

MEDFORD MAIL TRIBUNE

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The Democratic Times, The Medford Mail, The Medford Tribune, The Southern Oregonian, The Ashland Tribune.

GEORGE PUTNAM, Editor and Manager

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Official Paper of the City of Medford

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Full Leased Wire United Press Dispatches.

The Mail Tribune is on sale at the Ferry News Stand, San Francisco; Portland Hotel News Stand, Portland; Bowman News Co., Portland, Or.; W. O. Whitney, Seattle, Wash.; Hotel Spokane News Stand, Spokane.

MEDFORD, OREGON.

Metropolis of Southern Oregon and Northern California, and the fastest growing city in Oregon.

Population—U. S. census 1910, 8540, estimated in November, 1910, 10,000.

Five hundred thousand dollar Gravity Water System completed, giving finest supply pure mountain water and sixteen miles of street being paved and contracted for at a cost exceeding \$1,600,000, making a total of twenty miles of pavement.

Postoffice receipts for year ending November 30, 1910, show a gain of 42 per cent.

Bank deposits were \$2,376,552, a gain of 22 per cent.

Banner fruit city in Oregon—Rogue River Spitzbergen apples won sweepstakes prize and title of "Apple King of the World" at the National Apple Show, Spokane, 1909, and a car of Newtowns won

First Prize in 1910 at Canadian International Apple Show, Vancouver, B. C.

Rogue River pears brought highest prices in all markets of the world during the past six years.

Write Commercial club, including 6 cents for postage for the finest community pamphlet ever written

WANT EGGS TO FEED THOUSAND PEOPLE DAILY

Large Seattle Hotel Company Writes Commercial Club Asking for Information as to Amount of Butter and Eggs That May be Secured

The Medford Commercial club has just received a letter from a large Seattle hotel company asking for information as to who can furnish enough Rogue river valley eggs and butter to feed not less than 1000 people a day. They have no doubt sent a similar communication to every community in the Pacific northwest, and each one will probably make the same reply as Medford will, namely that the constantly increasing population is taking care of everything that is being produced at home, and are compelled to import from localities outside of Jackson county to make up for the lack of production. This again brings to the fore the necessity of every land owner diversifying as much as possible. Every one can raise poultry, and the Rogue river valley is authoritatively said by experts to be the most favorable in the United States for the successful raising of poultry. Ability to grow alfalfa is proverbial. This is true with respect to nearly every section in the valley. No one should miss the opportunity here of specializing in those two products. Nothing pays like dairying under natural conditions. The cow is nature's best mortgage raiser. No industry pays like poultry raising for the amount invested. Oregon's production of dairy products is about \$17,000,000 annually but it is not enough by 75 per cent to supply the local state consumption. Over \$5,000,000 worth of eggs are raised each year, but more than five million dozens are imported annually from the east. Medford consumed more than 250 dozen of eastern storage eggs every day in 1910. This will all be remedied in time, and perhaps poultry raising will show immense strides during the next two years, under the efforts which the Commercial club is making to promote that industry. The dairy business will do likewise. Not enough butter is raised in the whole of Josephine and Jackson counties to supply Medford's needs alone now. This is good advertising matter to send out in order to get people here, but the people at home should take notice of the conditions and take a hand themselves in developing these resources that are so profitable and promising. There is no fear of overproduction. The markets for butter and eggs will be unlimited for years, and will continue to increase in greater proportion as the Pacific coast states develop.

Haskins for Health.

A RAILROAD CLOUDBURST.

WHAT'S in a name? A good many millions sometimes. The change in 1896 of the word railway to railroad in the title of the Oregon Railroad and Navigation Company added \$11,000,000 to the capital stock of the company. Since then the public has paid \$18,840,000 in dividends on the added capital—the price of a single word.

But an even more magical increase of capital recently occurred when the title of this company was again changed. The word "Washington," symbolic of truthfulness, was added and the property value of the O. R. & N. Co. suddenly—at the midnight hour—arose from \$35,000,000 to \$81,000,000, at which price it was turned into the new company—sheer increase in one moment of time of \$46,000,000. This was no ordinary shower—it was a cloudburst of watered stock.

There was no need of any change—the road was enjoying marvelous prosperity—but the increased capitalization was solely for the purpose of excessive capitalization—of absorbing surplus—to keep it from growing to alarming figures. Capitalization has thus become a huge sponge, ever expanding as an absorbent of the net earnings. It keeps the surplus from growing to alarming figures and prevents rates from being reduced by increasing the amount of stock upon which to make claim as an earning right.

