

IN MEDFORD'S SOCIAL REALM

By far the prettiest reception ever held in Medford was that given by Mrs. John M. Root and Mrs. Edward Monroe Andrews at the beautiful home of Mrs. Root last Thursday afternoon. "Oak Ridge" is one of the most attractive homes in town, and with the lavish Christmas decorations which were used, it was unusually so. The large hall, living room, dining room and library, which are practically one room, were a mass of red and green. The vivid blossoms of the poinsettias were everywhere and the dainty asparagus fern with its long trailing tendrils was used in abundance. Bright fires were blazing in the huge stone fireplaces, which were overhung with cedar boughs and poinsettias. Shaded red lights cast a subdued light over all. Mrs. Root, who is a most charming hostess, was gowned handsomely in black chiffon over burnt orange satin, and Mrs. Edward Andrews wore a handsome gown of white broadcloth. Mrs. Root and Mrs. Andrews were assisted in receiving by Mrs. Lee, mother of the two ladies, who was daintily gowned in black lace over white silk, and Mrs. Dodge of Denver, who wore a pretty gown of white silk. Assisting among the guests were Mrs. William Budge, in a handsome gown of white broadcloth, Mrs. Carey in a pretty lavender gown, trimmed with rose point lace, and Mrs. Hafer attractively gowned in heliotrope silk. Miss Josephine Root and Caroline Andrews were very pretty in dainty white gowns. Miss Mildred Ware in a handsome white lingerie gown served punch in the library. The large oak dining table, which was most effective with masses of ferns and poinsettias, was set with a Florentine lace set and presiding at either end were Miss Madge Riddell and Miss Bess Kentner, who made a most attractive picture in fetching gowns of white with huge bunches of red carnations before them, which were given each guest with refreshments. Soft strains of music were heard during the afternoon, which came from mandolins in the upper hall. The invited guests were: Mesdames Austin, Madame Austin, George Andrews, Anderson, William Angle, Charles Brown, Will Brown, Joe Brown, Burgess, William Budge, Barber, W. T. Beveridge, I. M. Brackenrod, Carey, Coon, Carpenter, J. Campbell, Cuthbert, Cowles, Dunlop, Madame Dunlop, Dudley, Daniels, George Daggelt, Deuel, E. B. Davis, Evanson, English, Folger, Fiero, Foster, Gaddis, Glover, E. E. Gore, W. Green, Gale, Glueck, Goff, Harmon, Heard, Howard, Hafer, Hollis, Holmes, Hanley, Heath, Hauser, Humphrey, Hamill, Harvey, Isaacs, Janney, Paul Janney, Kentner, Kesue, Kent, Knight, Luke, Lux, Lucas, Merrick, Arthur Miller, Miller, Mundy, Mouldin, Mears, Nye, Northrup, Neff, Platt, S. G. Porter, E. H. Porter, Parsons, Purdin, Put-

nam, Riddell, Rosenbaum, Reddy, Rau, Stokes, Mary Stewart, Smith, Spink, Stoddard, Street, Thompson, Tallandier, Theiss, Tomlin, Vawter, Villas, Von der Hellen, Westerlund, Waterman, Wall, Wakeman, Wakefield, Worrell, Woodford, Misses Humphrey, Heard, Janney, Kentner, Austin, Riddell, Putnam, Porter, Theiss, Worrell, Street, Ware, Luke.

The Question club gave a progressive dinner Saturday night. The first course, a fruit cocktail and wafers, was served at the home of Miss Lorraine Bliton, with Miss Bliton and Miss Flynn as hostesses. The second course, creamed oyster patties and relishes, was served at Miss Brandenburg's home, when Miss Isaacs assisted. The party then went to the home of Miss Gerig, where the next course of salad, cold meats and wafers, was served, Miss Goff and Miss Jerome assisting. The last course was served at the home of Miss Ethel Daley, Miss Welch assisting, when cafe noir cracker and cheese finished the repast. A dance followed, which lasted until the new year could be welcomed in.

