



## Visit Our Annual Fall Opening

Thursday, October 13

**This Store With its Conveniences is Always at Your Service**

You'll enjoy a visit to this store. Our merchandise is dependable, our conveniences and facilities are many. Make yourself right at home here—you'll find well appointed waiting rooms, retiring rooms, plenty of free stationery for letter writing, bureau of information, parcel and checking rooms—hairdressing and beauty parlors. Come and visit every section—remember that we are here to please you and will do our best to make you feel at home.

## The New Autumn Season

Has Opened Most Auspiciously

heavy consignments by freight and express. Incomparably better assortments of every department than ever before. Our improved service is abundantly adequate to needs.

See "the things of the moment" in "the city of the hour" visit the big store. THE AND GARMENT SECTIONS SURPASSES ALL OUR PREVIOUS EFFORTS. Attention but readily provable.

pick models presented, and in a great variety, but to them is joined the highest regard and a jealous regard for the prestige already fairly earned.

PHENOMENAL ADVANCE IN QUALITIES, STYLES AND VALUES.

**SEE THE NEW FALL SUIT STYLES**

## An Excellent Selection of Misses and Girls Apparel

ALL SORTS OF CHARMING STYLES AT PRICES EXCEEDINGLY REASONABLE.

misses' long coats, misses' fall school dresses, misses' dancing frocks, miss tailored suits, girls' dresses, all sizes and a great variety of styles. Come and let us show you what we have in these lines and allow us to explain the merits of each garment. You will find that we can not only save you money on the ready to use garments for the misses and small girls, but we can save you a lot of time.

## See The New Waist Styles

The new waists are here and they are beauties, too. You will wish to see our superb collection and chances are that you will select a few before you leave the building.

## New Men's Wear Section Now

Our men's wear sections have allied their strength in giving this forcible demonstration of superior styles. Our line possesses many distinguishing marks—a thoughtful feature adding to the utility, perhaps, or some novel style idea that gives a touch of individuality—and costing no more than commonplace merchandise. Every man has a special invitation to visit this store on opening day and learn of the many good things gathered here for their special benefit.

## Hart, Schaffner and Marx Clothes

Do you want the best suit of clothes that a man ever wore? If you want your money to go a little farther and get you a little more style you should come here and see the new Hart, Schaffner and Marx styles and allow us to show you that they are the best. Every suit is guaranteed to wear two seasons—is absolutely all wool, and is as sure to please you as the sun is sure to shine. Ask any man who has worn these celebrated clothes and he is sure to say that he got full value and a little more for his money.

**From \$18.00 to \$35.00 the Suit**

## Men's Cravats Shirts and Hats

Our men's department is only a part of this great institution and bears only a part of the small expense of maintenance, therefore we can afford to sell for less money than the special men's stores. Come and see the new cravats, shirts and hats and learn that you can dress on less money and look just as well. You will find the newest and swellest styles to be found anywhere and assortments that are amply large to admit of satisfactory choosing.

## Durable Underwear That Men Want

Winter knit garments made by makers who, through years of experience, understand just what a man requires most in underwear. You'll find "Munsing" quality undergarments measuring up to, in every way, your fullest expectations. Keep these thoughts in mind and call here to see the line we have selected for you for the coming season. Remember that right now is the best time to choose for the sizes are all here, and the assortments are all intact and you are sure to get just what you want.

## Boys School Shoes That Will Wear

If you are looking for boys' shoes that will give the most wear for the money this is the place to come for them. Our shoe buyer is one of the best known in this city and you are sure to get the proper fit and shoes of lasting qualities.

Bring the boys in and let us fit them out with the shoes that will keep their feet warm and dry. You will not have to pay any more than you have been paying for the ordinary kind either.

## Misses School Shoes Neat and Durable

It is sometimes a very hard matter to find shoes for misses that just exactly suit. You may be able to get the right amount of beauty but at the sacrifice of quality. The shoes we are showing for misses this season have not only beauty and style, but you can get wearing qualities too with every pair bought at this store. Bring the little toddlers here and let us fit them with easy, comfortable footwear.

## Shoes for Men and Women

People who are in the habit of buying shoes in a regular exclusive shoe store should stop and consider that the exclusive dealer has to ask more money for his shoes than the department store. If you don't believe that we can save you money on your shoes just come and give us a trial. Buy your next pair of shoes here and see if they don't wear a little longer than any shoes you ever owned at the price. We are giving exceptional values in shoes this week and you won't regret a trial order.

Everything is new this season and the styles are up to the minute.

## Gloves

Our new glove lines for men, women and children will please you. By the way, now is a good time to choose your gloves. The sizes are here, the colors too, and then if you choose now you have so much of your holiday troubles ended.

## Notions

You can come here for your notions and fancy goods such as shell goods, bags, belts, laces and all of the thousand and one little needfuls so essential to the welfare of every woman. You will find the right prices too on everything you buy at this store.

## Boys Suits

We are headquarters for boys' clothing and can show you the most complete assortments to be found outside of Portland in Oregon. Boys' long and knee pants suits in the new styles, hard twisted woolens and suitings that will stand the hard tests.

# KENTNER'S

**Fastest Growing Store in Oregon South of Portland**