

To Want-Advertise with Moderate Persistence is to "Get Your Wish"

APPLE CROP AS SHIPPERS COUNT

Secretary of International Apple-Growers' Association Files His Annual Report on Status of the United States Crop.

The following is the annual report of Secretary Rothwell to the International Apple Shippers association which met recently in Niagara, N. Y.

I herewith submit to you my report on the apple crop of the United States and Canada, August 1, 1910, as compared with August 1, 1909. Please bear in mind that as usual and in accordance with the practice of our association for several years, we make the last year's crop in each state the basis of this year's estimate and increasing or diminishing the percentage as the crop is correspondingly lighter or heavier than one year ago. The basis upon which we arrive at the given percentage of each state is sometimes misconstrued not only by our membership, but by public press in discussing our figures. For illustration, if a given state is given at 80 per cent it means that the crop this year is equal to four-fifths of the crop of one year ago, or if given at 200 per cent in such state is just twice as large as one year ago.

An examination of this report for the first of New England group shows an increase in the entire section, except the unimportant state of Rhode Island, and for the whole group the entire crop this year promises to be about 40 per cent in excess of last year.

The central group, which is the largest producing group, shows increase in Ohio, Delaware and New Jersey over last year; Pennsylvania, Michigan and Wisconsin shows considerable decline, with the increase not being nearly sufficient to offset the shortage, and this group shows a decline from last year of 5 to 10 per cent.

The middle west, or Ben Davis group, shows the crop quite differently distributed from a year ago. Illinois, Nebraska and Iowa showing considerable decrease, with Arkansas, Kansas and Indiana showing considerable increase, and for this entire group gains substantially offset losses so the present prospects promise a crop practically equal to one year ago.

Southern group. The important state of Virginia shows a very decided increase over last year, with considerable increase in West Virginia, and Kentucky Maryland alone showing any decrease in this group, therefore this group will show an increase of fully 50 per cent over one year ago.

Pacific group, or box apple district and Colorado shows a decline in but one important state, Colorado, with a heavy increase in Washington and Oregon, and a heavy increase in the less important state of Idaho as well as Utah, with the important state of California showing a moderate increase of 15 per cent for the whole group an increase of 50 percent for the whole group over one year ago is promised.

Canada not including the province of Nova Scotia, shows a decline over a year ago, early varieties promising relatively better than winter varieties. The Nova Scotia district promises until recently, a good crop, but a very heavy drop followed shortly after setting time and present prospects are not to exceed 40 per cent of a year ago in quality.

Upon the important question of quality the quality is decidedly better than one year ago; New England, New York, Pennsylvania and Ohio all promise much better quality than a year ago, as does all the southern group, while the Pacific group promises exceptionally good quality for the entire group, which will be the heaviest ever harvested.

The middle west or Ben Davis group ranges from poor to good quality, with a considerable portion of it with only fair quality.

I. A. S. A. Apple Crop Estimate. Percentage indicates comparison with the 1909 yield.

New England Group:	
Rhode Island	90
Central Group	
New York	100
Pennsylvania	90
New Jersey	225
Delaware	250
Ohio	140
Michigan	40
Middle West or Ben Davis Group:	
Indiana	175
Illinois	40

SHIPMENTS ARE HEAVIER NOW

SACRAMENTO, Calif., Aug. 11.—The total number of cars of deciduous fruits shipped to eastern markets to date this year, according to the report of the California Fruit Distributors, is 5,305. In 1909 to a corresponding date, the fruit shipments numbered 5,000 cars. The shipments for this year exceed those of last year in every variety of fruit except pears and peaches.

The following shows the number of cars forwarded this year to date and the number forwarded to a even date last year:

Cherries—1910, 250; 1909, 249
Apricots—1910, 289; 1909, 209
Peaches—1910, 1402; 1909, 1417
Plums—1910, 1415; 1909, 1222
Pears—1910, 1599; 1909, 1795
Grapes—1910, 271; 1909, 87 1-2
Apples—1910, 75 3-4; 1909, 12 1-2
Miscellaneous—1909, 5 3-4

Peaches, pears and grapes went forward in large numbers last week. The shipment of peaches and pears will fall off during the next ten days, while grape shipments will increase.