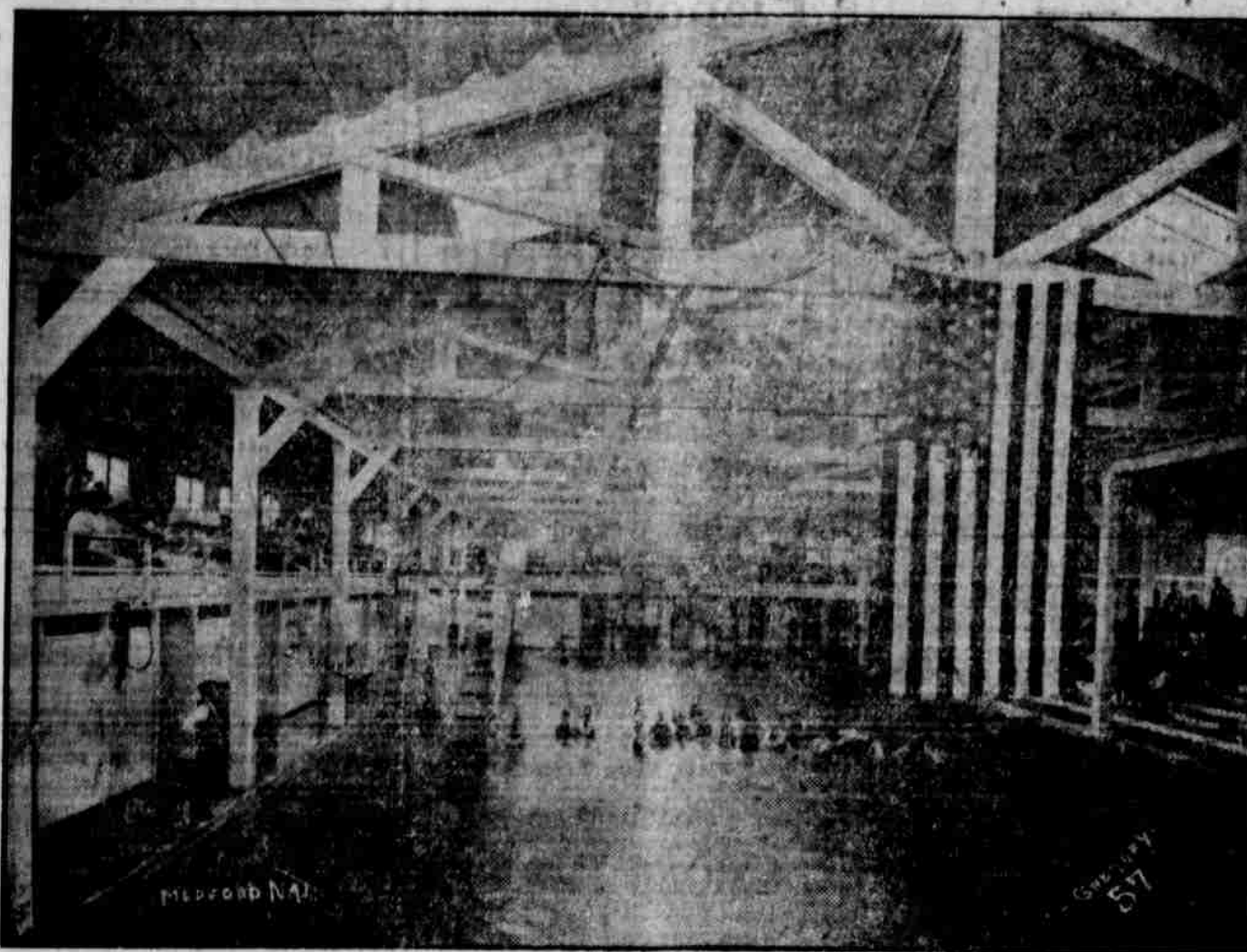
The young ladies comprising the club are: Misses Bertha Brandenburg, Agnes Isaacs, Fern Jerome, Florene Welch, Ione Flynn, Lorraine Bliton, Cordelia Goff, Opal Daley, Mildred Gerig and their guests were: Messrs. Carl Glasgow, Sam Glasgow, Norman Merrill, Robert Wilson, Carl Hansen, Huntley, Foss, Frank Farfall and Cole Holmes.

