

Who Pays The Taxes?

The Brewers, Distillers, Allied Industries Pay Annually Revenue to the State and Federal Governments more than

250,000,000.00

The Same Industries Pay an Additional Tax on Real Estate, Personal Property and City Licenses, more than

70,000,000.00

AN INTERESTING COMPARISON

343 Prohibition towns have a tax rate of \$2.54.
846 License towns have a tax rate of \$1.58.
Tax rates in prohibition towns average 61 per cent MORE than in license towns.
The above figures were gathered from towns in 41 states where conditions other than excise were equal.
They conclusively prove that prohibition creates higher taxes and generally adds to the cost of living.
One year after Atlanta was voted "dry" the tax rate increased 40 per cent.
In 29 Kansas towns under State-wide Prohibition the tax rate is as high as \$5.63 on \$100.

In Birmingham, Ala., with the advent of Prohibition the city authorities were compelled to place a special tax on every class of business ranging from blacking boots to the public utility corporations, said tax ranging from \$2.50 to \$15,000.

In most places where prohibitory legislation has been enacted a deficit has followed: public buildings have been neglected because there was no money in the treasury to keep them up; schools have been closed or at best run on short time; and the public debt has increased at a startling rate.

In Los Gatos, Cal., a prohibitory and search law, such as is now proposed in your own state, were put into effect. What was the result?

Wives and daughters were insulted by officers who came to search houses during the absence of the husbands and fathers. After a short trial of such an outrageous imposition Los Gatos went back to the old regime of license by an overwhelming majority; the prohibis welcoming it most, no doubt, as they could not stomach this infamous search law.

IT IS EASY TO TELL OTHERS WHAT TO DO, BUT TO SWEEP IN FRONT OF YOUR OWN DOOR IS OFTEN HARD WORK AND SELDOM ACCOMPLISHED, EVEN BY PROHIBITORS. TO SEE YOURSELF AS OTHERS SEE US IS NOT PAID ENOUGH ATTENTION TO.

"Forget not, I pray you, the rights of PERSONAL FREEDOM. Self-government is the foundation of all our political and social institutions. Seek not to enforce upon your brother by legislative enactment the virtue that he can possess only by the dictates of his own conscience and the energy of his will."—John Quincy Adams.

VOTE

328 x Yes For Home Rule
343 x No Against Prohibition
345 x No Against Prohibition Search Law

Anti-Prohibition League

FEW LIVE ONES ARE PICKED UP

Police Round Up Transients—Some of Them Help Out City Finances, But Many Are Broke and Are Told to Get Out of Town.

The police are picking up transients with more or less money on them these days. The other morning Policeman Kincaid found a man asleep on the walk on Front street. It was only after repeated efforts that he managed to arouse him, and it was only when he was about to put him in jail for the night that he fully awakened. Then he was as sober as any one and beside, he had 130 odd dollars in his clothes. He had arrived on a belated train, couldn't find a bed, and finally concluded to sit down and wait for daylight. He fell asleep and was picked up by the night man.

Last night five box-car sleepers were picked up and the police nearly fell dead when they found \$72.71 on one of them. He had had the same experience as the man above referred to. No chance to get a bed, and took a chance in a box car. His companions didn't have a cent, and he was doubtless fortunate that they didn't know the roll he was carrying.

DRASTIC MEASURE IS PROPOSED IN ARIZONA

PHOENIX, Ariz., Nov. 3.—The most drastic proposition yet submitted to the Arizona constitutional committee was introduced by Delegate Cuniff of Yavapai county. It provides for the impeachment and removal from office of judges without according them a personal hearing.

The proposition came up before the convention assembled as a committee of the whole and was the subject of a heated debate. Final action upon it was delayed by a close vote.

You believed that "dead stock" to be salable when you bought it. Probably it was—and is. Concentrate a little advertising on it—and, in a week, forget that it ever worried you.

Haskins for health.

