

# Exploiting New Fall Lines

## Prices and Qualities are Absolutely Right as Usual

Steady patrons of this store know that we have always placed fair and honest prices on our merchandise and this season we have been extra careful to buy in the lowest markets and to see that all goods were marked right. We invite you to call this week and allow us the pleasure of showing you the new goods. You will find many things here now that will not stay here long. You are welcome to shop here—We are pleased to have you call.



**FALL AND WINTER GLOVES**

**FALL UNDERWEAR.**  
Big stock of underwear for men, women and children at popular prices.  
We also have a nice line of under-muslins, in single garments and combinations, nicely trimmed with lace and embroidery, at all prices.

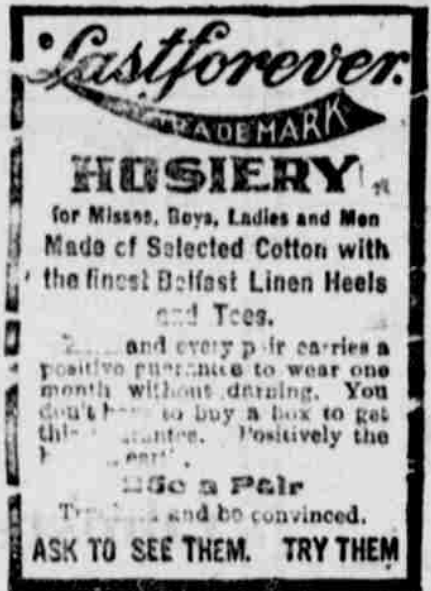
**MISSES' AND CHILDREN'S HATS.**  
All the latest styles, made of crushed velvet, furs, fancy felts and bear skins, nice and serviceable; prices ..... 75c to \$5.00

**BLANKETS.**  
Just the thing for these cool nights—big stock from the cheapest and best cotton to the highest and finest wool; prices from . 65c to \$15.00

**BLACK DRESS FABRICS.**  
An advance showing of celebrated black fabrics, the world's best, comprising all the newest weaves for fall, in light, medium and heavy weights; prices 85c, \$1.00 and up to \$2.00.

**OUTING FLANNELS.**  
A special buy in outing flannels in all the best stripes and figures; sold everywhere at 15c per y'd; price here 10c

**TOWEL SPECIAL**  
Big special in Huck and Bath Towels. Extra 20c huck towel for ..... 12 1/2c  
35c Bleached Bath Towel, extra size ..... 25c



**Lastforever**  
TRADE MARK  
**HOSIERY**  
for Misses, Boys, Ladies and Men  
Made of Selected Cotton with the finest Belfast Linen Heels and Toes.  
and every pair carries a positive guarantee to wear one month without drying. You don't have to buy a box to get this guarantee. Positively the best.  
Use a Pair  
Try them and be convinced.  
**ASK TO SEE THEM. TRY THEM**

**SILK PETTICOATS.**  
Guaranteed Silk Petticoats, some with accordion-pleated flounces, others with deep ruffle flounces. Colors, black, white, navy, brown, green, wine and every conceivable shade you may ask for; prices \$5 to \$12.50

**RIBBONS.**  
A swell line of new fall Ribbons—Hairbow, Dresden fancies and all the other popular fall shades, per yard, only ..... 5c to 50c

**UMBRELLAS.**  
Largest assortment in the city to select from; every one guaranteed; prices ..... 75c to \$7.50



Centelli Spool Silk to match all the new shades in dress goods & silks

**BEAUTIFUL SILKS**  
Silks in the Persian novelties, French rajahs, polka dots and fancy taffetas, in waist patterns and suit lengths; colors, fancy russets, myrtle green, Copenhagen blue, plaids and checks. Prices from ..... 75c to \$1.50

**SUIT CASES**  
A number of unusual bargains in this line.

28 SOUTH CENTRAL AVENUE  
**W. H. Meeker & Co**  
WE SELL GILBERT'S CELEBRATED Dress Linings

**NEW SILK WAISTS.**  
We show in our waist department a new shipment of Silk Waists. Very neat tailored styles, trimmed in fine tuck and self-covered buttons. Another line trimmed fancy with taffeta silk tailored bands and self-covered buttons. Colors are white, black, blue, old rose, gray, etc. A very special purchase of a large quantity of these waists enables us to offer these values at the special low price of ..... \$3.50 to \$8.50