Miss Mamie Deuel and Miss Jeanette Osgood were hostesses Tuesday afternoon at the Deuel home on Oakdale avenue. Five hundred was played during the afternoon after which delicious refreshments were served. The house was attractively decorated with Christmas greens. Those accepting the hospitality of the young ladies were, Misses Mildred Ware, Evelyn Carey, Star Marshall, Lucille Marshall, Madge Riddell, Bertha English, Gertrude Treichler, Laura Treichler, Jones, Bess Kentner, Hazel Davis, Fern Hutchinson, Smith, Lotta Luke, Phoebe Hauser, Lucille Rader, Hazel Rader, Ruth Merrick, Helen Worrell, Ethel Cox, Hauser, Cox, Arhe, Natwick, Helen Wait, Loretta Kelly and Aletha Emerrick and Mrs. Hill.

Mrs. Budge entertained with a most elaborate luncheon Tuesday. The scheme of decoration was the regulation red and green of Christmas, and it was most perfectly carried out to the smallest detail, as even the dishes used were of the holly pattern, and the doilies were embroidered with hollyberries. After luncheon bridge was played. Mrs. Carey, with the highest score, won a very handsome highest tray, and Mrs. Daniels, with the highest honors, won two decks of cards in a case.

Those accepting Mrs. Budge's hospitality were: Mesdames Carey, Harmon, Stokes, Daniels, Carpenter, Root and Hafer.

Mrs. Carey was given a very pretty surprise party at her home on Kings Highway Monday afternoon.



THE PLUNGE IN MEDFORD'S \$60,000 NATATORIUM, WHICH DURING THE SUMMER MONTHS IS THE SCENE OF MANY A BATHING PARTY.

The occasion was in honor of her birthday and the affair was gotten up by her daughter, Miss Evelyn, assisted by Miss Frances Heath.

Christmas decorations were used. Bridge was played during the afternoon, and dainty refreshments were served by the charming young hostesses. Mrs. Edgar Hafer, with the highest score, was the prize winner. The invited guests were Mesdames Budge, Harmon, Kentner, Jennings, Purdin, Root, Hafer, Daniels, Dunlop, Stokes, Davis and Carey.

Miss Josephine Root entertained Saturday night at her home, "Oak Lodge," with a "slumber" party. To the uninformed it is known that a "slumber" party is one where no one is supposed to slumber, but quite to the contrary. Miss Root's friends spent the night with her, and watched the old year out, and then talked "secrets" until the sun's wee hours. A very dainty breakfast was served in the morning.

The young ladies who were the guests were: Misses Mamie Deuel, Katherine Deuel, Dorothy Ware, Joy Folger and Evelyn Carey.

The guests were: Misses Fern Hutchinson, Ruth Merrick, Aletha Emerrick, Bess Kentner, Alice Street, Jannette Osgood and Jack Price, Vernon Vawter, Weston Rider, Alex Budge, Albert Brown, Herbert Kentner and Dot Deuel.

Miss Mamie Deuel entertained informally Wednesday evening. Cards and pool were played the early part of the evening, and later the party adjourned to the dancing hall in the top floor of the house, which was prettily decorated with Christmas greens and pennants.

Miss Bertha Brandenburg was the hostess at a Christmas eve party. The house was prettily decorated with the Christmas greens and berries. Music and dancing formed the evening's entertainment, and light refreshments were served, after which the young people gathered around the fireplace and watched for Santa Claus. Those present were: Misses Agnes Isaacs, Ione Flynn, Bertha Brandenburg, Sam Glasgow, Carl Glasgow, Norman Merrill.

A New Year's eve party was given Saturday, when the members of the Monday Bridge club and their husbands were entertained most charmingly by Mrs. Edgar Hafer. The old year was watched out and the New Year given a hearty welcome. The members of the club are Mesdames Hanley, Fiero, Rau, Tomlin, Lux, Carpenter, Gale, Stokes, Dunlop, Boynton and Hafer.

