

FRUIT EXCHANGE PLANS OUTLINED

Marketing of Produce and Grading of Fruit System—Rules and Regulations for Maintaining Quality of Packs and Securing Best Results.

The following is the general plan for a Central Exchange for the marketing of the fruit of the northwest, accepted by the conference of fruit-growers at their recent meeting at Walla Walla, Washington.

Also the grading rules adopted by the same conference. These matters will be discussed at an adjourned meeting of the Rogue River Fruit & Produce association to be held in Medford, April 18th, 1911.

The Central Exchange.

No. 1. The central exchange will have the exclusive selling of all of the fruit or produce controlled by the district associations holding a membership in the central.

No. 2. It will establish a sales system covering all markets where it is practical to sell the products of its members.

No. 3. It will establish such rules and regulations as are necessary for the proper caring for and marketing of said products, also such rules as are necessary for the maintaining of uniform grades and packs and for the placing of the products of its members on the market in the best and most salable condition.

No. 4. It will maintain an efficient system of market and crop reports.

No. 5. It will do such advertising as is found necessary for the carrying on of an aggressive campaign for the expansion of the market.

No. 6. It will strive to eliminate all unnecessary intermediate expense wherever possible, with the object in view of placing the products in the hands of the consumer at as low a price as consistent thereby enlarging the markets by making an increased consumption possible and at the same time returning to the grower a price that will net him a reasonable profit on his investment.

No. 7. The central exchange will be maintained by a selling charge of not to exceed ten (10c) cents per box, provided, that for the purpose of furnishing necessary funds for the carrying on the central exchange for the year 1911, that they are hereby authorized to levy in advance an assessment against the handling charges.

No. 8. A surplus fund shall be created and maintained for the proper and successful carrying out of the purposes and objects of the central exchange and all money received for the handling of products, in excess of the maximum amount decided upon for the surplus fund, shall be turned back to the district association annually in proportion to the number of cars handled for them.

No. 9. The name of the central exchange and such "trade mark" or brands as it may establish shall appear in a prominent place on each package, preferably on the side so that the district or local associations may use the end of the package for their label or brand.

No. 10. If any grower organization has established a reputation for some particular brand it shall be allowed to place that brand on one end of the package.

No. 11. The products of each district shall be marketed on their own merits.

No. 12. Each district shall be given its proportionate share of all markets.

No. 12½. No officer in any grower organization, district organization or central exchange shall be permitted to be connected with any fruit or produce commission firm engaged in a similar business.

Crop Contract.

No. 1. The grower shall, when called upon to do so by the central exchange, enter into a binding contract, appointing the central exchange his exclusive selling agent for all of his products, of the kinds and varieties handled by the exchange, except as otherwise provided for in the contract.

The contract shall be for a period of three (3) years, provided however, that any member may withdraw on March 1st, of any year, by giving fifteen (15) days previous notice in writing.

Extra Fancy Grade.

This grade consists of perfect well formed apples only, free from all insect pests, worm-holes, stings, scabs, sun-scald, dry rot, water-core, or other defects, limb rub, skin puncture or evidence of rough handling.

All varieties of apples admitted to this grade shall be well matured and of natural color characteristic of the variety; Spitzenberg, Winesaps, Jonathan, Arkansas Black, Samo, Lawlor, and other red varieties, must

OREGON HURT BY SLANDERS

Attacks Upon Oregon System Made by Oregonian Injuring State in East—Popular Government One of Main Attractions for Immigrants.