The following weekly trade letter sent out by the California Fruit Distributors gives the results of the weekly shipments:

"Peaches, 268 1-2 cars. As predicted last week there has been a considerable falling off in the shipments of this variety of fruit during the past week and there will be a further decline in the coming week. There will be a reasonable quantity of fruit available but the large shipments for the season have been exhausted. There will be an ample supply of our finest Yellow Clings available during the next two or three weeks. It will pay the trade to keep this in mind and order them liberally, as they are sure to give satisfaction.

"Plums, 110 3-4 cars. A slight decline in the shipment of this variety is to be noted, but not as great as was expected. The same varieties are going forward as were being shipped last week. It is not expected that plum shipments will be kept up in this volume for more than a few days.

"Pears, 271 cars. Over 100 cars less of pears went out last week than the preceding one. There will be a further decline during the coming week. Fall and winter pears are reported as being a light crop.

"Grapes, 161 cars. Nearly three times as many grapes went forward last week as during the preceding seven days. Varieties continue the same as last week.

"Weather conditions have remained favorable since our last report."

Missouri	90	Fair to good.
Kansas	200	200
Oklahoma	125	"
Maine	120	Fair to good.
New Hampshire	200	"
Vermont	110	"
Massachusetts	130	"
Connecticut	125	"
Arkansas	150	Poor to Good
Iowa	15	"
Nebraska	40	"

Southern Group		
West Va.	120	Fair to good
Virginia	225	"
Maryland	85	"
Kentucky	175	Poor to good.
Tennessee	160	"

Pacific Group		
Colorado	70	Good
Idaho	300	"
Utah	200	"
Montana	90	"
California	115	"
Oregon	275	"
Washington	300	"
New Mexico	90	"
Canada not including Nova Scotia	70	Poor to good
Nova Scotia	40	"

MEDFORD MARKETS.

(Prices paid by Medford merchants.)
 Potatoes, new, \$1.40@1.50 per cwt.; cabbage, 2c.
 Blackberries, \$1@1.25.
 Green onions, 40c dozen bunches; radishes, 40c dozen bunches; string beans, 4c lb.; lettuce, 40c dozen; turnips, 1 1/2c lb.; beets, 40c dozen bunches; carrots, 40c dozen bunches.
 Peaches, 50@85c box.
 Cucumbers, 15c to 20c doz.
 Squash, 35@50c dozen.
 Corn, 15c dozen.
 Cantaloupes, 50@75c dozen.
 Watermelons, 15@30c.
 Tomatoes, 3c.
 Pumpkins, 8@12 1/2c.
 Butter, Eggs and Poultry.
 (Prices paid by Medford merchants.)
 Ranch butter, 25@27 1/2c; fancy creamery, 35c.
 Fresh ranch eggs, 30c.

Results From Want Advertising are as Sure as Anything Could be in an Uncertain World

The nowadays-folk like to see a logical reason upon which to build a hope. They like to know the cause from which results may be inferred.

In the matter of securing results from classified advertising this is not difficult. Suppose that it is a position as stenographer that is being sought. The advertiser may infer results from her ad for definite reasons. She knows that all employers who need stenographers will read the ads of all stenographers who seek positions—that is if her ad is "there" that it will be seen; and that if it impresses favorably, it will be answered. It would be as idle for logic to imagine that if a man needs a stenographer he would fail to read the ads of stenographers—he'd be a strange type of business man, if he did. Of course, if the right ad is not there, he may publish or ad of his own. But he reads the ads—that's a safe inference.

The same thing applies, in a like way, to all other classifications of want ads. Each classification draws its readers in a sort of automatic way, from all those interested and concerned at the time in the matter involved. This state of affairs pretty nearly assures results from want advertising.

Mixed poultry, 10@14c; spring chickens, 18@20c; turkeys, 17c.

(Prices paid producers.)
 Hay—Timothy, \$16; alfalfa, \$12; grass, \$14; grain hay, \$16.
 Grain—Wheat, \$1.15 bushel; oats, \$32 ton; barley, \$30 ton.
 Beef—Cows, 4@4 1/2 c; steers, 5@5 1/2 c; pork, 9c; mutton, 5@5 1/2 c; lambs, 6c; veal, dressed, 8c.
 (Selling prices.)
 Rolled barley, \$1.90 cwt., \$32 ton; bran, \$1.70; middlings, \$1.85@1.90; shorts, \$1.80@1.85.

FOR EXCHANGE.

FOR EXCHANGE—House and two lots close in on Oakdale avenue, now rented, value \$4,000, will trade for close in raw land or planted to young pears, Box 627, Medford. *

FOR SALE.

