

**PERSONAL ITEMS**

James S. Arndt, a public instructor of Ocala, Fla., is sojourning in Medford for a few weeks.

Arthur Gates of Monroe, Wash., arrived Wednesday night and will bring his family to Medford as soon as a house can be obtained.

Clyde M. Harrison of Heppner is in the city on a visit with old friends and will remain until after the holidays.

Charles H. McDougal of Glenrock, Wyo., has arrived in Medford and will visit for several weeks. Mr. McDougal is a cabinet maker by trade and if suited probably will locate in Medford. He does only fancy hand made cabinet work and employs a number of men in his shop.

Mr. and Mrs. Joe Rader have moved to their new home at Phoenix.

Dr. J. F. Reddy left Tuesday on a business trip to San Francisco.

Have you visited the "Marinella Shop?" You are invited to call upstairs in the Kenter block and examine the nicely fitted rooms and learn about "Marinella."

Hiram Hayes arrived from Castle Rock, Wash., Wednesday night and will accept a position on the Snowy Butte orchard tracts near Central Point.

It's a pleasure to step into the Medford Hardware Co.'s store since it has been remodelled.

John M. Higgins of Long Pine, Neb., visited Medford Wednesday afternoon and Thursday. Mr. Higgins is a master mechanic on the Fremont, Elkhorn and Missouri Valley railway.

Mrs. Martha Harmon and daughter Miss Lucia, are here from Hastings, Neb., in the interest of Mr. Harmon's health.

Wanted—Boarders A new boarding house has opened at 706 South Oakdale. Call and see us for fair treatment, or address F. H. Moreland.

Charles C. Clarke, a business man of Seaside, is sojourning a few days in Medford.

H. B. Patterson, the Quaker Nurseryman, is going to Salem Saturday to pack his nursery stock. Better get busy.

Amos W. Leighton, recently of Waco, Tex., was among the arrivals Thursday morning. Mr. Leighton has a cotton plantation on the famous Brazos river bottoms of the Lone Star state.

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Orville Harding of Red Wing, Minn., has arrived in Medford to spend the winter, desiring to escape the cold winter of the "flour" state.

Xmas photos made by Mackey will please.

J. M. Wilson of Denver, Co., is in the city with a view to buying a home. Mr. Wilson is a retired hardware merchant of the Colorado metropolis.

The Plaza Oyster Parlors, the place to eat. Commercial lunch 11 a. m. to 2 p. m. upstairs, opposite First National bank.

Henry Day of near Sheridan, Wyo., arrived on Wednesday night. Mr. Day is here for the purpose of investigating walnut culture in the Rogue River valley, but has no statement to make as to his intentions at present.

Have you noticed the new buildings going up in Oakdale Park addition just south of Mr. Root's? When you think gifts, think of the Medford Hardware Co.

John S. Nash, who was one of the promoters of the electric railway between Centralia and Chehalis, Wash., and who it is believed is here for a similar purpose, is in town. The Centralia line was a failure.

H. B. Patterson, the Quaker Nurseryman, is going to Salem Saturday to pack his nursery stock. Better get busy.

Charles W. Boyd of Portland was in Medford on a business mission Wednesday. This is Mr. Boyd's first visit in six years and he is more than surprised at the growth and progress of the city.

If it's to be found in a first-class hardware store, it can be found at the Medford Hardware Co.

George Stykes of North Bend is among the many visitors in Medford from Oregon points.

Every light but electricity gives off smoke and smoke contains soot, which deposits on your wall paper, curtains, draperies. Electric light glows in an air tight bulb.

Fred S. Penfield of Junction City, came in Wednesday night and will remain on business for a week or more.

If you haven't got a block in Oakdale Park addition you had better get one at once. See W. H. Everhard, 909 Ninth street, West, for particulars.

R. M. Sylvester, who is seeking a location for his family and has been looking over the valley for two weeks, came in from Jacksonville Wednesday evening and will try Medford again.

John G. Oliver, of Junction City, Mont., is looking over Medford and vicinity with a view to locating.

Arthur Brown of the Rogue Magazine returned Thursday morning from a business trip to Woodville, where he had been for two days in the interest of his publication.

A. E. Woolverton was up from Central Point Thursday.

Lynn Purdin of the Central Point Globe announces that he will suspend publication of that paper and will remove the plant to Medford in about two weeks, at which time the publication of the Rogue Magazine will occur from its own press. Mr. Purdin having associated himself with Mr. Brown and others in the Rogue Magazine company.

