

LOCAL AND PERSONAL

John Devlin of Applegate was a recent visitor in Medford.

Dave Force expects soon to start development work on his mine of Jackson creek.

R. D. Hoke, who owns part of the old Peninger place in Willow Springs district, did business in Medford Wednesday. He has planted 50 acres in apples and pears.

J. B. Wood has returned from a business trip to Portland.

Late magazines, periodicals and papers at the free reading room in chapel back of the Presbyterian church. Open evenings from 7:00 to 10 p. m. All men and boys are invited.

Senator von der Hellen and his son Carl were recent visitors to our city.

W. P. Holt of Eagle Point spent Wednesday in Medford on business.

Mrs. Lou Enyart left Wednesday evening for Glendale, where her mother is seriously ill.

H. B. Patterson, 116 E. Main, has some nice English Hollies and all kinds of shade trees. Roses (all the best). Now is a good time to plant. Drop in and see me.

Harry Mears, the miner, who is receiving treatment in Medford, is convalescing from a serious illness.

Mrs. L. Van Scoyoc has left for an extended visit in San Francisco and other bay city points.

Is your house wired? One cigar less a day would pay for a hundred per cent increase in comfort. Start living the electric life.

M. M. Demming of Central Point was a recent visitor in this city.

W. F. Shafer was in Medford Wednesday en route to Gold Hill. He is developing a quartz mine in Forest Creek district.

Ladies if you have any hair to sell or wish it made into fashionable coilsers please bring it to Madame L. L. Reame, 246 North Oakdale avenue.

R. L. Burdick of Ashland spent Wednesday in Medford with friends.

E. D. Williams of Grants Pass was in Medford recently on business.

A. C. Chittenden and Lee Watkins were over from Rogue river yesterday.

Dr. J. E. Shearer, physician and surgeon. Office over Strang's drug store.

Senator H. Von der Hellen of Wellen was a Medford visitor Wednesday.

N. Jerry, the well known operator in mines, is among us again.

John H. Carlin, attorney at law, over Jackson County bank.

Mrs. M. M. Putnam and grand daughter Bruce left for the latter's home in Kentfield, California Wednesday.

Call phone 2151, 1032 for baggage wagon.

Howard S. Dudley will leave Sunday for a business trip to Klamath Falls where he has property interests.

Gregory leading photographer, views, portraits.

W. M. Colvig has returned from a business trip to Grants Pass.

Have you \$100 in the bank? Why don't you put it to work? Buy a lot on the installment plan and in three months double your money. Talk this over with Tunny, 291 Garnett-Corey bldg. He has several lots that can be bought like this.

Harry Wilson has returned from a two months visit with his parents in Bakersfield, California.

Reichstein for wood. Yard corner Fir and Tenth.

Henry N. Manning of Sacramento is visiting his sister Mrs. C. S. Falls in this city.

Will sell my home and some furniture; home valued low at \$5,000; all for \$3,650 cash for quick sale. Address J. Owner care this office. Frank Kiser, who is developing a big orchard near Jacksonville, was with his Medford friends yesterday.

A. S. Furry of Phoenix felt the livestock market of Medford Wednesday.

Miss Amalia Britt and Mrs. W. E. Pinney of Jacksonville visited in Medford one day this week.

See R. A. Holmes, The Insurance Man, Over Jackson County bank. If.

Mrs. Roberts and Mrs. L. O. Van Wegen of Griffin Creek district were in our city Wednesday.

Loose leaf ledgers made in Medford at the Mall Tribune office.

H. H. Taylor of Applegate did business with our merchants yesterday.

William Martin of Beagle and I. Householder of Kanes Creek were on our streets Wednesday.

Try the new barber shop; everything clean and sanitary; opposite P. O.

James Taylor and A. T. Lundgren made us a short visit this week.

Judge Calkins is holding court in Josephine county. He will open the March session for this county at Jacksonville Monday.

Ashland Steam Landry, Medford office, phone No. 1201.

Mrs. Henness of Mt. Tabor and Mrs. Mary Day of Jacksonville, whom she is visiting, spent Wednesday afternoon in Medford.

J. H. Beeman and S. W. McClendon Gold Hill capitalists, were with us yesterday.

Rev. J. A. McVeigh will begin evangelistic meetings Sunday, March 19th at the First Presbyterian church.

P. Y. Allen of Trail has removed to Medford and will remain during the spring season.

Mr. and Mrs. G. W. Lance, Jr., of Gold Hill have been visiting relatives living in Medford.

Printing, all kinds at Portland prices. Mall Tribune office.

L. A. Obenchain of Klamath Falls, who is visiting in the valley, was in Medford Tuesday.

E. V. Carter of Ashland is spending the winter at Houston, Tex., for the benefit of his health. He is suffering with an attack of locomotor ataxia.

