

MAKE MEDFORD CITY BEAUTIFUL

Fargo Attorney Advocates Uniformity in Architecture and symmetry in Design for All Structures in City.

John S. Frame the well known attorney of Fargo, N. D. has written as follows regarding the greatest need of Medford, which he believes should be in the direction of the city beautiful. His idea follows:

To the Editor: The writer is a constant reader of your paper, and is greatly interested in the growth of Medford, being a partner in an orchard in your valley. Though this letter will hardly reach you in time for publication, I feel impelled to accept your invitation to reply to the inquiry as to Medford's needs, and if any thing contained in this letter commends itself to you, you are at liberty to use it in such form as you may see fit.

The building of cities is happily emerging from the haphazard manner of "just growing" which prevailed in the country in the last century, and is rapidly developing into a science to which able minds have addressed themselves and certain definite principles have been established tending not only toward a greater perfection in sanitation and other civic necessities, but also having in mind the artistic development of the city as a whole. It would be entirely beyond the scope of this letter to attempt to go into detail in elaborating upon this theme; but a few suggestions may perhaps serve to illustrate my point.

Most cities which have handsome buildings are justly proud of them, but it is equally true that in the west, as well as in the east, very little effort has been made to so locate them that their real beauty can be appreciated except at close range, no attempt for more distant vistas being made, and the same being often impossible because of the manner in which the streets are laid out. Again, it frequently happens that a public or quasi-public building, such as a library or theatre, is located in juxtaposition to other buildings of meaner appearance, so that a more or less elaborate facade is all that is visible, and the balance of the building is hardly worthy the name of architecture. By placing such buildings where they may be viewed from all sides, the incentive to real architecture is immeasurably stimulated, and especially where the approaches to the building admit of diversified views, the beauty of a city is wonderfully enhanced. Buildings so constructed and located should include all governmental buildings, schools, churches, libraries and theatres.

In the building of the business section of a city regard should be had to uniformity of height, not only of roof, but of floors and windows as well, and harmony of design and color. The most inexpensive building regard being had to those features, may present an attractive appearance, whereas a more expensive building constructed in disregard of those principles may, and frequently has, destroyed the beauty of an entire street. To illustrate: in a square where the prevailing tone is gray, what can be more aggressively inharmonious than a lurid yellow, or a red building? So, also, a jagged sky line or a zig-zag window line is equally offensive to good taste.

Feeling as I do that Medford has a future toward which she should be building, it seems to me that your city (if in fact she has not one already) should have a commission which should jealously protect her from the thoughtless architectural blunders which have permanently marred so many of our cities, and that such commission should have the power to employ a consulting architect, skilled in municipal architecture.

Such a commission need not necessarily be one authorized by any statute or ordinance, as there is no greater compelling force than public opinion when generally aroused, and with the well known public spirit of the citizens of Medford, I apprehend that, so far from experiencing difficulty with realtors, all Medford, when instructed in a definite plan, would vie with one another in obtaining its execution.

In closing I desire to cite one famous instance, famous at least in the east.

Princeton university, though for many years noted for the beauty of its grounds and buildings, had no definite plan of development or coordination in the character of its architecture, with the result that as the university grew and the space available for buildings became contracted, necessitating bringing newer buildings into close proximity to those already constructed, it became a problem of considerable embarrassment how to develop in harmony with the many divergent types of buildings al-

Laura Oakley, With Max Dill



Red Bluff, California, Feb. 21, 1911.

Chas. D. Hazelrigg, Manager Theater, Medford, Oregon: I will positively play "Lonesome Town" in Medford Wednesday night as per my contract. Kindly notify papers.

MAX DILL.

Our Correspondents

CENTRAL POINT ITEMS

Elmer Childers and Ike Williams were transacting business in Medford Monday afternoon.

Mrs. J. W. Merritt and daughter Miss Kather spent Tuesday in Gold Hill.

Mrs. Lesmester, Mrs. Lore, W. A. Colley spent Tuesday in Medford.

C. N. Gilmore has sold his bungalow to Mr. Hess formerly of Eugene.

Among the guests at hotel Dunlap in this city this week up to 10 a. m. Tuesday were: W. E. Fehbeta, H. E. Evans and wife, C. E. Har-

and, H. R. Stearns, H. J. Cheever, I. G. Medley, all of Medford; George Webb, San Francisco, T. D. Smith, J. K. Weber, D. H. Paeshall, all of Portland; F. N. Clausing, Ashland; J. C. Akin, Woodville; M. L. Wood, Sams Valley.

The Presbyterians will soon begin the erection of a church on north east corner of east and Oak.

Rev. McLaren of Portland is expected here Wednesday to assist in the revival meetings at the M. E. church.

