PERSONAL ITEMS

George R. Martin, who has a mining claim on Jump-Off-Joe, is transacting business here today.

C. R. McKay of Idaho Falls is here

on a business mission. Arthur Hiner arrived from Fresno, Cal., today.

Malvin Morgan of Peoria, Ill., was among the arrivals at the Southern Pacific station today.

Mohr Ehni Co., loans, Fruitgrowers' Bank bidg.

R. A. Price has moved from Sea- the meeting. side, Or., into the new bungalow of E. O. Bissell's North Central ave-

Eugene Thomas of Weed, Cal., is found.

Have you seen the windows at the Medford Hardware Co.?

George Warren of Seaside is in Medford, having arrived todway. He says our rain is only an Astoria mist. Have Xmas photos made at Greg-

ory's studio.

will locate.

Moor-Ehni Co., exclusive agent: for property in Crescent and Wake field, Or., townsites on Hill's new rallroad. See them. Crescent is division point, 220*

W. W. Appleby is here from Grants Pass, in company with some British city today.

Columbia mining men. Is your louse wired? One cigar less a day would pay for a hundred per cent increase in comfort. Start living the electric life. tf.

C. L. Burns of Victoria, B. C., accompanied by his wife and daughter, arrived this morning and will remain several days. They will visit friends in Jacksonville.

If you haven't got a block in Oak dale Park addition you had better get one at once. See W. H. Everbard. 909 Ninth street, West, for particu-

S. K. Adams and wife from Table Rock attended the meeting of Pennsylvanians at the Presbyterian church Saturday. Miss Norma came and spent the day with her friend, Miss Mildred Bissell.

Have you noticed the new buildings going up in Oakdale Park addition just south of Mr. Root's? tf W. von der Hellen of Eagle Point

was a recent visitor in this city. S. A. Pattison was a visitor in Medford Monday.

Every light but electricity gives off smoke and smoke contains soot. which deposits on your wall paper. curtains, draperies. Electric light glows in an air tight bulb.

T. J. Carney has left on a business trip to California points.

Your usefulness ends when your eyesight fails. See Dr. Rickert now." The Ladies' Aid society of the First M. E. church will on Wednesday afternoon meet instead of Tues-

Fifty-three acres special, 10 acrecoming into bearing orchard. Call on J. B. Wood, Condor Water & Power Co.'s office.

J. A. Westerlund left Sunday evening for Salem, where he will attend the meeting of the development

The Hull auto livery has decided to accommodate the trade to and from the opera, natatorium dances, cafes and so forth, and by placing a call they will call for you at any time. Their orders will be booked at their office. Phone 3141.

R. H. Rhoome, a prominent real estate man of Vancouver, B. C., arrived in Medford this morning on business connected with a land deal near Eagle Point. Mr. Rhoome is not prepared at this time to give out a statement.

Have you visited the "Marinella Shop?" You are invited to call upstairs in the Kenter block and examine the nicely fitted rooms and learn about "Marinella."

J. W. Carter, traveling salesman for Armour & Co., traveling out of Portland, declared while in the city this morning that, while he believes he has one of the best territories of any many on the coast and that many good towns are found in his territory. that Medford is the best town to her population that he has ever made.

It's a pleasure to step into the Medford Hardware Co.'s store since it has been remodelled.

Wanted-Boarders. A new boarding house has opened at 706 South Oakdale. Call and see us for fair treatment, or address F. H. More-

William Gunther, who arrived in the city this morning on a short business mission, declares the rainstorm will be worth thousands of dollars to the valley. Mr. Gunther is from Snohomish, Wash., where rain seldom ceases, but declares the more of it they have the greater the prosperity. Mr. Gunther has visited Grants Pass and Jacksonville and declares that the whole valley looks good, even in a driving rainstorm.

Non-rust umbrellas with detach-\$2.00 and up. All silk and half allk tops at \$1.00 to \$2.50. Keep out of the wet, and get a non-rust umbrella. Phipps bldg.

D. P. Harris of Ashland was in Medford today, coming here expecting to accept a position in the meat market line, but found the position filled when he arrived.

