

Medford's Building Activity Is Breaking All Records

The seeming insatiable demand for office room, store space and hotel accommodations which has continually confronted Medford in her rapid growth from a small town to a rustling city should soon be temporarily relieved. With the completion of the business blocks now under construction, 428 rooms will be thrown upon the market for use as offices, guest chambers and storerooms. Of these, 212 are designed for business offices, while 216 will be for the accommodation of guests in the two new hotels that are under construction. The majority of the office rooms have already been rented to business firms who are now holding forth in back alley apartments or in badly cramped quarters in some of Medford's present modern business blocks.

There are over \$600,000 worth of solid, permanent buildings under construction in Medford at the present time. Besides the buildings actually being built, the architects say that they are now negotiating with a number of prospective builders who have not yet made definite plans, but who will build in the near future. In addition to the stone, brick, iron and concrete structures being built in the downtown fire restricted district, Medford is witnessing an unprecedented rush in the home-building line.

The business blocks under construction number twelve. Although none of them are skyscrapers in the New York use of the term, if piled together they would nose away the clouds at the height of 36 stories. The two hotels and the Howard building are to have five stories, the Garnet-Corey four stories and the rest two and three stories.

A proper estimate of the extent of construction work being done in Medford's downtown section can be gained by the knowledge that if all the buildings being erected were one-story high they would cover 112,309 square feet, or two and one-third acres. A wall made of the material that is being used in the buildings would have made an admirable protection for some medieval town.

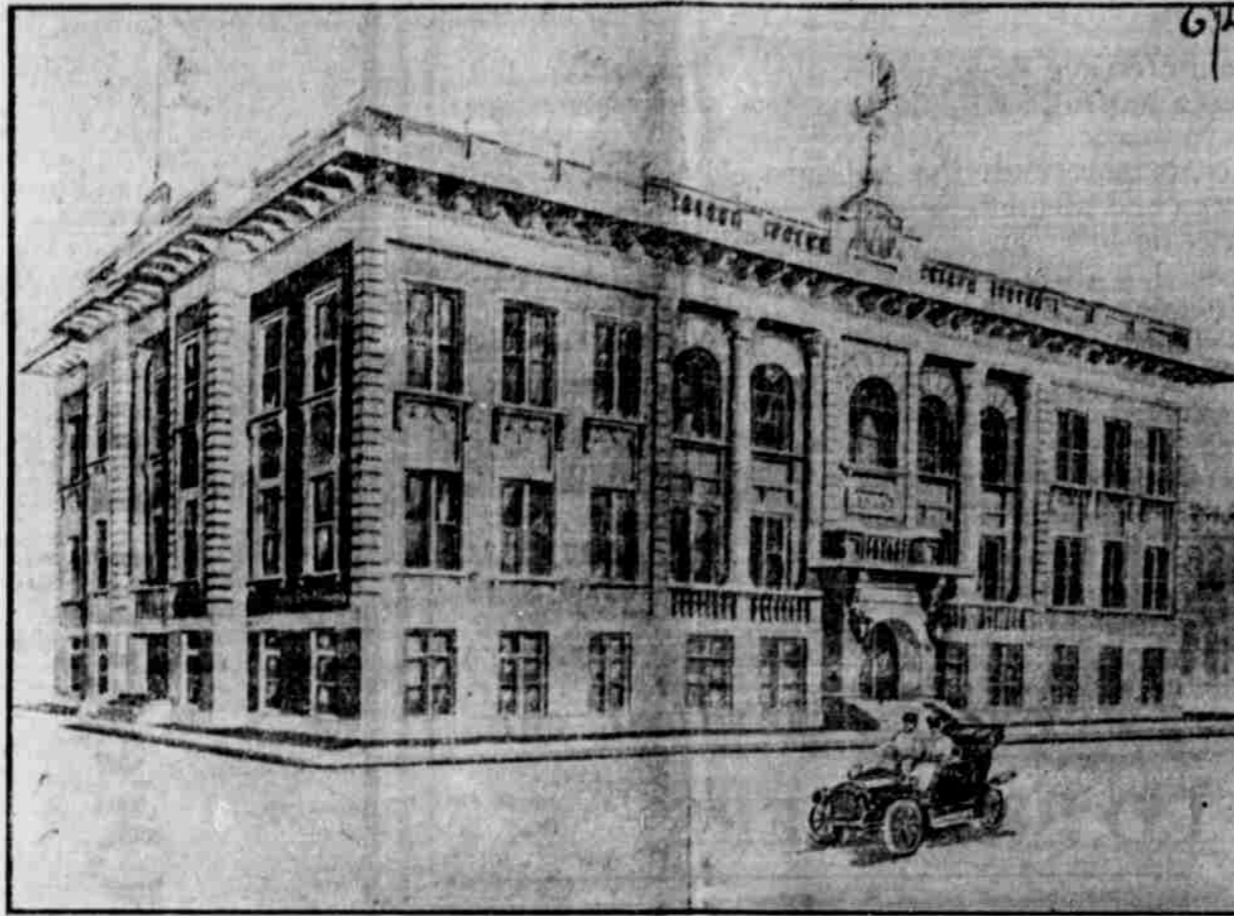
Robert Slewing, a Californian, is the last man to have plans drawn for the erection of a business block