Mrs. Lizzie Owens returned from a trip to California Monday.

PLAT REFERED TO STREET COMMITTEE

The city council last night referred a proffered plat of the Mary Place addition to the city of Medford to the street and road committee for their approval.

ready completed. A celebrated firm of architects were consulted, and after careful study of the situation, evolved and drafted a set of plans for the future development of the university, and a type of architecture to be used. The minute that those plans were made public, and the friends of the university realized the possibilities contained therein, funds came pouring in from sources hitherto unsuspected, and the physical development of the university toward the beautiful ideal projected progressed by leaps and bounds where before its progress had been halting and uncertain.

I am convinced that with a scientific and artistic plan for the development of the city, the growth of Medford, so far from being retarded, would be accelerated, and the drawing power of your already beautiful valley measurably increased.

If any apology is needed for intruding at such length upon your patience, my excuse must be my very genuine interest in and regard for Medford and her future.

Very respectfully yours,
JOHN S. FEAME,
FARGO, N. D., Feb. 18.

NOTICE

Beginning April 1st, 1911, the union scale for painters will be \$4 per day. On that date the initiation fee into local union, No. 643, Brotherhood of Painters & Decorators of America, will be raised.

The union meets every Thursday night at 8 p. m. in Angle hall.

C. W. HARRINGTON,
Secretary.

495 North Bartlett St. 319

Try a Little Liner in the Mail Tribune Wants.

Haskins for Health.

CATTLE ARE STARVING IN KLAMATH COUNTY

FORT KLAMATH, Feb. 22.—Many cattle on the reservation are dying during this hard winter weather for want of feed, and hundreds of others are going to die unless the weather moderates pretty soon. Jarvis Lolo has but four tons of feed left for his 70 head of cattle, and has made arrangements to feed at Williamson river, but his stock are so poor that they will not be able to stand the drive to the new feeding ground. Mr. Applegate has been out of hay for two weeks, but he has succeeded in selling most of his cattle. Mr. Corbie has very little hay left and many other near Yainax have large bunches of stock and have been out of hay for two weeks. Several have offered to take some on the hands feed them on shares, but many hands are too thin to stand the trip to where feed can be had. Some of the suffering cattle are those issued the Indians by the government and the owners are not permitted to dispose of these under any conditions.

DAWSON O FLOWA OFFERED NORTON'S JOB

WASHINGTON, D. C., Feb. 22.—Representative Albert F. Dawson of Iowa today considered the office of secretary to the president, tendered him yesterday by President Taft but has not announced his decision in the matter. Dawson has been offered the presidency of the First National bank at Davenport.

Van Dyke Realty Co.

CITY PROPERTY
FARMS, FRUIT RANCHES
123 E. MAIN STREET.

MASON FALLS TWO STORIES

Bricklayer Working on Building on South Bartlett Street Sustains Severe Shaking Up—Foot Slipped. He Fell to Earth—Unconscious.

As the result of a fall last Monday from the second floor of a blacksmith shop under construction on South Bartlett street, Charles Robb, a mason, narrowly escaped serious injury. As it was he escaped with a bruised neck, and other minor injuries.

In company with a number of other men, Robb was working on the second, or top floor of the new building when his foot slipped and he fell to the ground. The force of the impact against the ground stunned him for a while, but, after treatment by a physician, he was able to walk home.

Siletz Entries Reinstated.

WASHINGTON, D. C., Feb. 22.—The house has passed the Hawley bill reinstating entries where entrymen occupied and improved entries for their own use and benefit and where no contests were filed prior to the submission of final proof.

Advertisement for Sale of Bonds.

Sealed proposals will be received by the undersigned clerk of school district No. 22, Jackson county, Oregon, at his office at Talent, Ore., up to 4 o'clock p. m., April 1, 1911, for the purchase of \$27,500.00 school bonds of said school district No. 22.

These bonds are of the denomination of \$1000 each, bear interest at the rate of 5 per cent per annum, payable semi-annually, both interest and principal payable at the county treasurer's office in Jackson county, Oregon, as at a designated banking house in the city of New York at the option of the bidder.

The bonds will be dated at the date of delivery and mature 20 years thereafter, but will be subject to redemption by said school district 10 years after date of bond.

A certified check of \$1000 shall accompany bid in favor of school district No. 22, Talent Jackson county, Oregon, shall accompany each bid, which check will be forfeited to said school district No. 22 as liquidated damages in case the bidder fails to take and pay for the bonds at the price stipulated in the bid.

The successful bidder must furnish the blank bonds.

The directors of district No. 22 reserve the right to reject any and all bids.

