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A MIGHTY CRASH IN PRICES

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An Event of Vast and Vital Interest to Every Economical Woman in Medford

RAIN OR SHINE, COMMENCING DEC. 8th, at 9:30, THE EMPORIUM BEGS TO ANNOUNCE THAT THEY WILL INAUGURATE A GIGANTIC HURRY-OUT CLEARANCE SALE THAT WILL CREATE A SELLING SENSATION NEVER BEFORE ATTEMPTED IN MEDFORD; \$20,000 WORTH OF LADIES' SUITS, COATS, COSTUMES, DRESSES, FURS, WAISTS, FURNISHING, HOSIERY AND NOTIONS FOR MISSES AND WOMEN WILL BE PLACED ON TABLES AND IN BINS AT PRICES SO LOW THAT TO MISS THIS SALE WILL MEAN A POSITIVE LOSS. IT WILL UNDOUBTEDLY BE THE MOST TALKED OF EVENT EVER CONSUMMATED IN MEDFORD.

We Caution You to Be On Hand Early

When you will see the wonderful low prices that will prevail in this great hurry out clearance sale you will not wonder why we say be on hand early, in a general sale like the one we are now preparing, where every item in the store will stand an enormous reduction. The crowds always respond enthusiastically, and if you will consider that the best bargains always go first you will then realize that it behooves you to attend early while the variety, selection, and sizes are complete.

"Hurry Out" is the Slogan in his Sale

From wall to wall, from front to back, this store will be crowded with wonderful money-saving opportunities. In every nook and corner will be displayed the best merchandise ever brought to this city at the lowest prices. Never in your extreme moments of bargain agitation can you conceive the wonderful saving in store for you here. In this sale we will absolutely throw profits to the four winds. There will be no shams or maddening disappointments. We will do exactly as we advertise.

Sale Opens Thursday Dec. 8, at 9:30 a. m.

Here is Just a Partial List of Prices that Should Prove an Irresistible Appeal to the Keenest of Buyers

\$30 Suits at \$12.95

They are without doubt the best values in Medford at the price; man-tailored suits, semi-fitting coats, the season's latest productions, no left overs, in medium and three-quartered coats, satin lined skirts, in plaited and gored effects, in chevots, serges, Panamas, broadcloths and mixtures; black, tan, brown; values up to \$30.00. **Now \$12.95**

\$40 New Suits at \$19.95

Fine man-tailored suits of the finest imported materials, in all the popular lengths, lined throughout with Skinner's satin, either plain tailored or braided effects, in blacks, blue and colors. **Now \$19.95**

\$15 Coats \$5.95

Fine full length models, in black Kerseys, an offer that can't be equaled. The greatest coat offer anywhere at any time. **As long as they last at \$5.95**

35c Underwear 21c

Fleece lined vests and tights, a good quality of knit goods, the famous "Merode" brand; 35c value at **21c**

\$1.25 Ladies Union Suits 85c

The well known Merode underwear, all sizes. While they last at **85c**

Dutch Collars and Jabots

Beautiful lace Dutch collars and jabots, suitable for gifts, included in this sale for **AT 22c**

Rubberized Moire Coats at \$9.00

Rubberized Moire raincoats, a good assortment of sizes for ladies and misses; values to \$25.00 at **\$9.00**

An Extraordinary Special Free Offer

- \$25.00 -

Ladies' Suit Free

To the first 100 women who enter the store the opening day the opening hour a ticket bearing a number from 1 to 100 will be given. In a large envelope sealed and on display in the window will be a number between 1 and 100. The woman receiving the number corresponding with the one sealed in the envelope will be given the choice of any \$25.00 suit absolutely free.

The tickets will be given out at 9:30 December 8th, and the envelope will be opened at 10 a. m. Friday, December 9th. All ladies holding tickets must be present when the envelope will be opened, for if the winning number is not there it will go to the next highest number. This offer is absolutely free, and no woman should ignore it.

Fine Silk Petticoats \$2.95

Fine silk petticoats, good quality taffeta silk in black only, with double ruffle, silk underlay and dust flounce. As a special **\$2.95**

Rubberized Satin Coats at \$11.95

There is not a coat in this lot that sold less than \$25.00. To effect a quick clearance, these garments go **\$11.95** at

Heatherbloom Taffeta Petticoats 79c

Excellent quality cotton taffeta petticoats, 16-inch flounce with double ruffle and underlay and dust ruffle; **79c** \$1.25 at

Womens Long Covert Coats at \$11.95

A pleasing assortment of full length coats, practical for street wear. The best made coats ever offered at this price. Values up to \$30.00, at **\$11.95**

50 Dresses in Silk or Wool \$12.95

\$25.00 one-piece wool, silk and Messaline dresses, almost any shade, lace, yokes, braided or panel fronts; sizes 34 to 42. Every one new this season; \$25.00 values go at **\$12.95**

Here is a Good One

25 Dresses in Silk and Wool \$14.95.

\$35.00 one-piece silk poplin Messaline, serges, Panamas and Prunella cloths; a good assortment of shades, lace yokes, braided or panel fronts; all are in the new modified hobble effects; \$35.00 values **\$14.95** at

Onyx Hose for Women 21c

Onyx hose, full fashioned, garter top, fast colors. A good special **21c** at

A Gold Mine of Incomparable Values

A golden mine of timely seasonable bargains beckon you here. This sale will stand out alone and supreme for sensational value-giving, and in vogue just in the nick of time to allow you to purchase holiday gifts at sacrifice prices.

Quality is the Paramount Factor

There are very few stores in Medford that can offer the selection and assortment in Ladies' Ready-to-Wear Garments that we will include in this sale. Not only are the styles and variety amply complete for every purpose, but remarkably diversified. Close contact with the leading manufacturers in the east enables us to say that nowhere in this town can you or will you be able to match prices and quality as will be prevalent in this sale.

Unparalleled Values

THE EMPORIUM

126 East Main St. : : : : Medford, Oregon

Unusual Price Concession