

"HIGHCROFT"

This recent addition to Medford embraces thirty-eight acres of what has long been known as probably the finest piece of view property within the half mile limit of this city. It lies a little north of East Main street and about half a mile east of Riverside avenue.

Ideal for Home

TO MEET the wishes of a number of our leading citizens, who contemplate erecting a better class of homes in the near future, and who have frequently expressed a desire to obtain a portion of this particular tract, it has finally been subdivided on liberal, picturesque lines, under the supervision of an engineer entirely familiar with the best methods of laying off this character of high-grade property into unusually large residence sites.

Number Limited

IN MAKING this, our first announcement of the opportunity now presented, we desire to state that we are offering but a limited number of lots at this time, to provide for the further improvement of the property—grading, curbing, cement walks, tree planting, etc. When the requisite number have been disposed of, the remainder will either be withdrawn or price sharply advanced.

We Offer a Select Building Site

WE WISH TO EMPHASIZE THE FACT THAT THE PRIMARY OBJECT IN OPENING UP AND IMPROVING THIS PIECE OF PROPERTY IS NOT A SPECULATIVE ONE, BUT RATHER TO PROVIDE A CONVENIENT, SELECT RESIDENCE SECTION FOR THOSE DESIRING A BETTER CLASS OF SUBURBAN HOMES. ¶ THE AVERAGE AREA IN THESE LOTS IS OVER 12,000 SQUARE FEET, OR DOUBLE THE SIZE OF THE ORDINARY CITY RESIDENCE LOT. CONSIDERING THIS FACT IN CONNECTION WITH THE MANY OTHER ATTRACTIVE FEATURES, A VERY MODERATE PRICE HAS BEEN PLACED UPON SAME, AT THIS PRELIMINARY OFFERING, AND WHICH WILL BE READILY APPRECIATED BY THOSE WHO HAVE ONCE SEEN THE PROPERTY. ¶ A SPECIAL BUILDING RESTRICTION ENSURES THE ERECTION OF THE RIGHT CHARACTER OF IMPROVEMENTS.

For further particulars relative to prices, terms, etc., you are respectfully referred to any of the leading real estate brokers.

Among those who have already selected sites with view of erecting homes the coming summer may be mentioned—

MR. JOHN D. OLWELL
DR. F. C. PAGE
PROF. P. J. O'GARA

MR. ALFRED T. WILLIAMS
MR. H. C. STODDARD
MR. A. C. ABRAMS

MR. S. VILAS BECKWITH
MR. GEO. PUTNAM
MR. C. E. WHISLER

MR. E. B. DAVIS
MR. C. M. BOYNTON
MR. J. R. TOMLIN

MR. WM. GERIG

Highcroft Addition Inc.

JNO. D. OLWELL, President

A. CONRO FIERO, Secretary and Treasurer

P. W. HAMILL, Fiscal Agent