

### Brommer Bros. Clear \$250 an Acre on Cantaloupes

Are Solving the Question Whether Diversified Farming Will Pay in the Rogue River Valley—Perseverance, and Irrigation is Proving to Be Only Factors Needed.

Will Medford Rockyfords eventually be as well known in the markets of the world as the famous Rogue River valley Newtown Pippins and Spitzenbergs?

Mr. Brommer thinks they will, and he is now demonstrating the possibilities of irrigation in the valley and showing how the desert land north of Medford and Central Point can be made to produce cantaloupes and berries in abundance, that have heretofore only been raised in a limited way through lack of irrigation.

Brommer Bros.' orchards and gardens are located near the bridge crossing of the Pacific & Eastern two miles north of Medford, and the general air of prosperity of this well kept and productive little farm is a real object lesson to the man who refuses to accept modern methods, and a glimpse into the future, for the man who can see the possibilities in the great non-producing areas of the valley.

The proprietors of this 33-acre orchard tract came to Medford three years ago, and were formerly caterers and confectioners in Chicago, with no practical experience in the work which they came to take up, but they believe in hard and persistent work, and that irrigation was the real secret of the success of the western orchardist. The land which was purchased was barren, gravelly desert land, and the men who looked upon irrigation as an idle dream of

some misguided engineer smiled at the lack of judgment these young men from the far off windy city. The Brommers, however, felt no misgiving, for they knew that irrigation had worked greater marvels than that of the reclamation of their little farm, and they felt secure for every acre of their land carried with it a water right from the old Fish Lake company, now the Rogue River Canal company, and they were certain that water was all that was needed to make their land as productive as any in the valley.

The first year saw the planting of the young trees that would ultimately make the producing orchard, garden truck of many varieties was planted and produced abundantly, berries were started and cantaloupes were grown as an experiment.

The second year the berries showed astonishing yields, and the cantaloupes had passed from experiment to certain reality, and demonstrated plainly to the Brommers the possibilities of specializing in the favorite Rockyfords.

This season six acres of their land was planted to cantaloupes, three acres as fillers in the young orchard and three acres on the gravelly upper land. Sunshine all the time, and moisture at the right moment and in the proper quantity was all the Brommers needed, and they were sure the weather man would furnish the sunshine and that the irrigation company

would furnish the water. The fact that the valley has had no rain since June 13th has had no terrors for these young men, for they carried "crop insurance" and the cantaloupes were growing like a non-irrigated orchard during the early spring rains.

The first cantaloupes reached the market on July 27 and the Brommers will sell more than 1000 crates before the ending of the season, showing a net profit of more than \$250 per acre. One Portland house has placed an order for 50 cases daily and orders have come from nearly every town on the Southern Pacific in the Willamette valley. Mr. Brommer states that they could easily contract for ten times their output, and next year they will devote more than double the acreage to cantaloupes. He also states that next year's shipment will begin shortly after July 15th and there is every reason to believe that the desert land will soon become famous for its Medford Rockyfords. The Brommer Bros. have also demonstrated the possibilities of raising strawberries on the gravel soil and this year netted \$200 from one-fourth of an acre of these berries. Mr. Brommer thinks that strawberries and cantaloupes will be generally raised within the next few years, and now that irrigation can be secured, the Medford district of the Rogue River valley should easily get into the front rank as a producer of the best the markets afford.



## Swell Silk Dresses At Medford's Quality Store

Glance at the window as you pass by and see the beautiful, new, silk, one-piece Dresses. They are the neatest, most fetching creations ever turned out by the New York manufacturers.

We are now showing Fall, 1910, styles in

**SWELL NEW SUITS, COATS,  
SKIRTS, WAISTS, PETTICOATS, ETC.**

Our creations in the above named lines are a little bit the nicest that have ever been shown in Medford. Call and allow us the pleasure of showing you the new arrivals.



## THE EMPORIUM

A. E. TACKSTROM, Proprietor, Successor to Montgomery.

### Hosiery and Underwear

#### MERODE

Underwear is the finest ever produced. We are showing the new lines for women, misses and infants, in all sizes and the wanted grades. See the misses' Union Suits.

#### FINE HOSE

Is one of our specialties. A complete line, including silks and silk lises.



### Kimonos

#### SEE THE WINDOW

Of beautiful messaline Kimonos, suitable for home wear in afternoon and evenings. These kimonos are the most elaborate, yet dainty creations we have ever seen. To see them is to wish to possess one.

#### HOUSE DRESSES

Of all descriptions for women and misses. Call and see the new arrivals. Prices right.

## BALLINGER IS GIVEN A SLAP

Has Man He Does Not Like Appointed to Head Bureau of Mines, Which Is in His Department—Taft Names Men.

BEVERLY, Mass., Sept. 3.—Dr. Joseph A. Holmes, said to be a foe of Secretary Ballinger, and a known friend of Gifford Pinchot and James R. Garfield, has been appointed director of the new bureau of mines by President Taft.

Secretary Ballinger, under whose department the new bureau falls, has been opposed to Holmes' appointment, and his selection by Taft has caused much surprise.

Dr. Holmes was backed by a large delegation of western men. Congress-

man Tawney, chairman of the house appropriations committee, and other regulars opposed the appointment.

