

To Want-Advertise Is to Make a Sale a Certainty--If It's Saleable

FRUIT DISPLAYS INCREASE SALES

Americans Advised to Follow Example of Canadians and Place Exhibits of Apples in English Cities, Where Great Demand Is Created.

(Extract from daily consular and trade reports, dated Washington, D. C., July 11, 1910, entitled, "Apple Exhibits in England".)

In answer to an Oregon inquiry as to the advisability of increasing American trade by exhibiting the fruit throughout England, Consul Charles N. Daniels of Sheffield writes as follows:

"Many of the wholesale dealers in apples in this city have personally expressed to me their desire to make direct connection with growers and packers of American apples, provided they could be assured of reliably sorted and packed fruit. No better way exists in which a direct trade could be established than the way you suggest; in fact, the principal competitors with American apples, the Canadian growers, are already doing as you propose.

Sheffield Exhibit.

Last November the province of British Columbia made a fine exhibition of apples in this city. The exhibit was in charge of the horticultural commissioner of the province, who told me he had brought over two carloads of apples, had placed them in cold storage on his side and intended exhibiting them in all the principal cities of England and Scotland. His main object was to acquaint the people of England with the possibilities the province offered to prospective settlers; but aside from a series of limelight pictures he showed, the apple exhibit was the only real one he had with him. His plan was to arrange for a stay of a day or two in a city, ship to that city a sufficient quantity of fruit (say 40 to 50 cases) to make a show, exhibit his pictures and give his talk; then sell his fruit exhibit to some dealer, move on to the next city, and repeat. His exhibition in this city was given in the Corn Exchange, in connection with the annual exhibition of the Sheffield Chrysanthemum society, and on account of lack of time, owing to its occurring so soon after he reached England with his exhibit, he did not sell his apples here, but shipped them to Scotland for an exhibit there. His exhibit attracted a good deal of attention. Such plans could not result in very much of a financial loss.

Quality Determines Price.

Sheffield has a population of 450,000, and furnishes a good market for apples. Should it, however, fail to provide enough trade, with a stock in cold storage at some convenient point on the coast, other cities in the Midlands could be within easy reach, and any of them would furnish as good a market as Sheffield. Apples are now selling at retail for 4 cents per pound for ordinary fruit to 16 cents per pound for selected Oregon Newtowns, showing that the price would depend largely upon the quality.

By carrying out the plan proposed, positive information could be secured as to the needs and requirements of this market, and if the first venture did not prove a paying one it would quite likely result in the establishment of permanent trade relations with a busy community whose fruit consumption is steadily increasing, and for which there is no home supply to compete against.

ANOTHER AVIATOR STRIKES GROUND, WRECKING AIRSHIP

LOS ANGELES, Cal., Aug. 6.—J. J. Slavin, the Los Angeles aviator, is today repairing his biplane, which was wrecked when the machine fell 15 feet to the ground while Slavin was attempting to win the Knubenshue cup at Del Rey late yesterday. It is believed that the machine will be repaired within a few days and that Slavin will make another attempt in the near future to win the prize.

With wind conditions perfect, Slavin attempted to fly the required distance for the cup. After he had gone about 200 feet the biplane dropped to the ground. Slavin was not injured.

DIAMOND MATCH PLANT WRECKED

Chico Factory Demolished by Explosion—Two Workmen Fatally Injured and Five Others Seriously Hurt—Spontaneous Combustion.

CHICO, Cal., Aug. 6.—The plant of the Diamond Match company outside the city limits was blown up by an explosion shortly after noon today. Two workmen were fatally injured and five others seriously hurt.

The fatally injured: David Reed. George Cramm.

The explosion is believed to have been caused by spontaneous combustion of sawdust in a bin. The plant was completely wrecked. The damage to the plant is estimated at \$100,000.

EASTERN MARKETS GOOD FOR BARTLETT'S

Prices Ruling Good All the Way Through and Indications Are Favorable for a Continuation.

Stewart & Co. report under date of August 3:

Chicago, 28 cars—\$2.65 top for Bartlett's from Suisun; mixed cars, highest grossed \$1585.
Boston, 11 cars—Bartlett's at \$2.40 for top; car grossed \$1030.
Philadelphia, 11 cars—Top car grossed \$1020; best price for pears, \$2.15.
New York, 37 cars—Best car all pears, \$1060, average \$2.20 all through; \$2 to \$2.25 ruling price for Bartlett's.
Market strong in all cities.

Livestock Receipts.