Our specialty, fresh oysters and fish direct from ocean to Louvre Cafe.

Misses Alice Hoefs and Mabel Henry of Jacksonville were Medford visitors Wednesday.

M. L. Alford and T. W. Miles have been visiting in Ashland, accompanied by their wives.

Merchants lunch, 11:30 to 2 p. m. \$5c at Louvre Cafe.

Editor Pattison was among the many Central Pointers in Medford during the week.

John W. McDonough of Ashland and George McDonough of Sams Valley interviewed the tax collector the fore part of the week.

Quick service. Merchants Lunch, 11:30 to 2 p. m. Louvre Cafe. 309*

John Bigham of Eagle Point made Medford his regular visit Wednesday.

Mr. Lampert, a prominent citizen of Salem, is visiting his son, E. Lampert, the saddler. He is accompanied by his wife and daughter.

All kinds of bindery work done at Mall Tribune office.

J. S. Barnett, T. Beall and E. F. Hathaway of Central Point precinct were recent Medford visitors.

T. W. Powers of Ruch is spending a few days with his daughter, Mrs. S. A. Lewis in this city.

Mrs. M. M. Taylor of Jacksonville was the guest of Mrs. Helen Gale Wednesday.

Made in Medford, any style of loose leaf or blank book, at Mall Tribune office.

Arthur W. Clark, superintendent of the Clark & Henery Construction

company, has returned from a visit to Roseburg, where he attended to business affairs of his company.

T. R. Young of Central Point was in Medford on a short business trip Wednesday.

W. S. Brooke and A. Conro Fiero, the horticulturists, tarried for a few hours in Medford yesterday.

Medford local Socialist party meets every Sunday afternoon, 2:30 at Smith's hall on North Grape street. Everybody invited.

Roy Ulrich, one of Jacksonville's merchants, was in our midst Wednesday.

Mayor W. H. Canon spent Thursday in Grants Pass on business.

District Attorney B. F. Mulkey has returned from a professional visit to Grants Pass. He was accompanied by Judge Calkins of the circuit court.

The Ladies' Aid of the M. E. church will hold another market sale on Saturday afternoon at 1:30 at the Allen Grocery company. The A. B. C. committee will please take notice of their terms to supply the market with eatables.

LITERATURE TO BOOST VALLEY

Two Hundred Thousand Booklets and Pamphlets Needed to Carry On Effective Work for Ensuing Year—Diversity of Literature in Use

At the regular semi-monthly meeting of the Medford Commercial club last night the most important subject discussed was the character and scope of advertising matter which is considered necessary to further the publicity work in the interest of Medford and the entire Rogue River valley.

Diversity of literature which has been adopted in a gradually growing scale for some time is now regarded as the most effective means of attracting people here, in addition to display advertisements carried in the Sunset and other magazines being built on the same lines of specializing our different resources, and especially those that are in urgent need of development, like the poultry, dairy and small tract industries.

This method will be followed by the club during the next season's campaign, their bulletin No. 2 on fruit growing issued a few weeks since having already met with great success. This bulletin will be closely followed in exploiting poultry raising, and diversified gardening, and within a comparatively short time it is confidently expected that these industries will have made a strong start.

The contract for 1911 calls for 245,000 pieces of literature, including the colonist folders, 80,000 illustrated booklets of two different patterns, and over 100,000 copies of the different bulletins. The large booklet of 1910, which is generally regarded and accepted as the finest work of the kind ever published for community advertising, will be closely patterned after this year, although it will contain less pages without losing any of its most attractive qualities.

The removal of the Commercial club to the Exhibit building was also brought up, but no action was taken, pending a number of unsettled matters.

RECORD YIELD FOR ROGUE.

(Continued from Page 1.)

The Rogue River valley today is

easily the first in the entire world in scientific culture of apples and pears.

"The crop this year will be a record-breaker, judging from the setting of the coming crop on the trees. Never have I seen a better prospect. And frost is a bugaboo which no longer threatens, for orchardists are all preparing to co-operate with this office in fighting frost so that there really is no danger so long as they heed the bulletins we will send out each night."

Haskins for Health.

TOO LATE TO CLASSIFY.

HIGHCROFT residence sites are selling daily; make your selection before choice lots are sold.

FOR SALE—First class incubator and brooder, as good as new. Inquire Buffum, care Rogue River Electric Co., 216 W. Main st.

FOR LEASE—Fishing, boating and hunting resort on easy terms. Box 32, Mail Tribune.

FOR SALE—Lot corner Ninth and Peach. Easy terms if taken at once. Address Box 315, P. O.

FOR SALE—White Orpington eggs for hatching. Penbro orchard. Tel Main 6102.

FOR SALE—Two houses and one acre, close in; can be cut into lots. For quick sale this goes for \$1700. Terms, John Reter, 10 N. Front street.