All bids should be addressed to the clerk of school district No. 22, Talent, Jackson county, Oregon, and marked proposals for school bids.

C. W. SHERMAN,
Clerk of School District No. 22,
Jackson County, Oregon, 201

MEDFORD CONSERVATORY FOR MUSIC AND LANGUAGES NAT. BUILDING ALL BRANCHES OF MUSIC. FULL FACULTY. G. TAILLANDIER, DIRECTOR.

Automobile Repairing.

CRATER LAKE GARAGE

22 South Riverside
Phone Main 4282.
Home 298 K.
N. H. Mark

Every Day Is Kodak Time

with EASTMAN KODAKS and Materials

Medford Book Store

For a Manicure Hair Dress Massage

GO TO THE Marinello Shop

Cora E. Utley

Rooms 5 and 6, over Kentner's

Phone 111

Medford Theatre Wednesday, Feb'y 22nd

The Famous German Comedian

MAX DILL

late of

KOLB and DILL

In a magnificent production of

"Lonesome Town"

50 PEOPLE 50

Seats on Sale Monday Feb. 20th

E. M. F. Studebaker Garage Co. Flanders

Formerly Siskiyou Auto Co.

This Garage and Machine Shop is now in charge of a practical auto repair man. All kinds of autos and gas engines well and quickly repaired. Overhauling a specialty. Cars stored and cared for by the month. Oil and gasoline for sale.

128-134 S. Riverside Ave. Phone 4131



WATCHING THE BREAD LINE

coming to and going from this bakery gives a view of happy faces with not a trace of dyspepsia on a single face. Don't start trying to make bread as mother used to. Buy it here, save the labor and get better bread, and more for your money. Everything warranted are.

Medford Bakery & Delicatessen
TODD & CO. SOUTH CENTRAL AVENUE
HOME-MADE PIES AND PASTRY LADY COOK IN CHARGE.

Campbell & Baumbach

MORTGAGE LOANS, COUNTY WARRANTS, CITY AND SCHOOL BONDS

Money on hand at all times to loan on improved ranches

and fruit land.

PHONE 3231.

320 GARNETT-COREY BLDG.

H. B. PATTERSON

The QUAKER NURSERYMAN

Everything in the Nursery Line

See the nice English Hollies. All kinds of shade trees, shrubbery, roses (only the most perfect plants), and full line of pear, peach, apple, apricot, prunes, etc., etc.

Office 116 Main Street

Office Phone 2381---Res. Phone 2493

Where to Go Tonight

U-GO HIGH CLASS STOCK CO.

TONIGHT

"A BACHELOR'S ROMANCE"
Four-Act Comedy Drama.
Last week of Mirjorie Mandeville Stock Co.

Reserve your seats by phone 2971.

Beginning Sunday, February 26, high class vaudeville and moving

Luxury Theatre

Medford's Exclusive Picture Theater. Latest Licensed Photographs.

One Dime—No More—One Dime.

NATATORIUM

TODAY

Afternoon and Evening Sessions Roller Skating, Bowling, Billiards, Rifle Range and Tub and Shower Baths.

THURSDAY, 7:30 p. m.

BASKET BALL MATCH

AETNA, Cal. HIGH SCHOOL

vs.

MEDFORD HIGH SCHOOL

THE ISIS THEATRE

The World's Greatest Novelty Rolling Skaters.

This is sure to please. Introducing the only act of its kind in the world.

THREE REELS OF LATEST MOTION PICTURES AND A GOOD SONG BY HARRY BLANCHARD, "The Little Man With the Big Voice."

"NAT" THEATRE

TWO COMEDIES AND TWO DRAMAS

The Nat Theater has exceptionally good pictures for tonight's program, consisting of two strong dramas and two good comedies.

- 1—"Lucy's Lover" (Com.)
- 2—"Borrowed Plat" (Com.)
- 3—"Old Folks Back Home" (Dra)
- 4—"Dark Thin Line" (Dra)

NEXT CHANGE FRIDAY

WHEN DOWN TOWN DROP IN AT THE

"Nat" Confectionery

ICE CREAM, SOFT DRINKS, CONFECTIONERY, LUNCH
A light, pleasant room, open from 8 a. m. to midnight.

L. M. GRAMES, Proprietor

PHONE 901

Old customers send me your address.

New Premiums, New Service, New Agent.

But the same old standard goods.

AGENCY GRAND UNION TEA CO.
110 Tapp St.

Offutt Rornes Auto Co.

Automobiles

GENERAL OVERHAULING & MACHINE REPAIRING.

First-Class

Workmanship Guaranteed.

PHONE MAIN 6231.

Corner Central Ave. and 8th St
Medford, Or.