Mohr-Ehni Co. for loans. -230 W. G. Willadr of Wallace, Idaho,, s in the city. Mr. Willard desires business location and will be here for several days, Mr. Willard is stopsing in the country with friends until he succeeds in getting a business lo-

ation. He is a merchant tailor. The Jackson County Graduate Nurses' club will meet at 512 South Oakdale avenue Tuesday, the 29th. at 8 p. m. Dr. Conroy will address

Gold Hill News, was in town on busithat he will get out the next issue of in town and will move his family his paper on a cylinder press and that jection to the Rogue River valley. Gold Hill is the best town outside of Medford in the whole valley.

> ness in Medford today and reports too many inferior sheep, too much plenty of water at the Point.

J. R. Wilson, recently of Bozeman, Mont., has arrived here with his fam. but that is all unnecessary if we John C. Pennington, contractor ily and will be domiciled for a time in strive for the perfection of horticulfrom Billings, Mont., has arrived and a tent until he can build a modern ture and not the over-production of ottage on Oakdale avenue.

Medford Hardware Co.

R. W. Wilson of the Burrell orchards, who recently accepted a position with that company, was in the

You are welcome at the Medford Hardware Co.

William Minter of Sedalia, Mo., was a new arrival today. Mr. Minter is send a a that city. When you think gifts, think of the

Medford Hardware Co. C. C. Carter, recently from Dodge

ver the country. If it's to be found in a first-class ardware store, it can be found at the

Medford Hardware Co. . George Larimore of Ashland is visting in Medford today, Mr. Larimore but recently arrived in the valley and is much pleased with all con-

he has seen it much worse in Ohio. J. E. Kelly was in from the Burrell orchard today transacting busi-Auld Lang Syne."

J. W. Hillis, superintendent of the Hear Creek Cement Pipe & Block company, was in Medford today. The ompany will likely put in a plant is well as a finished product yard at this place.

Ward E. Whiteside, prominent real ple who were transacting business in Medford today.

While opening a door in the rear of the store yesterday, William Mc-Cowan had his middle finger on the oft hand very badly mashed.

Mr. Whetsel of the Whetsel Music ompany sustained a badly sprained inkle yesterday morning while hurrying to church.

NOTICE.

Beginning tomorrow (Tuesday), wing to the bad weather, there will e a little change in the afternoon cickup. Will leave stores at 1:30 and 3:30 p. m. MEDFORD GEN. DELIVERY.

The modern store aims to make the housewife's shopping hour restful and interesting to her not strenuous and nerve-wrecking, If the shopper is an ad-reader, this is

MEDFORD TIME TABLE.

.......

MOLENGAMIN	
No. 20 Portland Local No. 24 Motor No. 32 Motor No. 16 Oregon Express No. 16 Portland Express	10:35 a. m 4:48 p. m 5:24 p. m
Southbound.	
No. 23 Motor No. 15 California Express No. 31 Motor No. 13 San Francisco Express No. 19 Ashland Local	10:35 a. m 2:24 p. m 3:32 p. m
Medford to Jacksonvil	le.
tiotor car leaves Train leaves Train leaves Train leaves Stotor Car leaves	10:45 a. m 2:35 p. m 6:00 p. m
Jacksonville to Medfo	rd.
Motor leaves	7:30 a. m 8:45 a. m

Pacific & Eastern Ballway. Effective November 28 1910. No. 3 No. 1 M.A.M. 5:00 9:30 Lv. Engle Pt. Ar. 5:15 9:45 Table Rock

Asgate Davis

F. VOGEL, 327 SOUTH OAKDALE.

Henry O. Howard, of Sanger, Cal. which is in the very heart of the fruit belt of San Joaquin valley, stopped five hours in Medford Sunday, and before leaving said:

"I have quietly spent two weeks in this excellent valley with a view to investing in fruit lands, and the rain storms and slight snows have not discouraged me in the least, I am going to San Francisco at pres-Rex H. Lampman, editor of the ent, but shall return in a few weeks. when I intend purchasing fruit lands ness today and informs his friends for fruit growing purposes and not an dthat is the talk of over-production by so many, when such a thing. J. W. Myers of Central Point was in my estimation, is impossible. We among those who had official busi-can raise too many scrubby cattle, weedy hay and grow too many unmarketable apples, peaches and pears, it. I do not dispute the value of See the new "Karnac" brass at the your valley as a producer of alfalfa, wheat and cattle, but in my belief the

Haskins for health.

production."

