

NORTHWEST IS CLEANING HOUSE

Shipments Practically Over for Season—Mixed Cars Bring Fair Prices—Need of Organization of Growers Everywhere Apparent.

The Northwest Fruit Exchange issues the following under date of Portland, Or., Dec. 14: The northwest is "cleaning house." Shipments from all districts are practically over. There are a few scattering cars coming forward, and the market is fairly active, but the demand refers to cars which are available for quick delivery in time for the holiday demand.

We report the following sales, all of which have been made since our last report:

GT 46,000, from Cashmere, December 2—Extra fancy and fancy Delaware Reds, \$1.15; fancy and extra fancy Golden, \$1.25; extra fancy Missouri Pippins \$1.30, fancy \$1.15, choice 90c; extra fancy mid fancy Black Bona \$1.25, choice 90c, extra fancy Wagners \$1.30, fancy \$1.15; fancy and extra fancy Ben Davis \$1; extra fancy Yellow Newtowns, \$1.50; extra fancy and fancy Red Cheek Pippins, \$1.30; extra fancy and fancy Russets, \$1.15; extra fancy and fancy Rhode Island Greenings, \$1.05; extra fancy Ganoes, \$1.25; extra fancy Fanense, \$1.25; extra fancy White Pearmain, \$1.30; extra fancy and fancy Winesaps, \$1.05; extra fancy Home Beauties \$1.40, fancy \$1.25; fancy Nonesuch, \$1.15; extra fancy Black Twigs \$1.40, fancy \$1.30; extra fancy Ortlays, \$1.05; extra fancy and fancy Staymans, \$1.40; extra fancy Arkansas Blacks, \$1.50; extra fancy and fancy Baldwins, \$1.15; unknown, \$1.15. This car contains 22 known and one unknown variety, the most mixed car of the entire season, and was sold at a very full price to a buyer in Washington, D. C.

CBQ 38,184, from Cashmere, December 1—Extra fancy and fancy White Winter Pearmain, \$1.30; choice Pearmain, 80c; extra fancy Yellow Newtown Pippins, \$1.55, choice \$1.05, all f. o. b. Cashmere to a buyer in Ohio.

GROWERS MUST ACT TOGETHER

In Order to Insure Greatest Returns Careless Shipping Must Be Eliminated—United Action is Absolutely Necessary.

The need of thorough, business-like organization of the growers everywhere is illustrated again and again in the very bad shape in which some of the business is offered to us for sale. Frequently growers neglect to check their issues, and have a very faint idea of what the car actually contains. This places us in an extremely difficult position intelligently to value the fruit, or accurately to describe it to the absent buyer. It goes without saying that uncertainty on the buyer's part of lots and he very naturally wants to discount the price in order to protect what he is getting makes him suspicious of the grower's part, therefore, in carrying out his part of the work, not only increases the difficulties of his sales agents tenfold, but inevitably results in loss to himself. In the sales which we have above reported we have succeeded in getting full market value, but this is due to the

Why I Advertise

I believe that seven-tenths of all headaches have their origin in strained vision. I also know that correctly fitted glasses will entirely relieve the cause. Scarcely a day passes but I relieve some sufferer through my knowledge of making and fitting glasses. I am anxious that all sufferers should know there is a remedy so simple. This is one reason why I advertise.

DR. RICKERT
Over Kentner's, Medford.

BALAKLALA SMELTER CLOSED BY FARMERS

CORAM, Cal., Dec. 17.—The Balaklala Copper smelter at this place has shut down in conformity with the farmers' desires, as expressed Saturday in Anderson at a meeting of the Shasta County Farmers' Protective Association.

General Manager R. T. White had a conference in Redding with the executive committee of the association. General Manager White made a request, as the company ought to have further time to demonstrate the superiority of two different kinds of electrodes; that it be allowed to continue its experiments until December 21. The committee in reply said that it did not have the power to grant the request, that all it could do would be to refer it to the association, which would not grant it, in view of the action taken Saturday.

Want-advertise—if you have something in which an investor should invest.

WESTERN UNION INVOLVED IN BUCKET SHOP RAID

CHICAGO, Ill., Dec. 17.—The Western Union Telegraph company may become involved in the raids that resulted in a score of alleged "bucket shops" being shut up, according to a statement of United States Secret Superintendent D. E. Woody here today.

Woody admitted that he is at present considering proceedings against the telegraph company, but what its competition with the Capital Investment company and other places raided is he did not say. It is believed the matter will be presented to the grand jury next week.

Kid Lady—My poor man, what would you do with the money if I gave you a penny? Tired Hobo—Madam, I'd buy a picture postcard and write you a note of thanks.—Cleveland Lead

CANADIAN FARMERS ASK FREE TRADE WITH AMERICA

OTTAWA, Ont., Dec. 17.—Backing up a popular demand for free trade with the United States by their presence, hundreds of Canadian farmers crowded into the house of commons today. The occasion was the hearing of the demand for reciprocity on many articles of common exchange between Canada and the United States and a second petition for a regulation establishing absolute free trade on all articles between Canada and England within the next ten years.

Haskins for health.

STEVE BRODIE'S DAUGHTER WANTS A DIVORCE

SEATTLE, Wash., Dec. 17.—Helen Brodie Hayden, daughter of Steve Brodie of New York, the man who "took a chance" and was first to jump from the Brooklyn bridge into the East river in New York in safety, is seeking a divorce here.

She alleges that when she was married here three years ago she was given \$10,000 by her father, and that her husband, Walter B. Hayden, has dissipated it, refusing to go to work for more than a year after their marriage. Two children have been born.

A misleading advertisement would be almost as disastrous to a store as a fire—with no insurance.