L. B. Warner, who has been spending several months in Portland looking after business interests there, is spending a few days with his family in this city and greeting old friends. Mr. Warner will leave for Portland again at the end of the week.

Mrs. Richard Calder spent Wednesday night in Medford visiting with friends.

Z. Cameron of Applegate was a visitor in Medford Thursday.

V. C. Brown leaves Thursday evening on an extensive business trip north.

Henry C. Shotwell of Ashland spent Thursday in Medford on business.

J. W. Wilson of Trall Creek is spending a few days in Medford on business.

William D. Thomas of Eugene is spending a few days with friends in Medford.

Rogue river has fallen two feet from high water mark during the present storm.

Bert Kelly of near Woodville, who has been doing assessment work on his quartz claim, also attending to his placer mining claim a few miles from Woodville, was in Medford on business and after supplies Thursday.

Alvin Shoemaker of near Ayers Spur came down Thursday to meet his mother, Mrs. L. J. Woolsey, who arrived from Dallas, Ill.

Clarence Wilson, who came from Ocala, Kan., three weeks ago and purchased a small place near Gold Hill, came up to meet his wife and baby Thursday.

C. F. Cuthbert & Co. have had completed for their large establishment one of the handsomest gold letter signs in the city.

J. A. Wilbur of the Ashland Orchard syndicate was in Medford Thursday on business connected with the syndicate, and reports much improvement and progress on the lands now under development.

H. T. Van De Car carries the "Libby," "Hawks" and "Horn's" rich cut glass. Phipps bldg.

You can buy "Libby," "Hawks" and "Horn's" cut glass at Van De Car's, Phipps bldg.

Free reading rooms at Presbyterian church, open every evening from 6:30 to 10 except Sunday.

Late magazines, papers, and periodicals at Presbyterian reading room in church, corner Holly and Main streets. Open 6:30 to 10 p. m. Every man and boy is invited to spend the evening here.

J. E. Day of Woodville is in the city transacting business.

Neff & Mealey have picked up their law office, bag and baggage, and moved it to rooms 1 and 2, over the post-office.

We serve the best meals in town. First-class cooking. Good service. 35c. The Plaza Cafe, 128 East Main street.

Walter Goodyear and wife of Fort Stephens reached Medford Tuesday morning and will make their home here. Mr. Goodyear has a position in one of the large orchards near the city.

Have your Xmas photos made by Mackey if you want something to please.

Moor-Ehni Co., exclusive agents for property in Crescent and Wako, Ore., townships on Hill's new "allroad." See them. Crescent is Highway point. 2200.

George Perkins of Portland is in town for a few days on business in connection with a Portland investment company.

Is your house wired? One cigar a day would pay for a hundred per cent increase in comfort. Start living the electric life.

William Altgeld, an orchardist of Springfield, Mo., is visiting the orchards of the Rogue River valley and comparing them with the orchards of the Ozark mountains.

Fifty-three acres special, 10 acres opening into bearing orchard. Call on I. B. Wood, Condon Water & Power Co.'s office.

Carl Kitzman came in from Astoria Wednesday night, accompanied by his wife and children. He will make his home in Medford.

The Hull auto livery has decided to accommodate the trade to and from the opera, natatorium dances, cafes and so forth, and by placing a call they will call for you at any time. Their orders will be booked at their office. Phone 3141.

Dave Whitcomb and wife of McMinnville are visiting in Medford for a few days.

Moor-Ehni Co., loans, Fruitgrowers' Bank building.

The "store news" in this issue would make it a valuable newspaper, even if it contained no other news.

# Stock Adjusting Sale

When we opened up in Medford we marked all of our merchandise at exceptionally low prices. On account of opening late we felt that this was due our prospective customers. For this reason we will offer

## Suits, Coats and Raincoats Dresses, Etc. at 25% off



This means a great deal more to you than if we had marked our goods like they are generally sold and then offered a greater reduction.

Owing to our late opening we find we have overbought on certain lines and will give the public the benefit of a general price reduction of 25 PER CENT—this from our regular low prices.

Tailored Suits at 25 PER CENT discount.

Entire line of ladies', misses' and children's Coats, 25 PER CENT discount.

Evening Coats and Capes, 25 PER CENT discount.

Dresses, in serge, messaline, foulard, marquette, chiffon, etc., 25 PER CENT discount.

A BONA FIDE REDUCTION THAT YOU CANNOT AFFORD TO MISS.

