

This department is a regular weekly feature, dealing with all phases of the fruit and produce world.

IN THE FRUIT GROWING WORLD

Conducted by Charles W. Wilmeroth, manager of the Rogue River Fruit & Produce Association.

Latest official crop report from a very reliable source on apple crop conditions in the United States and Canada on July 1.

First—New England group, comprising the states of Maine, New Hampshire, Vermont, Massachusetts, Connecticut and Rhode Island.

The crop in each of the several states of this group continues to make a good showing and the favorable conditions as reported July 1 are fully maintained for this section.

Second—Central group, comprising the states of New York, Pennsylvania, New Jersey, Delaware, Ohio, Michigan and Wisconsin.

Reports from New York continue favorable and, while some sections report considerable drop, it is not generally in excess of what is usual during the month of June.

Hudson valley section reports improvement during the past month, with conditions continuing favorable in the western part of the state and for the whole state the crop promises larger in quantity and very much better in quality than last year.

New Jersey and Delaware both report good crops, with prospects in Pennsylvania and Ohio equal to one year ago, but located somewhat differently.

The Cumberland valley section of Pennsylvania a little less than a year ago, which shortage is made up in the northern and western part of the state.

For Ohio, the Ohio river section is making the best showing for several years and the commercial orchards in the eastern part of the state show better than a year ago.

The Ross county and scattered orchards in the western part of the state make a poorer showing, but the commercial apple crop of Ohio will exceed one year ago.

Michigan is showing up well. The early freezing did much less damage than reported at the time, and for the whole state three-fourths of the large crop of a year ago is promised.

Wisconsin does not make as good a showing owing to late frosts and crop will be light.

For this whole group the present crop promises fully equal or perhaps a little heavier than one year ago.

Third—Middle west or Ben Davis group, comprising the states of Indiana, Illinois, Missouri, Kansas, Arkansas, Nebraska and Oklahoma.

Arkansas and Kansas are making a better showing than a year ago, and while the crop generally speaking was badly damaged in southern Missouri, this shortage is largely made up in the northern part of the state, so that the whole state promises to equal one year ago.

The same is true of Indiana, with a showing decidedly better in the extreme southern part of the state. Illinois has a very poor showing except in the extreme southern end of the state, and is decidedly below a year ago, while Iowa and Nebraska have but little fruit. It must be borne in mind that the crop in this group was very light in many sections one year ago.

The shortage in Illinois, Iowa, and Nebraska will scarcely be made up by the increase in Arkansas and Kansas, so far this whole group present prospects are somewhat below that of last year.

Fourth—Southern group, comprising the states of West Virginia, Virginia, Maryland, Kentucky and Tennessee.

The favorable conditions of the crop in this section as reported in our former report still continue, with Virginia making the best showing, and for the whole state an exceedingly good crop is promised, equal to two and one-half times that of last year.

West Virginia also shows some increase, while Maryland as a whole is a little below last year. The Louisville section in Kentucky still makes a favorable showing and for this whole group an increase of 50 per cent as compared with last year may be expected.

Fifth—Pacific group. Reports continue favorable for by far the largest crop in the history of the box apple section from Colorado to California. The states of Washington and Oregon will have at least three times the crop of a year ago, while California promises to equal if not exceed its large crop of a year ago.

Oregon is a little below last year, but a good crop is promised, and the prediction made in our first of May report to you of 18,000 to 20,000 cars for this section promises to be fully maintained and will be by far the largest crop ever produced in this section.

Canada—Crops promise equal to one year ago. The early varieties, however, promise somewhat better than the late varieties. The increase

in the early varieties will about equal the shortage in the later varieties.

As heretofore we have not made a percentage comparison of the crops of July 1 as compared with the same time last year. As usual we will make our first percentage comparison in our August report.

For the United States the only group showing a decline from a year ago is the third or Ben Davis group, and as the crop was very moderate throughout his section there a year ago, the decline will amount to very little in the aggregate with the central or second group making a showing perhaps a little in excess of last year.

The first or New England group, the fourth or southern group and the fifth or Pacific group all show a heavy increase over a year ago, so that for the whole United States present prospects show a crop of 20 to 25 per cent heavier of commercial good quality promised in all sections except in some parts of the Ben Davis group.

At this season of the year uniform reports of good quality were never stronger and unless weather conditions should turn unfavorable during the remainder of the season a crop considerably above the average and of good quality is promised for the whole United States.

