

**MEDFORD MAIL TRIBUNE**

AN INDEPENDENT NEWSPAPER  
PUBLISHED DAILY EXCEPT SATURDAY BY THE MEDFORD PRINTING CO.

A consolidation of the Medford Mail, established 1882; the Southern Oregonian, established 1892; the Democratic Times, established 1872; the Ashland Tribune, established 1896, and the Medford Tribune, established 1906.

GEORGE PUTNAM, Editor and Manager  
Entered as second-class matter November 1, 1909, at the postoffice at Medford, Oregon, under the act of March 2, 1879.

Official Paper of the City of Medford

**SUBSCRIPTION RATES.**

One year by mail \$3.50  
One month by mail .50  
Per month, delivered by carrier in Medford, Ashland, Jacksonville and Central Point .50  
Sunday only, by mail, per year, 2.00  
Weekly, per year, 1.50

Full Rates Wire United Press Dispatches.

The Mail Tribune is on sale at the Perry News Stand, San Francisco; Portland Hotel News Stand, Portland; Rowman News Co., Portland, Ore.; W. C. Whittier, Seattle, Wash.; Hotel Spokane News Stand, Spokane.

**SWORN CIRCULATION.**

Average daily for—  
November, 1909 1,799  
December, 1909 1,842  
January, 1910 2,122  
February, 1910 2,202  
March, 1910 2,301  
April, 1910 2,424  
May, 1910 2,502  
June, 1910 2,524  
July, 1910 2,524  
August, 1910 2,524  
September, 1910 2,524

**October Circulation.**

1	2899	31	2772
2	2775	19	2756
3	2775	20	2755
4	2775	21	2800
5	2790	22	2800
6	2790	23	2800
7	2790	24	2800
8	2790	25	2800
9	2790	26	2875
10	2790	27	2800
11	2790	28	2800
12	2790	29	2800
13	2790	30	2800
14	2790	31	2800
15	2825		2800
16	2825		2800
Total	2825		69,895

Average daily, 2795.

STATE OF OREGON, County of Jackson.

On the first day of November, 1910, personally appeared before me, George Putnam, manager of the Medford Mail Tribune, who upon oath acknowledges that the above figures are true and correct.

Notary Public for Oregon.

MEDFORD, OREGON.

Metropolis of Southern Oregon and Northern California, and the fastest-growing city in Oregon.

Population, November, 1910, 19,000.

Five hundred thousand dollar Gravity Water System completed in July, 1910.

Having finest supply pure mountain water.

**A NOVEMBER RESUME.**

PROSPERITY is said to be returning to the east since the election. At any rate, the democratic landslide seems to have restored confidence to financial centers—strange as it may seem. Already the cost of living is said to be declining, as meat prices are lowering everywhere except in the northwest.

As for Medford and the Rogue river valley, prosperity has her permanent abode here. Never was the outlook brighter than in these November days. Street improvements are being feverishly rushed while the clear days continue and new buildings are going up on every hand.

It is a changed city that greets the old timer returning as he alights at the magnificent new depot, a city of paved streets and substantial business blocks, a city of bustle and progress and enterprise, a metropolis in the making—with the crudeness of the unfinished still clinging.

Only a few figures are at hand to measure growth. Street paving has progressed during the past nine months at the rate of a mile a month. Many miles of water, sewer and gas mains have been laid and a half million dollar gravity water system has been completed, and dozens of brick, stone and concrete business blocks erected, some of them four stories in height.

Bank deposits reflect the healthy financial condition of the city. Five years ago they were \$609,498. Today they are \$2,376,582. In the past ten months they have increased \$413,014, or 22 per cent. In two years they have doubled.

Postoffice receipts also indicate the growth of the community. Five years ago they were approximately \$6000 a year. This year they will exceed \$26,000. Year by year and month by month, they have increased from thirty to fifty per cent during the entire period.

And the growth of the city but reflects the growth of the surrounding country. With 65,000 acres of the finest fruit land in the world in orchards, preparations are under way for the planting of 20,000 acres more the coming season. A year ago Rogue river apples won sweepstakes at the national apple show at Spokane, and this month Rogue river apples won first prize at the international Canadian apple show at Vancouver.

November also witnesses the completion of the Pacific & Eastern, the Hill railroad, to Butte Falls, the heart of the timber belt, which opens the largest sugar pine belt in America to lumber manufacture. Surveys have been completed for the extension of the line over the Cascades to a connection with the Oregon Trunk, giving Medford two transcontinental routes east.

All in all, conditions were never better and the future for Medford and the Rogue river valley never more promising than in these sunny and frosty November days in the year of Our Lord, 1910.

**BASIS OF RATE MAKING.**

WHEN Reno, Nevada, sought lower freight rates, the Southern Pacific attempted to place in evidence books of shippers, showing the business done—to prove that jobbers were able to do business on a margin of profit under existing rates.

The same line of railroad logic was disclosed at the hearing of the Medford case before the interstate commerce commission Monday, when Attorney W. D. Fenton attempted to secure from local jobbers admissions that they were doing business in other towns at a profit, and sought to ascertain their percentage of profit, as well as the extent of their business, the capital invested and other matters of a private nature.

These efforts illustrate the basis of rate making on the Pacific coast—"all the traffic will bear." If the railroad figures a shipper is making a good profit, it figures on raising the rates. If rates are so extortionate that an industry cannot exist, a reduction will be considered. But the basis of rate making is to tax all that the industry can stand and still exist.

When the railroad thought the lumbermen in western Oregon were making too much money, rates were raised. When it was figured the fruit growers of California were growing prosperous, an attempt was made to raise rates. And so it has ever been. Actual cost of handling and hauling have never been the basis of rate making on the western roads, it has ever been "all the traffic will bear," and that is why Medford is going to win all along the line in its battle against unjust railroad discrimination.