CHICAGO, Aug. 6.—Hogs: Receipts 12,000; market weak. Mixed, \$7.80 @ 8.89; heavy, \$8 @ 8.40; rough \$7.55 @ 7.90; light, \$8.35 @ 9.05.
Cattle—Receipts, 4000; market steady.
Sheep—Receipts, 4000; market steady.

KANSAS CITY, Mo., Aug. 6.—Receipts: Hogs, 1500; cattle, 500; no sheep.

OMAHA, Neb., Aug. 6.—Receipts: Hogs, \$2500; cattle, 100; sheep 700.

Medford, Oregon: This certifies that we have sold Hall's Texas Wonder for the cure of all kidney, bladder and rheumatic troubles for ten years, and have never had a complaint. It gives quick and permanent relief. Sixty days' treatment in each bottle. Medford Pharmacy. tf

NOTICE.

Irrigation is permissible at all hours until further notice.
WATER COMMITTEE CITY COUNCIL. 119

\$24,000.00

CITY OF MEDFORD IMPROVEMENT BONDS.

The city council of the city of Medford, Oregon, will receive sealed proposals for \$24,000.00 six per cent, ten-year improvement bonds. Bids to be filed with the city recorder before 4:30 o'clock p. m., August 19th, 1910, and to be accompanied by a certified check equal to five per cent of the amount bid for, and made payable to the city treasurer of said city.

The council reserves the right to reject any and all bids.
ROBT. W. TELFER, City Recorder.

\$3500.00

CITY OF MEDFORD WATER BONDS.

The city council of the city of Medford, Oregon, will receive sealed proposals for the \$3500.00 six per cent ten-year water bonds. Bids to be filed with the city recorder before 4:30 o'clock p. m., August 19th, 1910, and to be accompanied by a certified check equal to five per cent of the amount bid for, and made payable to the city treasurer of said city. The council reserves the right to reject any and all bids.
ROBT. W. TELFER, City Recorder.

You May Be MISFORTUNE-PROOF!

The person who knows how to make classified advertising IMMEDIATELY SERVICEABLE in an emergency is pretty nearly "proof" against the small and "usual" misfortunes and mischances of daily life—such as the losses of tenants, of boarders, of employment.

For by using the classified ads QUICKLY any of these "misfortunes" may be turned into mere incidents of the day. And that's what they really ARE!

Want Ads--One Cent a Word

At the cost of a few stamps and a little time, you may answer some want ads that will lead to unforeseen business and profits.

MEDFORD MARKETS.

(Prices paid by Medford merchants.)
Potatoes, new, \$1.40 @ 1.50 per cwt.; cabbage, 2c.
Blackberries, \$1 @ 1.25.
Green onions, 40c dozen bunches; radishes, 40c dozen bunches; string beans, 4c lb.; lettuce, 40c dozen; turnips, 1 1/2c lb.; beets, 40c dozen bunches; carrots, 40c dozen bunches.
Peaches, 50 @ 85c box.
Cucumbers, 15c to 20c doz.
Squash, 35 @ 50c dozen.
Corn, 15c dozen.
Cantaloupes, 50 @ 75c dozen.
Watermelons, 15 @ 30c.
Tomatoes, 3c.
Butter, Eggs and Poultry.

(Prices paid by Medford merchants.)
Ranch butter, 25 @ 27 1/2c; fancy creamery, 35c.
Fresh ranch eggs, 30c.
Mixed poultry, 10 @ 14c; spring chickens, 18 @ 20c; turkeys, 17c.

(Prices paid producers.)
Hay—Timothy, \$16; alfalfa, \$12; grass, \$14; grain hay, \$16.
Grain—Wheat, \$1.15 bushel; oats, \$32 ton; barley, \$30 ton.
Beef—Cows, 4 @ 1/2 c; steers, 5 @ 5/8 c; pork, 9c; mutton, 5 @ 5 1/2 c; lambs, 6c; veal, dressed, 8c.

(Selling prices.)
Rolled barley, \$1.90 cwt., \$32 ton; bran, \$1.70; middlings, \$1.85 @ 1.90; shorts, \$1.80 @ 1.85.

When in doubt put a want ad in the Mail Tribune.

FOR EXCHANGE.