The only tangible railroad property actually owned by the Southern Pacific is 11.8 miles of line in California, worth \$350,000. Its capacity then (1909) was \$388,487,467, an increase of \$95,500,000 in two years. In excess of the value of the 11.8 miles of tangible property, this enormous capitalization has absolutely no earning right upon the public, but, like the increasing capitalization of the O. R. & N., is in nature a leech clinging to the public purse.

The Southern Pacific cloudbursts were simple in theory. Owners of the various properties formed the Southern Pacific and leased their own property to themselves, and instead of operating the properties as owners, operated their own properties as tenants of themselves—a simple agreement with themselves that they pay rental as owner and claim the right of profit as tenant. That the scheme works well is shown by the fact that in five years the Southern Pacific has paid \$77,305,660 in dividends and \$74,440,448 as rentals. This money, instead of being disbursed to a few, should be distributed through reductions in rates to the public.

The Southern Pacific is getting too prosperous—its profits are becoming so large, especially on the Oregon & California brand—in spite of rentals and equipment expenses—that a cloudburst of its own is in line to reduce the percentage of profit by a flood of water in the stock.

The Wail of the Tungsten

A fragile little Tungsten lamp was being snugly packed at the lamp works, and in a little box of her own, then into another box, and carried by the gun-shod shipping clerk to the train.

She rode and rode, coming at last to her journey's end, and was not buried from the car, like a common trunk, but gently placed on a truck. Everyone who spied the label "Tungsten" on the box looked up with a beatific smile, like St. Cecilia at the piano. By and by an expressman, she had heard they were such uncouth men—picked her up gingerly and took her to a store. There they unwashed her, and the dapper clerk said: "Why, there's a Tungsten," and quickly put her into an "any-old-socket" on an old time fixture, and lo and behold, she shone forth in a blaze of glory like an Easter creation.

How loud they sang the praises of Tungsten! The proprietor was overheard to say that if the current saving kept up, instead of having a bill to pay, the lighting company would be owing him money. Now it happened that in the same train there was another box containing another little Tungsten, somewhat opinionated, who had heard of the suffragette ticket, women's rights, and the "square deal," and was going to get it. When they unpacked her and edged over to the drop cord, she said: "Hold! it is not enough that you admire me; I would be cherished as well. I am healthy but delicate. Call me a poached egg if you like, but I want a piece of toast to sit on." "I pine for company and seek my affinity, a very proper reflector—that we may revel in each other's glory, the white giving you more radiance; for while I am but 22—with this reflector on, I will look like 50."

The store-keeper stood back and mused: "There is much reason for her saying," and right away started for the electricity shop to spend some money, when the bold little Tungsten arrested his arm, saying: "Stay, I would speak with thee further. This glad raiment that I ask of thee is for mine good, that I may serve thee the better. Then shelterest thy horse that he may do more work for thee, and even so it is with me.

"I fancy thy generosity so much that I am willing to be hung up high above the heads of the throng on whom I will shed lustrous sunbeams, and yet keep out of their vision." "But why should I hang thee up," mused the calico-cutter. "'Tis fate; I must be so installed," rejoiced the Tungsten. "It is so decreed!"

"For thee I will make every sacrifice, and hang with my feet down forever more." "But," sorrowfully

said the merchant, for this Tungsten so appealed to him, "that means a fixture." "Quite so," quoth the Tungsten. "Surely the goodness of thy heart is not bounden by thy purse strings? Get thee hence unto a Tungstoler agency, and under thy arm thou canst carry a Folding Tungstoler—for which I yearn, and with which I can be forever happy. One with link suspension, and when my fancy runs toward out-door diversion, I will think of the (golf) links above me. And I desire an vibrator, which will break the jar, even as thy rubber heels relieve the strain on thy spine. Thou canst take three or four more of my kind and put them in the same fixture, which will give an abundance of light, and dispel the gloom around about over much area.

"For light is life, and he who imparts light to another, has not therefore, less light, but walks by a number of torches instead of one." The good store-keeper marveled at the wisdom of the loquacious Tungsten, but went forth and did her bidding, and put in Tungstoliers, complete, thereby transforming his store into a place of wondrous beauty. Their reflection is now radiated in the joy of his countenance, and he rejoices in doing what the Tungsten told him to do.

The moral of which is, that the Lobster is the Wise Guy after all. And if you give the Tungsten a fair chance, and use it as it should be used, with proper reflectors and in a properly constructed Tungstoler fixture, great blessings (and savings) are in store for you. You can quietly read the "Charge of the Light Brigade" while your rival store-keeper sings the "Song of Six Pence."

WOOD FOR SALE BLOCK WOOD \$4.50 PER LOAD Phone Main 2581 or leave orders at

Medford Hardware Company

Van Dyke Realty Co. CITY PROPERTY FARMS, FRUIT RANCHES 123 E. MAIN STREET.

Where to Go Tonight

U-GO VAUDEVILLE MOVING PICTURES Illustrated Song.