**NOBBY FALL COATS.**  
The smartest advanced models in Long Coats. The correct coat for all out-of-door wear—for the street, automobiling or traveling. Designed of rough woven materials in invisible plaid effects; in dark grays, blue, green, brown and black. They are made full length in double-breasted style, fastening with large fancy buttons, semi-fitting, with a small buttoned cross strap under the arms. Closely fitting turnover collar and the coat can be buttoned all the way up to the neck or left with turnback revers. The sleeves are finished at the hand with a buttoned strap. Prices ..... \$10 to \$45

**NEW DRESSES.**  
Nice one-piece Dresses for street or house wear in serges, Panamas and voiles; colors, navy, blacks and cream; very stylish, serviceable garments and unusual bargains for only ..... \$16.50 to \$37.50

**AUTHORITATIVE SUIT MODELS.**  
A collection of Princess Suits without a parallel in all Medford. These new arrivals embrace charming novelty suits, built on strictly tailored lines, in a vast variety of weaves of cloth, such as serges, diagonals, English chevots, Scotch mixtures, basketcloths, broadcloths, French boucle, etc. The plain tailored coats in the semi-fitting styles with the new hobble skirt, are especially attractive. Shoppers will find a broad range for choosing. These new suits will meet the approval of Medford's most particular women. Prices ..... \$12 to \$25

**LADIES' SKIRTS.**  
All the newest things in domestic and imported Panamas, Serges and Voiles, pleated and braided, with hobble effects; they are beauties and should be seen by every lady. Special prices ..... \$3.75 to \$15



**FALL DRESS FABRICS.**  
Early, you say! Not a bit of it. The fall fashions in fabrics lend themselves to early showing, for the tendency is entirely away from heavy, thick materials to the lighter, softer kinds that make up into the smart, graceful draped effects, which are most artistic and fashionable.



### Record Herald Boosts Oregon

Article in Leading Chicago Paper Tells of Great Wealth of Oregon and Calls Attention to the Wealth-Producing Orchards of the Rogue River Valley.

The Chicago Record Herald in a recent issue says:  
The state of Oregon has arable land enough to support a population of 20,000,000 people. The present population of the state is 750,000. Giant irrigation projects are making the state's waste areas productive and the government has planned the expenditure of large sums in Oregon reclamation work during the next few years in addition to what already has been spent.  
One of the biggest land deals, if not the biggest deal in the history of western development, was negotiated recently, the transaction involving 800,000 acres of Oregon land, approximately \$12,000,000 in cash, and the great development and influx of settlers of course follow. Previous to this, however, thousands of new citizens had established themselves either on privately owned, railway or government lands. Government lands are obtainable in Oregon under the 320-acre act.  
Railway development now under course of completion in Oregon is largely the reason for the influx of settlers of the last few years. An immense area in the interior of the state, formerly minus transportation except of the most primitive character, is now being made accessible through the construction of railways by the bigger transcontinental systems.

a great amount of cheap power for manufacturing purposes and for transportation. Manufacturing has developed to a marked degree, with the development of the state agriculturally, and Portland, the metropolis of the state, has found itself to be the hub of this development.  
Portland is the center of Oregon railway activity. On every side lines of railways reach out to bind a bigger and constantly growing agricultural empire to Portland. Two years ago Central Oregon was a great new section of the inland empire. Now it is vast, virgin central Oregon that both the Hill and Harriman lines of railway are bringing closer to Portland. The Klamath country, the rich Oregon coast territories and other parts of the state are being brought into closer relations with Portland and with other Oregon centers of population as well, by means of new steam and electric railways.  
Within the last few weeks H. C. Atwell, president of the Oregon State Horticultural society, spent considerable time in Omaha, Chicago, St. Paul and other points, looking into the conditions of handling Oregon fruit as it arrives in these markets this fall. Mr. Atwell suggested new and improved methods of caring for the shipments and many of his suggestions were gladly accepted in South Water street, Chicago, and other similar marts.  
**Great Fruit Crop.**  
The Rogue River valley, Oregon, one of the banner fruit districts of the northwest, expects this season's fruit crop will break all former records. The apple, pear and peach crops are very heavy. It is estimated that the Medford district will ship from 400 to 600 cars of apples and 100 to 300 cars of pears. Most of