TO EXCHANGE—Income property now paying 10 per cent interest flat building (new), located in Minneapolis, Minn., to exchange for orchard fruit land. What have you? Address L. care Mail Tribune. 120

FOR EXCHANGE—Forty acres, part in orchard, to exchange for improved city property; your time will not be wasted if you mean business. B. F. Benson, Hotel Moore. tf

FOR SALE—Or exchange, for city property, one of finest pear orchards in valley, close in, improvements very best, house large and modern; immediate possession. W. F. Rau, owner, Hotel Moore. 119

WILL trade 160-acre farm in Klamath county for good residence property in Medford, or fruit ranch in valley; this place is under irrigation ditch and also along river with water power; Nevada-Northern railroad runs along this place. If interested, Address Owner, P. O. Box No. 576. tf

FOR SALE.

Ranches.
FOR SALE—Fruit and stock ranch; free range for stock; near Medford; good level road to railroad; cheap; a snap. See E. B. Waterman, Medford, Or. Main 134. 119

FOR SALE—Parties desiring homesteads or timber claims, hunting and fishing, address Lock Box 756. 121

FOR SALE—113 1-2 acres, 100 acres good farm land; \$4000; 3 homestead relinquishments; 4 homesteads never been filed on. Address 2C, care of this office. *

FOR SALE—Do you want a fine farm of 60 acres near Anderson Co., Talent, Oregon, fertile soil, healthy location, among the hills, 20 acres under cultivation, a seven-room house, outbuildings, etc., etc., a well of pure, sparkling water, several living springs of water on the place, a fine bearing family orchard of three acres, early and late apples, also peaches, pears, plums, prunes, cherries and some small, lovely view from it of the valley? Will make somebody an ideal home. Seven thousand dollars (that is only a trifle over (\$116) one hundred and sixteen dollars an acre. Take your wife and come on the cars to Talent and I will take a rig and go out and show you the place. L. N. Judd, Robert building, near depot. 123

FOR SALE.

Business Property.

FOR SALE—Choice business property at a bargain, on long time; easy terms. Address Condor Water Power Co.

Houses.

FOR SALE—Or rent, six-room house and bath, furniture for sale. 228 N. Central avenue. 124

FOR SALE—A 5-room all modern house, lot 50x168, barn 46x30, half block from paved street; \$2200, terms; all city improvements paid. Pierce, Shepherd & Co. 119

FOR SALE—House and two lots, \$2150. Inquire Bob Taylor, 815 Myrtle street. tf

FOR SALE—New 7-room modern house on West Main, 50x118 foot lot, corner, cheap, at \$3750. Inquire of L. M. Lyons, 716 East Main. 138

FOR SALE—7-room house, with 2 lots, barn, etc. 3 1-2 blocks from new depot; \$2400. Address owner, P. O. Box 576.

Business Opportunities.

FOR QUICK SALE—A few small pieces improved with buildings, trees and small fruit, for less than unimproved land adjoining. Other bargains. Address C. T. Forbes, Central Point, Or. 120

FOR SALE—Or trade, 320 acres good average land, well located; all wild land; about 30 acres non-tillable; no hills; two miles from railroad station; corners in Rogue river; 100 acres of this is worth price of whole tract; cheapest property in same vicinity; good orchard district; fine for promotion; will take city or ranch property in part payment, here or elsewhere. J. W. Dressler Agency. tf

Acreage.

FOR SALE—40 acres; 10 acres under good 4' inch; 20 acres can be cultivated; balance good pasture; \$500 worth of saw timber; within half a mile of mill; school and church close; creek runs through land; if sold in 30 days, span of horses, harness and single harness, necessary farm tools, blacksmith shop and tools, hack, etc., 2 cows, some hogs, etc. all for only \$2000; small fruit and trees. Inquire Box 700 Mail Tribune office. 119

FOR SALE—3 1-4 acres adjoining city limits; you can see same from depot looking east; two and one-half acres in apricots, all fenced, slightly building place for a home; fine view of Medford and all the valley. Pierce, Shepherd & Co. 119

FOR SALE—120 acres, Evans Creek fruit; improvements; buy of owner. Write S. F. Putter, R. F. D., Woodville, Or.

FOR SALE—Four acres in the city of Ashland, Oregon, on corner Boulevard and Walker street; fine 4-year-old orchard, berries and vegetables; city water piped to grounds; good soil; nice 5-room plastered house with bath, hot and cold water; barn; henhouse; price \$4500 for quick sale, Box 236 Ashland, Oregon.

FOR SALE—60 acres, finest building site in the valley, including 30 acres good fruit land; cheap and terms right. H. C. Maltby, No. 7, Postoffice Bldg. .

FOR SALE—5 and 10-acre tracts just within and adjoining city limits, at a bargain, on 5 annual payments. Address Condor Water Power Co.