Ranches.
 FOR SALE—113 1-2 acres, 100 acres good farm land; \$4000; 4 home-stead relinquishments; 3 home-steads never filed on. Address 2C, care of this office. *

FOR SALE—Do you want a fine farm of 60 acres near Anderson Co., Talent, Oregon, fertile soil, healthy location, among the hills, 20 acres under cultivation, a seven-room house, outbuildings, etc., etc., a well of pure, sparkling water, several living springs of water on the place, a fine bearing family orchard of three acres, early and late apples, also peaches, pears, plums, prunes, cherries and some small, lovely view from it of the valley? Will make somebody an ideal home. Seven thousand dollars (that is only a trifle over \$116) one hundred and sixteen dollars an acre. Take your wife and come on the cars to Talent and I will take a rig and go out and show you the place. L. N. Judd, Robert building, near depot. 123

Business Property.

FOR SALE—One of the best paying propositions in southern Oregon for cash. Good reason for selling. Address C. D. care of Mail Tribune. 126

FOR SALE—Choice business property at a bargain, on long time; easy terms. Address Condor Water Power Co. *

Houses.

FOR SALE—Or rent, six-room house and bath, furniture for sale. 228 N. Central avenue. 124

FOR SALE—\$1200 two story new house, four rooms and pantry downstairs, upstairs not completed; wood shed and well; lot 50x258; close in. Inquire J. Ritter, 6 South C street. 126

FOR SALE—House and two lots, \$2150. Inquire Bob Taylor, 815 Myrtle street. tf

FOR SALE—New 7-room modern house on West Main, 50x118 foot lot, corner, cheap, at \$3750. Inquire of L. M. Lyons, 716 East Main. 138

FOR SALE—Cheap, 3-room bungalow, with front porch and screened back porch; water and sewer in, and street to be paved; part cash, balance four years. Call at 139 West Jackson street. 128

Business Opportunities.

FOR SALE—Or trade, 320 acres good average land, well located; all wild land; about 30 acres non-tillable; no hills; two miles from railroad station; corners in Rogue river; 100 acres of this is worth price of whole tract; cheapest property in same vicinity; good orchard district; fine for promotion; will take city or ranch property in part payment, here or elsewhere. J. W. Dressler Agency. tf

FOR SALE—One best business in Medford. Carl M. C. D., Tribune. 127

FOR SALE—Cheap, if taken at once, a business that nets \$75 per month and can be worked up; requires but part of your time and can be handled in connection with something else. Address P. D. Q., care Medford Mail Tribune office. 124*

FOR SALE—160 acres timber land, cheap for cash, near Medford. J. R. Stevenson, Tarpan, Tex. 147

FOR SALE.

Acresage.
 FOR SALE—Or location, 35 quarter sections government land can be taken under stone and timber act, \$2.50 per acre; no residence required; can be taken as homestead also; 200 acres of best fruit land ready to plant. Inquire A. B. Saling, room 34 Jackson County Bank building. 128

FOR SALE—Five acres, five miles out and planted in pears. Terms, Bargain if taken at once. Address "B" care of Tribune office. 126

FOR SALE—One of the best bearing apple orchards in the Rogue River valley, situated near Ashland, for particulars call on or write Frank Callison, 96 Oak street, Ashland, Or. 125*

FOR SALE—120 acres, Evans Creek fruit; improvements; buy of owner. Write S. F. Potter, R. F. D., Woodville, Or.

FOR SALE—Four acres in the city of Ashland, Oregon, on corner Boulevard and Walker street; fine 4-year-old orchard, berries and vegetables; city water piped to grounds; good soil; nice 5-room plastered house with bath, hot and cold water; bars; heshouse; price \$4500 for quick sale. Box 234 Ashland, Oregon. 125*

FOR SALE—60 acres, finest building site in the valley, including 30 acres good fruit land; cheap and terms right. H. C. Maltby, No. 7, Postoffice Bldg. 126

FOR SALE—5 and 10-acre tracts just within and adjoining city limits, at a bargain, on 5 annual payments. Address Condor Water Power Co. *

Lots.

