| hand bags <br> 50 beautiful imported Hand Bags; values up to $\$ 3.00$; sale price 98 C | BELTS <br> Women's Patent Leather Eelts in black red and white; sale price. 19C | RIBBONS 50 pieces Persian Taffeta Ribbon; wide width; sale price, yd.... 19C | Medford's Popular Price Store-Central Avenue | NEOKWEAR A new line of Persian Jabots; good quality; sale price, each. $\qquad$ 19c |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Grand Opening Sale at Medford's New Store





## Visit our new Suit Department

Initial Fall Showing of La Vogue Suits【Fashion's fairest creations are now here awaiting your approval. Now is the time to select your Fall Suit or Coat, because the assortment is complete. Opening sale prices on NEW FALL SUITS
I10 brand new Suits, made of strictly all wool materials, in black, navy, wine and fancy mixtures; semi-fitted coats; knee plaited and plain gored
values up to $\$ 30.00$. Opening sale
$\$ 18.00$
gBETTER SUITS AT $\$ 25.00, \$ 35.00$ and $\$ 45.00$ EACH

T20 beautiful new Winter Coats; full length; semi-fitted;
made of all wool materials in black, navy,
brown, green and fancy mixtures, values
up to $\$ 30$; opeting sale price.
IBETTER COATS AT $\$ 20.00, \$ 25.00$ and $\$ 27.50$ EACH INEW CARACUL COATS, $\$ 18.00$ and $\$ 30.00$ EACH.


## Visit our New Dress Goods Department <br> sILKs

GJaploom Silk +27 inches wide; splendid material for costumes; comes in all the light evening shades; opening sale price, 39 C
yard
§36-inch black Taffeta silk; suitable for waists, dresses and petticoats; opening sale
price, yard 98C

G36-inch wire twist Serge; all wool; comes in all colors; a splendid fabric for your new Fall suit; opening sale price,
yard $\quad 48 \mathrm{e}$ C 5 -inch Broadeloth; all wool; fine quality; in black, navy, brown and red; opening
sale price, yard
$\mathbf{1 . 3 9}$

## We Carry a Complete Line of Dress Linings

Outing Flannels
g1 case heavy colored Outing Flannels in stripes and checks; $\begin{array}{ll}\begin{array}{l}\text { opening sale price, } \\ \text { yard. }\end{array} & 9 C\end{array}$ GNew Flannelettes for kimonas and dressing sacques; all the new patterns.

## Sheets

© $72 \times 90$ Sheets; torn and hemmed bleached; good heavy weight; opening sale price, each.

## Linens

GWe carry a complete line of Table Linen-napkins, and towels. Saturday special, Renfrew Damask, in red, blue and tan; very special, per
yard.

## Pillow Slips

45-inch bleached Pillow Slips very fine quality; opening 14C
sale price, waeh............

## Visit our New Underwear Department

Big Values For Saturday
INow is the time to prepare for colder weather. A com plete line of women's and children's Vests, Drawers and Union Suits, made in the best mills of the country, on sale at low prices.
GWomen's fleeced lined Vests and Pants; good
29C
GChildren's fleeced lined Shirts and Drawers; all $\quad 39 \mathbf{C}$
sizes; 50 c values; special, each
GChildren's fleeced lined Union Suits; all sizes; 49 e

GREAT VALUES IN OUR HOSIERY DEPARTMENT qWomen's and children's fine ribbed Hose; fast 18 e
©Women's fine maco yarn Hos
good value at, a pair
25e
qLisle and mercerized Hose at, a
pair.............
GA beautiful line of women's Silk Hose at $\$ 2.50, \$ 1.25$ and 98c a pair.

## Good Notions at Little Prices

OIL CLOTH
TOWELS
G50 pieces plain white Oil $\boldsymbol{\omega}_{25}$ dozen huck and Turkish Cloth; best quality; very spe- Bath Towels; good size and cial; opening sale
price, yard..........


