

MEDFORD MAIL TRIBUNE

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GEORGE PUTNAM, Editor and Manager

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MEDFORD, OREGON: Metropolis of Southern Oregon and Northern California, and the fastest-growing city in Oregon. Population—U. S. census 1910: 8846; estimated, 1911: 10,000.

Five hundred thousand dollar Gravity Water System completed, giving finest supply pure mountain water and sixteen miles of street being paved and contracted for at a cost exceeding \$1,000,000, making a total of twenty miles of pavement.

Postoffice receipts for year ending March 31, 1911, show increase of 41 per cent. Bank deposits a gain of 22 per cent.

Banner fruit city in Oregon—Rogue River Spitzenberg apples won sweepstakes prize and title of "Apple King of the World."

at the National Apple Show, Spokane, 1909, and a car of Newtown won First Prize in 1910.

at Canadian International Apple Show, Vancouver, B. C.

Rogue River pears brought highest prices in all markets of the world during the past six years.

Write Commercial Club, enclosing 4 cents for postage for the finest community pamphlet ever written.

\$30,000 IS PAID FOR 100 ACRES

Butler and Noe Ranch is Sold to Chicago Man—Seventy-four Acres Are Planted to Pears—Sale Made by J. D. Olwell.

Another large real estate deal was closed Friday when H. H. Graham of Chicago purchased a one hundred acre orchard from J. H. Butler and C. T. Noe, the joint owners.

Seventy-four acres are planted to pears and the balance to apples.

The tract is situated four and one-half miles north east of Medford and is one of the finest young orchards in the valley, being planted with two and three year old trees.

John D. Olwell was instrumental in closing the deal.

SIDELIGHTS IN CONGRESS

Representative "Ollie" James (democrat, Kentucky) still retains the proud distinction of being the biggest man, physically, in the house of representatives.

Representative Denby (republican, Michigan), who was his formidable competitor in the house of representatives.

Representative Denby (republican, Michigan), who was his formidable competitor in the Sixty-first congress, was among those who did not return to the Sixty-second.

The West corridor of the second floor of the House office building has been dubbed "Old Guard Lane."

Ranged in succession along this hall are the offices of Representatives Payne (republican, New York), a trio of standpatters.

McCall's advocacy of Canadian reciprocity isn't particularly pleasing to his two conservative friends.

Although "Uncle Joe" Cannon isn't a minority leader, and hasn't any claim to special favoritism at the hands of the new majority, the democrats have considerably allowed him the rare favor of an office within only a few steps of the house floor.

The exposé is lodged in the quarters formerly occupied by the committee on pensions.

Minority Leader Mann, who could have had the place gracefully withdrew in favor of Cannon, and took a room on the floor below.

Representative Hamilton (republican, Michigan), who was chairman of the house committee on the territories during the last session, and reported the enabling acts to admit Arizona and New Mexico, where he was placed by Minority Leader Mann.

Hamilton says he feels that he has done his share of the work on the territories committee.

Hope has been practically abandoned for any changes in the hall of the house of representatives.

For six or seven years' improvements have been planned with the idea of making the chamber smaller and the acoustics better.

At the beginning of the Sixty-first congress, a committee had architects draw up plans which contemplated sweeping changes and the expenditure of nearly a million dollars to effect these changes.

Now that the democrats are in power, and the retrenchment program on, it is said there will be no expenditure for this purpose.

Theron F. Akin, a republican, who was elected by democrats from the Twenty-fifth New York district, is recognized neither by the republicans nor the democrats.

He did not attend the caucus of either party. Members are commenting on the fact that since his place on the aisle of the republican side, opposite the "Panhandle strip"—the overflow of democrats from the majority side.

Look for the Business Opportunity ads that are worth answering—for one of them, some day, will help make your fortune!

Look for "worth-answering" want ads and answer them all!

INFLATED RENTALS.

INFLATED rentals is a subject deserving the consideration of property owners not only of Medford, but of other cities. The commercial prosperity and supremacy of a city depends largely upon the ability of the merchants to carry larger and more attractive stores and to undersell the merchant of neighborhood places.

If rentals are made high, the merchant must charge a high percentage of profit to cover, and is undersold by competitors in other towns where less overhead expense obtains. The result is an injury not only to the merchant, but to the community.

The rent hog, the land lord who never does anything to upbuild his community except to raise the rent, who will not improve his premises or sell to those who will, is a familiar figure in all cities.

He is the one who profits most by unearned increment, who secures a profit through the efforts of others. He is present in numbers in Medford.