in Medford. Clark & Foster have just drawn plans for a two-story pressed brick structure, which is to be built by Mr. Slewing at 217 West Main street. The new building will be 25 feet wide, with a depth of 120 feet. Both floors will be used as storerooms. Clark & Foster also have just finished plans for the new Christian Science church, which is to be erected on Oakdale avenue. The church is to be a frame structure, costing \$3,500.

Medford's fine new \$50,000 depot, which is the most expensive structure built by the Southern Pacific between Portland and Sacramento, will become the permanent abode of the Medford coterie of Harriman officials on the first of next month. The new depot resembles in every detail the one recently constructed at Walla Walla, a town of 30,000 people.

Contracts have been let for John M. Root's new \$30,000 building and will be completed in 121 days. The structure will have an enameled brick front. The first floor will be occupied by stores, while the second will contain offices.

Both the Garnet-Corey and Rogue River Electric buildings will be ready for occupancy by the first of next month. The Garnet-Corey building, four stories high, will cost



THE QUEEN ANNE SCHOOL.
This building has been projected and work will start upon it in the spring.



THE GARNET-COREY BUILDING.
Medford's first four-story building. Built of a handsome brick and trimmed with Southern Oregon granite.
—Courtesy Rogue Magazine.

\$58,250 when completed. The first floor will be occupied by the Garnet-Corey Hardware company, while the upper three floors will be divided into 60 offices. Powers & Reeves are the architects for this building.

The first floor of the Rogue River Valley Electric building, on West Main street, is already occupied by the company owning it. The second and third floors have been divided by the architect, McIntosh, into 30 offices. There will be a cafe in the basement connected by elevator with a roof garden on top of the building.

Powers & Reeves report that the A. A. Davis building, which is being erected on North C street for the South Bend Milling company at the cost of \$45,000, will be completed within the next two months. The furniture store of Cuthbert & Co. will occupy the entire two floors of this building, which has the dimen-



THE NATATORIUM.
Medford's new amusement palace. In which over 500,000 feet of timber was used and several carloads of steel.
—Courtesy of Rogue Magazine.

sions of 90x180 feet. The first story of this structure is extra high, having a mezzanine or balcony for storing goods.

The five-story Howard building, being erected on Central avenue across from the postoffice, will be Medford's largest business block. The first two stories will be occupied by an amalgamation of the Medford Furniture company and Nicholson Hardware company. Johns & Turner, the architects, have divided the upper three floors into 70 offices. The building will cost \$85,000 and will be completed by the first of the year.

The Page and the Medford hotels being erected at each end of the town both have their basement excavations finished. Within the next week contracts will be let for the buildings proper.

The Medford hotel will be six stories high and will contain 110 guest rooms and six sample rooms, besides a dining room and appurtenances, parlors, a lounging room for men, a store, a barber shop and a billiard room. The building will be pressed brick, costing \$80,000.

The Page hotel, located on East Main and Riverside streets, is to cost \$100,000 and is to be five stories high. The fifth floor, however,

will not be finished immediately. This hotel will contain 100 guest rooms and will have a grille in the basement. Both hotels will be steam heated and will have elevators. Between the Page hotel and Bear creek will be erected a theater as soon as the first building is completed.