Mr. Merchant: Personally, you may not like the publisher, the editor, the printer, the adman or the printer's devil, but when you can talk to 12,000 people by advertising in the Medford Mail Tribune, from a business standpoint—

DON'T YOU FEEL THAT YOU WOULD BE DOING A WISE ACT BY USING A REASONABLE AMOUNT OF SPACE?

SECOND TERM of the Medford Conservatory for **MUSIC AND LANGUAGES** Will Begin on **JAN. 2, 1911** G. TAILLANDIER, Director.

BOOKS

Rookwood and Teco... Pottery... PRICES ALWAYS CONSISTENT WITH QUALITY. **MEDFORD Book Store..**

A PRACTICAL PLAYTHING



The Studebaker Junior

For sale by Medford Implement Co., 22-36 North Bartlett St. Dealers in all kinds of vehicles and farm implements, spray outfits, etc. Your patronage solicited.

Land For Sale

Fertile fruit and alfalfa land in small and large tracts. Cleared and uncleared. Terms and price reasonable.

Address Box 16, Tolo, Oregon

"Sunkist" Oranges for Health

A Veritable FEAST of "Sunkist" Oranges for Christmas!

Santa Claus Has Just Arrived, Bringing Millions of California's Finest Oranges—the "SUNKIST" Kind. On Sale All Week at Your Dealer's!

Oranges for breakfast! Oranges for lunch! Oranges between meals! Oranges served whole and in halves! Oranges in desserts and salads! Oranges in every conceivable form.

That is the program for Christmas and the Holidays. The people of this city and vicinity are to be given an orange treat such as they have never had before.

For millions of delicious, fresh, tree-ripened, hand-picked oranges, direct from California's fruit farms, have arrived. They will be on sale Monday morning. Your fruit dealer will supply you at a very reasonable price.

The Perfect Orange

"Sunkist" is not a species, size or variety of orange—it is a certain grade or quality, the choicest of each of 5,000 California Orange Farmers, who produce 60% of the state's entire crop. They pack all their perfect oranges under the one name, "Sunkist," and ship them by special fast freight.

It is a tree-ripened orange. Every "Sunkist" orange is firm, solid and sound. It is picked by a gloved hand. No orange that falls to the ground or becomes bruised or damaged in any other way, ever bears the "Sunkist" name.

Save Your "Sunkist" Wrappers

By saving your "Sunkist" orange and lemon wrappers you can easily secure a full set of genuine Rogers orange spoons, dessert spoons and fruit knives. The patterns shown are new 1911 styles, designed exclusively for us. They are as attractive and stylish as money can buy. All are Rogers quality, standard A-No. 1 plate and are fully guaranteed by the maker. No advertising appears on any of our premiums.

Read on the right the description of these valuable premiums and how to get them.

Being thin-skinned, fibreless and seedless, they are nearly all "meat" and no waste. You waste money when you buy any other kind of oranges.

Buy a box of "Sunkist" oranges and your fruit dealer will make you a special price. You will find no trouble in keeping them as long as you want to, because "Sunkists" reach you in excellent condition.

Most Healthful Fruit Known

Physicians now claim that the orange is the most healthful of all fruits. Hence, it is a food that can be eaten liberally and as often as desired. It is much more appetizing and healthful for children, men and women than candy, pastry and other too-rich foods.

Medical authorities state that to counteract the meats and other heavy foods we eat, one should eat oranges liberally. It is a universally known fact that orange juice is an excellent food for the brain cells and a tonic for run-down nerves. No better laxative than sound, ripe oranges can be found.

"Sunkist" Lemons, Too!

The better grade of lemons are now packed in "Sunkist" wrappers. By calling for "Sunkist" lemons, you avoid the kind that are thick-skinned, pithy and insipid. "Sunkist" lemons contain 50 per cent more juice than any other lemons.

You Save Money by Getting "Sunkists"

In addition to being the finest flavored of all oranges, "Sunkist" are also the most economical you can buy.

The California Fruit Growers' Exchange, 34 Clark Street, Chicago, Ill.

"SUNKIST" Premiums



Rogers Orange Spoon Free
The picture shows our new 1911 design, "Sunkist" Orange Spoon, actual size; being a genuine Rogers product and of the latest style. This spoon will be sent you, charge, etc., prepaid, on receipt of 12 "Sunkist" wrappers and 12c. For each additional spoon send 12 "Sunkist" wrappers and 12 cents.

Valuable Dessert Spoon Free
The picture shows our new 1911 design, Dessert Spoon, actual size. It is of the same excellent quality and beautiful design as the orange spoon, but being larger and heavier is more valuable. Sent to you on receipt of 24 "Sunkist" wrappers and 20c additional. For each additional dessert spoon send 24 "Sunkist" wrappers and 20 cents.

This Fruit Knife Free
Our 1911 "Sunkist" Fruit Knife is shown here, actual size. It is made of special tempered heavy silver-plated. Fully guaranteed by manufacturer. Sent to you on receipt of 24 "Sunkist" wrappers and 20c. For each additional knife send 24 "Sunkist" wrappers and 20 cents.

Notice!
On all remittances up to 25c please send one-cent stamps, on amounts above 25c, send post office money order, express money order or bank draft. Do not send cash. Make your money order or draft payable to The California Fruit Growers' Exchange, and address your letters to The California Fruit Growers' Exchange, 34 Clark Street, Chicago, Ill. You can secure these premiums with "Sunkist" orange wrappers, "Sunkist" lemon wrappers, "Red Ball" orange wrappers, or "Red Ball" lemon wrappers. If you will make it a point to buy only "Sunkist" and "Red Ball" oranges and lemons, you will not only get the finest fruits that grow, economically priced, but you will soon have enough wrappers to secure a complete set of the beautiful spoons and knives here shown.