance last week in the eyes of property owners on Grand street when G. M. Grainger defied the City Electrician to put a guy pole for the new power line in front of his property.

CELEBRATE VICTORY OVER AMERICANS

LONDON, May 23.—Resenting criticism of the plan to produce in the Canadian section of the coronation pageant a representation of the Canadian victory over Americans at the battle of Chateauguay in the war of 1812, decision was reached today to place the spectacle in the park despite all opposition.

CONTRACTOR AND CHILD NARROWLY ESCAPE DEATH

While riding a bicycle with his little son riding in front of him on the handle bars Alfred Ivy narrowly missed being run down by an automobile Sunday afternoon. In company with Mrs. Ivy they were turning the corner of Roosevelt and Main street when they were forced to turn out of the way of an automobile. Another machine was directly behind this one and not noticing it, Mr. Ivy started to turn back into the road.

COLLEGE BOY TO PLAY KEEBAFTER WITH SEATTLE

EUGENE, Ore., May 22.—Ferdinand Henkle the University of Oregon boy who made good on the Seattle team left today for Seattle to join Duggdale's team and will finish the season with that club.

Textile Workers Locked Out

MUNSTER, Prussia, May 22.—Ten thousand textile workers are without employment today as a result of a lock-out which has been declared by the employers.

WANT COAL LANDS OPENED AT ONCE

Roosevelt and Pinchot Are Both Raked Fore and Aft by Speaker for Their Stand in Regard to Alaskan Resources.

SEATTLE, Wash., May 23.—Resolutions demanding the immediate opening of Alaskan coal lands and self government for the territory, are today on their way to Washington, after being adopted by a mass meeting of 100, promoted by commercial organizations.

CHAMBER OF DEPUTIES RECONVENES

PARIS, May 23.—The French chamber of deputies reconvened today after an adjournment since April 16.

SWIMMING POOL IS SOON TO BE OPENED

The work of tearing up the floor of the skating rink at the Natatorium pool will be ready for use Saturday night if the work goes forward as rapidly as expected. The basin will have to be thoroughly cleaned and the spring boards, slides, and other apparatus installed. The swimming season has been delayed considerably by the recent cold weather.

SEARCHING FOR SON OF ST. LOUIS MILLIONAIRE

LOS ANGELES, Cal., May 23.—Efforts to locate Charles R. Drummond, son of the millionaire tobaccoist, wanted by the St. Louis police and who, it is said, has been in Los Angeles for a week as Charles R. Dunbar, failed today. "Dunbar" has dropped out of sight. It was reported he had fled southward in an automobile and would try to reach Mexico.

SAYS AFFINITY GETS COIN.

SEATTLE, Wash., May 23.—Being the only unincorporated community property the S. Foster Kelley home on Queen Anne Hill, was awarded to Mrs. Kelley by Judge Gay. Mrs. Kelley alleged in her petition for the home, valued at \$6,000, that Kelley, a former Seattle banker, in squandering his wealth upon Mrs. Iva May Henry, with whom he fled to San Francisco, and that he has failed to support her. She says she has no money and no attorney to prosecute her divorce petition, pending since March 1910.

Veteran Careman Resigns

UNIVERSITY OF WASHINGTON, Seattle, Wash., May 23.—Dissatisfied with his present salary and holding to the opinion that his work is not appreciated, H. C. Campbell, veteran for the rowing crew of the university today is on the lookout for another job. In a letter to the Associated Student Body, Campbell asked for a salary increase of \$500. In the last three years, two of the three Pacific Coast championships have been won by the Washington University.

FINAL NOTICE

TO Property Owners on the Following Named Streets North Riverside Avenue, North Central Avenue, Court Street, West Eleventh Street, South King street. The second payment and interest on water main assessment is due and must be attended to at once. G. H. SAMUELS, Deputy Treasurer.

J. E. ENYART, President J. A. PERRY, Vice-President F. E. MERRICK, Vice-President JOHN S. ORTH, Cashier W. B. JACKSON, Ass't Cashier.

The Medford National Bank Capital, \$100,000.00 Surplus, \$20,000.00 SAFE DEPOSIT BOXES FOR RENT. A GENERAL BANKING BUSINESS TRANSACTED. We SOLICIT YOUR PATRONAGE.

Medford Concrete Construction Co. Manufacture of GLAZED CEMENT SEWER PIPE CRUSHED ROCK SCREENED GRAVEL Plant North Riverside Phone M. 6091 C. J. SEMON, Mgr. Delivered to any part of city. WASHED SAND for Concrete for Brick Work for Plastering

Medford Iron Works E. G. Trowbridge, Prop. FOUNDRY AND MACHINIST All kinds of Engines, Spraying Outfits, Pumps, Boilers and Machinery. Agents in So. Oregon for FAIRBANKS, MORSE & CO.

PLUMBING STEAM AND HOT WATER HEATING All Work Guaranteed Prices Reasonable COFFEE & PRICE 25 HOWARD BLOCK, ENTRANCE ON 6th STREET. PHONE 808

BUILDING SPECIALTIES COMPANY 33 NORTH BARTLETT ST. A full line of Mixed Paints, Leads, Oils and Varnishes. Complete stock of Cabots' Creosote Shingle Stains, Wood Tints, Dry Paints and Kalsomines. Call at the Sign of the Sun and get our prices. 33 NORTH BARTLETT ST.

Choice South Oakdale Avenue Lot East front, 100 by 175 feet; alley in rear; a number of large oak trees, splendidly placed in relation to a house; registered title; nothing better in the city. Will sell at a bargain for cash. Also lots in Tuttle's Third Addition Just opened up. Large trees on each lot. Terms. HARRY H. TUTTLE, Owner Park Avenue, Or any member of the Medford Realty Association.

Campbell & Baumbach MORTGAGE LOANS, COUNTY WARRANTS CITY AND SCHOOL BONDS Money on hand at all times to loan on improved ranches and fruit land. PHONE 3231. 320 GARNETT-COREY BLDG.