The Episcopal building, next that of the Rogue River Valley Electric company, is nearing completion under the careful superintendence of Archdeacon Chambers of Portland. The building will contain two floors. Three stores have rented the ground floor, while the upper floor is being divided into eight offices. A large meeting or dance hall and a reception room to serve at times as a dining room. The building is being erected at a cost of \$32,000.

The new St. Mark's church, next door, is not being built at present on account of lack of funds.

Porter J. Neff, and J. A. Westlund have started work upon a business block 100x130, where the residence of J. E. Enyart stands on the corner of Sixth and Fir. This building is to be the new home of the Mail Tribune.

In addition to these, a very fine new home has been erected by the Medford Grocery company, just south of the present Southern Pacific depot, at a cost of \$40,000.

Buildings planned for the spring include a new opera house by Dr. Page, a Masonic temple and several apartment houses, aside from a large store on the east side.

Big Debut for Ethel Croker.

BURLINGAME, Cal., Sept. 3.—In an effort to outdo Eugene de Sabla's entertainment on the coming-out of his daughter, William C. Croker will erect a \$20,000 temporary pavilion as a setting for the debut of Miss Ethel Croker, which is to take place next Thursday night. The erection of the costly temporary buildings bids fair to become quite a fashion in the smart set of Burlingame.

Hundreds of guests have been invited and the spacious rooms of the Crocker mansion, one of the most elaborate in the state, were deemed insufficient for their accommodation, so a brand-new one, no matter what it cost, was decided on.

IN MEDFORD'S SOCIAL REALM

Mrs. T. E. Daniels and Mrs. Bert Harmon entertained at cards Thursday afternoon at the home of Mrs. Daniels. The decorations used were large bunches of roses and asters. Punch was served during the afternoon and at the conclusion of the game refreshments were served. Miss Banks, Miss Ely and Mrs. Miles assisting the hostesses. There were even tables of players, four of bridge and three of five hundred. Mrs. Dunlop won the first prize at bridge, a pair of silk hose, and Miss Gladys Heard the first prize at five hundred, a pair of silk hose. The lucky number prize, a box of perfume, was carried off by Miss Ely. The invited guests were: Mesdames Fitch, who was the guest of honor, Purdin, Carey, Budge, Stokes, Hafer, Chas. Brown, Dunlop, Mundy, E. B. Davis, Root, Folger, Schermerhorn, Rau, Perkins, Moulden, Boyden, Barneburg, Lawlor, Heard, Miles, Foster, Holmes, Trowbridge, McGowan and Warner; Misses Snedieor, Banks, Heard and Ely.

Mrs. Boyden and Mrs. McGowan entertained most enjoyably Tuesday afternoon at Mrs. Boyden's attractive home on North Central avenue. The color scheme was red, which was carried out in all the rooms. Five hundred was played. Punch was served during the afternoon and later very delicious refreshments were served. The guests of honor of the afternoon were Mrs. Wallace of Chicago, a sister of Mr. Perry; Mrs. Walcott, Mrs. Scott Davis' sister, and Mrs. Fitch of San Francisco. The invited guests were: Mesdames Purdin, Fitch, Daniels, Harmon, Orr, Holmes, Heard, Goble, Merrick, Pottinger, Page, Foster, Watt, Wright, Bingham, Summerfield, Schermerhorn, Barneburg, Hargrave, Antle, Houck, Kentner, Scott Davis, Walcott, Perry, Wallace, Lumsden, Hal Conreid, Rood, Misses Weeks, Ely and Gladys Heard.

A jolly crowd of the younger set gave a farewell picnic Thursday for Miss Eugenia Townsend. Three autos carried the young people to Helman baths, and after a plunge the party motored to Kingsbury Springs. On their return to the baths supper was served under the trees. Later the party drove to the country home of Miss Townsend, where all had a feast of watermelons. Those present were: Misses Eugenia Townsend, Joan Anderson, Josephine Root, Irene Smith, Caroline Andrews, Marie Eifert, Ruth Woodford; Messrs. William Vawter, Ralph Pierce, Howard Shearer, Morris Leonard, Leonard Ewbank, Walter Brown and Gerry Garrett. Miss Bertha Pierce chaperoned the party.