TONIGHT COMPLETE CHANGE VAUDEVILLE MISS MED EMEROL Introducing a very clever contortion and ring act. Song by Mrs. Etta Bates 2—Reels Moving Pictures—3 Matinee Saturday and Sunday.

Lacey Theatre

PHOTOPLAYS — MUSIC Entire Change of Program. Comedy — Drama — History Music by Misses Crawford and Crowell always a feature. ONE DIME — ONE DIME

"NAT" THEATRE

Shows all the latest and best films. Change of program Sunday, Tuesday and Fridays. Good program for tonight. ADMISSION 10c.

NATATORIUM GOVERNOR FOLK

will speak Saturday night in the small ballroom at the Natatorium. All holders of tickets must make NEW reservations.

AT THE THE ISIS THEATRE TONIGHT

Clark and Clifton, assisted by Bill, in the laughable comedy sketch, entitled, "Before and After Taking." Also the Bartell Brothers with their string orchestra, introducing the latest and most popular ballads. These gentlemen having just closed an engagement of ten weeks at Honolulu is sufficient reference as to whether or not they can deliver the goods. Three Reels of the Latest and Best Pictures and a good song by Blanchard. Special Matinee every Saturday and Sunday at 2:30.

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Fancy Ribbons-- Many styles and Patterns, worth up to 75c for 25c Gray & Moe -THE PLACE TO GO- 125 East Main St. New Line of Neckwear Latest creation 25 c

Special Sale and Display of WASH FABRICS-- Beautiful Patterns---Splendid Quality---Lowest Prices

50c Vailes for 39c GRAY & MOE We offer at this sale a choice line of Voiles and striped Marquesttes, all new goods; regular 50c quality, for 39c

A Splendid Value in Gingham for 12 1-2c Many decidedly new and attractive effects; good fast colors 12 1-2c at

Fancy White Goods 25c This line includes a big variety of patterns and weaves in white goods for waists and dresses, fancy cross cans, satin stripes, plain and fancy marquette, mercerized poplins, etc.; best value for the money ever; price 25c

Swisses Lingeries-- Organdies Dimities These pretty tub fabrics of such rare beauty are of the very newest patterns and weaves, and are marked at such low prices that you cannot duplicate them anywhere. You must come in and look them over and get our prices before you make your purchase. Velvet Pumps \$3.50 We can fit you and guarantee to please you with our big line of Velvet Pumps. They are made in the most sensible styles; very latest \$3.50 at

20c Galloted Cloth for 15c All our best quality fancy Gallatea Cloths that sell regularly at 18c 15c per yard, now

New Line of House Dresses We will enjoy showing you our line of House Dresses. They are better values than you ever bought before; workmanship and material of the very best. Our prices will please you. Ladies Black and Tan Oxfords \$3.50 Our line is now very complete, both in patent and gummetal; also tan oxfords; a good value for \$3.50

Barnaby Gingham for 25c This is a greater value of Gingham than you have ever bought before at 25c. This imported fine Gingham sells everywhere for 35c; our price 25c

Florsheim Shoes for Men \$5.00 All new styles Oxfords in tan and black, Blucher, buttons; latest 5.00 last

THE TRUTH IN A NUT SHELL

PART OF AN EDITORIAL ON "RAIN" FROM THE MEDFORD MAIL TRIBUNE, FEBRUARY 14, 1911.

"Remember the the result last year, when the rainfall was light. The crops were below the average, owing to a lack of moisture—there is no gainsaying the fact."

There is certainly no gainsaying the fact, and the fact is that more often than otherwise there is not sufficient rainfall in the Rogue River Valley to insure perfect crop production.

Years and years ago the science of irrigation was known and practiced. Irrigation is almost as old as agriculture itself.

In Florida, in Louisiana and in the Willamette valley, all of which have a rainfall of nearly double the amount received in the Rogue River Valley, irrigation is now being practiced or active preparation is going forward to build irrigation systems.

Secretary Wilson of the Department of Agriculture, U. S. A., in a recent speech, made the sweeping statement that there was not a state in the Union that did not need irrigation.

Secretary Wilson of the Department of Agriculture, said that irrigation was not only necessary in every state in the Union, but that irrigation was practiced in every state in the Union.

Sprinkling the lawn is a form of irrigation and differs only from gravity irrigation in the way the water is brought to the land. The principle is the same, and the reason that the lawn is green while the neglected meadow is brown and bare, is that the lawn gets the moisture just when it needs it, and as often as it needs it, while the brown and neglected meadow likely belongs to a man who thinks irrigation is unnecessary.

Rogue River Valley Canal Co. AND Roguelands Inc.

FRED N. CUMMINGS, Manager. Medford National Bank Building.