Any one of the above mentioned articles make most appropriate Xmas gifts and a useful gift is always most appreciated. Yours for good merchandise,

**All Millinery on Sale-Reductions from 25 to 33 1-3 per cent**

Don't fail to visit our Millinery Department. You will find many styles here that are new and exclusive with this store. The saving to you should be a great inducement to trade at this store.

NOT "HOW CHEAP"  
BUT "HOW GOOD"



222 WEST MAIN ST.  
ST. MARK'S BLDG.

## HANDSOME NEW STORE OPENED

W. H. Rardon's Establishment on Central is Modern in Every Respect—Would Be Credit to Largest Cities on the Coast.

Enterprise is the one essential element which keeps the machinery in motion and assists in building a city. Without it we degenerate. The company, firm, corporation or individual who possesses enterprise deserves the commendation of every member of a community, and in this connection too much cannot be said of the enterprise of W. H. Rardon & Co., whose new grocery store at 26 and 28 North Central avenue would do credit to a Seattle or a San Francisco. Such business men as W. H. Rardon & Co., blessed with an enterprising spirit which knows no fail, are the kind of men who could open a business in the midst of a desert and cause the world to build a town around them. Few indeed are the cities so fortunate as Medford, for it is such business men as W. H. Rardon & Co. which has caused her to rise like a Sphinx from the sands of Egypt to become a "thing of beauty and a joy forever."

There is not a store in all southern Oregon more complete in all its appointments and when the veil was pulled aside and the public was permitted to peep through they beheld a veritable market garden, a complete grocery store, garnished with green, gold and scarlet, an autumn scene, a winter scene, and a spring scene, which followed, slowly budded into summer, making the scene a mercantile wonderland seldom seen in a city of 10,000 population.

Rardon & Co. have done for Medford what but few men have done for other cities along the line—given her a metropolitan grocery store, a sanitary grocery store, a pure food grocery store; in fact, the best, handiest and most perfectly equipped store emporium between Portland and San Francisco, and their enterprise should and no doubt will be justly rewarded.

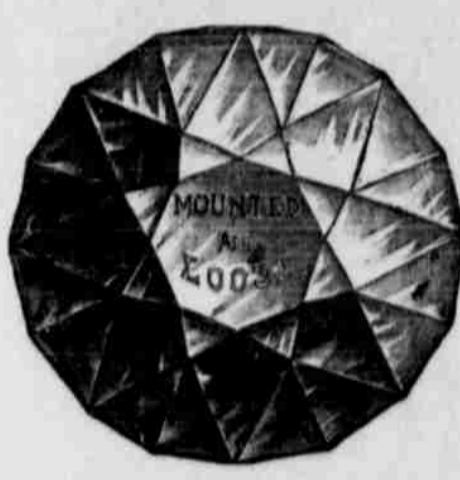
Don't ask your friends to find a roomer—want advertise.

## Announcing New Holiday Goods

A Cordial Invitation is Extended to One and All

to witness the splendor and refinement that prevails in every department, where prices are as fair as reason will make them, for goods of the superior class, and represented by an absolutely binding guarantee. We therefore suggest early selecting of your holiday gifts, as the varieties are now at their best, affording ample choice.

**DIAMONDS**  
Loose and mounted. The largest and finest stock I have ever shown.



**DIAMOND JEWELRY**  
A most gorgeous display from the ideas of the world's best designers. Platinum Mountings a feature.

WATCHES, GOLD JEWELRY, STERLING SILVER, CLOCKS, CUT GLASS, UMBRELLAS, ETC.  
**MARTIN J. REDEY, The Jeweler,** Medford, Near Postoffice.

## SAYS CHICAGO HAS GONE APPLE CRAZY

SPOKANE, Wash., Dec. 1.—"From the interest manifested by Chicagoans in the National Apple show it seems as though Chicago has gone apple crazy," said Charles E. Flagg, publicity agent of the Spokane & Inland, who returned to Spokane this morning on the Oriental Limited after a month's visit in Chicago, New York, Pittsburg, Buffalo and Hartford, Conn., his old home, where he went in the interests of publicity work for his road.

The annual land show held in Chicago before the apple show was an immense success and advertised the northwest wonderfully. But the land show simply whetted the appetites of the Chicagoans for the wonderful displays at the apple show.

"Our perspective is an incorrect one for the reason that we cannot properly appreciate the significance of this show to the northwest. Washington apples are very popular in Chicago. Oregon apples, I must confess, are still slightly in the lead."

"On South Water street, one of the principal wholesale and market districts, I saw hundreds of boxes of apples from well known northwest it seemed like walking down a Spokane business street to see all these many apples with labels of northwest firms prominently displayed."