The Christian Endeavor society of the Presbyterian church gave a most enjoyable hayride last week. After going to Jacksonville and Griffin creek, the party returned to the home of Mr. and Mrs. W. H. Gore and spent the remainder of the evening under the oaks. Chinese lanterns lighted the lawn and delicious refreshments were served, including a feast of watermelons provided by Mr. Gore. Those present were: Misses Fern Jerome, Agnes Isaacs, Loraine Bliton, Jessie Purdy, Lou Campbell, Gertrude Humphrey, Opal Daly, Ione Flynn, Genevieve Wortman, Laura Treckler, Putney, Minnie Jackson, Mary Gore, Edna Gore, Esther Harrison and Bertha Brendenburgh; Messrs. Hammond, Harrison, Harvey, Field, Charles Weaver, Sam Glasgok and Arthur Rose. Mrs. W. F. Shields chaperoned the party.

The Eastern Star held a meeting Friday night, when the arrangement of the work to be done was definitely settled. Mrs. Rinehart, the worthy grand matron, was present; also Mrs. Matthews, the past worthy matron of Indiana, and Mrs. Low-

past worthy matron of Illinois. After the business meeting a special evening was spent. About one hundred people were present.

The Methodist Brotherhood have planned a series of lectures and concerts which will be given during the winter for the benefit of the new church building fund. The first concert will be given Tuesday evening, September 6, at the First M. E. church. On that occasion Miss Talma-Zetta Henry will make her first appearance before a Medford audience. Miss Henry is a dramatic reader of rare ability and the Brotherhood was very fortunate to be able to secure her.

The first large dancing party of the season was given Friday night in the hall of the Natatorium by Misses Bess Kentner, Ruth Merrick and Hazel Enyart. About 25 couples were present. Punch was served by Miss Jean Budge and Miss Laura Page, on the roof garden, which was lighted by Chinese lanterns. The patronesses were: Mesdames Moulden, Kentner, Daniels, Harmon and Budge.

Mrs. Percival Shae and daughter, Miss Katherine, leave for Boston Sunday evening and Mrs. Shae has been extensively entertained this past week. Friday morning Mrs. Snedieor gave a 9 o'clock breakfast in her honor. Among the guests were Mesdames Schenck, Fabric, Putnam and Hartzell.

Mrs. Rinehart, the worthy matron of the Eastern Star, is the guest of Mrs. W. H. McGowan on Oakdale avenue. Mrs. Rinehart met with the Medford Lodge Friday night, and with the Jacksonville lodge Saturday night, and Monday will be in Central Point.

On next Tuesday evening, September 6, a dramatic concert will be given at the First M. E. church, corner North Bartlett and Fourth streets, in which Miss Talma-Zetta Henry, a professional reader, late of San Francisco, will make her first appearance in Medford under the auspices of the Methodist Brother-



MISS HENRY.

hood. The foremost members of Medford's musical circle will assist Miss Henry. The program is excellent and will be as follows:

Piano, "Fourth Mazurka" (Godard), Mrs. C. Walker; comedy sketch, "Engaged" (Livingston Russell), character represented, Sally Saunders, Ralph's "angel," Miss Talma-Zetta Henry; monologue, "In Imminent Peril" (B. L. C. Griffith), Miss Talma-Zetta Henry; song, selected, Mr. Hoy; (a) selections, comedies, (b) quaint, child dialect characterizations, "Seein' Things" (Eugene Field), "Elf Child," "Raggedy man," "Almost Beyond Endurance" (James Whitcomb Riley), (c) dramatic reading, "The Minister's Black

Nance" (Pauline Phelps), Miss Talma-Zetta Henry; song, selected, Mrs. Van Seyoo; dramatic pathos character sketch, "How the Church Was Built at Kehoe's Bar" (John Bennett), Miss Talma-Zetta Henry, Mrs. C. Walker at the piano; humorous acting monologue, "Dumb Waiter Difficulty" (Pauline Phelps), Miss Talma-Zetta Henry.