SEATTLE, Wash., Sept. 3.—Secretary of the Interior Ballinger today refused to discuss the appointment of Dr. Joseph Holmes, a known friend to Gifford Pinchot, as director of the new bureau of mines by President Taft.

"I have nothing to say," said Ballinger, when asked his opinion of the appointment. It is said that Holmes is a foe of the secretary and his appointment is looked upon as significant.

### SEPTEMBER ISSUE OF ROGUE MAGAZINE OUT

The September issue of the Rogue Magazine, just off the press, is one of the most excellent numbers as yet issued by that arch-booster, Arthur Brown. It is replete with interesting matter and timely illustrations. An article on Medford and its building activity is especially interesting. Publisher Brown

is doing a splendid work for the valley and it is well that he is meeting with the success which he so richly deserves.

Haskins for health.

## MEDFORD THEATRE

OPENING OF REGULAR SEASON THE

### National--Pollard

OPERA COMPANY in Gilbert & Sullivan's Famous

## "THE MIKADO"

Splendid cast of Principals, including EVA POLLARD as Yum Yum ALF POLLARD as Koko and

HENRI GUNSON as Nanki Poo

Sale opens Wednesday, September 7, at 10 a. m.

Saturday, Sept. 10th

## REPORT OF THE CONDITION OF THE MEDFORD NATIONAL BANK

at Medford, in the State of Oregon, at the close of business September 1st, 1910.

### RESOURCES.

Loans and discounts	\$447,551.52
Overdrafts, secured and unsecured	14,478.10
U. S. bonds to secure circulation	49,800.00
Premiums on U. S. bonds	1,795.87
Bonds, securities, etc	37,822.72
Banking house, furniture and fixtures	35,071.14
Due from national banks (not reserve agents)	1,065.47
Due from state and private banks and bankers, trust companies and savings banks	1,716.01
Due from approved reserve agents	80,179.36
Checks and other cash items	2,915.91
Exchanges for clearing house	6,941.47
Notes of other national banks	470.00
Fractional paper currency, nickels and cents	315.26
Lawful money reserve in bank, viz:	
Specie	\$32,484.55
Legal tender notes	1,000.00
Redemption fund with U. S. treasurer (5 per cent of circulation)	2,490.00
Gold dust	435.31
Total	\$715,632.69

### LIABILITIES.

Capital stock paid in	\$100,000.00
Surplus fund	20,000.00
Undivided profits, less expenses and taxes paid	12,751.00
National bank notes outstanding	49,800.00
Due to other national banks	1,175.11
Due to state and private banks and bankers	11,185.32
Individual deposits subject to check	480,669.55
Demand certificates of deposit	23,816.37
Time certificates of deposit	18,235.34
Total	\$715,632.69

State of Oregon, County of Jackson, ss:

I, John S. Orth, cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

JOHN S. ORTH, Cashier.

Subscribed and sworn to before me, this 3d day of September, 1910.

F. M. STEWART, Notary Public.

Correct—Attest:  
F. E. MERRICK,  
J. A. PERRY,  
WM. M. COLVIG,  
Directors.

## REPORT OF THE CONDITION OF The Jackson County Bank

at Medford, in the State of Oregon, at the close of business September 1st, 1910.

### RESOURCES.

Loans and discounts	\$507,802.31
Bonds, securities, etc	60,354.57
Banking house, furniture and fixtures	30,000.00
Due from banks (not reserve banks)	23,140.03
Due from approved reserve banks	88,421.70
Checks and other cash items	10,743.94
Cash on hand	77,775.41
Gold dust on hand	101.94
Total	\$789,337.90

### LIABILITIES.

Capital stock paid in	\$100,000.00
Surplus fund	50,000.00
Undivided profits, less expenses and taxes paid	11,032.51
Due to banks and bankers	4,523.51
Individual deposits subject to check	493,852.62
Demand certificates of deposit	32,985.62
Time certificates of deposit	93,194.39
Certified checks	80.00
Cashier's checks outstanding	42.51
State deposits	12,626.74
Total	\$789,337.90

State of Oregon, County of Jackson, ss:

I, C. W. McDonald, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

C. W. McDONALD, Cashier.

Subscribed and sworn to before me, this 3d day of September, 1910.

M. FURDIN, Notary Public.

Correct—Attest:  
H. LINDLEY,  
V. A. DAVIS,  
GEO. R. LINDLEY,  
Directors.

## DRUGS

JUST RECEIVED  
HUDNUTS TOILET REQUISITES

LADIES' LEATHER  
HAND BAGS  
GRIFFON MANICURE ARTICLES

## MEDFORD PHARMACY

DAY AND NIGHT PHONE SERVICE NEAR THE POST OFFICE PHONE MAIN 101

## For Store Lighting MAZDA Lamps Are Unrivaled

They enable any store to use electric light at a cost which is less than would have to be paid for any other illuminant on the market.

### We Furnish MAZDA Lamps

to our central station customers at very liberal terms. The General Electric Company is supplying us with the GE MAZDA lamp in all sizes suitable for all lighting needs. Every merchant should look into this question of more light for his business. We have several interesting propositions for merchants.

ROGUE RIVER VALLEY ELECTRIC CO.