Maine Fruit Outlook Poor.

AUBURN, Me., July 13.—Summarizing reports of fruit condition in Maine, Dr. G. M. Twitchell, president of the State Pomological society, said today: "The promise of the blossoming season is not continued. No good explanation can be offered, though colder weather prevailed just at that time. Baldwin will suffer most, but hardly an orchard gives promise of a fair crop. The absence of bees is also reported, where last year they were in evidence everywhere. Pests are not so numerous, as spraying has been more general, but fungus diseases, especially apple scab fungus, are reported from all sections, causing the dropping of leaves from crabapple trees and some others. Small fruits are doing better."

Gross sales of California Bartlett's on July 20, 1910:

Cars	Av'ge.	
New York	26	\$1.95
Philadelphia	6	1.90
Boston	12	1.90
Chicago	15	1.75

Cars pears passed Sacramento—July 20, 64.

Philadelphia	2	2.15
Boston	12	2.05
Chicago	17	1.75

Cars pears passed Sacramento: July 18 108 July 19 8

The present week will practically wind up Sacramento river shipments on pears. Suisun is shipping very heavy the present week and will continue the next week, at which time the crop will be practically done from that district.

There will be quite a few cars to go forward after the first of August from California, but three-fourths of all the Bartlett's in the state will have moved by August 1.

Present conditions indicate that there will be no large supplies of peaches until Washington or Colorado ships in quantities that would interfere with Rogue River pears.

The market in the entire east has been flooded with Georgia and Texas peaches, but the indications are that their season is about out and will not interfere materially with our shipment of pears.

Gross sales of California Bartlett's on July 21, 1910:

Cars	Av'ge.	
New York	26	\$1.95
Philadelphia	6	1.90
Boston	12	1.90
Chicago	15	1.75

Cars pears passed Sacramento—July 20, 64.

To our Stockholders and Friends: Present conditions indicate that in a week or ten days we will be picking our pears, and it is apparent that all of our members are not fully prepared for this work.

We have urged time and time again that you give us your orders for boxes, paper, nails, labels, rubber stamp with your name as well as numbering machines, and at this late hour we again ask you to prepare a list of your wants so that we may be prepared to deliver them when needed.

We have put in a great many orders for shoo, but we find a day or two delay this early in the season in getting our orders for them filled from the factory, and if you want to be sure of getting your supplies now is the time to get this matter settled.

Our pear-packing school starts Monday at warehouse 4 in Medford at 7 a. m. and will consist of two days' work for each class, and we

will be able to instruct 40 packers in a class. The association will be pleased to teach everybody in the valley how to pack, but at this time we must insist upon having our students agree to devote the entire season to packing both pears and apples.

Our apple-packing school will open about September 1.

We again call your attention to the fact that the association will not ship your fruit unless each box bears the stamp of a registered packer, and we wish each grower who ships through the association would assist us as much as possible in having the packers come in and register.

Our warehouse located at Central Point will carry a stock of paper and boxes, so the members in that section will be served from that warehouse. We expect to pack pears at Central Point for such growers as will not pack at home.

Each member of the association knows whether they have done everything that they could toward our ultimate success, and such of you who have not done this, we again ask for your co-operation.

If you have fruit to market this year either in large or small quantities, we think it is a duty you owe yourself as well as the association for you to call at the association office.

Yours very truly, ROGUE RIVER FRUIT & PRODUCE ASSOCIATION.

C. W. Wilmeroth, Manager.

What classification of want ads interest you today? You can turn to it in about an instant—or an instant-and-a-half.

DR. GOBLE'S OPTICAL PARLOR REMOVED TO 235 E. MAIN STREET, OVER STRANG'S DRUG STORE.

DURING THE PAST TEN DAYS RARDON HAS SOLD TO CAMPERS AND OTHERS GOING TO THE MOUNTAINS 1000 LOAVES OF PEARLESS BREAD.

