F YOU are not a member of the Medford Traffic bureau,
you ought to join, for most important of the efforts
being made by public-spirited citizens for the upbuilding
and development of Nedford is the attempt to secure and development of Medford is the attempt to secure
freight rate reductions that will not only result in creating a jobbing and distributing center here, but also be
the means of saving many thousands of dollars a year to the people of the community averaging 20 per cent, which the railroad says means a
loss to them of $\$ 300,000$ a year, and of course a profit to people of southern Oregon of this amount-a sum well
porth saving. This reduction has been temporarily enworth saving. This reduction has been temporarily en-
joined, but all shippers should save their receipts to seeure the rebates that will be coming.
dence in the case brought to secure class distributing rat out of Medford to California points, which are at present much higher than rates ont of San Francisco, Portland
or other distributing centers. Following this will come
the the hearings to secure lower carload rates from Califormia
and eastern points, as well as that to secure distributive rates to Oregon points.
It is really to the Southern Pacific's interest to build
up a jobbing center here, as that road would get both up a jobbing center here, as that road would get both
the long haul and the distributive haul, where as compe-
titive lines might titive lines might get the long haul and it be left only th
short hanl if this territory is supplied from Portland o San Francisco, instead of Medford. There is no stretch of railroad in the country as long as that from sacrament
to Portland without a distributing center on it-and this is an absurd and unnatural condition. Yet railroads will oppose every effort to build up new jobbing centers, lest centers.
The annual report of the Southern Pacific shows the operating revenues in Oregon for the year ending Jume 30
1910 , were $\$ 8,659,945$, and the operating expenses $\$ 4,520$ 1910, leaving a net profit of $\$ 4,139,419$. On the Southeri deducting taxes, dividends, leases, interest on bonds, etr the surplus left was $\$ 8,897,614$.
Yet the attorneys of the Southern Pacific state that would be virtual confiscation!
wen rent in
GROWTH OF SOCIALISM.
0
NE significant result of the recent election is the great otes in 'Tuesday's election.
Hocialists have now elected their first congressman lready elected and 'making good."
Socialists this year also elected the mayor of anothe large city-Mimneapolis. Both Milwaukee and Minneap
olis have a large population of foreign birth or descent and it is among this element that the socialist party grow fastest.
New
middle York and ofher castern states, Illinois and the votes were cast in California for socialist candidates, and to their defection is blamed the defeat of Bell.


able seats.
$100-A D M I S S I O N-10 c$.

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## The Sacred Myths


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Medford's Exelusive Pieture The-
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## Election cIISE: Returis warcheo

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