FOR SALE—15 lots, nine blocks from depot. Terms, Bargain if taken within the next ten days. Address A. B. care of Tribune office. 126

FOR SALE—Beautiful view lot, 9 bearing apple, prune and plum trees; price \$360. Address M. Stephens, Box 568, city. 133

FOR SALE—City lots, \$20; for a small, safe investment see the city lots I offer at \$300 and \$250 per lot; \$20 cash payment; balance \$10 per month; no interest. H. C. Maltby, No. 7 Postoffice Bldg. *

FOR SALE—Business lots on Main street, Eagle Point; price reasonable; first come, first choice. D. B. Deeter & Co., Eagle Point. 126

Miscellaneous.

FOR SALE—Oak sideboard and dining room table, 6 chairs, 3 pieces oak bedroom set, 1 wood heating stove. Call 707 South Oakdale. 126

FOR SALE—New piano player; bargain; inquire at Eilers Music Co., at Weeks & McGowan Co. 123*

FOR SALE—2 3-4 Bath wagon, good as new, stake rack bed, also good heavy harness cheap. Box 627, Medford. *

FOR SALE—80 head of stock hogs if taken at once. See Kofeldt, Rogue River Electric company. *

FOR SALE—Three horses, are 4-year-old, one 9-year-old, driving or saddle; one pet pony; all guaranteed sound and gentle. Union Livery Stable. H. C. Smidt. 124

FOR SALE—Fine breeding pen of seven White Leghorn chickens. C. E. Harland, corner Washington and Howard streets, near Genesee street, East Medford. 123

FOR SALE—\$110 check payable on Eilers Music House, for sale cheap; must be taken within 7 days. Address R. L. Sprague, R. F. D. No. 1. 125

FOR SALE—Three good span of young horses, weight from 1400 to 1600 pounds; 3 wagons; 3 sets of harness; buggy and cart. Call on or address L. A. Rose, Phoenix, Or. 125

FOR SALE.

Miscellaneous.
 FOR SALE—Mortgage loan of \$600, drawing 10 per cent interest, for one year, on Medford city property; very good security. Inquire 334 W. 6th. 123

FOR SALE—Two showcases, reasonable prices. See Calhoun Sisters, 8 So. Central ave. tf

FOR SALE—1 horse, young and sound, weight 1500 pounds. Inquire of Mitchell & Boeck. tf

FOR SALE—Steam wood saw, L. O. Van Wegen, Medford, R. F. D. No. 1. 144

FOR SALE—Two years' lease on 250 acre ranch, together with 6 horses, 4 colts, 3 milk cows and all machinery necessary for running ranch, 50 acres alfalfa; this year's crop is between 300 and 400 tons of the best hay; good market; 3 miles from Ashland on Blue road. Address A. S. Filson, Ashland, Or. *

FOR SALE—Legal blanks or all kinds—tresspass and other notices, at Mail Tribune office. *

FOR SALE—Chandler & Price Gordon jobber, 11x14 press; a bargain. Inquire Mail Tribune office. *

FOR RENT.

OFFICE FOR RENT.
 Over the postoffice. See A. A. Davis. tf

Housekeeping Rooms.
 FOR RENT—Two furnished housekeeping rooms. Apply to Mrs. Darnell, East Pine, corner Fourteenth street, next to Riverside ave. tf

Furnished Rooms.
 FOR RENT—Nicely furnished sleeping room, cool, bath, reasonable price; easy walk; on West Hamilton street, two blocks off North Oakdale. 203 Olsson street. tf

FOR RENT—Large modern furnished room, close in, for gentlemen. 243 N. Holly. 127

FOR RENT—Furnished room. See Clyde Hazelrigg at postoffice. *

FOR RENT—Business room 21x140, suitable for first-class cafe. See Kofeldt, Rogue River Electric Company. tf

FOR RENT—Modern furnished rooms at 604 West 10th or 124 King street. *

FOR RENT—Furnished rooms for transient, No. 10 North Grape street, next to Farmers' and Fruit-growers' bank. *

Houses.

FOR RENT—Two-room house for with stable \$17. No. 1111 North Riverside. 125

FOR RENT—Five-room house, \$14, with stable \$17. No. 111 North Riverside. 123

FOR RENT—House, 5 rooms, bath and pantry; city water and electric lights, 513 W. Holly at N. L. Townsend, 721 Bennett avenue. Phone 4232. *

Miscellaneous.