In this connection, some sensible remarks made by the Portland Journal to Portland landlords can be quoted profitably. They are equally applicable to Medford: Says the Journal:

"Portland property owners ought to remain sane in the important matter of rentals, inflation of charges beyond the reasonable is bad business policy. It has been extremely injurious to many a prosperous city.

"There are already accounts of advances in Portland that are to be regarded as inadvisable. The prosperous atmosphere of the city has tempted some property owners to go too far in their demands upon tenants. It is an easy way to kill the goose that is laying the golden egg.

"It is bad business to lay on all the charge that the traffic will bear. Rent is inexorable, and the merchant or other tenant must meet it in fair business weather or foul. It is a fixed charge that is as relentless as death and as uncompromising as time.

If it mounts to unreasonable proportions, the tenant must go out of business. Then and there a blow is struck at prosperity and the influences set in motion to bring harm to the property owner himself.

"The landlord in Portland is constantly garnering a splendid profit in the increasing value of his property. The holding that was worth \$100,000 yesterday will bring \$200,000 tomorrow. This constant gain is result of the prevailing prosperity, and an element in that prosperity is the tenant's ability to conduct a prosperous business.

It is very foolish for our property owners to boost their exactions beyond a reasonable limit.

"Portland's best bid for the trade of a great inland is ability to undersell competitors. It is a factor of enormous value to the city's growth, prosperity and expansion. The undue boosting of rents will gradually undermine Portland's ability to undersell and will to that extent undermine Portland's future.

One of the chief causes of Seattle's present unsatisfactory situation is the fruit of inflated rents. It ought to be warning to Portland landlords."

THE MONEY MAKERS.

R. B. MILLER, traffic manager of the Southern Pacific, once remarked that if he lost his job with the railroad, he would retire to his Rogue River Valley ranch and raise hogs, and that he was satisfied in his own mind, that alfalfa and pigs would make any man in Oregon, particularly in Southern Oregon, a fortune.

If the market for her hogs fell, he would put up "Miller's Home Made Dairy Sausage" and become a millionaire.

Mr. Miller would doubtless get a great deal more out of life if he followed his own advice and retired to his Rogue River ranch, than he secures as traffic manager of a great railroad system, for nowhere is life more enjoyable or are conditions more attractive than here.

In addition, he would probably be a financial gainer. For the present he contents himself with advice to others, and this has taken concrete form in a booklet just published by the Southern Pacific entitled "The Money Makers—Hog Raising in the Pacific Northwest."

This pamphlet on hog husbandry is written by D. O. Lively and contains a concise summary of conditions essential to making a success of the industry, the latest scientific methods to be followed together with sound advice covering all details.

The pamphlet is for gratuitous distribution upon application to the railroad company.

From a perusal of the booklet, it is apparent that nowhere in the entire country do more favorable conditions exist for hog raising than in the Rogue River Valley and that a source of much wealth is being overlooked by the comparative neglect of this industry.

CAN SHAKESPERE "COME BACK" IN MEDFORD?

MEDFORD will soon have the opportunity to test its real appreciation of the higher class of drama. Frederick Warde, dean of the dramatic profession, will appear in Medford Thursday evening.

He is, beyond a doubt, the foremost exponent of the classic drama in this country. Mr. Warde is a scholar, and an artist, and is supported by a company of actors and actresses of first quality.

The play Mr. Warde appears now in "Julius Caesar," a drama that has stood like a stone pier in the river of time through the centuries which have elapsed since its first production.

During all this time dramatic literature, good and bad, has drifted by, and the greater part of it is lost in the oblivion of forgotten years, while "Julius Caesar," "Hamlet," "Othello," "King Lear," "Richard the Third," "Romeo and Juliet," to say nothing of many of the lighter works of the great master, have been given a place in the repertoire of every great actor for centuries.

No artist has made a lasting reputation in the more serious school of acting who has not been judged by his portrayal of some one of Shakespeare's characters. But of late years Shakespeare has come into serious competi-

tion with hosiery, and while the many protest, yet they gladly pay their money to see the chorus girls caper to "the lascivious pleasings of the lute."

Meanwhile such actors as Frederick Warde have been forced into the lecture field. Of late, there has been a so-called reform in the theatrical world, and Shakespeare, like Jeffries, Bat Nelson and T. R., is trying to "come back."

Medford at present has two performances booked, and the bills are upon the walls. "Julius Caesar," and "The Girl From Rector's." Which shall it be? We shall see.