Comparisons of Selling Prices Between Calif. and Ore. Newtowns for Season of 1910 & 1909

Comparisons of selling prices between California and Oregon Newtowns for seasons of 1910 and 1909:

Mos.	Chiefly 4-tier.	Chiefly 4 1/2-tier.	Chiefly 4-tier.	Chiefly 4 1/2-tier.
1909—				
Sept	\$2.00 @ 2.25			
Oct	\$1.75 @ 2.25	\$1.25 @ 1.55		
Nov	\$1.75 @ 2.30	\$1.50 @ 1.75	\$3.30 @ 3.60	\$2.50 @ 3.00
Dec	\$1.55 @ 2.25	\$1.50 @ 1.75	\$2.25 @ 2.25	\$2.25 @ 2.55
1910—				
Jan	\$1.75 @ 2.10	\$1.00 @ 1.65	\$2.25 @ 2.75	\$1.75 @ 2.00
Feb	\$1.50 @ 2.00	\$1.30 @ 1.40	\$2.00 @ 2.60	
Mar	\$1.25 @ 1.75	\$1.10 @ 1.50	\$2.50 @ 2.75	\$2.00 @ 2.25
Apr	\$1.30 @ 2.00	\$1.25 @ 1.50	\$2.25 @ 2.75	
May			\$3.00 @ 3.25	\$2.25 @ 3.00

Get Measured For a Suit

For convenience of men hard to fit or those desiring to look over a fine line of over 300 samples of suitings, ranging in prices from \$15 to \$40 a suit, made up in any desired style, we offer you a saving of \$5 to \$10 on a suit and guarantee a fit. We are agent for M. Born & Co., Chicago, largest tailoring house in the world.

Try one pair of Brotherhood Gloves

(Union made), prices \$1.25 to \$1.75, will outwear two pairs ordinary Gloves. Automobile Gloves, \$2.50 per pair. Our fine line of John C. Allen & Son's fancy Dress Gloves at \$1.75 to \$2.50 will never mar your stylish inclinations. A hayrack full of cheap Gloves at 50c to \$1.

We will save you many a big dollar in our Shoe Department, which is groaning under heavy weights of big shipments daily coming in. So many grades and styles are in stock we think we can suit you.

For Men's Furnishings, Hats, Single Pants, Suits, Boys' Clothing and new stock Boys' Knickerbocker Pants, went your way to

The Wardrobe

The Home of Good Shoes

INSPIRATION

As sung by RAYMOND HITCHCOCK, now starring in George Cohan's Musical Show

"The Man Who Owns Broadway"

Words by JOHN KEMBEL

Music by LESTER W. KEITH

Moderato.

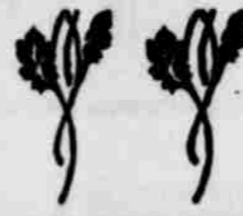
1. Now there's of - ten in - spi - ra - tion in a glass..... If it's
2. There's a lot of in - spi - ra - tion in a kiss..... If it's

TRILL VOICE.

fill'd with wine of just the prop - er class..... And it on - ly takes a drink or two, Then
tak - en from a shy and dain - ty miss..... In a spoon - y sort of spir - it, There is

ev - ry - thing will seem to you As sim - ple as a lit - tle coun - try lass..... If you
noth - ing can come near it, It's the es - sence of a lov - er's soul - ful bliss..... But be -

find a lot of bills are coming in..... And your pock - et - book is getting shy of tin..... You can
ware the girl who asks you up to call..... And then seats you on a so - fa in the hall..... Breach of



Latest Popular Songs For Sunday Readers of the Medford Mail Tribune

get the rich sen - sa - tion, By se - cure in - e - bri - a - tion, Oh there's lots of in - spi - ra - tion in a glass.
promise then she'll sue, With "My mother heard him too," Oh there's lots of in - spi - ra - tion in a kiss.

CHORUS.

In - spi - ra - tion! In - spi - ra - tion! It's the eas - i - est vo - ca - tion, And you'll find it ev - ry - where;..... In a
In - spi - ra - tion! In - spi - ra - tion! It's the eas - i - est vo - ca - tion, And you'll find it ev - ry - where;..... In a

high - ball it's the whis - ky, In champagne the fizz that's frisky, Why it's just as free as air..... Doc - tor
maid - en shy re - sist - ance, In a lov - er bold per - sist - ence, Why it's just as free as air..... Pa - de -

Keely sure - ly found it with his cure;..... If it was - n't for our ap - ples he would be poor..... Just you
rewski sure - ly found it with his trills..... Doctor Munyon takes it eas - y with his pills..... Just you

take the tip from me, It's as sim - ple as can be, Go and get a lit - tle bit of in - spi - ra - tion.