WASHINGTON, March 21.—Some time ago Senator Bourne received from H. A. Jackson, of Tonawanda, N. Y., an inquiry for information regarding the opportunities for home-seekers in Oregon. Senator Bourne replied with such information as he had at his command and also suggested that Mr. Jackson write to the Portland chamber of commerce for further information. Senator Bourne today received from Mr. Jackson a letter in which he says:

"Acting upon your kind suggestion, I communicated with the Portland chamber of commerce who sent considerable data to me, together with several newspapers, among which were two issues of the Oregonian, and in connection with same I would say that the principal attraction Oregon had for me was her truly democratic system of government and it is this reason which is making your state world famous and which is attracting the best people from all over the country to Oregon, thanks to the enlightening efforts of yourself and others engaged in the same work. Imagine my surprise however, when I encountered a vicious editorial in each issue of the Oregonian directed against the very feature of government which was calculated to draw myself and others to Oregon. Disheartened at encountering, even in democratic Oregon, the false beacon lights of respectable crookedness I half determined to change my mind and plans as to Oregon, but upon reconsidering resolved to do as I had first decided.

"In the meantime, I would suggest that the chamber of commerce distribute better advertisements of Oregon than papers containing vicious attacks on the democratic institutions which are her chief drawing cards.

"You can show this letter to the chamber of commerce, the Oregonian, or whoever you will, and be assured it expresses the sentiment of 90 per cent of would-be Oregon citizens. Yours sincerely,

"H. A. JACKSON,
"5 Clinton Street,
"Tonawanda, N. Y."

NO OREGON APPLICANTS FOR WEST POINT COURSE

SALEM, Ore., March 21.—State Superintendent of Public Instruction Alderman was informed today by the war department that the Oregon delegation in congress has as yet made no recommendation of candidates from this state for the examination for entrance to West Point. This state is allowed four candidates annually. Superintendent Alderman is today sending circular letters to all institutions of learning in the state in which he requests recommendations and the records of students aspiring for a West Point education.

have 75 per cent of good red color. Ben Davis, Rome Beauty, Baldwin, Wagoner, and other varieties of similar color must be 50 per cent red. Red Cheek Pippin and Winter Bananas must show a red cheek.

Standard Grade.

Apples of this grade must be free from all insect pests, worm holes, scabs, sun-scald, dry rot, water-core or other defects; skin puncture or evidence of rough handling shall be considered defects. Slight limb rub or one small sting healed over will be permitted, providing not over 10 per cent of the apples in any box shall be so marked. All varieties of apples admitted to this grade shall be well matured and of natural color. Red varieties must show some red.

Grade.

This grade shall be made up of all merchantable apples not included in the extra fancy, or standard grades. These apples must be free from all insect pests, worm holes, scab, but will include misshapen apples, or apples having a limb rub or otherwise defects. Apples of this grade may also contain two worm stings or apples showing slight bruising. They need not be wrapped.

In selling this fruit it is understood that all specifications of these grades will be complied with, as far as it is practical.

NOTICE.

To the master plumber, contractors and builders of Medford and vicinity, that on and after April the first, the minimum scale of wages for journeymen plumbers and steamfitters shall be \$5 per day, eight hours. J. Franz, president; C. R. Losher, secretary; Local Union No. 262. 215*

Haskins for Health.

Offutt Rornes Auto Co.
Automobiles

GENERAL OVERHAULING & MACHINE REPAIRING.

First-Class Workmanship Guaranteed.

PHONE MAIN 5231.

Corner Central Ave. and 8th St Medford, Or.

Haskins for Health.

MAIL COURSE FOR FARMERS

State Agricultural College Starts Correspondence Instruction in Farm Accounting and Business Methods—Advantages to All.

OREGON AGRICULTURAL COLLEGE, Corvallis, Ore., March 21.—The principle of making the college of direct, practical service to every tax-payer of the state of Oregon, of carrying its assistance and instruction out to those who are unable to attend the courses at Corvallis, is demonstrated in a striking manner by the Oregon Agricultural college in its new correspondence course in farm accounting and business methods, given by the school of commerce under Dean J. A. Bexell.

One advantage to the farmers, in addition to the fact that it is free to all, is that it can be taken up at any time, and carried on at the convenience of the student, without restriction as to the number of months it covers. There are already fifty students enrolled in the work, and it has so attracted the attention of the publishers of the bulletin of lesson instructions that they have evolved a plan by which Dean Bexell's course can be offered by all the different agricultural schools throughout the country, adapted to each locality and its particular needs.