Mr. and Mrs. J. D. Olwell entertained most elaborately at dinner New Year's eve. The decorations were poinsettias and masses of mistletoe. Covers were laid for 13. The New Year was appropriately welcomed in, after which a charming dish supper was served.

The guests were: Mr. and Mrs. Gilman and Miss Hopkins of Seattle, Mr. and Mrs. Conro Fiero, Miss Mabel Ray, Messrs. Jack Morrell, Sprague Hregel, Spencer, Johnson, James Barber.

Mr. and Mrs. L. B. Warner entertained with a Christmas dinner, Monday. The decorations were in red and green, great quantities of mountain holly and cut flowers being used with ropes of California amflax. Covers

were laid for 20. Those present were Mr. and Mrs. J. W. Warner, Mr. and Mrs. E. E. Gore, Mr. and Mrs. E. N. Warner and children, Mr. and Mrs. J. E. Gore and children, Miss Beulah Warner, Miss Flora Gray, M. L. Erickson and Louis Warner.

Medford-Ashland Typographical union No. 559 will give a dance at the Natatorium Monday evening. Twelve hundred invitations have been issued. It is the custom of the union to give an annual ball at which the city officials assist, and at this dance Mayor Canon will lead the grand march. The dance will be in the large hall. The smaller hall has been engaged for supper.

Miss Mildred Antle and Miss Frances Heath entertained a party of the younger set at the home of Mrs. Antle Wednesday. Cards were played: Those present were: Misses Ethel Elbert, Arba Natwick, Irene Smith, Sophia Herrick, Frances Heath, Mildred Antle, Allan Hazelrigg, Emerson Merrick, Paul McDonald, Donald Rader, Frank Ray and Fred Heath.

The children of St. Mark's Sunday school had their Christmas exercises Wednesday evening. A very good program was given by the members of musical numbers and recitations. There was also a big Christmas tree with gifts for each child and candy and oranges, around which they joined and sang the Christmas carols.

Miss Laura Page entertained with an elaborate seven-course dinner on Monday night. After dinner games were played until a late hour. The young ladies enjoying Miss Page's hospitality were: Misses Frances and

Lucile York, Jean Budge, Ruth and Esther Warner, Hazel Antle and Annette Wakeman.

The second dance of the Swastikas, which was held Thursday night, proved a great success. About 200 couples were present and all had a most enjoyable time. A great number of the younger set were present, and there was a bevy of very pretty young ladies and a great many fetching gowns.

Mr. and Mrs. C. E. Fouts entertained with a Christmas dinner Sunday at their home on East Twelfth street. Those present were, Mr. and Mrs. W. C. Kinyon, Miss Kinyon, Mr. and Mrs. J. Brownlee, Mr. and Mrs. O. R. Fouts, Miss Laura Fouts, and Mr. and Mrs. E. J. Fouts.

Mr. and Mrs. J. R. Tomlin and Mr. and Mrs. C. M. Boynton were hosts at a dinner given in the Nash grill Saturday evening in honor of Mr. and Mrs. F. H. Madden and Mr. W. H. Sterling of Central Point.

A "watch" party was held at the home of Miss Edna Merrill Saturday night, when the New Year was welcomed in. Miss Merrill's guests were Mr. and Mrs. Dave Wood, Misses Ethelwyn Brown, Jessie Wood, Tressie Merrill, Messrs. Cecil Brown, Alfred Flynn, Carl Munson and Anderson.

The advanced class of Mrs. E. E. Gore's pupils will give a recital this week. The program will consist of a Beethoven symphony arranged for four hands and selections from Greig, Brahms, Beethoven and Liszt. The juvenile section of Mrs. Gore's pupils will give a recital next week.

Dr. and Mrs. Pickel entertained at dinner Monday night. The color scheme was red and carnations were used. Those enjoying their hospitality were Dr. and Mrs. C. I. Hutchinson, Mr. and Mrs. William Vawter, Miss Fern Hutchinson and Vernon Vawter.