Messenger

fruit industry will always predom-

inate and that when the world rec-

ognizes the excellence of your fruit

there will be no more talk of over-

City, Kan., is in town merely looking that will meet with the ap proval of the recipient of message. Any old kind

" messenger won't answer The best should always be sent "if" you wish the re cipient to pass a favorable ditions, including the rain, as he says | verdict.

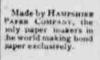
What you think about business stationery isn't quite so ness and meeting some friends of important as what your correspondent thinks.

Don't buy

The standard paper for business stationery OLD HAMPSHIRE BOND

state owner and dealer of Central because it pleases you, but Point, was among the throng of peo- because it influences the man you write in your favor.

OLD HAMPSHIRE BOND is a clean, crisp paper, made for clean, crisp business folks. It is said on the assumption that there's economy in quality. A handsome specimen book given upon request, show-ing letterheads and other business forms, printed, bithographed and engraved on the white and jourteen colors.





Medford Printing

Weeks & McGowan Co.

UNDERTAKERS

DAY PHONE 2271 Night 'Phones: F. W. Weeks, 2071

A. E. Orr, 3692. LADY ASSISTANT

MEDFORD CONSERVATORY FOR MUSIC AND LANGUAGES NAT. BUILDING ALL BRANCHES OF MUSIC. FULL FACULTY. G. TAILLANDIER. DIRECTOR.

For Sale Until December 3

160 acres joining the 401 ranch on the south and east side: all fenced, with 6-room house, 2 large barns, 1 granary and 2 other buildings. Family orehard, good well and a good living spring of water that can be piped all through the house. Price, \$155.00 per aere; \$8000 cash, balance able handles at B. T. Van De Car's. 1, 2 and 3 years at 6 per cent. After the above date this will be off the market.

... MAKE YOUR ... Xmas Shopping Easy

one of those new, large size unbreakable Japanese shopping bags, usually worth 75c each. See them in our east window. On sale tomorrow

Early Christmas Shoppers

are getting the pick of the following lines. While we have plenty of them, why not you? Come in and get the benefit of our large selection and low prices

Xmas Post Cards

The kind they are asking 5c for everywhere. On sale here at Hussey's

lc Each

Dolls

Most any kind you can ask for, Over 1000 to select from

1c Each up to \$10.00

Calendars

Well we have over 1500 to

10c, 15c, 25c Up to 75c

Some stores are asking dou-ble our prices and think they are selling cheap.

New Lines Just in

We have just received for the holiday trade and are selling at Hussey's Popular Prices Men and Ladies' handkerchiefs, hosiery, umbrellas, gloves; ladies' fancy neckwear, side combs, banetts, hair nets, (extra large) fancy hat pins, hat pin holders, etc. Things you should see to appreciate both quality and price.

Umb'las, 26-28 in.

The kind you are looking for -the serviceable kind.

\$1.25, \$1.75 & \$2

Ladies' Hand Bags

Over 50 styles to select from -no doubt but just what you want is here.

25c to \$7.50

Underwear

You had better get our prices on Ladies'. Misses' and Boys. They will save you

New Line Hand-Painted China Just in I in A 1 Companies

Wait for Our Toy Opening

HUSSEY'S

Sure we are Toy Headquarters

CIRCULATION

tion all over the earth, but when it runs through a meter, we begin to value it.