As fast as the funds and instructional force at the college will allow, other courses will be added to the correspondence work for farmers, including a study of rural law, and agricultural economics. Unfortunately the legislature did not allow the appropriation requested for this work, so it can not at this time receive the attention and development planned for it, it is the policy of the college, however, to extend these advantages to the people of the rural communities of the state as fast as resources will permit.

Free Lecture to Ladies, at 2:30 Tomorrow

"The Divine Laws of Motherhood" will be the subject of Mrs. Fowler Chumros' lecture tomorrow at Medford theater for ladies only. This topic should interest the public in general, and every woman in particular, married or single, for at some period in life you will find the knowledge imparted by Mrs. Fowler-Chumros valuable to have for yourselves and others. Too little is known about these practical subjects until it is too late. Tomorrow night she will lecture to gentlemen only on "The Cleansing of the Human Temple." Do not forget to take your boys along with you. They will get the lesson of their life. She will appeal to their intelligence as well as to their own self interest. The rest of her lectures will be given to a mixed audience on Friday and Saturday night at 8 p. m. and Sunday at 2:30 p. m.

NEWCOMERS DELIGHTED WITH MEDFORD.

Judging from the investments made within the past ten days, city property and orchard tracts are in great demand.

Those who have invested are delighted with their purchases and all say that Medford is by far the liveliest city on the coast.

If you want a good view of the valley, let us show you, from the top of our office building.

We have a few fine propositions to offer, and it will pay you to call and investigate.

Oregon Realty & Mining Co., 319 Garnett-Corey building.

Tasks for Health.

Offutt Rornes Auto Co.
Automobiles

GENERAL OVERHAULING & MACHINE REPAIRING.

First-Class Workmanship Guaranteed.

PHONE MAIN 5231.

Corner Central Ave. and 8th St Medford, Or.

Haskins for Health.

Welcome - COLONISTS - Welcome

A WELCOME HEARTILY EXTENDED YOU BY THE WESTERN BONDING & INVESTMENT CO.

And we wish to offer you the courtesies of our Information and Investigation Departments. These departments are maintained for your help and guidance and are yours to command at all times in person or by mail, though these departments we are able to give you any information regarding lands or investments in the state of Oregon or Northern California. Remember that Ashland has the cream of the Rogue River Valley and better lands can be bought for less money here than any other part of this valley. NOW INVESTIGATE THIS and you will see the facts. LAND CAN BE BOUGHT ON THIS COAST FOR \$5.00 PER ACRE AND UP.

THE WESTERN BONDING & INVESTMENT CO.
Elks Bldg. Ashland, Ore.

MEDFORD CONCRETE CONSTRUCTION CO.

Manufacturers of GLAZED CEMENT SEWER PIPE

CRUSHED ROCK SCREENED GRAVEL
Office: Fruitgrowers' Bank Bldg. Phone M. 652.
Delivered to any part of city.

WASHED SAND for Concrete for Brick Work for Plastering
C. J. SEMON, Mgr.

Medford Iron Works

E. G. Trowbridge, Prop.

FOUNDRY AND MACHINIST

All kinds of Engines, Spraying Outfits, Pumps, Boilers and Machinery. Agents in So. Oregon for FAIRBANKS, MORSE & CO.

PLUMBING

STEAM AND HOT WATER HEATING

All Work Guaranteed Prices Reasonable
COFFEEN & PRICE
25 HOWARD BLOCK, ENTRANCE ON 6th STREET. PHONE 303

Horse Shoeing and General Blacksmithing

BY HUGH ELLIOTT, the noted horse shoer. I carry the largest stock and keep nothing but the best mechanics and guarantee all work.

We make a specialty of shoeing driving horses.
Corner Riverside and Eighth streets. Phone Home 39. Pacific 3101.