ROGUE RIVER VALLEY—Eighteen hundred acres of Rogue River valley land for sale; about one-fourth cleared; balance brush land, cheaply cleared. Ideal tract for subdividing; railroad facilities very attractive. Price \$100,000, 30 per cent down, balance from one to four years, which may easily be paid out of the sales, as release clause can be given enabling the buyer to subdivide and sell in small tracts, for which three to six hundred dollars per acre should be received. You will be dealing directly with owners. Address P. O. Box 558, Grants Pass, Ore.

FOR SALE—Boarding house; everything new; reasonable terms. Call 312 E. Jackson.

BOARD—With or without rooms—Mrs. L. Judson, 317 E. Jackson Phone 3712.

ROOM AND BOARD—Home cooking family style, \$6.00 per week. 446 S. Evergreen. Phone 1101. 319*

FOR RENT—Nice sunny front room close in, 2 blocks from Main street. Rent reasonable. 219 S. Central ave.

WANTED—Four teams at once to plough, 30 days' work; good pay. Call at room 16, P. O. bldg. 306

WANTED—Woman for general housework for family of two in county. Applicant call Nash hotel between 8 and 9 o'clock Friday evening. 306*

Draperies

We carry a very complete line of draperies, lace curtains, fixtures, etc., and do all classes of upholstering. A special man to look after this work exclusively and will give as good service as is possible to get in even the largest cities.

Weeks & McGowan Co

HELMS WILD WEST BASEBALL PARK SUNDAY

It is understood that Dr. Helms and his bunch of wild west performers will hold forth at the ball park on Sunday next and that the people who wend their way thither will have the opportunity of witnessing a real wild west performance that will be pulled off in the real wild west style. Real wild horses will be ridden and the bucking and antics of the ponies will be the real goods and not the mild kind shown by some would-be wild west shows.

The big doings will begin promptly at 2 p. m. on next Sunday afternoon.

La Mesa for Maneuvers.

WASHINGTON, D. C., March 16.—General T. H. Bliss reported to the war department today from San Di-

STUDIO 706 SOUTH OAKDALE PHONE 6072.

Private or class lessons in oil, water color or tapestry. Orders taken. AGNES R. GRANT.

ago that he had found a favorable maneuver field at La Mesa, 18 miles from San Diego. He will encamp two regiments there temporarily.

A good job is rarely found except through a business way of searching for it. The accepted business way is the want ad way.

MEDFORD THEATER

Sunday, March 19th

The MARJORIE MANDEVILLE CO. In De Maurier's Great Drama

"ZAZA"

NEW COSTUMES NEW SCENERY OLD PRICES—25c AND 35c. Seats on sale Friday, March 17.

At Ball Park Sunday

Big Wild West Performance 10 Wild Horses to be Ridden If you have anything you would like to have ridden bring it in.

Performance opens at 2 P. M.

Large circular advertisement with text 'Your Credit is Good' in the center.

Weeks & McGowan Co. UNDERTAKERS DAY PHONE 2271 Night Phones: F. W. Weeks, 2071 A. E. Orr, 3692. LADY ASSISTANT

John A. Perl Undertaker and Embalmer Successor to the undertaking department of Medford Furniture Co. Office With Medford Furniture Company Sick and injured conveyed to any part of city or country. Telephones: Day 351. Night: John A. Perl 4111. C. W. Conkila, 3601. J. H. Butler, 3571.

Advertisement for a dress with image of a woman in a long dress. McCall Pattern No. 25 Price, 15 cents A STUNNING

BIG BARGAINS AT MEEKER'S FRIDAY and SATURDAY

Advance Sale of Spring Wash Goods and Easter Wear You will concede when you come to this sale that we have the most exquisite variety of Wash Goods ever brought to the city of Medford. The variety is large, and the collection is one of exquisite beauty throughout

- 26-inch Rajah Silk, all colors, on sale 45c; 27-inch Marqueseite, rose, champagne, jaspers, etc; sale, per yard .50c; 36-inch woolen "Shepard Check," black and white, sale, per yard .35c; 36-inch Black Taffeta; \$2.00 value; sale, per yard \$1.50; 36-inch Cloth of Gold; \$1.50 value; sale, yard \$1.00

One-Fourth Off on Every Suit Case in the Entire Stock

If you want to lock right while traveling, and have a little extra change to spend for other things buy one of these cases.

Waists Values up to \$2.50, Sale 50c We have only about 18 soiled, and odd, numbers in ladies' up-to-date Waists left from our last week's sale, we offer Saturday and Friday at the small price of 50c each. We endeavor to please you first and ourselves afterwards. "PAY LESS AND DRESS BETTER." W. H. Meeker & Co WE SELL GILBERT'S CELEBRATED Dress Linings 28 SOUTH CENTRAL AVENUE.