A picnic dinner was given on the banks of the Rogue river, beyond Gold Hill, Saturday evening in honor of Mr. and Mrs. Trapp, who have been the guests of Dr. and Mrs. Walter Stokes. Those present were: Mr. and Mrs. Trapp, Mr. and Mrs. Chas. Brown, Mr. and Mrs. Dunlop, Mr. and Mrs. Edgar Hafer, Dr. and Mrs. Stokes and Howard Dudley.

The B. G. club was entertained Thursday afternoon at the home of Miss Opal Duley. Contests were played and Miss Leola Eubank carried off the prize. The club intends giving a progressive party next Tuesday.

In honor of Mrs. Fitch of San Francisco, Mr. and Mrs. Harry Foster gave a delightful dinner Saturday night. Pink carnations were artistically used as decorations. The guests were Mrs. Fitch and her daughter, Miss Ely, and Judge and Mrs. Purdin.

Mr. and Mrs. Townsend and Miss Eugenie leave Monday for a trip to Seattle and Minneapolis. Later they will go to Los Angeles, Cal., where they expect to make their future home. Mr. and Mrs. Lux will spend the winter in Medford.

Mrs. T. E. Daniels entertained Wednesday with a bridge breakfast when a most delicious breakfast was served. The guests were Mesdames Moulden, Harmon and Carey.

Mrs. Helen Snedieor, assisted by Mrs. Rosenbaum, entertained at bridge Wednesday afternoon. The guests were Mesdames Shae, Schermerhorn, Daniels, Harmon, Manley, Perry, Wallace and E. B. Davis.

Mr. Ed Andrews has taken charge of the emigrant and sales department of the Rogue River Canal company. Mr. Andrews is very much interested in the work and will devote all his energy and time to it.

The members of the Ladies' Aid of the Christian church are urgently requested to attend the meeting to be held at the church Wednesday afternoon at 2:30.

Mrs. White and daughter, Miss Zelia, have returned from an outing at Coletin and leave Sunday with the K of P. for Klamath Falls, where they will spend some time with relatives.

Mr. and Mrs. J. D. Olwell gave a circus party, followed by a luncheon Monday. The invited guests were Mr. and Mrs. E. B. Handley, Mr. and Mrs. George Daggett, Messrs. Tronson and Astbury.

Mr. Howard Rigler of Portland is visiting Mr. Vernon Vawter. Mr. Rigler is a noted athlete and has carried off many honors and medals at his university.

There will be a special meeting of the Ladies' Aid of the Methodist church Tuesday afternoon. All members are requested to be present.

Mr. and Mrs. C. A. McArthur are receiving congratulations on the arrival of a daughter August 2.

Mr. D. B. Russell is spending his vacation on Trail creek.

Mr. and Mrs. E. B. Handley entertained at dinner last Sunday. Their guests were Mr. and Mrs. J. D. Olwell, Mr. and Mrs. Daggett, Messrs. Tronson and Astbury.

Mr. and Mrs. A. R. Garretson of Washington arrived in Medford last week and will locate here. Mr. Garretson will be in charge of the Big Pines planing mill.

Mrs. J. T. Roberts of Albany, who has been the guest of Mrs. A. C. Allen and Mrs. L. B. Brown, left Saturday for her home.

Miss Helen Whitney and Miss Helen Morrow, who have been the guests of Miss Watt, left for their home in Portland last Tuesday.

Mr. and Mrs. W. E. Trapp and family of Lincoln, Ill., who have been visiting Mr. Trapp's sister, Mrs. Walter Stokes, left last week for their home.

Mrs. Ed Andrews will open her studio in the small hall of the Natatorium a week from Tuesday and will be there two days each week, Tuesdays and Fridays.

Mrs. Clara Moulden, who has been spending the past week in Medford, left Saturday for the Enyart ranch, on Rogue river.

The K. O. P. leave Sunday for Klamath Falls, where they will be royally entertained by the order there until Wednesday.

Mrs. Montgomery returned to Medford last week, where she will spend some time with her sister, Miss Painter.

Mrs. E. B. Pickel left for a short trip to Portland Saturday evening. (Continued on Page 13.)