Miss Bess Kentner entertained Friday afternoon at cards for the young ladies who are at home for their Christmas vacation. Miss Kentner also entertained a few friends at dinner this past week.

Miss Frances Heath entertained Friday in honor of Miss Joy Folger. Those present were: Misses Joy Folger, Sophie Herrick, Evelyn Carey and Frances Heath.

Mr. Will Isaacs entertained with a "stag" party Saturday night. Mr. Isaacs entertains his assistants in the Toggery each year and this was the annual dinner.

Mrs. Vilas Beckwith and family arrived last week from the east. Mr. and Mrs. Beckwith will make their home for the present, at Snowy Butte Orchard.

Mr. Treve Lumsden returned to Stanford university last week, after spending the holidays with his parents.

Mrs. Carey will entertain at a New Year dinner today. Her guests will be: Mr. and Mrs. Budge, Miss Jean Budge, Alex Budge and Dr. Conroy.

Mrs. Carey entertained informally at dinner Thursday night, for Mrs. Woodford and Mr. Leonard Woodford.

Mr. and Mrs. Watt had, as their dinner guests Wednesday evening, Mr. and Mrs. Harmon and the Misses Harmon.

Mrs. Kelliehor and her daughters, recent arrivals from Texas, have moved into their new bungalow in Oakdale avenue.

Mr. Tronson and Mr. Jack Astbury are spending the holidays in Portland. Mr. Astbury leaves soon on an extended trip to England.

The Missionary society of the Presbyterian church will meet with Mrs. Yockey on North Front St., Tuesday afternoon at 2:30 o'clock.

The Luke home was the scene of a merry party Christmas day, when Mr. and Mrs. Luke entertained 39 of their old-time friends of North Dakota.

Mrs. Dunlop entertained a few friends at an informal luncheon Wednesday.

Mr. and Mrs. Frank Hollis entertained Mr. Hollis' mother, at their Christmas guest.

Mr. and Mrs. Will Isaacs were the dinner guests of Mr. and Mrs. Alexander Monday evening.

Mr. Geo. Freichler and the Misses Treichler entertained at dinner or Christmas day.

The Chanticleer club will give a most elaborate dance at St. Mark's hall Monday night.

Mr. and Mrs. E. S. Parsons moved into their new bungalow on Summit avenue last week.

Mr. and Mrs. J. D. Cochran (nee Oelrich) are the guests of Mr. and Mrs. Geo. Lindley.

The Juvenile club gave another of its popular dances last Monday night at the "Nat."

The ladies of St. Mark's guild will meet at the guild hall Thursday afternoon.

Mr. and Mrs. Gilman and Miss Hopkins of Seattle are the guests of Mr. and Mrs. J. D. Olwell.

The Ladies Aid of the Baptist church will meet at the church Tuesday afternoon.

Mrs. Shields entertained a few friends at dinner Wednesday evening.

Miss Joy Folger leaves Wednesday for Stanford university.

1911 Will See Completed The Medford, a Modern Six-Story Hotel

An important step in the development of Medford is the construction of the "Hotel Medford" begun on the corner of Main and Ivy streets, opposite the park. No expense has been spared to make this hotel thoroughly modern and, when completed, it will compare favorably with any of its size in Portland or San Francisco.

The exterior is treated simply, good proportion and carefully placed ornaments together with broad surfaces of brickwork laid up in diamond pattern being relied upon to produce a facade of simple elegance. The main street entrance to the lobby is sheltered by an elaborate marquee projecting the width of the sidewalk, and is to be heavily ornamented and studded with electric lights.

The main floor contains the spacious lobby, men's lounging room, grill room, office, public and private dining rooms, and a large kitchen. The feature of the lobby is the palm court, a story and a half in height. This room is to be the living room of the hotel and especial attention has been paid to its decoration. The great ceiling height lends itself admirably to the sumptuous effect of the French renaissance style of architecture chosen here. The walls are to be wainscoted with wide panels of American walnut with fluted pilasters and columns supporting an elaborate cornice and system of beams while opposite the balconies of the mezzanine floor is the great fireplace, all forming an admirable setting for the luxurious furnishings. The color scheme will be in tones of brown and gold.