the peaches will go by express. Many will, however, go east, as the Rogue River valley peach will stand long shipments, and more will go in that direction this year than usual because of the western markets being unable to handle the great yields that are reported from all portions of the Pacific northwest.  
The pear harvest opened with the picking of the Bartlett's August 10. During the two or three weeks of the Bartlett pear harvest from ten to fifteen cars will be shipped from Medford daily. Following the Bartlett's, the Howells, D'Anjou, Comice and Winter Nellis will come in quick succession.  
The apples and pears of the Rogue River district will, as usual, go to the eastern and foreign markets. The pears will not be sold before shipment, but will go at auction in New York and other cities. As yet the apple buying season has not opened, but the best prices are expected. As yet the Rogue River pear has been at a premium in the eastern markets, and growers have had no difficulty in marketing their crop at fancy prices. Last year the heavy-bearing Bartlett sold as high as \$5 a box in Boston, while of the 11 earloads sent by one grower not a single box sold for less than \$3.  
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**MRS. ED ANDREWS,**  
**VOICE CULTURE,**  
**AT NATATORIUM TUES-**  
**DAYS AND FRIDAYS.**  
**PHONE NO. 3952.**  
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**LOWER RATES TO THE SPOKANE APPLE SHOW**  
SPOKANE, Sept. 10.—Official announcement is made that the North Pacific Passenger association has granted a rate of one and a third for the round trip to exhibitors at the third national apple show in Spokane the week of November 14. To obtain this rate the exhibitor will pay full fare one way and on presentation of a certificate as an exhibitor he may purchase a return ticket for one-third of the regular fare. The dates are so arranged that exhibitors may come to Spokane a week before the show opens.  
**KATE NOT YET MARRIED TO DUKE, SAYS HER DAD**  
ELKINS, W. Va., Sept. 10.—Senator Stephen B. Elkins offers his presence here as positive proof that he is not in Europe, where rumor said he had gone to discuss plans for announcing the engagement of his daughter Katherine to the Duke de Abruzzi.  
"I have denied these silly rumors until I am worn out," said the senator. "My daughter is not to be married to Abruzzi. She is not to be made a countess."  
"I much prefer my daughter to marry an American than any nobleman living."  
**Scrapping Over Ball Player.**  
SAN FRANCISCO, Sept. 10.—Although Monte Pfyf, formerly premier slugger in the State league and first baseman for Stockton, was on the Oakland bench in uniform yesterday, it is not certain that he will play. Manager McCredie of Portland says he will protest any game in which Pfyf plays.

**Painting Time**  
Is your home or other building taking on that faded, "seen-better-days" appearance that reminds you that a new coat of color is due?—Time to call in a painter and arrange for repainting.  
But this time get a *lasting* painting—a paint that will keep its brightness and beauty years longer than ordinary paint, and that will fall gradually, leaving a smooth, even, "paintable" surface.  
**Low Brothers "High Standard" Paint Gives Best Results**  
It is ready-to-use, thus saving painter's time and making sure that the mixing is mechanically right.  
"HIGH STANDARD" PAINT is made of materials a third-of-a-century of paint-making experience has proven to be right, scientifically mixed and ground to a wonderful fineness. Unequaled in covering power, spreading capacity, beauty, wearing quality—and proved to be most economical.  
There is a Low Brothers paint for every requirement. Besides "HIGH STANDARD" LIQUID PAINT, there is a Low Brothers Interior Stain for woodwork and walls; Hard Drying Floor Paint for floors; Varnish for floors, woodwork; "Little Blue Flag" Varnish, etc.  
**A Paint in Time Saves the Pine**  
Don't neglect your painting, for by painting in time the appearance and life of your home is lengthened. It will not only pay you to paint now, but we can save you money on paints, and give you the best.  
**NICHOLSON HARDWARE COMPANY**  
**MAIN AND BARTLETT STS.**  
**Negro Leader Visits Slums.**  
LONDON, Eng., Sept. 10.—Booker T. Washington, the negro educator, under the guidance of officials of the Anti-Slavery Aborigines' Protection society, toured the east end of London to observe the conditions existing among the poorer classes. He will visit Andrew Carnegie at Skibo before proceeding to the continent.