CITY DADS DO MUCH BUSINESS

Council Meets in Regular Session and Disposes of Considerable Routine Business—Many Ordinances Are Passed at Meeting.

The city council held a busy session Wednesday evening, at which time much business was disposed of. It being the first regular meeting in the month, much routine business was up for consideration. Councilmen Demmer, Wortman, Merrick and Welch were present.

W. G. Aldehagen, for the Rogue River Electric company, met with the council and laid before that body a proposition for the city to advance the cost of line construction. The amount so advanced to be returned to the city by applying one-half of each month's lighting bill. The matter was discussed at length and was taken under advisement.

A large number of ordinances were passed, one authorizing execution of contract with Scott Davis for a sewer right of way; one authorizing bond issue of \$14,250; one authorizing contract with Jacobson-Bade company for construction of sewers and six declaring cost of assessment as follows:

Quince street, water, 94 cents per front foot; North Orange, paving, \$4.88 per front foot; Central Avenue, sewer, 67 cents front foot; South Holly, water, \$1 front foot; North Central, paving, \$5.50 front foot; South Fir, water, 94 cents front foot.

M. and E. J. Adams were granted a liquor license.

Clark & Henry Construction company's bid for \$34,500 improvement bonds were accepted.

Card of Thanks.

I desire to express to my many friends in Medford and surrounding territory my sincere thanks for their aid during the recent voting contest conducted by the Mail Tribune, whereby I was enabled to win the capital prize. MAY BUCHANAN.

SISKIYOU MINER IS BURNED TO DEATH

YREKA, Cal., Nov. 3.—Dave Sharp, a miner, was burned to death in his cabin at Mount Hebron recently. Word was received here and the coroner went over and held an inquest.

Sharp was asleep in the cabin when, from some unknown cause, the place caught fire. When an inspection of the ruins was made the skeleton of Sharp was found in the ashes. Sharp had not been ill, and it is believed he left a fire burning in the fireplace when he retired, and the blaze resulted from a spark setting fire to his bed clothing. The bed was close to the open fireplace.

HONDURAN TROOPS DEFEATED BY REBEL

SAN SALVADOR, Nov. 3.—After defeating Freid at Davilla of Honduras and the civil authorities, Commandante Valladeres, who ran amuck several weeks ago and drove foreigners from Amalpa, is reported today to have defeated a detachment of government troops not sufficient to dislodge him.

Valladeres and his followers manned rapid fire guns at the customs house and trained them on the government forces with deadly effect. The government now fears that his success may precipitate a revolution. American marines are landed at Amalpa, protecting American lives and property.

NOT TO ANNEX PANAMA AS YET

WASHINGTON, D. C., Nov. 3.—Published reports that President Taft's visit to Panama portended the annexation by the United States of the Isthmian republic were denied by C. C. Arosemenk, minister from Panama to the United States.

"The independence of Panama is guaranteed by the Hay-Bunau-Varilla treaty," said the minister, "and annexation is not being considered by President Taft. Other questions are first to be taken care of. Reports that annexation is the only solution of the Panama problem are erroneous and not founded on a careful investigation of the facts."

President Taft will leave for the isthmus after he casts his vote in Cincinnati on November 8.

Reports that the trip was for one of two purposes—either the annexation of Panama or the extension of the canal zone to 25 miles on either side of the big ditch, or the fortification by the United States of the canal—were published and generally credited.

CIRCULATION

Water has a tremendous circulation all over the earth, but when it runs through a meter, we begin to value it.

There is perhaps more juggling with the word Circulation than with any other in the language. Some publications count each man in the composing, press and mailing rooms and postoffice, then allow five members in each family to which the paper goes for the kind that costs real money to the reader—is true circulation. No man places any particular value on the thing for which he does not pay, and this is especially true of papers and magazines. Nine-tenths of the samples go unread into the waste paper basket. Wherein is the value to the advertiser? On the other hand it is a psychological fact that a man will read through a magazine for which he has paid, even though it be neither interesting nor instructive, on the principle that he is getting his money's worth. Here lies the especial value to the advertiser in every paid subscription.