Water has a tremendous circula- There is perhaps more juggling with the word Circulation than with any other in the language. Some publications count each man in the composing, press and mailing rooms and postoffice, then allow five members in each family to which the paper goes for

each copy printed, and call that circulation. Others send out thousands of sample copies and call that circulation. Still others print and stack away three-quarters of their editions, and that is another form of circulation. But paid circulationthe kind that costs real money to the reader—is true circulation. No man places any particular value on the thing for which he does not pay, and this is espectally true of papers and magazines. Nine-tenths of the samples go unread into the waste paper basket. Wherein is the value to the advertiser? On the other hand it is a psychological fact that a man will read through a magazine for which he has paid, even though it be neither interesting nor instructive, on the principle that we is getting his money's worth. Here lies the especial value to the advertiser in every paid subscription.

The first time there may be all sorts of reasons why a man buys an article, but the second time there is only one-he wants it.

(In all lines of business the best proof that anything possesses virtue in itself is its continuous sale to the same persons year after year. If an article is unsatisfactory to the buying public a new field must constantly be sought for its exploitation and the old abandoned. The newspaper with a circulation made

up largely of those who have been rabscribers for years is extremely strong through this following. It shows that its energies are exerted on its editorial end, and the people read it because they appreciate it. This makes it the best of advertising medium. The newspaper which secures large numbers of new subscribers every year and does not get renewals exhibits uplendid activity in its subscription, but not in its editorial department. As an advertising medium it does not compare with the former, because people place confidence even in the advertisements of publications which they have tried and not found wanting. The history of circulation growth of the Mail Tribune is not equalled by any other newspaper anywhere in a city the size of Medford, and is an example of a most healty and consistent development. It is the official paper of Med ford and Jackson county,

he generally goes where he can find customers"

"When a man has goods to sell (When a man has goods to sell he generally goes where he can find customers. A real estate agent who would go down among the tenements to sell land at a thousand dollars a front foot wouldn't last long, neither

would be succeed if he button-holed every individual on the street. He might strike luck, but he would waste an awful lot of energy. So it is if a man has anything to sell. He goes after people who are inverested and can buy. He goes to the paper with a bona fide paid circulation—those which have the right kied of a circulation. None is wasted. The subscriber to a live paper reads the advertisements with as much avidity as he does the reading matter.

Opportunities

MOOR-EHNI CO.

212 Fruitgrowers' Bank Bidg. Phone Maina 601. MONEY TO LOAN. QUICK SERVICE.

FRUIT LANDS.

20 acres, under ditch, 17 acres planted, 10 bearing, scenic building site; \$12,500.

84 acres, 3 bearing, 10 planted, palance in wheat, good buildings;

to apples, pears and peaches, good buildings, tools, etc.;

7 acres, 1/2 mile from Medford, all bearing fruit, good buildings, windmill, tank, tools, etc., a good buy: \$7000.

MEDFORD CITY.

6-room new modern bungalow, good location, paved street; \$3850. 7-room new modern bungalow on paved street, 4 blocks from Washngton school; \$3250.

Look at 5-room modern bungalow, northwest corner Park avenue and Dakota, and make an offer,

Big list of business and residence ots and houses that you should look at before buying.

ASHLAND CITY.

Fine home place, 7-room house, furnished, 1 1/2 acres bearing fruit, lose to business section; \$6200.

within city limits, new house, barn. ste., right for subdividing in onetere tracts; \$400 per acre.

45 acres alfalfa and fruit land,

Good 4-room house, lot 116x195, fruit and berries, on new boulevard, close in: \$2500.

Fire Insurance

What Have U For Trade

35 acres — Good improvements; 15 acres 4-year-old Newtowns and Bartlett pears; 15 acres in alfalfa, barance in garden; 11/2 miles from town.

56 acres — Good improvements; 40 acres in bearing apples, balance all set to 2-4-year-old trees; less than 2 miles from town. 640 acres-Stock ranch; good

cleared. ROGUE RIVER LAND CO.

11 N. CENTRAL AVE.

MEDFORD, OR.

buildings; running water;

pumping plant; 320 acres

Pure Clear Sparkling

You can't afford to do without this splendid, refreshing drink Call up and order a case sent to the house. The purest, most healthful drink known is

SISKIYOU MINERAL WATER

P. C. BIGHAM. Agent.

Find the store advertisement that pleases you and it will lead you to a store that pleases you.