Hemingway's Arsenate of Lead

Is pure and fully equal in quality to any Lead Arsenate obtainable even at much higher prices.

It is guaranteed to show following analysis:
Arsenic Oxide 15 Per Cent
Lead Oxide, about 32 Per Cent
Soluble Arsenic, under 1-2 Per Cent.

Improperly made Lead Arsenate gives disastrous results. A good lead arsenate should contain no free Acetic Acid, only a trace of Free Arsenic Acid, and from 15 Per Cent to 17 Per Cent of combined Arsenic Acid. It should mix readily with water and remain a long time in suspension.

HEMINGWAY'S LEAD ARSENATE combines

all these good qualities. It is unique in possession of prolonged sticking power and It Does Not Scorch. Hemingway's Lead Arsenate is Harmless to the plant but deadly to the insect. Hemingway's lead arsenate is used extensively in the Rogue River Valley by prominent fruit growers with unqualified success.

PRICES F. O. B. MEDFORD
In 500 lb. packages 9 1-4c per lb. net
In 100 lb. packages 9 3-4c per lb. net
In 50 lb. packages 10 1-4c per lb. net
In 25 lb. packages 11 1-4c per lb. net

DISTRIBUTING AGENTS FOR OREGON AND WASHINGTON.

Kerr, Gifford & Co.
PORTLAND, OREGON.

Notice to Investors

Income bearing orchards apples or pears, in Rogue River Valley, Oregon, Medford district, in large or small tracts. Improved land, suitable for sub-dividing for orchards or alfalfa. From five acres to five hundred acres, good deep soil. Near shipping points. Choice business property, residences and vacant lots in Medford, Oregon.

LA LOMA REAL ESTATE CO.
W. H. Stewart, F. M. Amy, W. H. Savage, Room 2, Stewart Building, Phones: Pacific 5351. Home 201-K

TO THINK OF BUYING REAL ESTATE is to think of the LINCOLN - BARNEBURG - HOKE CO. See our listings of orchards, fruit lands and city property. They will please you.
401 GARNETT-COREY BUILDING
Phones—Pacific 6661. Home, 574.

..Orchard Tracts...

Five and ten-acre orchard tracts, planted to choice varieties of pears; best fruit land in valley; one mile from town; also some one-acre tracts in big oak grove. If you would like a fine suburban home, have a look at these tracts. Beautifully located on macadam road. Good car service. Depot on property. Our prices are right.

See J. A. PERRY, Owner
601 West Main St., Medford or Medford National Bank.



Make a Selection of our small cakes and specialties and you'll have a collection of as tempting and toothsome dainties as were ever set before a king. Don't be too late coming for yours, however. We can never seem to bake enough no matter how many extra we bake fresh daily.
Medford Bakery & Delicatessen
TODD & CO. SOUTH CENTRAL AVENUE
HOME-MADE PIES AND PASTRY LADY COOK IN CHARGE.

Campbell & Baumbach

MORTGAGE LOANS, COUNTY WARRANTS, CITY AND SCHOOL BONDS

Money on hand at all times to loan on improved ranches and fruit land.
PHONE 3231. 320 GARNETT-COREY BLDG.

J. E. ENYART, President J. A. PERRY, Vice-President
F. E. MERRICK, Vice-President JOHN S. ORTH, Cashier
W. B. JACKSON, Asst. Cashier.

The Medford National Bank

Capital, \$100,000.00
Surplus, \$20,000.00
SAFE DEPOSIT BOXES FOR RENT. A GENERAL BANKING BUSINESS TRANSACTED. We SOLICIT YOUR PATRONAGE.

H. B. PATTERSON

The QUAKER NURSERYMAN

Everything in the Nursery Line
See the nice English Hollies. All kinds of shade trees, shrubbery, roses (only the most perfect plants), and full line of pear, peach, apple, apricot, prunes, etc., etc.

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