**MAIL ORDER MELONS.**

A \$10,000,000 "melon" was decided on at Chicago Saturday by directors of Sears-Roebuck & Co., the stock of which is listed on the New York and Chicago exchanges. The directors voted to recommend a stock dividend of 3 1-3 per cent on the common stock (\$30,000,000) to holders of record April 1, 1911.

Sears-Roebuck and other mail order houses send a large number of catalogues into this section annually, and secure some patronage to which they are in no way entitled.

Sears-Roebuck pay no taxes here, rent no buildings here, have no payroll here, spend no money here and play no part in the life of the community. There is no reason why anyone in this section should patronize such firms, in order that Wall street may cut "melons."

Only by patronizing home institutions can home institutions be built up. Only by keeping the money at home can the home city prosper. There is nothing in the policy of buying anything away from home that you can buy at home—that is nothing for you or for your city—nothing but "melons" for Wall street, which your dollars have help grow.

When you are hard up and need credit, your home merchant supplies it—Sears-Roebuck don't. They only sell when you have the cash.

Your home merchant's income is distributed in your own town, it goes for rent, for payroll, for living expenses, it helps support the community—while the mail order house profits are for the idle rich to squander in worse than useless pleasures on the "great white way."

**Look at This**

71 1-2 acres, 3 1-2 miles from Medford,  
All Good Black Land, No Waste, 57 ac-  
2-year-old orchard, consisting of 20 acres  
Newtown apples, 17 acres Bartlett pears  
10 acres d'Anjou pears, 10 acres Bosc  
Pears. Price \$16,800 Good Terms.

**Van Dyke Realty Co.**

Exclusive Agents, Phone Main 582, 123 E. Main

**Where to Go Tonight**

**THE SAVOY**

Medford's Exclusive Picture Theater. Latest Licensed Photographs.

One Dime—No More—One Dime.

**THE ISIS THEATRE**

The place where you can always spend a pleasant hour and have a hearty laugh. Drop in and see

**ARMSTRONG & KELLOGG.**

Hear their jokes, songs and music.

They will only be with us one more night, closing Wednesday night.

If you call and see us you won't go home displeased. We have for this change of pictures:

1—The Tyranny of the Dark.

2—A Corsican Vendetta.

3—Hank and Lank (a comedy).

Illustrated song, "Childhood," by Harry Blanchard.

Matinee every Saturday and Sunday at 2:30.

**NATATORIUM**

EXTRA.

WHEELBARROW RACE ON

SKATES, 8 P. M.

DANCE 8:30.

WALTZ TOURNAMENT.

Best Music in the West.

**"NAT" THEATRE**

Very latest Moving Pictures.

GOOD PROGRAM.

ANNIE (Imp.)

DOTS AND DASHES (Thauhauset.)

NIGHT RUSTLERS (Bison).

Entire change every Sunday, Tuesday and Friday.

Matinee every Saturday and Sunday, 2:30 p. m.

A cozy theater and comfortable seats.

10c—ADMISSION—10c.

**U-GO**

High-Class Vaudeville and Moving Pictures.

TONIGHT

ALFREDO.

Tramp Musical Comedian.

Quartet Singing by Musical 4

Solo by Mr. Vanners.

Instrumental Selection.

3—REELS—3.

Doors open at 7 p. m.

Children 10—U-GO—Adults 20

Matinee Every Saturday and Sunday 2:30.



**L. A. GREGORY**  
Photographer.

Solve the Xmas present question by having some good photos for gifts. Very acceptable and not expensive. Please make sitting by appointment.

**Burglary at Talent.**

Saturday night burglars entered the billiard hall of Netherland & Garvin and carried away merchandise, pipes, tobacco, etc., to the amount of about \$20. Entrance was gained by forcing the back door.

The burglars failed to secure any cash, as none was left in the place when it was closed for the night.

**MILLINERY NOTICE**

If the ladies who have been so kindly awaiting the arrival of the Turbans will please call they can have first choice.

**Mrs. Salters**  
Home Millinery Shop

COR. WEST NINTH AND PEACH STS.

**Send Him Along.**

(The Outlook.)

Some voter in a Grants Pass precinct has a hump of humor, sure. After wrestling long and vainly with the square yard of perplexity in the booth, he placed an affirmative mark opposite the bill for a branch insane asylum in Eastern Oregon.

and then turned the ballot in without another mark on it. Evidently he thought there would be need of extra asylum room after the voters got through with that ballot.

Emil Koppler of Yreka, Calif., was in Medford Tuesday, looking after business interests in this section.

W. L. VAWTER, G. R. LINDLEY, C. W. McDONALD.  
President, Vice-President, Cashier.

If capital provides security; if surplus and undivided profits indicate prosperity; if constant growth is proof of good service, then you should entrust your business to

**The Jackson County Bank**

which submits the following statement at the call of State Bank Examiner November 10, 1910:

Capital	\$100,000.00
Surplus and Undivided Profits	67,677.57
Deposits	692,347.47
Total	\$860,025.54
Cash in vault and banks	\$232,143.30
Warrants and bonds	66,195.02
Bank premiums	30,000.00
Loans—	
Demand	\$456,586.57
Time	75,100.15
Total	\$531,686.72
Total	\$860,025.04

**EQUIPPED PLACER MINES**

of 150 acres of deeded land, for sale on terms. Property has one giant, several hundred feet of pipe, reservoirs, ditches, water right, cook house, bunk house and other buildings. Good dump and grade for flume. Mostly coarse gold. Five miles from railroad and in Jackson county. Wagon road to mine. Orchard and garden.

ROOM 3, 123 MAIN STREET