FOR SALE—I have a block of lots close to paving that I will sell at a figure to merit attention. I can prove to you that it is the best buy in Medford. W. J. Andrews, Tel. M. 904. 121

FOR SALE—Mr. Snaphunter, if you want to pick up a good thing for easy money, I will show you ten close-lots near paving at acreage prices. B. F. Benson, Moore Hotel. tf

FOR SALE.

Lots.

FOR SALE—Business lots on Main street, Eagle Point; price reasonable; first come, first choice. D. B. Deeter & Co., Eagle Point. 126

FOR SALE—City lots, \$20; for a small, safe investment see the city lots I offer at \$300 and \$250 per lot; \$20 cash payment; balance \$10 per month; no interest. H. C. Maltby, No. 7 Postoffice Bldg. *

Miscellaneous.

FOR SALE—Good grade hay in stack. Address, six miles north of Medford on Eagle Point road. F. G. Olson, Medford. 119

FOR SALE—Span brown mares, 8 and 9 years old, weigh 1200 lbs. each, and new harness and wagon. Jno. H. Shepherd, 128 East Main street. *

FOR SALE—1 horse, young and sound, weight 1500 pounds. Inquire of Mitchell & Boeck. tf

FOR SALE—A full line of Old Hampshire and Oak Bonds, plain and cloth finish; letter heads and envelopes. Mail Tribune office. *

FOR SALE—A good movable shed, suitable for chicken house. Address V. Mail Tribune office. tf

FOR SALE—Two showcases, reasonable prices. See Calhoun Sisters, 8 So. Central ave. tf

FOR SALE—Shop for cleaning and pressing clothes. Apply room 15, Postoffice bldg. *

FOR SALE—Fresh cow, Phone 242. Call 707 Oakdale ave., South. 123

FOR SALE—Steam wood saw, L. O. Van Wegen, Medford, R. F. D. No. 1. 144

FOR SALE—One best business in Medford. M. G. D., care Mail Tribune. 120

FOR SALE—Fine breeding pen of 7 White Leghorn chickens. See C. E. Harland, at Medford National bank. 119

FOR SALE—Two years' lease on 350 acre ranch, together with 6 horses, 4 colts, 3 milk cows and all machinery necessary for running ranch, 50 acres alfalfa; this year's crop is between 300 and 400 tons of the best hay; good market; 3 miles from Ashland on fine road. Address A. S. Filson, Ashland, Or. *

FOR SALE—Legal blanks of all kinds—trespass and other notices, at Mail Tribune office. *

FOR RENT—Office for rent. Over the postoffice. See A. A. Davis. tf

Furnished Rooms.

FOR RENT—Furnished room. See Clyde Hazelrigg at postoffice. *

FOR RENT—Business room 21x40, suitable for first-class cafe. See Kofeldt, Rogue River Electric Company. tf

FOR RENT—Newly furnished rooms, one block from postoffice and natorium, 208 North Central ave. tf

FOR RENT—Modern furnished rooms at 604 West 10th or 124 King street. *

FOR RENT—Furnished rooms for transients, No. 10 North Grape street, next to Farmers' and Fruit-growers' bank. *

Houses.

FOR RENT—House, 5 rooms, bath and pantry; city water and electric lights, 513 W. Holly st. N. L. Townsend, 721 Bennett avenue. Phone 4232. *

Miscellaneous.

FOR LEASE—Fully equipped gold mine; ten-stamp mill and concentrator, all operated by electric power. Owner will furnish free electric power for share in proceeds. See Smith, at Condor Water & Power Co. *

FOR RENT—Business lot. Owner will erect building for good tenant. See Kofeldt, Rogue River Electric Company. tf

WANTED.

Positions.

WANTED—Experienced bookkeeper and stenographer wants position. H. S. Mail Tribune. 119

FIRST-CLASS (German) chimney sweep here for a few days. Leave orders at Ritter and Dunlap's cigar store. Phone Main 421. 119

Help Wanted—Female.

WANTED—A lady teacher to teach three boys in their home in city; must be qualified to teach all branches taught in public school, and capable of governing. Call on or address 810 Oakdale avenue, S., city. tf

WANTED—Lady to act as cashier and stenographer. Address P, care of Mail Tribune office. *

WANTED—Cook and general housekeeper; no children wanted. Address Box 18, Phoenix, Or. 123

WANTED—Girl for housework; two in family; will pay good wages. 219 North Oakdale avenue. tf

WANTED—A nurse girl. Apply Mrs. C. H. Glazie, 313 S. Grape st. 121

WANTED—Woman to cook on ranch. Apply to Mrs. Frank McKee, R. F. D. No. 1, Central Point, Or. *

WANTED—Girl for general housework. Three in family. 520 South Holly St. 119

WANTED—A waitress; must be experienced. Apply Louvre cafe. tf

Help Wanted—Male.