MANY LOCAL PEOPLE VISIT IN PORTLAND 16 HOURS IS LIMIT ON BEAR STATE ROADS

PORTLAND, Ore., April 22.—(Special to The Mail Tribune.)—The following people from southern Oregon were in Portland during the past week: From Medford—Dr. H. Gato, at the Cornellus hotel; J. S. Vilas, A. E. Reames, Mr. and Mrs. William Greig and daughter, at the Bowers; Ira J. Dodge, Mr. and Mrs. Ered N. Cummings, at the Portland; visiting with friends, L. E. Hoover, Mr. and Mrs. J. H. Corrigan, and R. Scholz.

SACRAMENTO, Cal., April 22.—Gov. error Johnson today signed the "16 hour limit" bill, which prohibits railroads from allowing conductors, engineers, firemen, brakemen, dispatchers and others in their employ from working more than 16 hours at a stretch, nor to start work again after such 16 hours stretch until eight hours of rest has intervened. Wrecking and relief crews are excepted from the provisions of the law.

From Grants Pass—A. Butler, at the Cornellus; Mr. and Mrs. V. A. Pettison and sons, at the Imperial; V. Colvig, H. W. Elliott, Mr. and Mrs. J. A. Conner.

From Roseburg—W. C. Hawley, M. S. Maxwell, at the Imperial; Mr. and Mrs. L. A. Hicks, at the Portland.



"COLLEGE BRAND" SUITS

The famous "College Clothes" models are for young men who want style, fit and distinction in their clothes.

Such fit, grace and character cannot be found in any other clothes. And under their graceful lines you will find the solid foundation of honest, all wool fabric built by masters on thoroughly shrunk, needle-molded canvas and hair cloth.

We have many "College Brand" models, including Norfolks—body-fitting with deep side-vents running ten inches from the bottom of the coat, four to five buttons on each sleeve and two, three or four buttons on the front.

Prices from \$18.00 to \$35.00. If you find any imperfection in any suit bearing the College Brand label, return it and get your money back.

DANIELS FOR DUDS Largest Men's Store in Southern Oregon.

TAILORED SUITS ONE-FOURTH OFF

Think of the opportunity of saving one fourth on your new spring tailored suit. We are making this drastic cut on our entire line of tailored suits at \$20.00 and above (excepting white serges and pongees) the suits are the newest, the best values anyone can offer, our only reason is our stock is too large, we have miscalculated, our mistake is your gain. Full line of sizes, Juniors, Misses, Ladies and Stouts.

Table listing suit prices: \$20 Tailored Suits \$15, \$22.50 " " \$16.90, \$25 " " \$18.75, \$30 " " \$22.50, \$35 " " \$26.50, \$45 " " \$33.75



Alterations if any are made free of charge

New Dresses

Alterations if any are made free of charge.

The showing in dresses is now at its best, the last week has added many new numbers in dresses. Foulard Dresses, Messaline, Pongees, then the showing of Lingerie Dresses, Mulls, Lawns, Marquesettes, with the many pretty new trimmings in Cluny Lace, a touch of Velvet Ribbon, etc., also the showing of wash dresses

is most charming in Madras, Anderson Gingham, Renfrew Gingham, Printed Lawns; the styles are most beautiful and so reasonably priced and so well made.

Junior sizes 13, 15, 17 \$3.50 to \$7.50 Misses sizes 14, 16, 18 \$2.95 to \$35.00 Ladies sizes \$1.50 to \$57.50

Millinery Wonderful Assortment of New Styles



The great assortment contains a wide variety of new styles, the large, the medium, and the small hats all being well represented, they are of a character and a style that is distinctive, yet refined.

The colorings the Contour, the general make-up of these hats are of the Ahrens standard and far above the ordinary. Yet modest in price.

Shirt Waists That Are Regularly Priced \$1.50 to \$3.50, Special \$1.00

About twelve dozen in the lot, most of them are spiek, span, and new lingerie waists, others are plain tailored styles in lawn and linette, many are the well tailored Royal Waists, regular values \$1.50 to \$3.50. All sizes, very special \$1.00

Then the showing of the better shirt waists is most complete, the ROYAL and WALDORF makes, Linegrie, Linen and Marqurette \$1.95 to \$10.00

Chiffon, Marquessette, Net, Lace and Silk Waists \$5.00 to \$35.00

Niagara Maid Silk Gloves 50c-\$1.75

Ahrens CLOAK & SUIT HOUSE 222 West Main