## THOMAS TESTIFIES IN WENDLING CASE

LOUISVILLE, Ky., Dec. 1.—Benedict Thomas, a witness for the state, testified today in the trial of Joseph Wendling, charged with the murder of Alma Kellner, that he found a small glove in St. John's church similar to one of a pair owned by the little girl. He thought the glove had been dropped accidentally and swept it up and burned it.

## A UNIQUE SOCIETY.

It is of interest to note that Los Angeles is the home of one of the most unique organizations in the world, there being perhaps one other, and that in London. It is an association formed to foster the Celtic

spirit, to study and restore the Celtic language, to delve into the traditions, history and literature of the Celtic race, all of which are known to be rich in poetry and romance. At the club rooms will be found, coningling in warmest fellowship, those of varying political and religious faiths. Its membership embraces a bishop of the Roman Catholic church and one of the Protestant religion. A judge of the supreme court of California, the mayor of Los Angeles and many other noted persons belong. Here may be found Irishmen, Scotchmen and Welshmen, Cornishmen, Maxonians and Bretons affiliating in the spirit of fatherland, the harking back of the soul to the time when, as one family, the Celts struggled for existence.

At a recent meeting of the club a pilgrimage to the Celtic countries was indulged, under the leadership of two of its members, John S. McGroarty, editor of The West Coast Magazine, and Frank Baker, a traveler and lecturer. The pilgrimage will be made in April of next year, and it is hoped that a large party will be recruited on the Pacific coast to make the trip.

# B & C

Cash Store

TELEPHONE US YOUR ORDER.

- Jersey Butter, the Quality brand, 2 pounds .....85c
- Eastern Hams, choice, special, pound .....18c
- Eastern Bacon, light weight, special, pound .....25c
- Picnic Ham, light weight, special, pound .....16c
- LARD—Pure Lard—
- 3-lb. pails, each ..... 50c
- 5-lb. pails, each ..... 80c
- 10-lb. pails, each .....\$1.55
- 50-lb. tins, each .....\$7.25
- Imported Itu Chestnuts, per pound ..... 20c

- Eastern Bloaters, fat ones, each ..... 5c
- Norway Mackerel, large, 12-pound kits, each .....\$2.75
- Norway Mackerel, fancy, 12-pound kits, each .....\$3.25
- Syrup, best maple, in tins 50c and ..... 90c
- Holland Herring, imported, kegs, each ..... \$1.50
- Coffee, B. & C. blend of Mocha and Java, lb ..... 40c
- Pineapple, 2 1/2-lb. tins, extra choice, 1 doz. \$2.75, case \$5.40.

## SALE DINNER SETS

- Haviland China Dinner Set, 42-piece Dinner Set, value \$20, special price .....\$15.65
- 50-piece Dinner Set; value \$26.25; special price \$21.05
- Haviland China, gold border, small flower decoration.
- 60-piece Dinner Set; value \$38.15; special price \$32.15
- 100-piece Dinner set; value \$65.00; special price \$55.75
- 63-piece Dinner set; value \$76.00; special price \$65.00

## Semi-Porcelain English Dinner Sets.

- 31-piece set, white and gold; special, set .....\$7.85
- 37-piece set, white and gold; special ..... \$8.70
- 54-piece set, blue decoration; special ..... \$10.75
- 45-piece set, floral decoration ..... \$8.40
- Tea Pots, all sizes, 50c and up
- Child's Dinner Set, 14 pcs; set ..... \$1.35
- Tree Candles, Candle Holders, Paper Bells, Wreaths, 3-piece Jap China Tea Set, per set ..... \$1.65
- Cut Star Custards, set of six ..... \$2.25

# B & C

Cash Store

223 West Main. Telephone 2351

## Weeks & McGowan Co.

UNDERTAKERS  
DAY PHONE 2271  
Night Phones:  
F. W. Weeks, 2071  
A. E. Orr, 3692.  
LADY ASSISTANT

## NOTICE OF APPOINTMENT OF ADMINISTRATOR.

Notice is hereby given that the undersigned has been appointed by the county court of Jackson county, Oregon, as administrator of the estate of George Brown, deceased, and has qualified. All persons having claims against said estate are hereby notified to present them with proper vouchers and duly verified to the undersigned at Eagle Point, Oregon, or to M. Furdin, attorney for the estate, at Medford, Oregon, within six months from the date of this notice. Dated and first published December 1, 1910.

J. F. BROWN,  
Administrator of the Estate of George Brown, Deceased.  
Hastings for health.