WANTED—Experienced stone cutter and quarry man. Call at Condor Water and Power Co's. office. *

WANTED—Salesmen in every locality of the northwest; money advanced weekly; many make over \$1000 month; choice of territory. Yakima Valley Nursery Co., Toppenish, Wash.

Miscellaneous.

WANTED—To rent or work for salary, ranch with or without young orchard; have work horses; experienced 4th young trees. Address X21, Postoffice. 119

WANTED—To buy, pure blooded White Leghorn chickens; good laying strain. Address G, care Mail Tribune. 122

WANTED—All kinds of well work neatly done. Leave orders West Main, 1115, A. D. Walters. 122

WANTED—A driving horse, 1100 pounds. 626 South Newtown. 119

WANTED—To take camping parties to the mountains; have good teams and wagons. Phone or address H. C. Messenger, Agate, Or. *

WANTED—Medium weight horses, mares preferred; must be right price. Benson, Hotel Moore. 120

UP-TO-DATE shorthand and typewriting taught quickly and well; morning and evening school; for terms, address Box 245, Medford. *

POSITION—All kinds of well work neatly done. Leave orders at 1115 West Main. A. N. Walters. 120

BUSINESS DIRECTORY.

Attorneys.

WITHINGTON & KELLY—Lawyers, Palm building.
A. E. REAMS—Lawyer, over Postoffice.
PORTER J. NEFF, WM. P. MEALEY—Attorneys-at-law. No. 9 D street, ground floor.

Architects.

NORMAN WINDER, architectural draftsman and builder—See me about your new home. I can save you money by planning to your own ideas and figuring with you right. Write Box 37, P. O., Medford.

JOHNS & TURNER, Architects and Builders. Office 7-8, 325 Main. Phone Main 3471. Residence phone 3471.

Tin Shops.

J. A. SMITH—Tin shop. Tin and sheet iron ware on hand and made to order. 128 North G St. Undertakers.

MEDFORD FURNITURE CO.—Undertakers. Day phone 351. Night phones, C. W. Conklin 3601, J. H. Butler 3571.

MACKEY'S STUDIO—"Pose with Mackey and die with joy." Over Allen & Reagan's store; entrance on Seventh street.

Stenographers.

ELLA M. GUANYAW—Palm Block. Stenographic work done quickly and well. tf

BUSINESS DIRECTORY.

Printers and Publishers.

MEDFORD PRINTING CO. has the best equipped job office in Southern Oregon; Portland prices. 37 South Central avenue.

Cement Sidewalks.

CEMENT SIDEWALKS, brickmason, stone mason, plastering and all kinds of stucco work. Expert workmanship at reasonable charges by the day or contract. Address Masons, 511 E. Main st., Medford, Or.

Dentists.

DR. ARTEMAS W. DEANE—Office in room 206, Phipps bldg. Gas administered for extraction of teeth. Telephone Main 343. Night phone 4432.

DR. W. M. VAN SCOTOC, Dentist—Office in rooms 203-204, Farmers' & Fruitgrowers' bank building, west of the tracks.

Billiard Parlors.

S. T. BROWN & CO.—Billiards, Cigars and Soft Drinks. Up stairs, Young & Hall building. A nice, cool place to spend the hot afternoons.

Hospitals.

SOUTHERN OREGON HOSPITAL—344 South C st., Medford, Ore. H. W. Hisey, Matron. Official hospital P. & E. R. R.

Real Estate.

EARLE C. SABIN—Orchard tracts, city property. List your holdings with me. Only desirable property handled. Room 202, Fruitgrowers' Bank bldg.

Bill Posters.

VERNE T. CANON—Bill Poster and Distributor. All orders promptly filled. Room 29, Jackson County Bank building, Medford, Ore.

Cigars and Tobacco.

IRELAND & ANTLE, Smokehouse—Dealers in tobacco, cigars and smokers' supplies. Exclusive agents of Lewis Single Binder, El Merito and El Palencia. 212 West Main street.

Painters and Paperhangers.

H. G. DEAN, O. P. M'MULLEN—Phone 3732. Dean & McMullen, contracting painters, painting, paper hanging and tinting. Estimates on all kinds of painting work. Medford, Or.

Furniture.