The first time there may be all sorts of reasons why a man buys an article, but the second time there is only one—he wants it.

In all lines of business the best proof that anything possesses virtue in itself is its continuous sale to the same persons year after year. If an article is unsatisfactory to the buying public a new field must constantly be sought for its exploitation and the old abandoned. The newspaper with a circulation made up largely of those who have been subscribers for years is extremely strong through this following. It shows that its energies are exerted on its editorial end, and the people read it because they appreciate it. This makes it the best of advertising medium. The newspaper which secures large numbers of new subscribers every year and does not get renewals exhibits splendid activity in its subscription, but not in its editorial department. As an advertising medium it does not compare with the former, because people place confidence even in the advertisements of publications which they have tried and not found wanting. The history of circulation growth of the Mail Tribune is not equaled by any other newspaper anywhere in a city the size of Medford, and is an example of a most healthy and consistent development. It is the official paper of Medford and Jackson county.

When a man has goods to sell he generally goes where he can find customers.

When a man has goods to sell he generally goes where he can find customers. A real estate agent who would go down among the tenements to sell land at a thousand dollars a front foot wouldn't last long, neither would he succeed if he button-holed every individual on the street. He might strike luck, but he would waste an awful lot of energy. So it is if a man has anything to sell. He goes after people who are interested and can buy. He goes to the paper with a bona fide paid circulation—those which have the right kind of a circulation. None is wasted. The subscriber to a live paper reads the advertisements with as much avidity as he does the reading matter.

PREXIES TO TALK OF COLLEGE FOOTBALL

AMHERST, N. B., Nov. 3.—When the college presidents of Brown, Bowdoin, Boston, Dartmouth, Clark, Harvard, Middlebury, Tufts, Trinity, Wesleyan, Vermont, Williams and Yale meet at Amherst in the annual convention of the New England association of college presidents, football will come up for a serious discussion. The meeting is scheduled for Thursday.

ROGERS IS GIVEN POWER TO ACT

LOS ANGELES, Cal., Nov. 3.—Earl Rogers received today a commission as special district attorney and began service with the special grand jury that is investigating the Times disaster. It was said his part in the investigation will be to examine witnesses subpoenaed in San Francisco and brought to Los Angeles.

WITHDRAW POWER SITES ON THE SNAKE

WALLA WALLA, Wash., Nov. 3.—Power sites along the Snake river between Riparia and Lewiston have been withdrawn from entry, according to word just received by Register John McDonald of the land office here. These power sites aggregate hundreds of thousands of horsepower, and their development was contemplated, it is said, by a large eastern corporation.

The withdrawal was made by executive order issued October 20, in accord with the act passed by congress last session. The territories withdrawn are set aside as power sites 165.

People who have property to rent are competing for good tenants. If you are a good tenant, read the ads.

Dissolution Notice.

The firm of Allen & Reagan, a partnership doing business as grocers at Main and Central avenue, was dissolved November 1, 1910, and is succeeded by the Allen Grocery Co., W. C. Reagan retiring. All outstanding accounts are payable to Allen & Reagan.

W. D. ALLEN,
W. C. REAGAN.

Haskins for health.

Millinery Sale

To make room for a large order of new winter hats and turbans, I will sell at a generous discount the remainder of my trimmed street hats, dress hats and turbans at prices never before equaled in Medford. These are the late fall styles direct from the east, but the selection is not large, so come early and get the best selection.

Mrs. SALTER'S Home Millinery

1021 WEST NINTH STREET, MEDFORD.

TOO LATE TO CLASSIFY.

WANTED—Position by chef, first-class, all-round cook. Address "Chef," 446 Evergreen st. corner 12th.

FOR SALE—Cheap, good buggy and new plow and set of harness. 507 Palm st. 200

FOR RENT—5-room cottage and furniture for sale. 356 S. Riverside. 197