

Come and Be At Home With Us

The good people from round about here always look to Kentner's store as a home. And rightly so. Make your friendly call. You are free to use the store as a home every time you come down town and on Thursday we wish to see every one here and hope to make you at home indeed. Any and all information cheerfully given. Use our phone and bother us as much as you like.

Woolen Fabrics Most in Demand

BROADCLOTHS
GRANITE CLOTH
ILLUMINATED HOMESPUNS
IMPORTED PLAIDS
MELROSE
FANCY CLOAKINGS
TAFFETA BATISTE

HOMESPUNS
SCOTCH SUITINGS
SATIN SOLIELS
CHEVRONS
OPERA SERGE
MANNISH MIXTURES

CHEVIOT SERGES
IMPERIAL SERGES
FRENCH VIGEREUX
PASTEL PRUNELLA
SATIN PRUNELLA
SHEPHERD CHECKS
PASTEL BROADCLOTH

Prices 50c, 75c, \$1.00, \$1.25, \$1.50 and \$2.00 per Yard

Finest Assortment of Silk Fabrics, Etc.

MARQUISETTES
VOILE NINNON
CREPE DE CHINE
HANDSOME PLAIDS
SILK POPLIN

PERSIAN CREPE
CHIFFONS
CREPE METEOR
FANCY CHANGEABLES
IMPORTED NOVELTIES

SATIN MESSALINE
NOVELTY TAFFETA
COSTUME VELVETS
PERSIAN ALLOVERS
PRINCESS SATIN

Many Beautiful Dress Trimmings

The dress trimming section has greater assortments than ever and range from the simplest trimmings to the most expensive novelties. Those richly embroidered allover in Persian colorings are strikingly effective. The correct colors and designs for yokings and vestings to combine with the new fall fabrics.

Bandings and galloons to combine with the allover in rich harmonizing effects.

Warmer Underwear for You Now

Don't shiver. Don't risk your health in improper underwear these chilly autumn days. Get a goodly supply of warm garments—garments that fit you properly and keep you comfortable throughout the winter. "Munsing" knit undergarments you'd buy always if you once became accustomed to them, and their thorough goodness. Our underwear shelves hold today the "cream products" of many leading eastern mills—better garments for the price we have never heard tell of. If you wish union suits we would like you to inspect these. Makes no difference what you want, we have it. Underwear for the infants, for the boys and girls, for the women and for the men. All sizes and all prices and the best values to be found in the city.

Blankets, Comforts and Pillows

It's time to think of the warm bedding, too. Save yourself trouble by looking over our assortments and choosing your needs while the qualities and prices are all here. We can give you any price and the best values for the price, too.

Outings

Have you taken the trouble to examine the new lines of outings? Opening day will be a good time to learn that we carry an immense assortment of these most essential goods and that we save you money by giving you better values.

Domestics

Sheetings, muslins, tickings, percales and the many things to be found in a well regulated domestic department are to be found here. If you want to get the best and at the least price come here on opening day and learn that we do sell for less and give you the values.

Towels

Are you in need of towels? This is the place to find them. We have just received the largest shipment of towels ever brought into Medford and can give you as fine an assortment as you can expect to find in any large city store. All sizes of cotton, linen, union and Turkish towels and almost any price.

KENTNER'S

Fastest Growing Store in Oregon South of Portland



The

Each day brings us new merchandise in every department to meet all legitimate needs. If you want to see our costume department, a sweeping assertion of tailoring and fashion, we score a point.

SKIRTS

If you are in the market for good skirts we advise you to see the beautiful assortments now on display. Come and let us show you that we can save you money on a separate skirt.

PETTICOATS

Have you seen the new Persian silk petticoats? They are all the rage as a fad. You will want one or two pretty plain taffeta skirts and we have the lines to show you that will surely please.

\$3.50 TO \$15