## "GOLDEN RULE"

## Now Open For Business


$\$ 4.50$ special
 until late last evening and a arreat deal of the time we were too rushed to take eare of the erowd as it should have hen taken care
of. We will have more elerks this week and will have everything in place-the store will present a better appearance and you will

## SALE CONTINUES ALL WEEK

We will continue the Sale ant this week and will continually add new lots of sale goods to those mentioned before.
We find that many lines are incomplete, blot everything will be in moon--new goods are arriving daily by freight and express and now we ean open them and put them on sale as son as they arive.
YOU CAN COME HERE EXPETING TO GET THE BEST GOODS, ALWAYS AT THE LOWEST PRIGES.

$$
\begin{aligned}
& \begin{array}{l}
\text { MEN'S GOODS } \\
\text { Men, we want to show you the new lines, }
\end{array} \\
& \text { including shoes, clothing, underwear, hats, } \\
& \text { trousers, etc. The newest styles and the very } \\
& \text { lowest prices. Here is one sale that will } \\
& \begin{array}{l}
\text { give you an-idea of what we are doing. } \\
\text { MEN'S HATS }
\end{array} \\
& \text { MEN'S HATS. } \\
& \begin{array}{l}
\text { Gordon, " "Lanphere Skinner," "Ermine" } \\
\text { and "J. B. Stetson" brands; all new sta- }
\end{array} \\
& \text { and "J. B. Stetson" brands; all new sta- } \\
& \begin{array}{l}
71.4 \text { worth from } \$ 3.200 \text { to } \% .5 .00 . \\
\text { Special Introductory Sale price }
\end{array} \mathbf{\$ 2 . 4 5}
\end{aligned}
$$

WOMEN'S GARMENTS
You will be surprised at the exceptional values in this department. While not all of our goods are in, we wish to show you a lot
of sale goods, both in the ready-to-wear lines and in dry goods, notions, millinery, suits, skirts, waists, fancy goods, etc., at the lowest sale prices ever made in this section of the state.
You are i
special lots on sale this week. Make this
store your stopping place when down town.


## The Peoples', Popular, One Low Price, Cash Store

 Akins, Benton $\&$ Company St.Mark's Building, Corner Main and Holly Streets
## WeST TO CIRRY CMIDODIE DIX 

## Medford Theater Friday Night Nov. 4

 DENMAN THOMPSON and GEO. W. RYER'S
## OUR NEW

 MINISTERA Story of Life in New England by the authors of THE OLD HOMESTEAD Coming from its third successful engagement in New York City, and fifth in Ohicago.
SAME INOTED CASTS MAGNIFICENT PRODUOTION
Seat sale begins Wednesday, November 2.
CAIIFORNIA UUSTICES HERE'S CHAMCE FOR

## 27 WTINESSES

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o Inventigate the explosion and
 been completed and it li lilk kily has
rand jery will resume 1 th hearing
Monday.

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teetives from Los Augeleb.

OFFICE OF MAYOR