FOR SALE—\$110 check, payable on any new piano for sale for \$25. Address B. care Mail Tribune. 123

FOR SALE—Credit check on Eilers Music House for \$100; will sell cheap. Address Box 51, Medford, Or. 125 *

FOR LEASE—Fully equipped gold mine; ten-stamp mill and concentrator, all operated by electric power. Owner will furnish free electric power for share in proceeds. See Smith, at Condor Water & Power Co. *

FOR RENT—Business lot. Owner will erect building for good tenant. See Kofeldt, Rogue River Electric Company. tf

WANTED.

Help Wanted—Female.
 WANTED—Lady to act as cashier and stenographer. Address P. care of Mail Tribune office. *

WANTED—Girl for general housework. Apply to E. E. Kelly. *

WANTED—Cook and general housekeeper; no children wanted. Address Box 18, Phoenix, Or. 123

WANTED.

Help Wanted—Female.
 WANTED—A waitress; must be experienced. Apply Louvre cafe. tf

WANTED—A lady teacher to teach three boys in their home in city; must be qualified to teach all branches taught in public school, and capable of governing. Call on or address 810 Oakdale avenue, S. city. tf

WANTED—Woman to cook on ranch. Apply to Mrs. Frank McKee, R. F. D. No. 1, Central Point, Or. *

WANTED—Girl for general housework. Three in family. 520 South Holly St. 119

WANTED—At the Ashland Hotel, Ashland, a chambermaid and waitress; both must come well recommended and fully competent; good wages. Address N. D. Hardy, prop., Ashland, Or. *

Help Wanted—Male.

WANTED—Stenographer and time-keeper. See Kofeldt, Rogue River Electric Company. tf*

WANTED—Boy to do small chores. 103 North Grape.

WANTED—Experienced stone cutter and quarry man. Call at Condor Water and Power Co's office. *

WANTED—Salesmen in every locality of the northwest; money advanced weekly; many make over \$1000 month; choice of territory. Yakima Valley Nursery Co., Toppenish, Wash.

Miscellaneous.

WANTED—To rent, large house, close in, suitable for private boarding house, unfurnished; will take long lease. Call 103 North Grape.

WANTED—5000 ladies to call at Warner, Wortman & Gore's and examine the perfectly sanitary conditions prevailing in every section and corner of the market of cold storage rooms. 125*

WANTED—To borrow, from \$1000 to \$1500 on Medford city property for one or two years; will give good security. Address D. S., care of Mail Tribune. 125

WANTED—To take camping parties to the mountains; have good teams and wagons. Phone or address H. C. Messenger, Agate, Or. *

UP-TO-DATE shorthand and typewriting taught quickly and well; morning and evening school; for terms, address Box 245, Medford. *

LOST.

LOST—Ladies' brooch, agate stone in floral setting; lost between post-office and south end of Oakdale avenue. Finder return to Mail Tribune office and receive reward. 123

BUSINESS DIRECTORY.

Attorneys.
 WITHINGTON & KELLY—Lawyers, Palm building.

A. E. REAMS—Lawyer, over Post-office.
 PORTER J. NEFF, WM. P. MEALEY—Attorneys-at-law. No. 9 D street, ground floor.

COLVIG & REAMES—W. M. Colvig, C. L. Reames. Lawyers. Office Medford National Bank building, second floor.

Architects.

NORMAN WINDER, architectural draftsman and builder—See me about your new home. I can save you money by planning to your own ideas and figuring with you right. Write Box 37, P. O., Medford.

JOHNS & TURNER, Architects and Builders. Office 7-8, 325 Main. Phone Main 3471. Residence phone 2471.

Unions.

CARPENTERS' UNION, LOCAL 1840—Meets at Smith's hall, 128 North Grape street, every Thursday evening promptly at 8 o'clock. All journeymen carpenters, as well as local members, urged to be present. Business of vital interest to all carpenters transacted at these meetings. J. J. Seal, business agt.

Tin Shops.

J. A. SMITH—Tin shop. Tin and sheet iron work on hand and made to order. 128 North G St

Undertakers.

MEDFORD FURNITURE CO.—Undertakers. Day phone 551. Night phones, C. W. Conklin 3601, J. H. Butler 3571.

Photographers.

MACKEY'S STUDIO—"Pose with Mackey and die with joy." Over Allen & Reagan's store; entrance on Seventh street.

Stenographers.

ELLA M. GUANYAW—Palm Block. Stenographic work done quickly and well.

BUSINESS DIRECTORY.

Printers and Publishers.
 MEDFORD PRINTING CO. has the best equipped job office in Southern Oregon; Portland prices.