## Just a Word With Prospective Furniture Buyers

The Old Reliable Medford Furniture Co. will tell you a few facts about furniture, carpets, etc.
To buy and sell furniture, so as to give the purchaser the best values requires years and years of experience. There is just as much difference in the manufacture and finish of furniture as day and night.
You cannot judge a piece of furniture by the outside appearance. The material is the first thing to be You cannot judge a piece of furniture by the outside appearance. The material is the first thing to be
nsidered. Southern or western oak will not answer the requirements for first-class furniture. So beconsidered. Southern or western oak will not answer the requirements or southern made goods. Becanse a piece of furniture shines is no sign it is well finished dull finish can only be had by using the best of varnish and lots of rubbing.
If you will take the time to stroll through our different departments (if you can get through) you will see every piece shows class in material, finish and style. We could buy the cheaper made goods, but we want to stay in business; consequently, the best is none too good for our patrons. The same is true in Carpets. Be ware of the cheap made goods. Jute and other improper materials are being used in place of wool. Now all we ask of you is to compare the goods, and we have your business.

## Furniture By the Carload



SEE THE NEW
ROCKERS

IAn elegant assortment of Library Tables now on display.
©Full Dining Room Suites in Fummed Oak. Say, they are beauties.
GBedroom Suites in Waxed, Fumed, Golden Oak and Dull Mahogany. The most stylish lines ever shown in Southern Oregon.
IRockers of every known make and finish-some swell things in leather.
GLadies' Desks and Dressing Tables. IIn fact, our show rooms are packed.
IWe are not going to give them away, but almost.


NEW LINE OF MORRIS CHAIRS

## Best Values at Lowest Prices



## metal beds

If you are in the market for a Metal Bed we invite you here and assure you that we will show you as good values as you can find in any store in the land.

## DRESSERS

If you were to see these Dressers in a city store you would think nothing size of , but to see them in a town the we could expect to sell them here Call and allow us to show you thi line and learn prices. You will be surprised in two ways.

## tables

Dining tables, kitchen, library, den, and center tables of all descriptions in all of the most desirabie finishes. We and want to show you the exceptional values.


## CHIFFONIERES

Are you wanting a Chiffoniere? You know that they are about the handiest piece of furniture that can be found around the house. Our line will please you and you will be delighted with the new arrivals. The smallness of the prices will please you most.

## ROCKERS

Every home can use a new rocker and especially when you can have a line like we are showing from which to choose. The new lines are just in and
the styles and values are simply all that anyone could desire.

## Irrigated Orchards

PLANTED TO STANDARD VARIETIES OF TREES

anaca<br>$\$ 350$ Per Acre<br>20 per cent cash. Balance Covering period of four years

UThe variety of trees in vour orchard is of vast importance. When your orchard is in bearing it should produce marketable fruit, the kind that is in demand in the market and the kind for which this district is famous.

IT WILL Pay YOU
to visit the splendid IRRIGATED ORCHARD OF TRON SON \& GUTHRIE, near Eagle Point, and see an orchard planted to standard varieties of fruit, one of the most beautiful and profitable orchards in the Valley-the orchard which won the Grand Sweepstakes Prize at the Spokane
National Apple Show, and owes its value to the foresight National Apple Show, and owes its value to the foresight
of its former owner in planting standard varieties of fruit of its former owner in planting standard varieties of fruit
and using irrigation. and using irrigation.

## BROMMER BROTHERS

whose irrigated orchard is near the P. \& E. R. R. bridge, north of the city, cleared $\$ 250$ per acre on cantaloupes this season. Their profits were at the rate of $\$ 800$ per acre on strawberries, and even this splendid showing was exceeded by the profits from their Loganberries. This shows what may be done by utilizing the space between the trees while you are waiting for the development of your orchard. qBuy an irrigated orchard, raise berries, and small fruit raise Medford Rockyfords and you can enter at once upon
a profitable business career.

## TRANSPORTATION

INothing is more important to the grower than convenient transportation. This feature of our proposition is one of its important attractions. The Hill System has built its P. \& E. R. R. directly through the center of our lands and exactly in the middle of our orchard tracts the company will buld a station, giving prompt and adequate service to the growers, both for shipment and for pasS. P R R S. Station on Main street in Medford, and will S. P. R. R. Station on Main street in Medford, and will locality every convenience enjoyed by the growers of the ider districts. convenience enjoyed by the growers of the older districts.

## OUR LARGE AREA

IWe have 6500 acres of orchard land, which includes near y every kind of soil represented in the valley, and every acre of this land carries with it a perpetual water right in
the Rogue River Valley Canal Company.

## OUR PAYMENT PLAN

TOur small payment plan covering more than sufficient time for the development of your orchard, which provides or the care and development of orchard tracts, should interest every salaried man. If you will call at our office or write to us, we will take pleasure in giving you full information relative to this attractive proposition

## Roguelands Inc.

FRED. N. CUMMINGS, Manager Medford National Bank Bldg, Medford Ore.