The mezzanine floor itself deserves

a word in passing. The main stairway to the upper floors lands on the mezzanine, and here are located the ladies' reception room and writing rooms. Glancing over the balcony balustrade, the guests may look down to the lobby, palm court and dining room and see the life and bustle of the hotel from its seclusion. The musicians' gallery is in connection with the mezzanine floor and while the orchestra is playing, the music may be heard in the lobby, the dining room, and throughout the mezzanine floor.

The dining room will be paneled and richly beamed and decorated in light colors. The room is to be brilliantly lighted at night.

A good kitchen is essential to every successful hotel and great care has been paid to this feature of the "Medford." It is well arranged on the lines of the new hotels of the large cities.

The grill room will be paneled in American walnut and decorated in a unique manner. The rathskeller, which is located in the basement and accessible from the grill, is to be treated in Dutch architecture with Oregon fir panels and heavy beams. The basement also contains a commodious barber shop, a large billiard room, a power room, a laundry, bakshop and cold storage rooms. The building will be heated by a vacuum system of steam heat.

A high speed electric elevator will run from the basement to the top floor, from which access may be had to the observation roof garden, affording the guests a grand panoramic view of the valley.

The upper floors will contain 104 guest rooms so arranged that there



THE FRONT ELEVATION OF THE HOTEL MEDFORD WORK ON THE ERECTION OF WHICH WILL START EARLY IN THE NEW YEAR AND WHICH WILL BE RUSHED TO COMPLETION.

will be no inside rooms. Suites of two or more rooms, or single rooms, can be secured with baths. All rooms are commodious and equipped with all modern conveniences for guests, including telephones and hot and cold water.

The enterprise is the result of the efforts of local business men and orchardists. The president of the hotel company is Dr. E. B. Pickel, who has long been prominent in the advancement of Medford and the whole valley.

The board of directors are Dr. E. B. Pickel, A. Coleman, Bert Anderson, E. C. Ireland, Emil Mohr, W. F. Rau, J. R. Wright.

The beauty and convenience of the structure is due to the efforts of the architects, Clark and Forster, whose experience in the large cities of the east and this coast has been of great assistance to the company in this work.

The attorney for the company, Porter J. Neff, has rendered valuable assistance in organizing the company.

SAN DIEGANS ATTEND BIG AVIATION MEET

LOS ANGELES, Cal., Jan. 1.—Five hundred San Diegans, accompanied by a brass band, arrived on a special train today to attend the aviation meet. Upon leaving their train the visitors paraded the streets, headed by Colonel D. C. Collier, director general of the proposed San Diego exposition. Accompanying them were 50 officers from Fort Rosecrans. Today was Ladies' day at Dominguez field. In honor of this, Arch Huxsny, the premier attitude

flyer of the Wright camp, promised to assail his record of 11,474 feet established early this week. Weather conditions were ideal. There was less wind today than on any day since the beginning of the meeting and the birdmen promised spectacular flights.

MYERS, WHITESIDE & HOLMES.

O. V. Myers, W. E. Whiteside and M. M. Holmes have formed a partnership in the real estate business under the name of Myers, Whiteside & Holmes, being successors to Myers, Holmes & Co. of Medford and W. E. Whiteside of Central Point. The offices of the firm are at rooms 1 and 2, Adkins building, southeast corner Main and Central, Medford.

Mr. Myers has been an active real estate man for several years and is well known in Medford and the Rogue River valley as a realtor.

Mr. Whiteside is a native son of Medford and, having spent his whole life in Medford, is well acquainted with its people and its resources. He has been actively engaged in the real estate and insurance business in Medford and Central Point for many years, and is a young man of much energy and rare experience.

Colonel Holmes is not so well known as the other two members of the firm, being a recent arrival in Medford. He is a veteran of the Civil war and has been engaged in the real estate business on the coast for the past 25 years.

The firm will do a general real estate and insurance business, giving special attention to the resources of Southern Oregon.